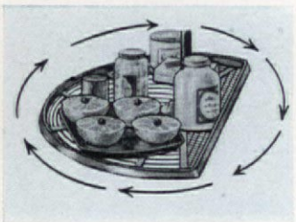
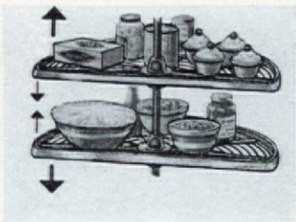

THE
AMERICAN HOME
SERVING OVER 3,000,000 HOMEMAKERS EVERY MONTH
OCTOBER • 25¢
HOW TO Plan a Kitchen
Like This • HOW TO Get the Jump on Christmas • HOW TO Wake Up
Your Bedroom • HOW TO Transplant Trees and Shrubs • HOW TO Vary
Family Food • HOW TO Hide Ugly Radiators • HOW TO Neat-Train Your Child •
HOW TO Plan Your Driveway • HOW TO Set a Pretty Table • HOW TO have
Springtime Beauty • HOW TO Perk Up a Little Living Room

New, Revolving Shelves

PUT ALL FOODS AT YOUR FINGERTIPS!



New G-E Shelves revolve in either direction, and all the way around. No need to take out food to reach the rear.



They're adjustable — up or down—so that you can space the shelves exactly as you want them for pies or the tallest bottles.

No more fussing, fumbling, fuming. No more hard-to-reach corners where leftovers are forgotten. Furthermore, these new, wonderful G-E Revolving Shelves make possible the easiest-to-keep-clean refrigerator you ever saw.



More shelf space, too! Actually 8 per cent more shelf space than in the previous corresponding model with old-style shelves.

See them at your G-E dealer's. Look for his name in the classified telephone directory. General Electric Company, Appliance Park, Louisville, Kentucky.

TRUE COMBINATION REFRIGERATOR-FREEZER



G-E Refrigerators are available with either right- or left-hand doors.



More shelf room, too. The inside refrigerator walls are rounded to accommodate *extra large* shelves. There's actually more shelf room than in the previous corresponding model with conventional shelves.

About $5.25* weekly *After small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

Model LH-121L, illustrated, holds 12 cubic feet of fresh and frozen foods. Price: $525.96. Other G-E Refrigerators as low as $210.48.

Two separate and complete appliances in one cabinet!



True zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system, its own separate door. Keeps up to 89 packages of frozen foods as long as a year.



Automatic defrosting refrigerator section has its own door, is separately insulated and is *completely* automatic. No clocks to set; no pans to empty. Nothing for you to remember, or do.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

GENERAL ELECTRIC



New *Airlight* Outdoor Telephone Booth – Larger, well-lighted and comfortable. Designed for use in all kinds of weather. Roof and frame are aluminum.

There's Something New in Telephone Booths

Any time you see one of these new *Airlight* Outdoor Telephone Booths you're likely to want to go right in and make a call.

For they are mighty attractive and comfortable. They are well-lighted, day and night. Tip-up directories are in easy reach. There's an ample shelf for packages and handbags.

The *Airlight* Outdoor Booths are never closed. They are available for service 24 hours a day, every day in the year.

It's just another step in the never-ending job of making the telephone more convenient and more useful to more and more people.

By bringing the telephone closer to you, we bring you closer to everybody. And thus make the service just that much more valuable.

BELL TELEPHONE SYSTEM

Reminding you that someone, somewhere, would enjoy hearing your voice today.

Like having a handy-man to do your heaviest chores!

REGINA

TWIN-BRUSH

POLISHER & SCRUBBER

does your scrubbing, waxing, polishing... all around the house.

$64.50 plus excise tax



From basement to attic, you'll find your Regina Polisher a "strong right arm" that takes over the jobs you like to do the least! At the touch of your finger-tips, the versatile Regina scrubs linoleum, asphalt tile, plastic *super-clean.* It waxes and polishes all your floors... buffs them to a jewel-like lustre, a lasting protective finish. With its high-speed twin brushes, the Regina will save you hours of back-breaking labor month after month. Another important reason for owning a Regina — your *pride* in sparkling-beautiful floors . . . floors that tell the world what a wonderful homemaker you are!



Regina waxes and polishes furniture, too! Fairly floats over table tops, book shelves, desks, etc. ***New rug-cleaning attachment*** (optional), for professional results at home, saves time and money.

Completely Equipped with
2 Scrubbing Brushes
2 Polishing Brushes
2 Reversible Buffers

Optional 25-piece Reconditioning Kit for sanding and refinishing.

Ask your dealer for a demonstration of the Regina Polisher & Scrubber

By the makers of Regina Electrikbroom

Send today for informative booklet:

The Regina Corporation, Rahway 6, N. J.
☐ Send free booklet on Regina Polisher.
☐ Send name of nearest dealer.

Name_____
Address_____
City_____ Zone_____
State_____

Canada: Switson Industries, Ltd., Welland, Ont.



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This cover kitchen is one we designed ourselves, and while it looks big and lives big, it has as compact a working area as anybody could wish. A special for Poppa, and well away from Momma's own range, is this barbecue wall *cum* drink-mixing center with its gas-fired barbecue, tile counter, and a sink all its own. For full details, see page 56

In this Issue

OCTOBER 1954 VOL. LII, NO. 5

Arts & Crafts

46 Try Our New Full-Scale Patterns
75 How to Get the Jump on Christmas . . . *Dorothy Lambert Trumm*
108 How to Make Our Beautiful Bedspread
118 For Gifts—These Hobby Kits . . . *Robert W. Houseman*
124 Make It of Aluminum
134 Slipcover a Divan
154 Order Your Blueprints Here
155 Pattern Order Form
46, 75 Patterns
76, 77 Patterns
124 Patterns

Gardening

49 Flower Find of the Year . . . *E. L. D. Seymour*
74 Plant Hardy Bulbs Now . . . *Ray A. LaJoie*
140 A Philadelphia (Garden) Story
142 How to Transplant Trees and Shrubs . . . *Raymond Schuessler*

Decorating

50 Wake Up Your Bedroom . . . *Gertrude Brooks Dixson*
60 You Don't Have to Tear Your House Down to Get a Good Looking Fireplace
66 Hide that Ugly Radiator . . . *John Lippert*
68 A New "Room" in 15 Square Feet . . . *Mary E. Monze*
72 Ideas Count for More than Cash . . . *Cynthia Eyre*
129 How to Use Color Effectively . . . *Margaret Hutchison*

Homes and Maintenance

16 Watts Behind the Outlet . . . *June Towne and Hubbard H. Cobb*
58 They Saw It In The American Home
62 This House Is 120 Years Old . . . *Tina Satterthwaite*
64 How to Insulate Your Attic . . . *Robert Scharff*
103 Handyman How-to's
114 The House Built after School . . . *William H. Giese*
133 Idea for Structural Glass
136 This "Haunted House" Takes on New Spirit . . . *Barbara Hart*
148 Build Safety into Your Driveway . . . *Hubbard H. Cobb*
152 Blueprint Order Form
153 Screw Loose?

Food, Entertainment, and Management

42 The Campbell Kids Are Coming
56 Come into Our Bluebonnet Kitchen . . . *Edith Ramsay*
70 Get Set for a Party . . . *Gertrude Brassard and John Lippert*
78 Good Victuals . . . *Jean Austin*
80 Family Food . . . *Jeannie Willis*
88 Take a Can of Peaches . . . *Catherine Nissly*
90 Out of the Rut, into the Groove . . . *Christine Britton*
95 Anne's Notebook . . . *Anne Barnard*
98 Buy Your Washer to Fit Your Needs

Features

8 Contributors
10 Our Children: Kindergarten—Community Style . . . *Doris Lichtenwalter Rayl*
18 Song and Dance on the Record . . . *Robert Bagar*
21 Off Your Chest
22 Market Place
101 Put Your Schedule on a Diet . . . *Leota Harris Keir*
103 American Homemakers' Quiz
104 I've Got Them on My List . . . *Joseph N. Bell*
106 Neatness for the Moppet Mob
122 Mama Took a Job
156 Where Credit Is Due
157 On Being a Dub . . . *Lee Priestley*
158 Look It's New

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Can you budget each week ...$2...$4...$6...?

FREE new booklet shows you how to guarantee an income for your family...and how to plan for your retirement

If you were to die – if your pay envelope stopped – your family would be faced with the immediate problem of replacing your pay check – at least in part.

Perhaps your wife could eventually get a job. But do you want her to *have* to do this? It's pretty hard for a widow with young children to work at a job *and* at the same time give your children the proper care you'd want them to have.

Today there is a practical way you can meet this problem. If you make up your mind to budget just a few dollars a week, you can provide guaranteed protection for your family.

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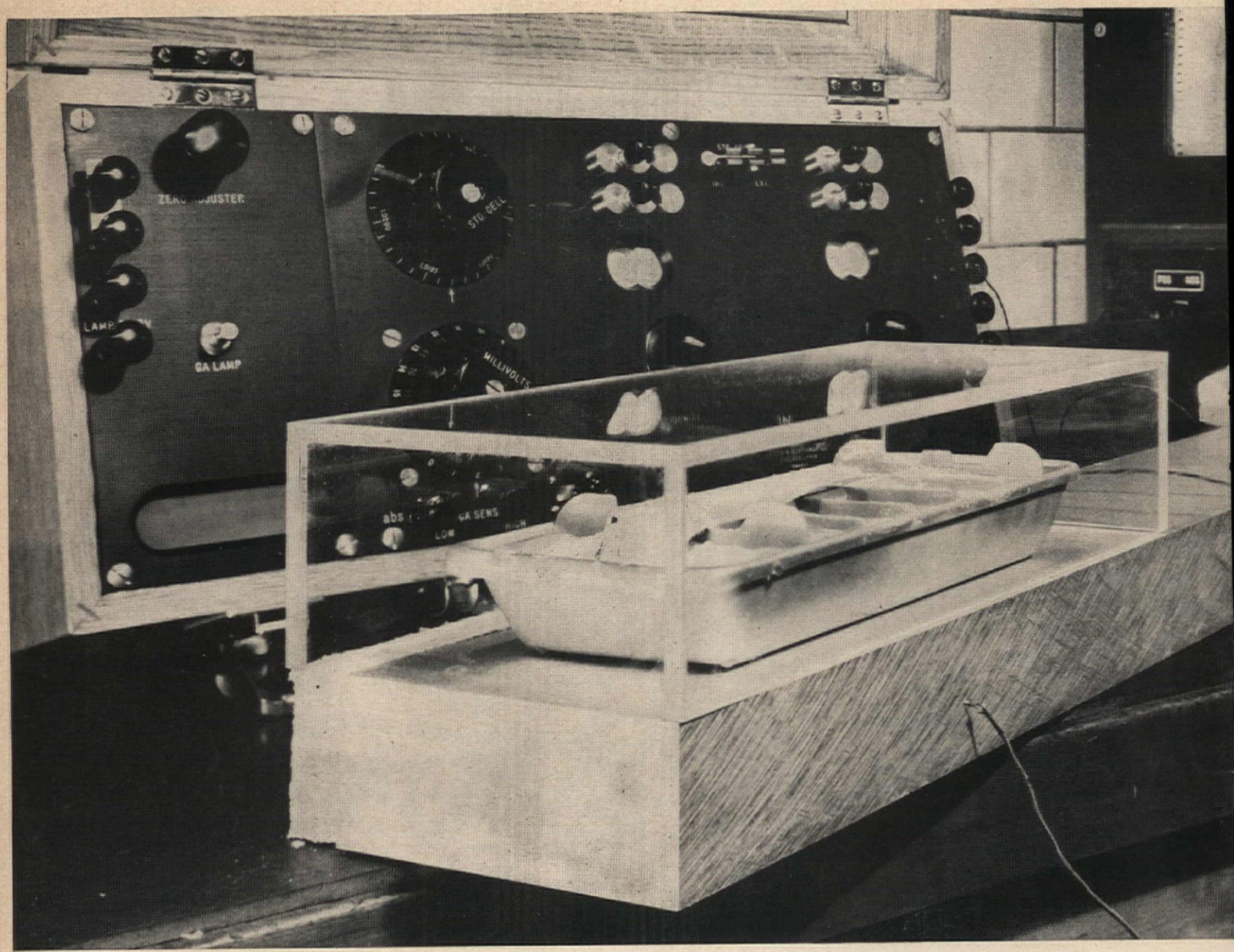
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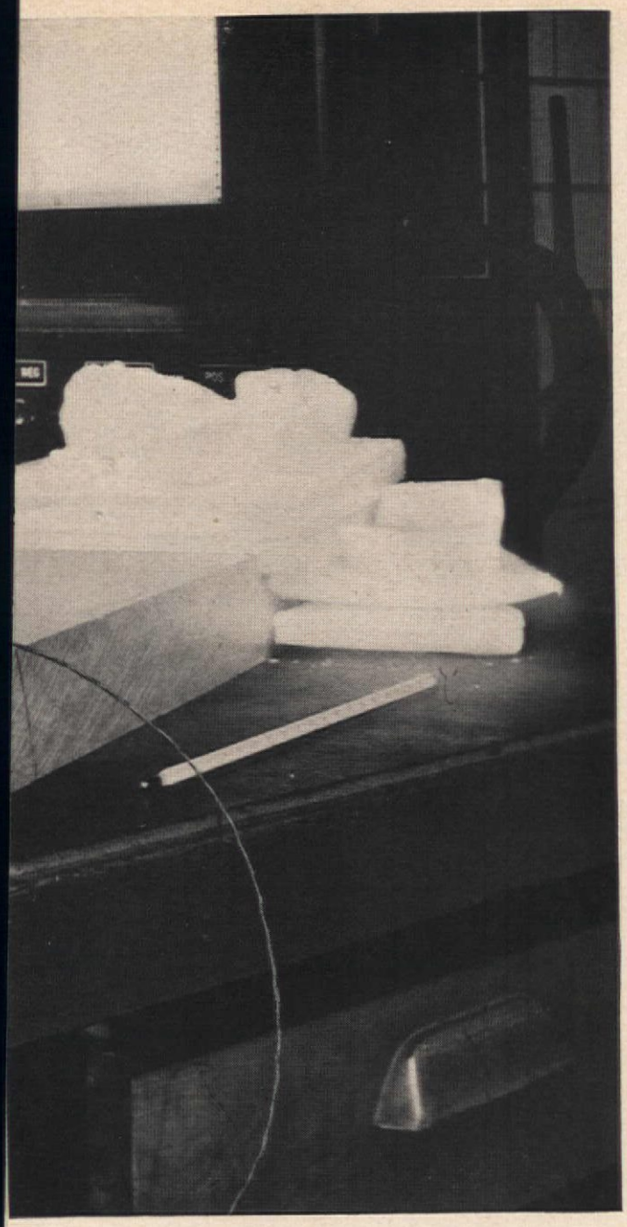
SEE HOW COLD SPEEDS THROUGH ALCOA

AMAZING DEMONSTRATION SHOWS WHAT TO LOOK FOR IN REFRIGERATORS

Freezing cold from a block of dry ice shoots through this aluminum bar and freezes the ice cubes on the other end! Because aluminum moves cold so well, manufacturers are using more and more of it to give you lots of refrigeration for little money.

The more Alcoa® Aluminum in your refrigerator and freezer, the more convenience for you. It's the aluminum in a freeze chest that chills desserts in a jiffy. Aluminum trays and dividers speed the production of sparkling ice cubes. And it's aluminum that makes automatic defrosting practical.

Aluminum is easy to clean, friendly to foods. A glance at your favorite cooking utensils tells you that. That's why meat keepers, vegetable crispers, shelves and other refrigerator parts are made of this solid, lustrous metal that won't crack or peel —stays bright in spite of moist air and constant handling. Aluminum is the "buy" word in refrigerators today. Alcoa has worked with all these manufacturers to make it so.



ALUMINUM

FOR THE TECHNICAL MINDED

The 2014 aluminum bar is 2¼" thick x 5½" wide x 41½" long. A standard 14-cube refrigerator tray was used—filled with 1.3 lbs. of water at 78° F. Twenty-five lbs. of dry ice were used. Aluminum bar was kept insulated until picture was taken. Solid ice formed in all compartments.

ALCOA

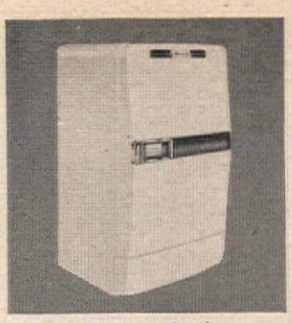
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ALUMINUM COMPANY OF AMERICA

1925-K, Alcoa Bldg., Pittsburgh 19, Pa.



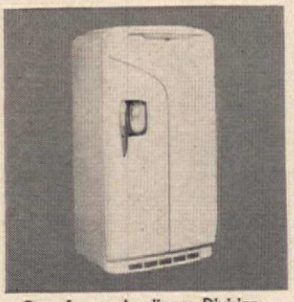
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Amana Refrigeration, Inc.



Coolerator Company



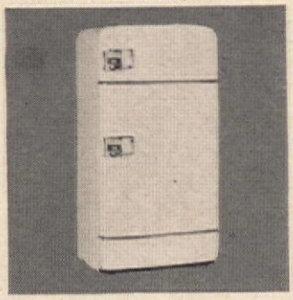
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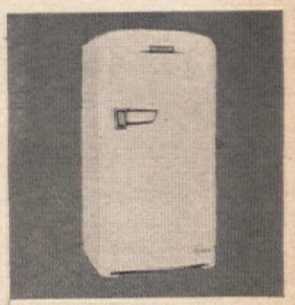
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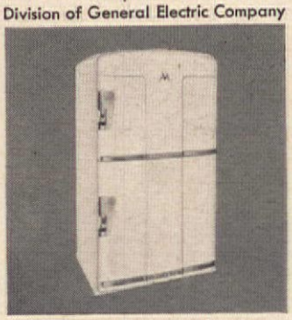
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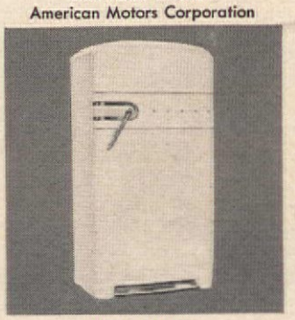
Kelvinator Division
American Motors Corporation



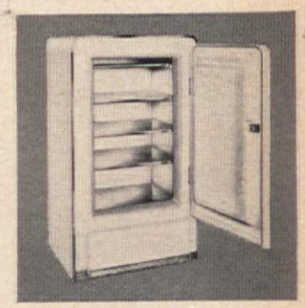
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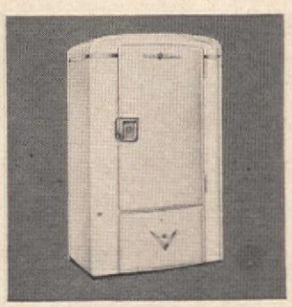
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Westinghouse Electric Corporation

THE ASTOUNDING PROGRAM

that Speeds Up a child's progress in school



Tested Method

USES 7,255 COLORFUL PICTURES

to do the work of words that may mean one thing to one child and something else to another

This is to parents who have tried to help their children in school work.

Leading educators are aware that some children are being given today a heavy load of work to do outside the schools. This is because of the great teacher shortage and the overcrowding in classrooms.

But the greatest problem is that parents, eager to help, do not have the time or the equipment to do so.

This situation has brought about the development of home aids for children. These home aids are to an unusual degree in picture form, because the new way of teaching recognizes possible misunderstanding of words. Pictures, however, tell the story clearly and unmistakably. This work contains 7,255 colorful pictures designed to speed up a child's progress in school, and to short cut tedious study.

ENDORSED by LEADING EDUCATORS

Now, this great help, which one might expect to be costly, can be placed in any home through this program, and it costs no more than usual school supplies.

HELPS OFFSET THE TEACHER SHORTAGE and OVER-CROWDING OF SCHOOLS

Almost every parent who has seen this has instantly wanted it. More copies are available. Send for the complete information on how you may help your child this easy way. Act today! Time is important. Free booklet gives you the complete facts.

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Contributors



• • • **K. WHITNEY DALZELL, JR.,** A.I.A., has been architect for the homes of many of our readers he never met, for back in 1949 we published a residence he designed in New Jersey, and enchanted readers across the country have duplicated it. This month, we show one of its offspring. Born in Maplewood, New Jersey, Mr. Dalzell received degrees from Princeton before joining the Army Air Force. He is a partner in the firm of Dalzell & Dalzell, with offices in Short Hills, N. J., and Belleair, Fla.



• • • **MARGARET HUTCHISON,** who has supervised the color styling of "everything from house roofs to lipstick" gives us some sage advice on the subject (page 129). Now color stylist for the Martin-Senour Paint Company, she has taught art in Flint, Michigan, and has worked out colors for safety codes and housing projects.



• • • **RAYMOND A. LaJOIE** who tells about spring flowering bulbs (page 74), says: "My mother got me started with a big garden of my own when I was about 10." Though he now lives in a city which is "crowded, dusty, and fast-paced," he keeps up his interest in gardens. At Rider College, he majored in journalism and business administration, claims he was a "miserable flop at writing until after my war service." He now contributes articles to magazines and a syndicate, in addition to pursuing hobbies enthusiastically—music, sports, painting, book collecting. At the moment, he is "a nut on heraldry."





• • • **GENEVIEVE FOY and ROSEMARY PERTOT** are sisters who, as Mrs. Foy says: "Can't wait 'til Christmas to decorate house and lawn so that they shine of the Christmas spirit." Between them, they contributed some of our gayest Christmas decorations. Both are married, both teach school in Massapequa, Long Island, and neither is a professional artist or decorator—but so brightly did Mrs. Foy's home "shine of the spirit" that one of our editors spotted it, and we duplicated some of her decorations for you last year. They made such a hit, we went right back for more—and found a charming doorway reindeer and some bell-ringing angels. Then Mrs. Foy told us about her sister's decorations. So we hot-footed it to the Pertots', and were rewarded with another rich lode; door and breezeway decorations, plus a sleighful of gifts to display in a picture window. Two things we want to know: What do their classrooms look like at Christmas?—And do they have any more sisters?

Somewhere in your house you have a problem door...



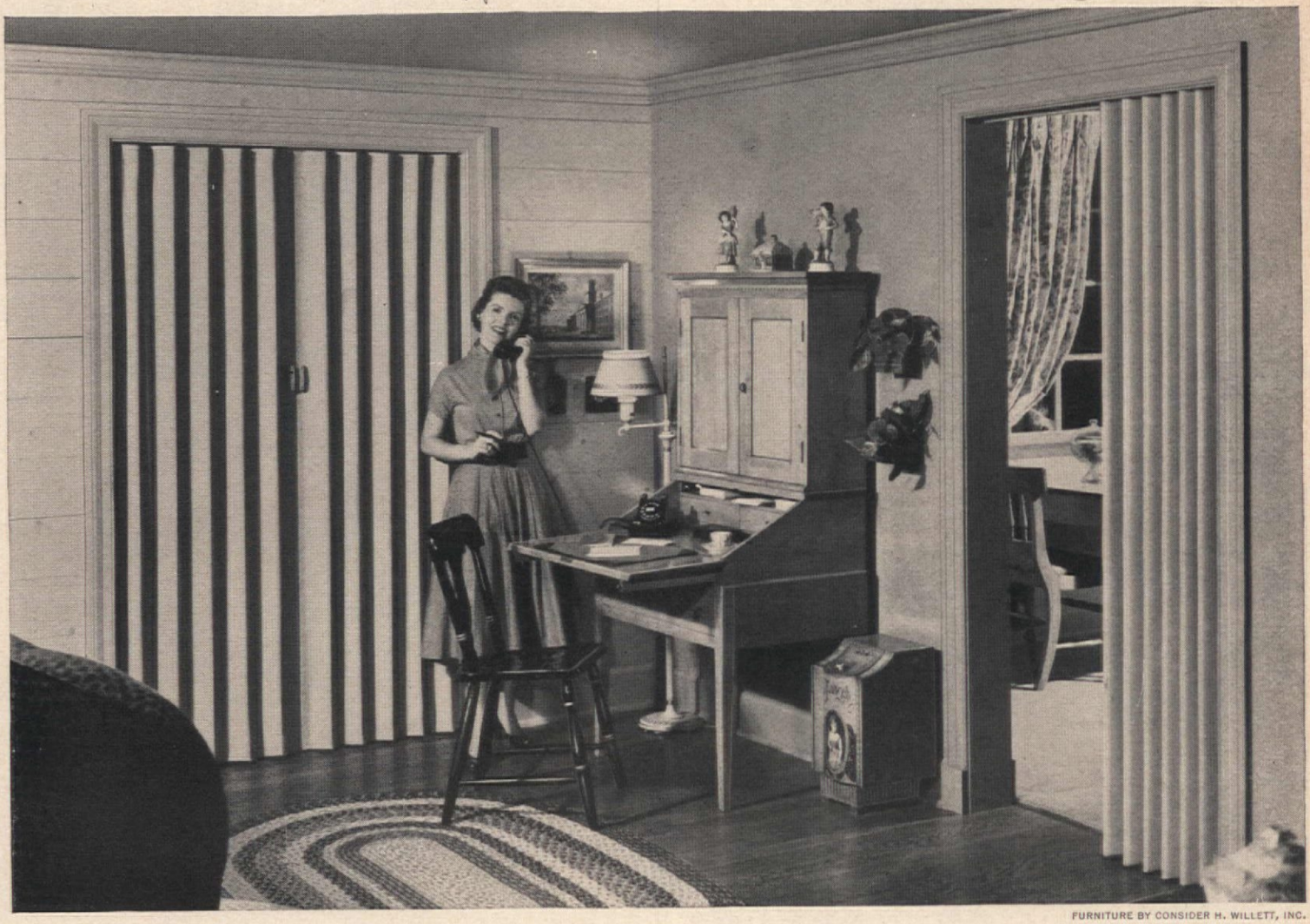
"... that steals your corner



"... or blocks your hall



"... or bumps your furniture



FURNITURE BY CONSIDER H. WILLETT, INC.

Modernfold's new folding door stays inside the doorway

...gives back the space that door swing steals!

BID A FAST FAREWELL to doors that hog space, block corridors, bang together, bump furniture, and generally get in the way. The new low-priced "Spacemaster" door by Modernfold eliminates all those problems; automatically gives you more door space, wall space, floor space—*at least 6 sq. ft. in all!*

Costing only $24.95 (for popular 2'6" x 6'8" size) Modernfold's new "Spacemaster" is the lowest-priced quality folding door on the market. Complete in one package, you can install it yourself with a screwdriver in less than thirty minutes. Its sturdy, double-strength steel frame forms graceful contours. Its vinyl fabric covering in attractive Decorator Gray can be washed with plain soap and water.

Ask at any lumber dealer, department store, or home decorating shop about Modernfold's new "Spacemaster" door. Or look in your classified telephone directory under "Doors." Or clip and mail the handy coupon below. Why not do it right now?

modernfold DOORS

by NEW CASTLE

the "Spacemaster" line
the "Custom" line

FROM $24.95

$1.00 MORE IN FAR WEST

New Castle Products, Inc., New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 6



You can even decorate it yourself, if you wish.
Paint it with a rubber-base paint. Or cover it with any fabric you choose. (You can do this trick with no sewing. Presto! Your door becomes a part of your decor!)

Modernfold "Custom" Doors come in 38 colors, can be made to fit any size opening. Ideal as room divider or folding wall...in homes, offices, schools, hospitals, hotels and stores.

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NEW CASTLE PRODUCTS, INC.
P. O. Box 603, New Castle, Indiana

- ☐ Please send further Modernfold "Spacemaster" details
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- ☐ Enclosed find 10¢. Please send me your book of "flexible living" home plans.

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ADDRESS_____

CITY_____ COUNTY_____ STATE_____



Model 77 $89.95
Slightly higher in Far West. Also available at leading stores in CANADA.

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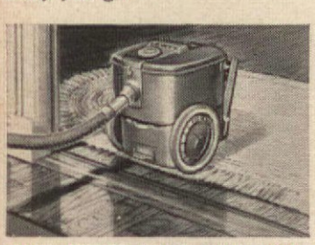
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LEWYT on big wheels



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ONLY LEWYT ROLLS OVER SCATTER RUGS, door sills, from bare floors to deep carpet! Not only swivels but rolls room-to-room—no lugging or tugging!



ONLY LEWYT ROLLS WITH ALL TOOLS everywhere you go*—no chasing back and forth! Tools ride compactly behind, don't scratch your furniture!

It's here! The world's FIRST and ONLY cleaner that swivels and rolls effortlessly all through the house!

No lifting or carrying—it's on BIG RUBBER WHEELS!

AND—in this great new Lewyt you get more power... instant dust disposal... unequalled quietness! It's today's greatest value—see it at 10,000 dealers coast-to-coast!

NEW! **Instant dust disposal.** Flip open hinged top, toss out "Speed Sak!" No clamps to undo! No dust bag to empty!

NEW! **Extra rug cleaning power!** New Dual-Turbo Motor plus No. 80 Nozzle clean rugs 4 ways at a stroke!

NEW! **"Power Dial"** for exact suction!

NEW! **Allergy-proof filter system!** New compact shape! New deodorizer!

PLUS! **Comes with all tools!** For nearest dealer look under "vacuum cleaners" in your phone book.

OFFICIALLY ENDORSED *by National Institute of Rug Cleaning, Inc.* ... official association of professional rug cleaners, owners and operators of professional rug cleaning plants. *Vacuum your rugs daily.* Have them professionally cleaned at least once a year by a professional rug cleaner.

the all new

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**Tool Rack for Lewyt and Wall Rack for closet, optional at small extra cost.*

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Our Children



KINDERGARTEN—COMMUNITY STYLE

DORIS LICHTENWALTER RAYL

With neatly brushed hair and eyes all aglow, the tricycle set of our suburban community happily scamper off to their play school each Wednesday morning when, from 9:15 until 11 a.m., the Parish House of Christ Community Methodist Church in Canton, Ohio is converted into classrooms for Lilliputian pupils between the ages of two and five years. The unique feature of this school is that the mothers of the children take turns at teaching, and do so, moreover, with successful practicality. The enterprise is one which might well be copied in similar neighborhoods. It's proof, once more, that the American spirit of co-operation, which helped to build our country, is still, we can thank our stars, in full swing.

Since the principal local schools have no kindergarten classes, the play school was established by a group of determined mothers who were anxious that their children should have some preschool training. The school is now in its tenth year, and currently has an enrollment of 80 students. It is a self-supporting enterprise which operates on a tuition fee of three dollars a year per family. School expenditures include rental of the Parish House, purchase of supplies and equipment, and the provision of special treats for holiday parties. These parties, held to celebrate Halloween,

CONTINUED ON PAGE 14



These four-year-olds think that it's great fun to beat out the merry rhythm of "Jingle Bells" with cymbals, triangles, or drum. And what's more, they learn a sense of timing which will prove to be invaluable when they reach the age for first dancing lessons

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YOU DON'T NEED BLUING or BLEACH

First and only washday detergent of its kind!

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See the proof in your washer! CHEER's magic blue granules snap into instant white suds. No wonder so many women find CHEER gives the clean, white washes they've always wanted. And *without* bluing or bleach!



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CHEER's white suds billow up at the touch of water to get your dishes and glassware "twinkle-clean"—without wiping. Even greasy pots and pans soak clean. And CHEER is so very gentle to hands.



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the new 'show-place' of your home

End sectional seats, right or left, each.....$89.50
Center sectional seat...$69.50



Twin sectional sofas, right or left, each.....$115.00
TV Rotor chair....$49.50

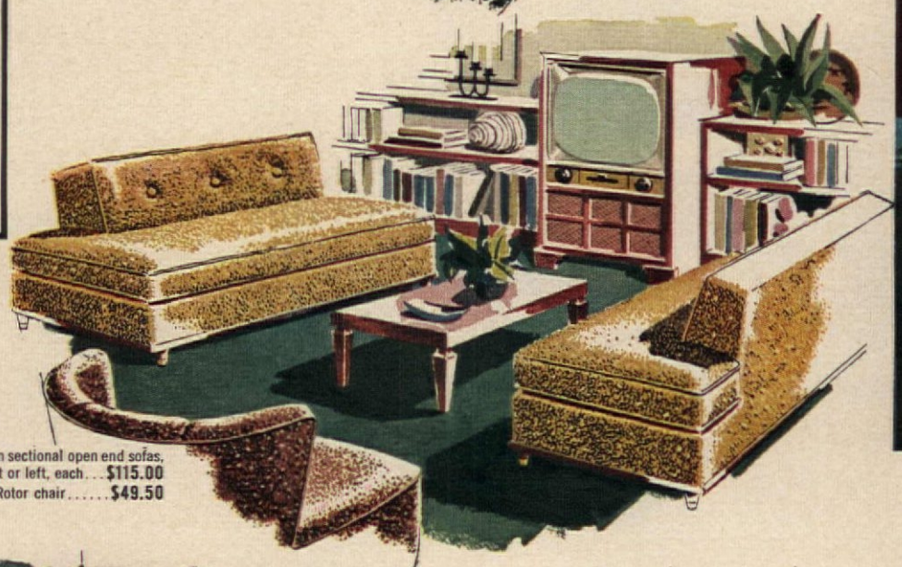
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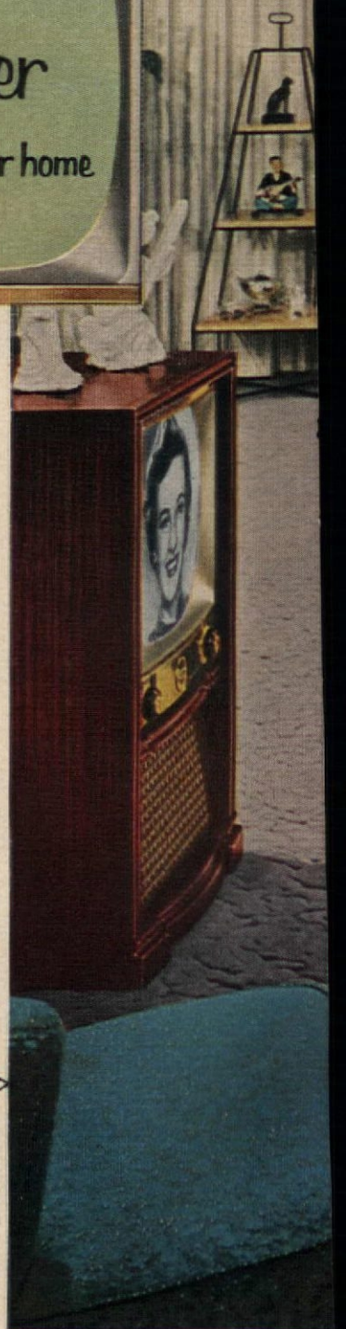
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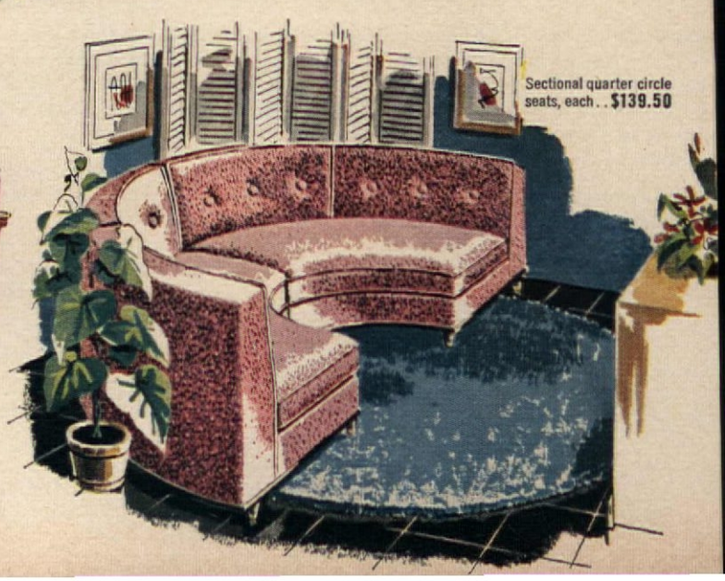


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Whatever the floor plan or color scheme of your living room, here are styles, fabrics and colors to suit you to perfection. See this exciting furniture soon. Most Kroehler Dealers offer easy terms.

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(Say KRAY-LER)

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Old MacDonald had a farm,

Ee-I-ee-I-oh!
And on this farm he had a house,
Ee-I-ee-I-oh!
With cold drafts here, damp walls there.
Here a breeze, there a chill—
Everywhere a fuel bill.
Old MacDonald had a farm,
Ee-I-ee-I-oh!



Old MacD. rebuilt his farm,
Ee-I-ee-I-oh!
Now cold and damp can do no harm,
Ee-I-ee-I-oh!
With Temlok here and Temlok there,
Here it's snug, there it's tight—
Everywhere it's just right!
Now MacDonald loves his farm,
Ee-I-ee-I-oh!



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ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Community Style

(Begins on page 10)

Christmas, Valentine's Day, and Easter, are of educational value too, for, in addition to being great fun, they help give a special shine to children's manners.

Unlike too many projects which depend entirely upon volunteer help, the play school staff is one which has always functioned smoothly. It is understood that every mother who has one or more children in the school is required to teach eight times during the year, and if for some good reason she is unable to take her turn, she notifies a member of the scheduling committee whose job consists of finding replacements for absentee teachers. In order that mothers of the very young may do their share of teaching, a reliable baby sitting service is provided for the infants and toddlers of the "teaching mothers."

Once each month, there is an evening meeting of the Preschool Mothers Study Club, a group which acts as governing body for the school. Here, after the various play school problems are presented and solved, mothers have a fine opportunity to discuss latest developments in child care and education.

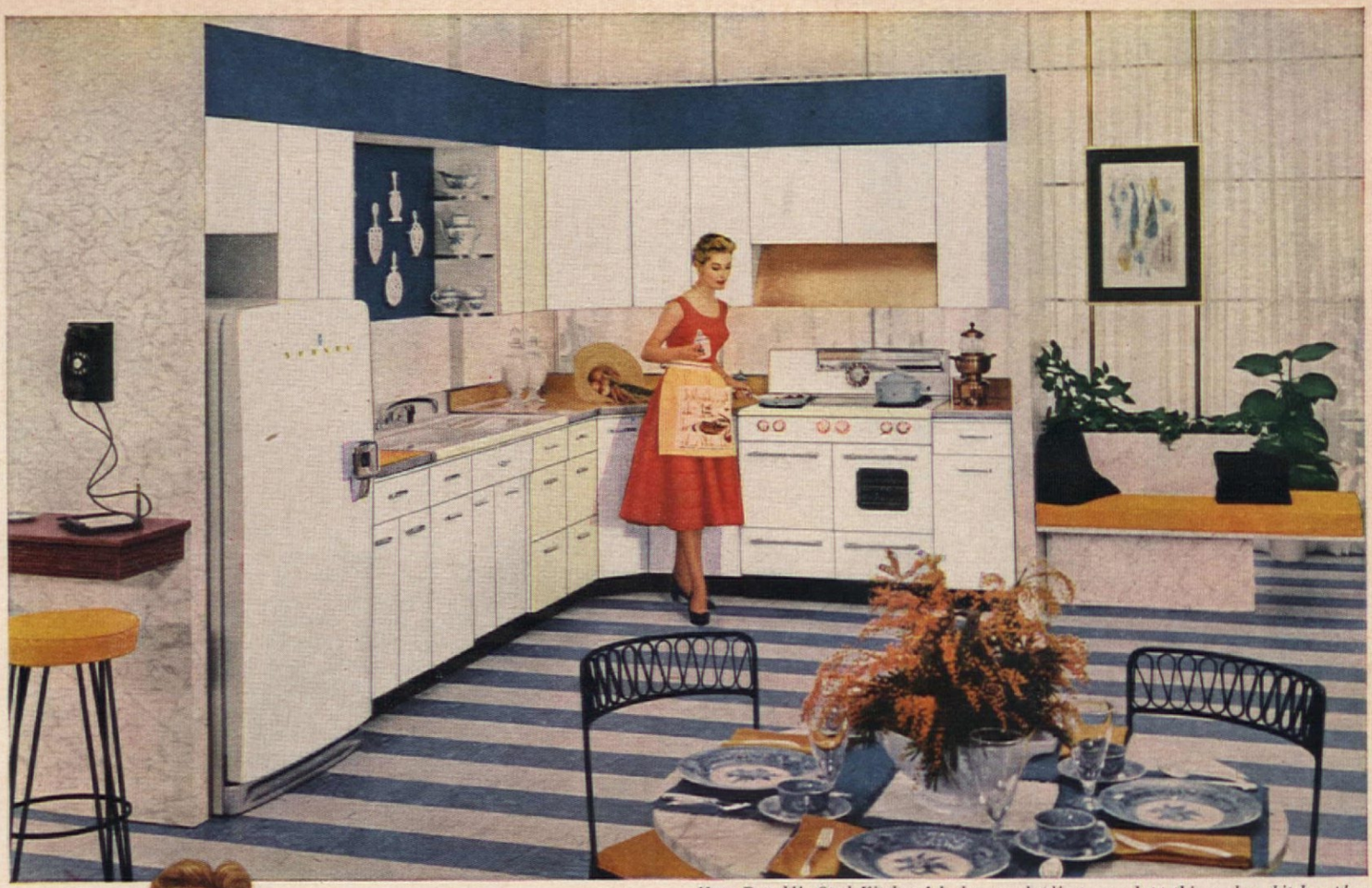
The president of the study club appoints the play school chairman, who supervises all school activities and who, in turn, appoints a sub-chairman for each department. The material taught in the school is carefully scaled to the various abilities of each different age level. In the two-, three-, and four-year-old groups, for example, there are three phases of play school—stories, rhythms, and handicrafts. In the rhythms class, the children play musical games, sing, learn interpretive dancing, and play simple rhythm band instruments. The handicraft course teaches each child to color, paste, use scissors properly, and to work with modeling clay. At story time, while the children listen intently, the books' characters may be introducing them to good health habits, or to the arts of sharing and fair play, as well as quieting them down for a few restful moments.

The kindergarten department, which is the most important division of play school, prepares the five-year-olds for their entrance into elementary school. Here, too, the children have rhythms and stories, and their weekly handicraft work is preserved in the form of a scrapbook. You can well imagine how their faces beam with pride when the scrapbook is presented to their parents at the end of the school year!

At the May graduation ceremonies, members of the kindergarten class, wearing miniature mortarboards, receive beribboned diplomas that serve as a lasting memento of their days in play school. As the mothers watch the presentation, they forget those busy days when it was their turn to teach at play school, days when perhaps breakfast dishes were left undone and beds were sometimes left unmade. Instead, each mother feels a sense of pride and accomplishment because she has had a part in the success of this community kindergarten.



Like all children, the two- and three-year-olds love to hear a good story, especially when it has gayly colored illustrations, and is full of wonderful sounds. Just such a story, all about a root-toot-tooting train, keeps them at quiet attention, and teaches them about engines, engineers, and just which car is the caboose



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"And bless the designer who thought of two-height cabinets for a tall, head-in-a-cloud gal like me! Best of all, my new Republic Steel Kitchen, styled just for me with all those wonderful features, actually cost no more than an *ordinary* kitchen."

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Check those you want, and enclose necessary coin for handling and mailing. One booklet, 25c; two for 40c; three for 50c. Address Republic Steel Kitchens, Dept. A., 1038 Belden Ave., Canton 5, Ohio. AH-3410

☐ For remodelers, "101 Ways To Make Awkward Kitchens Behave" ☐ For new home builders, "Prize-winning Kitchens" ☐ "How Mary and I Installed Our Own Republic Steel Kitchen."

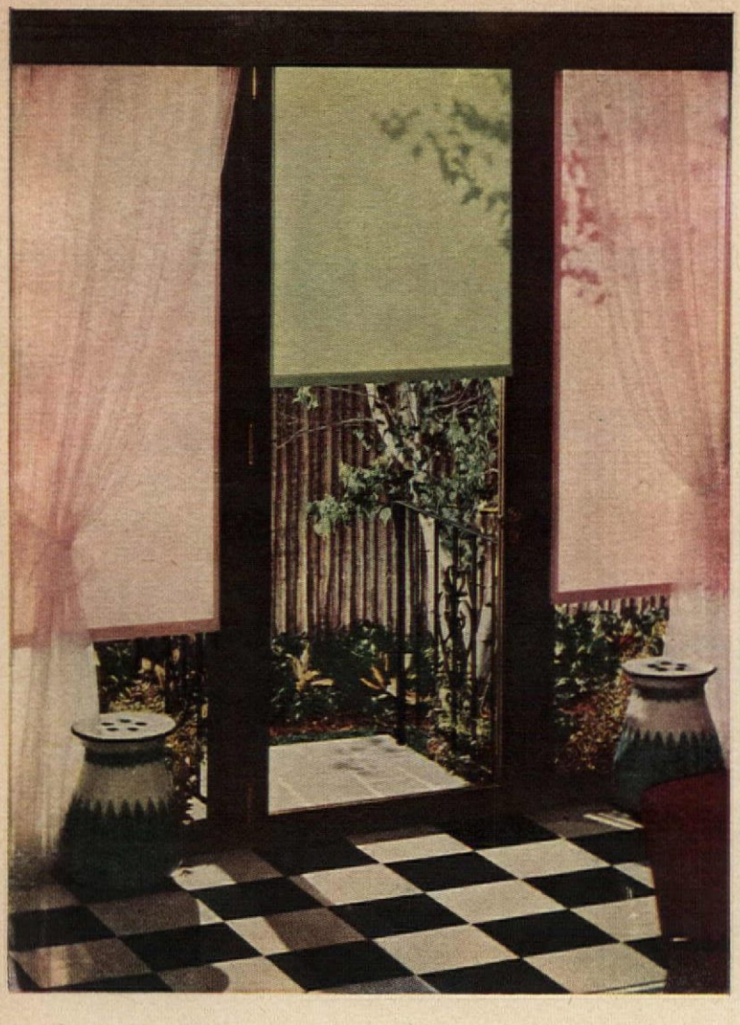
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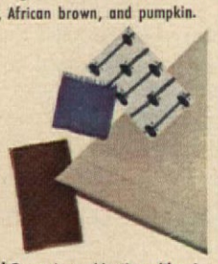


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Watts behind the Outlet

More than 36 million homes are inadequately wired. If yours is one, you're not getting the most from the good appliances you own

JUNE TOWNE and HUBBARD H. COBB

This may come as a shock to you, but well over 80 per cent of the homes in this country have inadequate electrical wiring—and some of these homes are so new that the paint on the outside is hardly dry! What's more, if your home is moderately old, there is just one chance in 25 that the wiring is really sufficient for your present needs. And even if you are one of the lucky few with decent wiring for *today's* living, it won't take much to put it below par when color TV and other new wonders come your way. The situation has become so serious that some power companies, the National Association of Home Builders, and many financing companies are co-operating to help home owners in obtaining really up-to-date wiring.

Inadequate wiring means that there are not enough wires of the correct size in your home to provide safe and efficient use of your electrical equipment. You'd better do something about your wiring when the following things happen:

- If lights dim noticeably when appliances are turned on.
- If appliances such as toasters, waffle irons, etc., are slow to heat, and if electric motors burn out.
- If furniture must be arranged to suit the location of the outlets and if extension cords have to be tacked along the wall.
- If fuses blow frequently and if, to prevent blowing, you must use a 20 or 25 amp fuse in a circuit intended for a 15 amp fuse.
- If rooms and stairways must be entered in darkness because of the absence of wall switches.
- If television reception is bad when appliances are in use.

WHAT IS ADEQUATE TODAY

Right now—today—this very minute—if you live in an average three-bedroom house, this is what you'll need in the way of circuits and wire sizes for adequate wiring: First, you should have three wires at 120/240 volts running down the side of the house, connecting you to the power line which runs from the pole to the roof. Those wires should be large enough to deliver 100 amperes. The fuse box or circuit breaker should be of sufficient capacity to accommodate one 15-amp, 120-volt branch circuit for every 500 square feet of floor space. Such circuits are used primarily for lighting and for small, low-wattage appliances such as radios, clocks, etc. The trend today is to use the heavier No. 12 wire with a 20 amp fuse for such branch circuits, but No. 14

CONTINUED ON PAGE 126



On October 21, 1879, Thomas A. Edison completed experiments on the first practical electrical light. This year, the entire electrical industry joins forces in marking the 75th anniversary of this invention by celebrating its diamond jubilee





Walter Gordon, *Architect*, A.I.A.

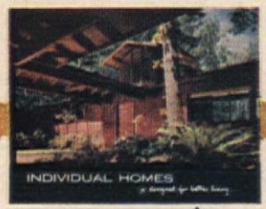
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A tranquil, wooded setting, a daring yet practical plan, and you have the home of your dreams. It's built of West Coast lumber, of course, from sturdy framing to warm-toned siding. Whatever your preferred design, size, landscape or location, your new home will be built better with West Coast lumber. Pleasing warmth and wide versatility make wood the ideal material for the home that brings comfort and pride to every member of the family.

When you plan to build the home of *your* desire, ask your retail lumber dealer about West Coast lumber. He will point out the many advantages of the West Coast species…Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.

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Bend them—abuse them! Flexalum aluminum slats are spring-tempered to snap back ruler-straight every time. The rich mar-proof finish won't rust, chip, crack, or peel.



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Song and Dance on the Record

ROBERT BAGAR

Igor Stravinsky's musical career began, you might say, when he met the celebrated Russian impresario, Serge Diaghileff. The composer was working on *The Nightingale*, he had already been performed in public via several short works, and he was just about ready to take his first big step. Interested by some music of Stravinsky's that he had recently heard, the *Fantastic Scherzo* and *Fireworks*, Diaghileff tested him with a job of orchestrating Grieg's *Kobold* and two pieces by Chopin. The successful results of these assignments got for Stravinsky the really big one—composing the music for the ballet *The Firebird*. Thus began an association through the stimulating atmosphere of which Stravinsky soon rose to world renown.

Among the works that Stravinsky composed for Diaghileff ballets is *Pulcinella*, a ballet with song in one act, after Pergolesi. This is an extremely interesting piece, revealing a strong and natural affinity between Stravinsky and Pergolesi. The score consists of many excerpts from works of the Italian, mostly from operas and trio sonatas, as well as songs. The last named, as the action proceeds on the stage, are sung by singers placed among the orchestra in the pit. A recording of the *Pulcinella* music with singers to sing the songs is now available. The work has been recorded in its entirety





and is played by the Cleveland Orchestra under the direction of the composer himself. From any viewpoint, this is an excellent piece of doing. Stravinsky surely knows what he wants from the artists. And it is no exaggeration to say that he gets just that. The sound is clear, the voices of the singers carry the melodic lines agreeably. Only one thing—the text could have been better enunciated. (Columbia—one LP disc, $5.95.)

SPANISH GYPSY AIRS AND RHYTHMS—performed by Carlos Montoya and his ensemble. There are eight numbers, in all, to this recording of authentic Spanish gypsy music. It is authentically done, too, as it should be, what with the fact that Montoya is himself a Spanish gypsy and that Jose Moreno, a native *flamenco* singer, has just the right technique for those twisting, haunting turns of vocal phrase. So we get such tangy fragments of Spain as *fandangos, tarantellas, alegrías, a farruca*, etc., all beautifully expressing the heart of a folk music extraordinary in variety of rhythm and color. (Remington—one LP disc, $2.99.)

AZUMA KABUKI MUSICIANS—a group of renowned Japanese artists, singers, and musicians who have recently made their first world tour. The music performed by this company is of ancient classic vintage. Not much of it will be understood, of course, by occidental listeners, although its charms, exotic sounds and rhythms, its delicacy should prove fascinating to anyone who has an interest in music. Period! The recording job is simply marvelous, considering the fragile quality of the idiom. (Columbia—one LP disc, $5.95.)

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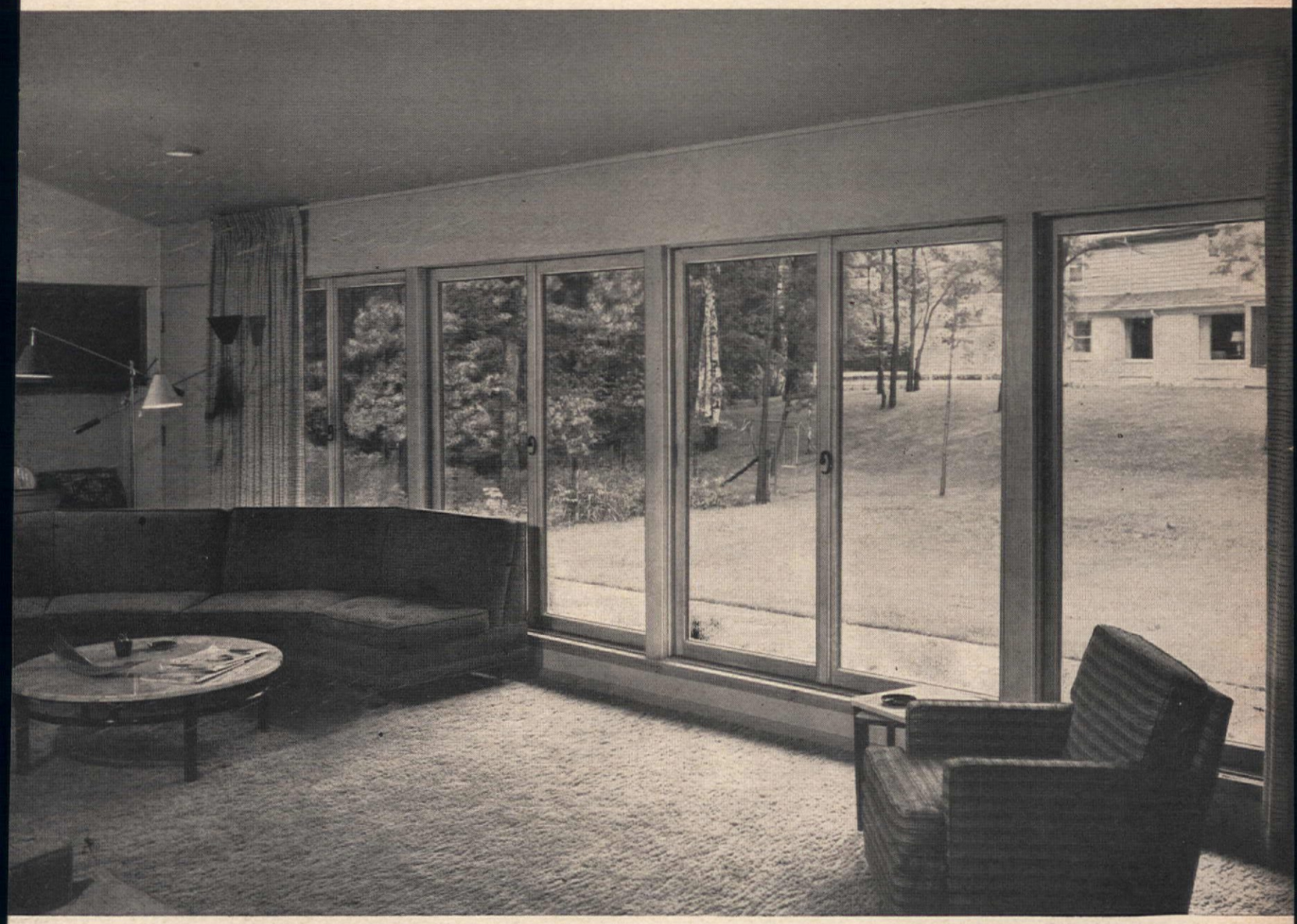
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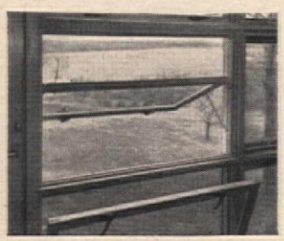


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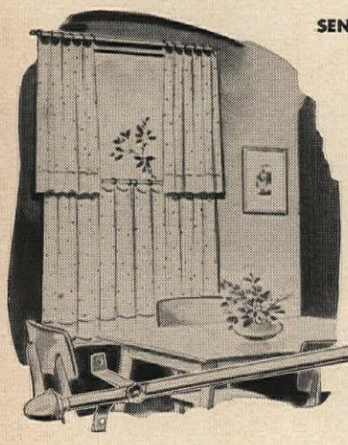
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Write for the exciting Judd book, "Effective Window Decorating" — packed full of modern suggestions for every window in your home. You will also receive Judd's new folder illustrating the latest cafe curtain treatments. Send 25¢ in coin.



Judd No. 4110 Set includes brass-plated round extension rod, ornamental ends and brackets. Three extensions: 28 to 48, 50 to 90, and 66 to 120 inches.

Judd No. 4112 Set. Brass-plated, with brackets that project 1 inch from casing. No. 4113 Set, same as 4112 with brackets projecting two inches. Rods extend from 28 to 48 inches.

JUDD decorator-styled Drapery Fixtures

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On the Record

(Begins on page 18)

SCHÖNBERG and BERG—respectively, the *Concerto for Violin and Orchestra* (Op. 36), and the *Concerto for Violin and Orchestra,* both played by Louis Krasner, violinist, and the Cleveland Symphony under Artur Rodzinski. Both of these stem from the Cleveland Symphony—Rodzinski days, quite some time ago. Insofar as I know, this version of

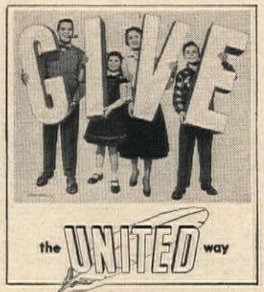


the Berg has been released previously, the Schönberg not. Anyway, no greater justice could be done to these two very great, but rather neglected composers, than that shown by Mr. Krasner, a truly remarkable fiddler, and the accompanying orchestra. Fine sound. (Columbia—one LP disc, $5.95.)

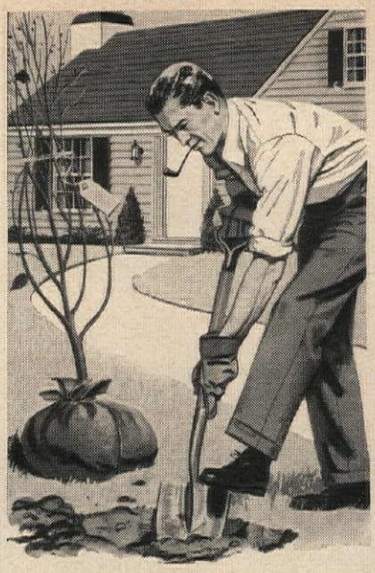
PROKOFIEV—the *Classical Symphony* and a symphonic suite drawn from music of *The Love of Three Oranges,* played by the Orchestra des Concerts Lamoureux; the *Piano Concerto No. 3,* played by Alexander Uninsky and the Hague Philharmonic Orchestra, under Wilem van Otterloo. Quite a Prokofiev business here, and all the interpreters seem bent on doing well by him. The *Classical Symphony* is about the most engaging performance of the lot, delicately balanced and remarkably pure. Mr. Uninsky has just the tone and technique for the concerto. He does seem a little fast in some sections of the first movement's Allegro, and the orchestra, once or twice, overshadows him. Generally, though, this is very good Prokofiev. (Epic—one LP disc, $5.95.)

BRAHMS—*Concerto No. 1 in D Minor for Piano and Orchestra,* played by Wilhelm Backhaus and the Vienna Philharmonic under Karl

CONTINUED ON PAGE 132



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near your sewer line

UNLESS the line is CAST IRON

Try the Lombardy poplar for lining a lane or bordering a lawn. But remember! The poplar has long thirsty roots that seek openings in any pipe carrying moisture. So never plant a poplar near your house sewer unless it's made of **Cast Iron Soil Pipe.** Here's why . . .

ROOTS CAN'T PENETRATE CAST IRON SOIL PIPE

That's because joints of cast iron soil pipe are packed with oakum and caulked with molten lead. Further, cast iron won't warp, soften or get forced out of line by settling of soil. You won't have to dig up cast iron and replace it.

IF YOU ARE BUILDING . . .

Make sure cast iron soil pipe is used in your house sewer. Use cast iron soil pipe and fittings, too, in the soil, waste and vent stacks inside your house. Cast iron is the *ONLY material approved by ALL plumbing codes* for use from street to roof.

ALREADY BUILT?

If you bought your house ready built, find out whether you have cast iron soil pipe in your house sewer. If not, better not do any extensive planting near a non-metallic pipe line. Whether your house is planned or built you'll find a wealth of useful information in our 2-color booklet, *"What you should know about plumbing drainage".* Send, NOW, for your copy.

CAST IRON SOIL PIPE INSTITUTE

The Mark of Quality and Permanence



CAST IRON SOIL PIPE INSTITUTE
Heurich Bldg. Dept. AH-10
1627 K Street, N. W.
Washington 6, D. C.

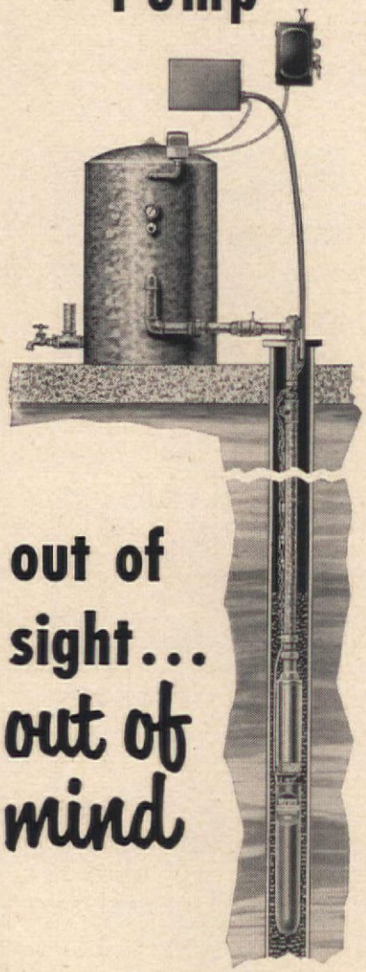
Please send me, FREE your booklet, "What you Should Know About Plumbing Drainage".

Name_____

Address_____

City_____ State_____

A Myers Submersible Pump



out of sight... out of mind

You can install it and forget it!

Thousands of trouble-free hours of actual operation prove that Myers Submersible Pumps will perform quietly for years without attention. If you live beyond city water mains, you know how important this is. And with a pump like the Myers Submersible, you'll have plenty of extra capacity and pressure for today's work-saving appliances.

With pump and motor both under water, the Myers Submersible is completely quiet.

Ask your Myers dealer more about the Submersible, and see why . . .

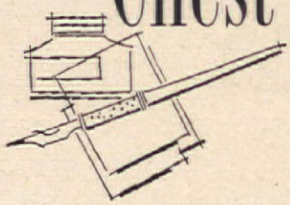
More Buyers Buy Myers!

MYERS WATER SYSTEMS

Myers

THE F. E. MYERS & BRO. CO.
Ashland, Ohio

Off Your Chest



MRS. DORR HAS A WAY

Dear Mrs. Austin:

The article in your July issue, "Ribbon Glass—The Helen Dorr Collection," was such a thrill for me that I wanted you to know about it.

Helen Dorr is my second cousin, though I confess I do not know her personally. Five years ago, however, I was fortunate enough to receive a piece of her ribbon glass collection as a wedding present. In the rush of the wedding, her note telling about it was misplaced, and until I read your article I really had no idea what kind of glass it was. I knew it was called a celery dish, and it made an attractive vase.

I certainly intend to save this article and maybe find other pieces of ribbon glass to go with it. Her hope of bestowing as part of her gift the joy of collecting is five years late in this case, via THE AMERICAN HOME.—MRS. WENDEL ANDERSON

LOVING CUP FOR OUR DESIGN

Dear Pattern Editor:

We really owe you a vote of thanks—our stained glass windows took third prize in the annual Christmas Display Contest sponsored by the Junior Chamber of Commerce.

A loving cup stating that fact now graces our mantel. If you ever wish the loan of it—let us know. After all, it's half yours. You did all the hard work.—MARNIE REES

RINGS BELL WITH POSTMASTER

Dear Sirs:

Being a postmaster, I noticed with great interest your article in the July issue entitled, "Banish the R.F.D. Blues" by Esther B. Bristol. Many of the boxes in this area could use a little face-lifting and I wondered if it would be possible for me to obtain 200 copies of the article to distribute free to rural patrons of this office.—A. FRANKLIN BOWERS

WHEN YOU CHANGE YOUR ADDRESS



Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.



How we retired in 15 years with $250 a month

"Joan and I are transplanted New Yorkers. Back home, I worked hard, saw little of the sunlight except on summer week ends. And Joan, as she said, saw little of me. But those days are over. Today, at only 55 years of age, I'm retired on an income. Living here in Ft. Myers, Florida, we find that $250 a month buys heaven.

"I was getting close to 40, when I decided to make the break. Actually, I had little capital and no training at investments.

"I'd always known that it's not how much money you make but how you manage that money that matters. So, when I was forty, I began to figure. I wanted to retire when I still had enough initiative to pull up stakes and move where the living was easier.

"'There are plenty of places,' Joan used to say, 'where good living costs less than here. But if you wait till you're in your sixties, you're afraid to try new things. If you retire young enough, I bet you and I could find a way to live like kings on very little.'

"It took just as little as that to change our lives.

"We began to study other places to live. It got to be a sort of hobby with us. And we found there were plenty of places to go—if you had an independent income. And it didn't have to be a big one.

"After that, it just happened naturally. We began to study all the different ways to get a retirement income. And we found that the Phoenix Mutual Life Insurance Plan had them all beat for us. All you needed was fifteen or twenty good earning years ahead of you. Your monthly income was guaranteed for life—regardless of business ups and downs.

"So, back in 1939, I applied and qualified for my Phoenix Mutual Plan. Until I reached retirement age, it protected Joan with life insurance. And then, it guaranteed to pay $250 a month each month, every month as long as I lived.

"Fifteen years go fast when you're busy. But we did find time to travel a bit. And that's how we settled on Ft. Myers for our retirement. The climate is ideal. Living is low-cost—and lovely. Security? We have all we'll ever want."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't delay. Don't put it off. Send for your free copy now.

ESTABLISHED 1851

PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
979 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____
Date of Birth_____
Business Address_____
Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
979 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
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STOP PAYING 89c EACH FOR SONG PARADE RECORDS!

NEW "Closer Grooved" 78 R.P.M. RECORDS
THIS WEEK'S 18 SONG PARADE HITS
WITH DEAN MARTIN AND OTHERS

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

FOR 17c EACH!
COMPLETE SET OF 18 FOR $2.98

STARRING DEAN MARTIN of THE DEAN MARTIN-JERRY LEWIS TEAM, JEFF CLARK Formerly of the LUCKY STRIKE HIT PARADE and ARLENE JAMES of NBC-TV, THE FAMOUS STAN WOOD.



New Improved Record (Closer Grooved) — Old Style Record (Grooved Too Far Apart)

NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get 3 complete hits on each side.

AMAZING NEW RECORDING PROCESS puts grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and Stan Wood of World Wide Fame! and others—3 complete Lucky Song Parade Hits on each side! You save $13.04. You pay only 17c a song. Only $2.98 for all 18! You hear 3 songs without having to change the record!

☐ 18 HIT PARADE SONGS BY DEAN MARTIN AND OTHERS ONLY $2.98

1. Sh-Boom
2. The Little Shoemaker
3. The High and the Mighty
4. Hey There
5. In the Chapel in the Moonlight
6. I'm a Fool to Care
7. They Were Doing the Mambo
8. Cinnamon Sinner
9. Skokian
10. Little Things Mean a Lot
11. Three Coins in the Fountain
12. The Happy Wanderer
13. Oh! Marie
14. Hernando's Hideaway
15. Crazy, 'Bout You Baby
16. If You Love Me (Really Love Me)
17. I Need You Now
18. In a Garden of Roses

☐ 18 HILLBILLY SONGS ONLY $2.98

1. Back Up Buddy
2. Even Tho—
3. Courtin' in the Rain
4. Much Too Young to Die
5. Pretty Words
6. We've Gone Too Far
7. You Can't Have My Love
8. Goodnight Sweetheart, Goodnight
9. I'll Be There
10. Rose Marie
11. Honky Tonk Girl
12. Oh, Baby Mine (I Get So Lonely)
13. One by One
14. Looking Back to See
15. Sparkling Brown Eyes
16. I Don't Hurt Anymore
17. Cry, Cry Darling
18. Thank You for Calling

☐ 20 COUNTRY HYMNS ONLY $2.98

1. Rock of Ages
2. Beautiful Isle
3. When They Ring Those Golden Bells
4. My Friend
5. As Life of a Flower
6. The Touch of God's Hands
7. Invisible Hands
8. Let the Spirit Descend
9. Home of the Soul
10. A Pretty Wreath for Mother's Grave
11. Stormy Waters
12. Glory Land March
13. Just a Closer Walk With Thee
14. I Can't Help What Others Do
15. I Know Who Holds Tomorrow
16. Mansion Over the Hilltop
17. The Family Who Prays
18. Too Much Sinning
19. Suppertime
20. The Lord Will Make a Way Somehow

☐ 18 CHRISTMAS SONGS—$2.98

1. Sleigh Bells
2. Jingle Bells
3. White Christmas
4. I'll Be Home for Christmas
5. Silent Night
6. Adeste Fidelis
7. Winter Wonderland
8. Happy Holiday
9. All I Want for Christmas
10. I Saw Mommy Kissing Santa Claus
11. 'Twas the Night Before Christmas
12. Let It Snow
13. Santa Claus Is Coming to Town
14. Frosty the Snowman
15. You're All I Want for Christmas
16. Silver Bells
17. Rudolph the Red Nosed Reindeer
18. Christmas Island

☐ 46 CHILDREN'S SONGS, illustrated with words and pictures—$2.98

1. Twinkle, Twinkle Little Star
2. Old King Cole
3. Little Tommy Tucker
4. Jack & Jill
5. Pease Porridge Hot
6. Where, O Where Has My Little Dog Gone
7. Humpty Dumpty
8. London Bridge
9. Lazy Mary
10. A Tisket A Tasket
11. Old MacDonald
12. Farmer in the Dell
13. Baa Baa Black Sheep
14. Pop Goes the Weasel
15. Three Blind Mice
16. Mary Had a Little Lamb

Plus 30 other most popular songs and books of illustrations with words and music.

MAIL NO RISK COUPON TODAY!

BETTER VALUES CO., Dept. 462
318 Market St., Newark, New Jersey

☐ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James, Stan Wood and a supporting cast on 3 break-resistant vinyl records. I enclose $2.98, send postage prepaid. (I save 90c by sending full $2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied.
☐ Send 78 R.P.M. speed.
☐ Send 45 R.P.M. speed.
☐ I enclose $2.98. Send the 18 Hill Billy's.
☐ I enclose $2.98. Send the 20 Country Hymns.
☐ I enclose $2.98. Send the 18 Christmas Songs.
☐ I enclose $2.98. Send the 46 Children's Songs.

Name.....ADDRESS.....
STATE.....CITY.....

Classic Beauty to Charm Your Home!



A pair on the mantel, as formal as the wedding march, will doff their lids to hold a gay bunch of daisies or pinks from your garden . . . or use them as candy jars. Black glass beauty—white chromo-veiled for added interest! Decorative, practical, unique. A handsome gift, 11" high. Also available in beautiful white hobnail milk glass. $2.95 ea., $5.50 the pair, postpaid. State choice of black or white.

Authentic Mission Bell Replica



Ring out with this new and practical way of calling the family together for dinner or powwow! Or make this replica of the famous old mission bell an ideal replacement for the run-of-the-mill door buzzer. Add atmosphere and originality to your home. With heavy, black wrought-iron bracket, 11" long, with leather thong. Bell is 5" in diameter. $4.95, postpaid.

FREE—*beautiful gift tie ribbon with every order!* No COD's please. Money back if not delighted. Send for exciting NEW gift catalog—it's FREE!

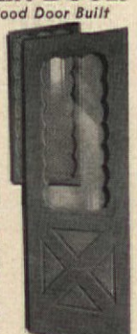
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Dept. AHX-10,
181 East 87th St.,
New York 28, N. Y.

THE "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type



If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised dowelled joints; waterproof glue throughout. Of solid klin dried pine, standard 1⅛" thick. Quick change glass and screen panels are locked snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES ONLY
Shipping Charges Collect
No C.O.D's

$23.95 COMPLETE

YIELD HOUSE
Dept. A10-4
No. Conway, N. H.

ALSO—11 NEW, exquisitely designed and low priced, Interior & Entrance Doors, in knotty or clear pine. Send 3c stamp for catalog.

the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

A CLEAN SWEEP. If you have a hearth to handle, you'll love this fireplace brush topped with a hardwood handle carved in the form of a Revolutionary soldier of the Connecticut Foot Guard, handpainted in natural colors, red coat, white britches, black boots, gold buttons. 36" over-all. Strong bristle brush. $4.95 ppd. Trellanwal Enterprises, Selleck Hill Road, Salisbury, Conn.



SHOW US THE DOOR that won't put up a better front with a solid brass Colonial door knocker. For outside, a neat 6½" size engraved with the family name in Old English lettering (maximum 12 letters). A 4" counterpart engraved in block letters with *first name only* is perfect for bedroom doors. Large, $3.75; small, $1.95 ea. Ppd. Art Colony, 11 University Place, N.Y.C. 3.



THE LAST ROSE OF SUMMER has disappeared, so for a change try using dried arrangements to take the place of your cut flowers. A wonderful collection of driftwood and dried material typical of an Arizona desert canyon is included with this *Wyrvenwood Scenic Kit.* A fascinating means of self-expression. $3.15 plus 20¢ post. Hobby Mart, Dept. AH, 604 Penn Ave., Pittsburgh 22, Pa.



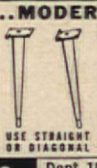
THE NEWEST IDEA FOR BUILDING YOUR OWN MODERN FURNITURE — WOOD LEGS

CREATE NEW DESIGNS...MODERNIZE OLD PIECES



The originators of do-it-yourself legs bring you beautifully turned wood legs that you attach to plywood, slab doors, etc. to build new modern pieces or redesign old out-dated furniture. Select hardwood, smoothly sanded, ready to be finished. Heavy duty glides protect floors. Hidden steel mounting plate lets you use the same leg at either a smart vertical or graceful diagonal!

ALSO AVAILABLE WITH BRUSHED BRASS TIPS For the very latest in smart contemporary design!



USE STRAIGHT OR DIAGONAL

Prices are for sets of 4 legs, Screws included

Leg Height	Price	With Brass Tips
6"	$3.45	$ 4.95
9"	3.95	5.45
12"	4.45	5.95
16"	5.45	6.95
22"	6.45	7.95
28"	9.95	11.45

All legs shipped ppd. Add sales tax in Calif.

E. F. LAWRENCE IRON WORKS — Dept. 10-L, 2911-19 Whittier Blvd. Los Angeles 23, California

SPECIAL COMBINATION VALUE!

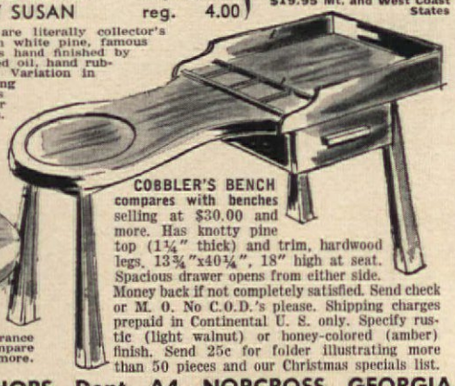
Hand Finished COBBLER'S BENCH reg. $22.50
14" LAZY SUSAN reg. 4.00

Both for Only $17.95 PPD.
$19.95 Mt. and West Coast States

These beautiful Colonial pieces are literally collector's items. Made of lower Appalachian white pine, famous for its unusual character, each is hand finished by old craftsmen methods with linseed oil, hand rubbing, lacquer, and hand waxing. Variation in oil penetration produces interesting shading. ORDER TODAY at this low combination price . . . for your home . . . for your friends.



14" LAZY SUSAN has 1½" clearance from table, total height 2". Compare with others selling at $6.00 and more.



COBBLER'S BENCH compares with benches selling at $30.00 and more. Has knotty pine top (1¼" thick) and trim, hardwood legs, 13¾"x40¼", 18" high at seat. Spacious drawer opens from either side. Money back if not completely satisfied. Send check or M. O. No C.O.D.'s please. Shipping charges prepaid in Continental U. S. only. Specify rustic (light walnut) or honey-colored (amber) finish. Send 25c for folder illustrating more than 50 pieces and our Christmas specials list.

SUWANEE CRAFT SHOPS, Dept. A4, NORCROSS, GEORGIA



6 PENCILS "YOUR NAME" IN RICH 24KT GOLD! 35¢

BARGAIN BUY OF THE YEAR!

Fine quality soft lead pencils with pure rubber erasers and your name in 24kt gold! Terrific gift value! 6 for 35¢; 12 for 50¢; 24 for $1! Ppd. Gift packaged. Perfect gift for everyone specially that school age boy or girl. Order several sets. Limit one name per set. Assorted colors. Print name desired. Prompt delivery. **FREE** with every $1 order—beautiful plastic ruler with your name in gold Order today!

NOVELTYME Dept P-2; Box 192, Glen Ellyn, Ill.

DOLLS DOLLS DOLLS

PLAY DOLLS—COLLECTORS' DOLLS
China! Wooden! Rag! Plastic!
FOREIGN DOLLS—DOMESTIC DOLLS
in kits and finished

FREE CATALOG shows them all, tells the "Story of dolls" and makes suggestions for collecting them.



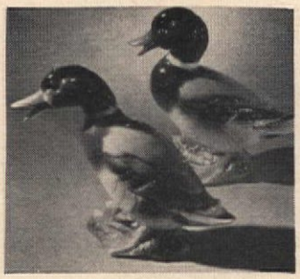
Shown Here:
JENNIE JUNE CHINA DOLL
Kit: china parts & patterns, 14½" doll. $3.30
Undressed: with clothes patterns. 14½" doll $5.25
Complete: as shown $7.65
Complete: in print $6.95

POSTPAID
Calif. orders add 3% tax
MARK FARMER MFG. CO.
Box 573A
El Cerrito 6, Calif.

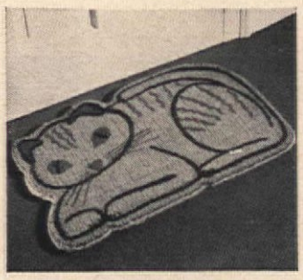
market place



Photographs by F. M. Demarest



FLYING COLORS. A pair of Mallard Ducks in authentic colors on high-glaze ceramic make a dramatic decorative accent. Each is about 12" high, a good size to use on a mantel or spot in a book shelf. Of course if you have a sportsman in the family, he would love a pair for his den. $4.95 the pair, plus 50¢ postage. Elron Products, 219A W. Chicago Ave., Chicago 10, Ill.



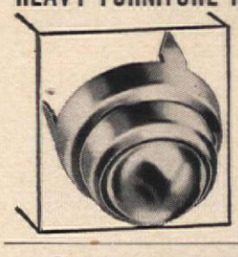
CREATE A GOOD FIRST IMPRESSION with a refreshingly different door mat sculptured in the shape of a lovable cat painted shocking pink and black on a natural cocoa background. On the reverse side in red letters is the word "NOEL," so turn it over for the holidays. Of course it would make a wonderful Christmas gift. $12.95 ppd. The Cache Pot, Dept. A, P.O. Box 121, Boston 1, Mass.



WEDGEWOOD REPRODUCTIONS. The four seasons are charmingly depicted on these porcelain plaques. Our picture cannot do them justice. Typical white bisque figures in high-relief on pale pink or gray-green backgrounds make an elegant group hung as shown or in a row in a traditional room. Each is 5¼ x 3¾". Set of four, $5.95 ppd. Zenith Gifts. 55-K Chadwick St., Boston 19, Mass.

HEAVY FURNITURE ROLLS EASILY on Mrs. Damar's Easy-to-Attach

BALL-BEARING CASTERS



Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, chairs, TV sets, radios, etc.—and you'll be able to roll your heaviest furniture in any direction with no effort—like "power steering" on a car! Unlike wheel casters these ball casters roll over floors and rugs without scratching! Makes it easy to turn big chairs when you want to face TV. Fit any piece of furniture. 8 for $1.00, delivered. Money back guarantee. Send cash, check or money order now. Send for free catalog of gifts! **8 for $1**

MRS. DOROTHY DAMAR, 665 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable at par Montreal, 971 St. Timothee, Montreal 24, Que.



Fully Assembled.

RALEIGH TAVERN STOOL

Unfinished, smoothly sanded .. **$6.95**

Light natural finish ... **$7.95**

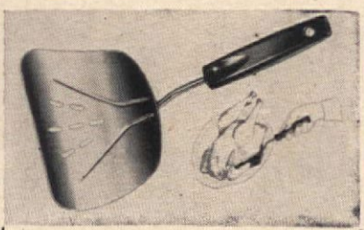
Maple, mahogany, walnut, cherry or pine finish **$9.95**

Size: 24" high or 30" high. Specify which.

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order. Write for FREE catalog.

Jeff Elliot Craftsmen
Dept. A-104 STATESVILLE • NORTH CAROLINA



Handy Meat Lifter

It gets under any bird or roast weighing up to 15 pounds and lets you remove it from roaster to platter easily! Lifter is made of stainless steel with bowl-shaped spatula blade perforated for draining. Plastic handle. Grand for meat loaf! Order No. **HK-7451,** Meat Lifter, **98¢,** by mail, postpaid.

Send for Free 104-page Catalog of Exciting Gifts!

Gift Ideas

Miles Kimball
275 Bond St., Oshkosh, Wisconsin



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF POSTPAID **$2.95**

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM POSTPAID **$3.45**

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM POSTPAID **$4.95**





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM POSTPAID **$3.95**



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L POSTPAID **$2.95**

STYLE M MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!



NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL POSTPAID **$4.95**

DAY-n-NIGHT MARKERS

WITH ANY WORDING YOU WANT*

HELP FRIENDS FIND YOUR HOME ... MAKE PERFECT GIFTS

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts!

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



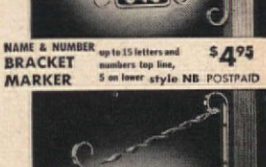
BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B POSTPAID **$3.95**



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB POSTPAID **$4.45**



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB POSTPAID **$4.95**

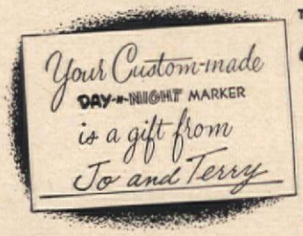


TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB POSTPAID **$5.75**

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

SATISFACTION GUARANTEED OR MONEY BACK!

WE SHIP WITHIN 3 DAYS!



THE PERFECT GIFT FOR *Christmas* — or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Fund **RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

Spear ENGINEERING COMPANY
7101 Spear Bldg., Colorado Springs, Colo.

Spear ENGINEERING COMPANY — **• ORDER FORM •**

7101 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.



LAZY SUSAN "DESK SERVANT" KEEPS DESK NEAT AND ORDERLY

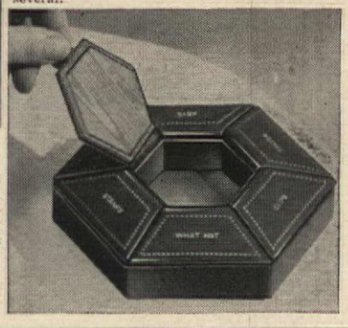
Clever new home or office desk accessory! Puts all your desk needs at your finger-tips! Revolving tray is 6" in diameter, 2" high, with 7 sections for Paper Clips, Pins, Erasers, Keys, Rubber Bands, Stamps and "what not." Each compartment identified in gold-tooled letters on dust-proof hinged lids. Rich brown or green simulated leather (specify color), gift boxed. **Only $4.95, postpaid.** Money-back guarantee. No C.O.D.'s, please.

Write for FREE Christmas Gift Catalog

HOUSE OF SCHILLER, Dept. AH-31
180 N. Wacker Dr., Chicago 6, Ill.

NEW DELUXE *PERSONALIZED* CARD TABLE COVER

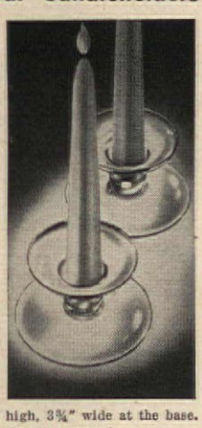
This will rate "ace high" with all your card-playing friends. Made of soft, satin-like, heavy quilted plastic with your name attractively embroidered in one corner. Elastic corners assure made-to-order fit. Choice of Blue, Green or Wine, with distinctive name embroidery in contrasting color. Generous 30 x 30 inches. **Only $1.50, postpaid.** No C.O.D.'s please. Money-back guarantee. Specify color and print last name. Order several!



FREE

TO NEW MEMBERS OF THE
Around-the-World Shoppers Club

This Lovely Pair of Swedish "Shadow Crystal" Candleholders



Send no money now or later for these beautiful Candleholders of genuine Swedish crystal, hand-blown by the skilled artisans of Sweden's fabulous "Glass District" . . . they're *yours FREE* for joining the Around-the-World Shoppers Club! As a member, each month you will receive a wonderful surprise gift sent to you from a different foreign country, *post-paid, duty-free*—accompanied by a colorful brochure describing your gift! Send no money; simply write us and we will enroll you as follows until you cancel:

- ☐ $5 every 2 mos.
- ☐ $9 every 4 mos.
- ☐ $12 every 6 mos.
- ☐ $22 every 12 mos.

Be sure to specify plan you choose. Satisfaction guaranteed. Write now while these crystal candleholders from Sweden are FREE for joining!

Candleholders are 2¼" high, 3¾" wide at the base. Hand-blown of genuine Swedish crystal.

(Candles not included)

AROUND-THE-WORLD SHOPPERS CLUB
Dept. 305-H, 71 Concord St., Newark 5, N.J.

Your Old Fur Coat Made-to-Order by I. R. FOX Into Cape or Stole!



ORDER BY MAIL — Style #77 — ONLY $22.95 COMPLETE (TAX FREE)

INCLUDES 7 EXTRA SERVICES

Have your old, worn, or out-of-style fur coat custom made into glamourous new style cape or stole, now! Save more than half, at our one low price of just $22.95. (None higher.) Our skilled furriers will *clean, glaze, repair* your fur, *reinforce* weak seams —then *LUSTERIZE* to a glossy, glorious, like-new sheen and softness! Almost no fur is too old or too worn to spring into a new loveliness with this exclusive process! Finally our master stylists *remodel* completely, plus lovely new lining and interlining at no extra cost. The thrilling result—a luxuriously beautiful cape or stole to add smartness to every costume. Send no money. Just wrap your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage, when new cape arrives.

3-3 WEEK DELIVERY. SEND NO MONEY.

I. R. FOX • 115 W. 27 ST. DEPT. 102 N. Y. C. 1, N. Y.
Write! Free I. R. Fox Folder of Other Cape Styles

To Locate the Wood Studs in Your Wall use a DOWSER*



When hanging mirrors, pictures, shelves. Also when repairing or altering. You may need one tomorrow!

$2.00 Postpaid
Money-back guarantee

The roll of the ball finds the Actual stud in the wall, Not just a Nail in the baseboard!

* Patented

Usual discounts to the Trade.

FORD PRODUCTS, Dept. A-5, Port Chester, N.Y.

FOR AFRICAN VIOLETS . . . and other plants. The NEW

All-Steel Vio Holda

PLANT STAND



Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY Only $14.95 each, plus $1.00 for packing and postage.

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back.

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 121 Topeka, Kan.

This year send Photographic Christmas Cards made from your own snapshot



This year, give beautiful personalized Christmas Cards made from your favorite snapshot negative! Reproduced on embossed, deckle-edged cards, 4¼" x 5½". *Often imitated, but never duplicated.* FREE SAMPLE: For sample card and illustrated folder, send negative and 3¢ return postage. (If no negative, enclose snapshot and 50¢ for new negative.) No obligation. Order now — avoid rush. Offer expires Dec. 1.

Greeting Card Division
Associated Photo Co.
CINCINNATI 14, OHIO

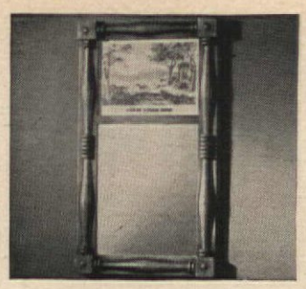
Dept. A-1
P.O. Box 66

25 cards & envelopes only $1.50

plus 25¢ shipping (Ohioans add 3% Sales Tax)



EXTRA SPECIAL! Decorative red and green holly-lined envelopes at no *extra cost* if you order cards direct from this ad!



SPLIT-SPINDLE MIRROR is reproduced from an Early American piece. Above the 7½ x 9½" mirror is a Currier and Ives print. Made of a combination of pine and cherry woods, it will make a nice primping mirror inside the front door, or hung over an antique chest in the bedroom. 10 x 18½" over-all. $10.95 ppd. Wits' End, Dept. AH, 221 Bellevue Avenue, Upper Montclair, New Jersey.



WE KNOW OUR ONIONS, but here's a copy of that famous blue and white Meissen onion pattern that had us fooled into thinking it was the real thing. Great big 5" high china salt and peppers won't have to be filled every two minutes, and will look wonderful with old pieces or complementing plain modern dinnerware. $2.95 postpaid. Edith Chapman, Dept. JP, Nyack, N. Y.



THE CRAYON KIDS' earliest masterpieces are the ones you cherish. Pick an appealing one that's come home from nursery school this week and have it reproduced in color on the top of a 5½ x 4" ceramic cigarette box to surprise a proud papa. Or have Junior draw one especially for Grandma's Christmas. $6.95 ppd. Young Rembrandts, Loch Lane A-50, Port Chester, N. Y.



YOUR GOLDILOCKS will give you her big bear hug when she sees this sterling silver locket, which opens up to hold pictures of her mommy and daddy. Engraved with two or three initials, it will be appropriate from now till she's sweet sixteen. On either a sterling necklace as shown, or a dainty silver bracelet. $3.30 ppd. Robin Hood's Barn, 83 Newbury Street, Boston, Mass.



VIKING CHAIR is an attractive version of a high-priced import. Of solid birch with a hand-woven fiber rush seat, its simple classic lines and sturdy construction make it at home with rustic or modern. 31" high; seat 18" wide x 15" deep. Unfinished, $9.95. With light pine finish, $12.95. Exp. chgs. coll. (Minimum order, two). Hobi, Dept. AH-1, 15 W. 57 St., N. Y. C. 19.



COLONIAL GROUP, all of shining copper to catch the sunlight in your kitchen. The little 4½" teapot is an accurate thermometer. Tiny (5½") skillets can't cook anything up, but look cute as can be hung bottoms up displaying the Early American plaques that decorate them. Thermometer, $1.25; 3 skillets, $2.25. Postpaid. Mastercraft, 212A Summer, Boston 10, Mass.

THIS 39½¢ STORM WINDOW

protects your family all winter!



INSTALL IN 5 MINUTES

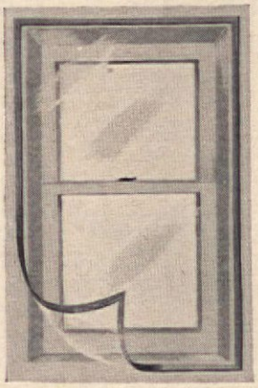
SAVE $100 OR MORE!

JUST PRESS ON *That's All!*

• NO NAILS • NO HOOKS • NO SCREWS • NO TOOLS

Imagine a storm window that weighs less than 8 ounces—yet seals out wintry blasts and humidity like magic! Flexible like rubber! You can punch it, kick it, even tap it with a hammer and it springs back—never shatters! This amazing new type storm window is as TRANSPARENT as CLEAR GLASS! Not affected by snow, sleet, rain, dampness, because it is 100% WATERPROOF. Resists climate changes—won't crack even at 25 degrees BELOW zero! Will pass any and all Fire Department tests! To install just press it on with dual purpose Adheso border—no nails, no screws, hooks, or tools! Costs you only pennies, yet you can use and re-use it year after year for winter protection and comfort! Try one at our risk and you'll never use old-fashioned storm windows again!

LIFT ADHESO BORDER FOR AIRING



PROVE IT YOURSELF WITH THIS SIMPLE MATCH TEST!



On a windy day, hold a lighted match just inside a CLOSED window. The first stiff, strong gust of wind will blow it out. NOW put up your TRANS-KLEER sheeting as instructed . . . you'll find out that a lit match held just inside the window will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

5 WAYS BETTER

1. REAL GLASS-LIKE TRANSPARENCY! Never milky or cloudy.
2. LOW CONDUCTIVITY — A modern REYNALON development.
3. WATERPROOF & FIRE RETARDANT — conforms with all Fire Department ordinances.
4. RESISTS CLIMATE CHANGES — never cracks even at 25 below zero!
5. RE-USABLE YEAR AFTER YEAR — takes little storage space!

LOW-COST HEALTH PROTECTION



WINTER COMFORT! You can hardly see this TRANS-KLEER storm window — it's wonderfully transparent, but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills! It's your cheapest health insurance! And only 39½¢ each!

TRY ONE AT OUR RISK!

Over 1,000,000 of these new type windows were sold last winter alone. We invite you to try one, too, entirely at OUR RISK—no obligation whatsoever for you! When you have tried one, when you see how easily and quickly it goes on, when you've TESTED it, you'll never again use the heavy, bulky, old-fashioned kind! No more back-breaking installation! No more broken glass to contend with! No more storing problems — at winter's end just fold away like CLOTH for the following season — year after year! Enjoy the ease and convenience of this new, safe, sure way to winter comfort — for only pennies per window! TRANS-KLEER comes in rolls 36 inches by 432 inches — ENOUGH FOR 10 AVERAGE SIZE WINDOWS, AT ONLY 3.95 — HARDLY 39½¢ EACH! Of course, smaller windows use less TRANS-KLEER material, while larger ones use more. In all, you receive 108 SQUARE FEET! Yes! 108 SQUARE FEET for only 3.95! Why pay MUCH MORE elsewhere? You cut TRANS-KLEER with scissors to any size required — then press on with the Adheso border — and presto! the job is done! You can lift it any time for airing the room — then re-seal in 1 second flat! How practical! How convenient! And how low in cost! No wonder so many have been sold! No wonder so many home owners, hospitals, government buildings and churches are switching to this new winter protection! We disappointed lots of folks last year because the supply ran out. To avoid disappointment, rush your order NOW — while our supply lasts! More cold weather is on the way right now! SEND NO MONEY. Simply fill in coupon and mail at once. Pay postman only 3.95 plus a few cents postage on delivery of each roll. Try a window at OUR RISK for 5 days. Test it any way you like. If not delighted, KEEP THE WINDOW and get your 3.95 back — no questions asked! You have nothing to lose — LOTS to gain in winter comfort and health protection! ACT NOW!

VISIT OUR SHOWROOM OR SHOP BY MAIL.

THORESEN'S

Dept. 195-L-47

352 Fourth Ave., New York 10, N. Y.

CANADIANS: Send orders direct to our Montreal plant, THORESEN CO., 45 St. James St., West, Dept. 195-L-47, Montreal 1, P.Q. (Same guarantee. No extras for tariff.)

THORESEN'S, Dept. 195-L-47
352 Fourth Avenue, New York 10, N. Y.

RUSH ..... rolls TRANS-KLEER at 3.95 each, enough for 10 windows or 108 square feet. I will pay 3.95 plus postage on arrival. This is on a trial basis. I will try one FREE. If not delighted, I will return the 9 remaining windows for refund of 3.95 — no questions asked. Include Adheso Borders at no extra cost.

NAME .....

ADDRESS .....

TOWN .....ZONE .....STATE .....

☐ **SAVE POSTAGE by sending only 3.95 with this coupon. In that case, we pay ALL POSTAGE to your door. Same money-back guarantee.**

Your Personal PHOTO CHRISTMAS CARDS and ENVELOPES

All you want 20 for $1.00 plus 10c shipping



COMMENDED PARENTS' MAGAZINE

Here's the heart-warming Christmas greeting your family and friends will cherish thru the years. Your favorite snapshot of family, baby, home, pet, etc. makes your holiday wishes individual and personal. Send negative and 3¢ stamp for a FREE DeLuxe Sample Card—no obligation — negative returned with sample. (We will make negative from your photo—50¢.) Free folder illustrating many new greetings you may choose. Valuable free gifts if your order is received before Nov. 15th. Satisfaction Guaranteed. Write today.

EXTRA FREE GIFTS with early orders

ROY PHOTO SERVICE
Dept. R-98 P.O. Box 644, N.Y. 1, N.Y.

- ☐ Send Free sample DeLuxe Card (3¢ stamp enclosed)
- ☐ Send Free new 1954 Greeting Folder
- ☐ I am enclosing $.....for.....cards (20 for $1.00 plus 10¢ for shipping)
- ☐ Negative enclosed ☐ You make neg—photo enclosed—50¢ herewith

Name .....
Address .....
City .....Zone.... State.....

Free DELUXE SAMPLE CARD

GOLDILOCKS ROOTED HAIR DOLL

BRAID HER—BATHE HER—ENTIRE BODY IS TRU-SKIN



- MIRACLE SARAN HAIR
- "ROOTED" IN SCALP—NOT A WIG
- CAN BE WASHED—SET—COMBED—CURLED
- VINYLITE PLASTIC HEAD WITH LIFELIKE GLASSINE EYES
- ENTIRE DOLL IS ABSOLUTELY INDESTRUCTIBLE
- SANITARY FOAM RUBBER STUFFING
- SOFT COO VOICE

Big 15" Tall
Reg. price $4.98

A Sensational Value...Only **$2.98**

plus 50¢ shipping or C.O.D. plus postage

Nothing could be more lifelike than our Goldilocks Rooted Hair Doll. Her shining glorious miracle SARAN hair actually has each strand individually imbedded—rooted—in her scalp just like yours. Like yours it can't be pulled out—because it's not a wig—no staples to rust and come loose, no glue to crumble or dissolve, no threads or weaving to frazzle or unravel. You can comb, brush, wash, set, braid and curl each strand of her hair from the very base to each fine, long end. Goldilocks' entire body—top to toe—is washable, scrubbable, permanently flesh-tinted Tru-Skin latex that's soft like a baby's skin. Her adorable lifelike head is made of unbreakable soft Vinylite plastic. She's beautifully proportioned—Goldilocks' chubby, healthy appearance is just like an active growing child. She has a new coo-type mama voice. And she's beautifully dressed in a lace trimmed dress. Goldilocks can be easily dressed and undressed. Goldilocks has been awarded Parents Magazine seal of approval. Your satisfaction is unconditionally guaranteed.

LARGER SIZE ALSO AVAILABLE—17" TALL WITH ALL ABOVE FEATURES PLUS SLEEPING EYES—REG. PRICE 6.98—OUR PRICE ONLY 4.98 PLUS 50¢ SHIPPING OR C.O.D. PLUS POSTAGE.

P. J. HILL CO., Dept. H-110
933 Broad Street Newark, N. J.



POST BEAD STRINGER AND KNOT TYER

It's new—it's quick—it's positive and durable.

You can make your string of beads longer or shorter. It ties a very close knot between each bead, also on your clasp.

Complete, ready to use. Send $1 ppd.

Post El. Company, Inc.
Andover, New Jersey



Gossamer Graceful—Black Wrought Iron

SHADOW BOX

For that airy feeling—a new gossamer shadow box in Swedish Black Wrought Iron—to frame your favorite greenery or figurine collection! Has three metal shelves, 5" deep—24" square. Comes knocked down, quick to assemble and hang. A real decorator's value.

$3.95 each • **$7.75 pair**

Plus 35¢ postage

Free Xmas Catalogue of Gifts in full color. Write for it now!

FOSTER HOUSE 430-K10 So. Jefferson Peoria, Illinois



Nice for Ice

PERSONALIZED NEW ENGLAND WOOD BUCKET

Hand made of native pine in a natural lacquer finish. Hand painted with red and black scroll borders and personalized with any name in attractive script. Red or green insulated plastic lining keeps 2 quarts of food hot or 36 ice cubes vigorous for hours. 7⅛" high. $4.95*

WOOD COOKIE BUCKET (same as above, without plastic liner). $3.75*

*Add 30¢ handling charge.

No COD's. Send for FREE Catalog.

GOTHAM GIFTS
67-85 Exeter St. Dept. A10 Forest Hills 75, N.Y.

Spice Set and Rack

for a Gay "Decorator" Touch

At a breath-taking price!

Only **$2.95** ppd.

Send for FREE Catalog



Pretty and practical in your breakfast nook, kitchen or dining porch, these six white ceramic "shakers" boast colorful, hand-painted roosters. Complete with natural-stain wood rack, 8" high, 7" wide.

HERE'S HOW
Dept. AH-04, 590 Third Ave., N. Y. 16

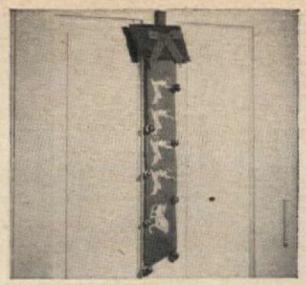


HEAP BIG INDIAN CHIEF and SQUAW

with papoose will make a big hit with the Cowboy and Indian set or doll collector. Handbeaded designs and authentic Indian costumes of soft white leather. Braided hair, cunning hand-sewn moccasins and hand-slashed fringes. Unbreakable 8" plastic body has sleeping eyes, movable head and arms. Each is $2.00 ppd.

"POCAHONTAS"
Box 387, Hopkins, Minn.

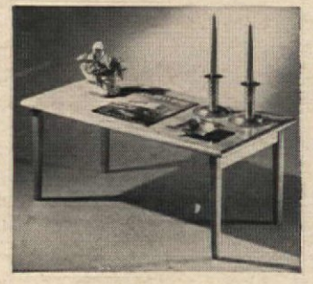
TO NEEDLE YOU into getting Christmas in the works, a complete kit to turn out gay red and green felt *Santa Claus Sleigh Door Chimes* which will make merry gifts for your favorite people. And of course you'll tack one on your own door, outside or in, so a jingle of bells will greet your own holiday visitors. Finished, 21". $1.98 ppd. Susan Smith, Carpentersville 13, Illinois.

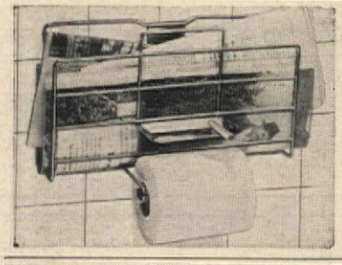


HIDE A MULTITUDE OF PINS and cover your setting curls with a *Deedy*. A flattering turban in red, black, white, powder blue, sand beige, or pink comes with a cluster of real human bangs to match your own hair color. And get an extra in a color you'd rather be. Washable. Blond, brunette, black, gray, or auburn. $4 ppd. Deedy Co., 1858 S. Broad Street, Trenton 10, N.J.



FOLDING COFFEE TABLE. A carefully made piece from New England has all the purity of line of a Shaker piece and is as utilitarian (though we doubt that a Shaker ever had a coffee table) for it folds flat to store away. Large 18" x 36" top, it is 16" high and beautifully finished in mahogany, walnut, or blond. Allow 10 days. $19.95 ppd. Gifts & Greetings, Rockland, Mass.





Useful Idea for Tidy Bathrooms

BATHROOM CADDY

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, helpful Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7¾" x 12½". Easy to install; no nails, no screws, no holes to drill! **$2.98.** Without tissue holder—**$2.79.** Prompt postpaid delivery. Order today! Sorry, No COD's.

MEREDITH'S EVANSTON 30, ILLINOIS



A MAN'S BEST FRIEND

You'll use this silent valet for years to come . . . and appreciate it more every day! This fine example of New England craftsmanship will keep things neat and tidy. Sturdy Birch in Maple or Mahogany finish, it includes a shaped coat hanger, trouser bar, tie bar and shoe rack. 42½" x 17". So much convenience for such a little price—a real value!

$7.98 plus 50¢ shipping charge

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations
Dept. A-10, 102 WARREN ST., NEW YORK 7, N. Y.

Enjoy a perfect fit in your exact size! **SIZES 1 to 13 AAAAAA to EEEEE**



Send for FREE Shoe Catalog—showing our enormous style variety in world's largest size range of well-bred quality shoes that are so good for your feet! . . . *starting at 9.95*

money-back guarantee

Write to Department A9

SOLBY BAYES 126 TREMONT ST. BOSTON 8, MASS.

Imported Prism—Bobeche Set in 2 Sizes



Place this glittering crystal prism-bobeche set on your candlesticks, sconces, etc. Catches wax . . . adds beauty. Each set dangles 8 prisms from 1 bobeche which has 1" center hole and 3½" diam. Satisfaction guaranteed.

1 bobeche & 8—3½" prisms (a pair—$4.50) $2.25 ppd.

1 bobeche & 8—2" prisms (a pair—$3.90) $1.95 ppd.

Write for catalog of other bobeche and prism styles and sizes.

PAULEN CRYSTAL CO.
296 Broadway, Dept. A 104, New York 7, N. Y.

WROUGHT IRON

SLEIGH & REINDEER SET

Skillfully hand-crafted into a beautiful center piece that will grace table tops, mantels or any other spot requiring lasting adornment. Comes with four (4) Red Candles, Green Lycopdium, Frosted Red Cones, Bows and Bells. Send check or money order. No C.O.D.

THE BARI SHOPPE
VINELAND, NEW JERSEY

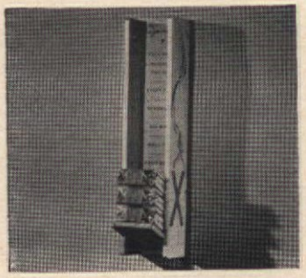


COMPLETE WITH XMAS DECORATIONS

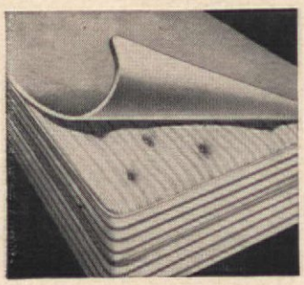
Prepaid anywhere in U.S.A. **Only $3.69**



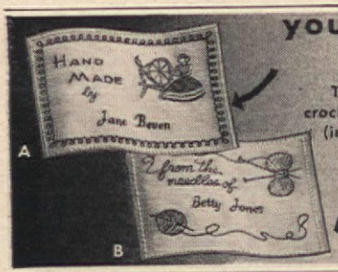
AFRICAN VIOLETS aren't of the shrinking variety. Although they are carbon copies of the real thing, these don't require water, sun, or loving care. The purple blossoms are made of all cloth, and they seem to be growing in a 3" white flower pot. Each plant is about 7½" high, $1.25. Three for $3.50 ppd. Zunino-Meehan, Inc., Dept. AV, 20 West 37th St., New York 18, N.Y.



CIGAMETER is the going, going, gone barometer of your stack of packs. Keeps them handy and counted. Down to your last pack, warns "Why bum, buy!" Natural wood with red decoration, 13" long and 3" wide. Holds regular or king size. A thoughtful gift filled with someone's favorite brand. $1.50 (empty) ppd. Green Gable Gifts, 1554-A Third Ave., New York 28, N. Y.



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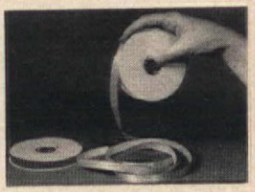
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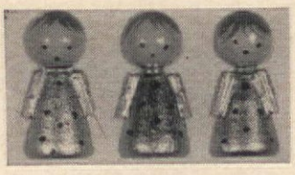


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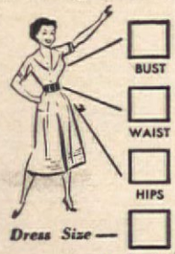
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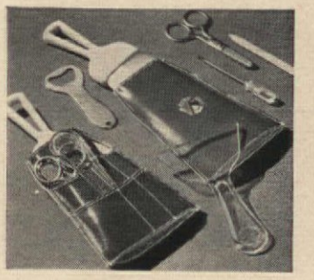
MEET PETUNIA! Everyone who comes into our office wants to carry her off—except a few city slickers who went screaming down the hall. By compressing a spring inside her real fur body, she wriggles and moves, seems to crawl up to our shoulder, and looks alive. A child would adore this realistic, 12" *Messless Pet.* $2.95 ppd. Spencer Gifts, 107 Spencer Bldg., Atlantic City, N.J.



WITH A SINGLE THOUGHT. Have you noticed how single or twin beds seem to look lopsided with ordinary pillow cases designed for double beds? Not with these. *Both* ends are open and *both* trimmed with appliqued ivy leaves. White muslin 36 x 45" with light blue, yellow, light pink, lavender, or light green percale trim. $3.50 pair. Ppd. Fannie Simmons Studio, Dept. H, Ekron, Ky.



THE PERSON WHO HAS EVERYTHING would love a gift for the car. A saddle-stitched leather kit with the insignia of his own car contains a magnetic whisk broom for upholstery or clothes, scissors, chrome bottle opener, screw driver, lucite windshield scraper for ice or mud, and pencil. $2.50 plus 35¢ postage. Crown Craft Products, Dept. AH, 246 Fifth Avenue, New York City 1.





DELICIOUS IMPORTED NUTS

"What nicer gift than a box of our hand roasted, salted and buttered Deluxe nut mixture, a variety of 11 different nuts from all over the world, with no peanuts added. Sent directly to you or to the party to whom you wish to give. Large **2 pound** plastic box as shown—**$4.25** ppd., **1 pound** plastic box—**$2.40** ppd. Send order direct to us, or write for pamphlet describing various prices and sizes. Orders from large companies for Christmas giving accepted.

TASTY NUT SHOP

Box A-128 White Pigeon, Mich.

HOME BAKERS— Attention!

We sell all unusual baking equipment, including krumcake irons, rosette forms, cake molds. Also eclair and Mary Ann pans, cream roll horns, cake dolls, and excellent selection of foreign recipe books. These make wonderful gifts, too!

DO YOU DECORATE CAKES?

Our complete line of cake decorating supplies offers pans of all sizes, syringes, bags, tubes, instruction books, tiered stands, paste colors, various ornaments.

Write today for your free catalog.

Maid of Scandinavia Co., Dept. A, 3245 Raleigh Avenue, Minneapolis 16, Minn.



HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS.

"THE DANBURY" Design Size: 28" x 48" stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instructions for shading.

only $6.95 ppd.

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Dept. 34
Walnut Ridge, Arkansas

300 Printed Name & Address Labels 50¢



IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for Xmas! Your money back if not entirely pleased! FREE leather-like cases on orders of 12 or more pads!

Tower Press, Inc., Box 591-AO, Lynn, Mass.

PIES Could Yours Be Better?

Write for free Catalog that tells how $1.59 will get you PERFECT piecrust, tender flaky FOREVER. How .89 will bake fruit pies undercrust, crusty and brown as the top. $.79 will do same for custard pies. WEEPY MERINGUE actually cured with first order. Tell me your troubles. You can cure every one. About 1½ million women have proved these claims true. You can't lose. Everything returnable.

Aunt Chick, Box 4246-A, Tulsa, Okla.

MAKE BIG MONEY at HOME!

INVISIBLE REWEAVING

Pays up to $10 in an Hour!



Make moth holes, cigarette burns, tears, rips, DISAPPEAR from all fabrics. Little-known craft pays big spare-time profits at home. Earn while you learn. WRITE TODAY for exciting details FREE!

FABRICON, 8342 S. Prairie Ave.
Dept. 5410 - CHICAGO 19, ILLINOIS

DECORATE YOUR ROOMS

LIKE A PROFESSIONAL THIS NEW, SURE WAY!

Make lovely color harmonies, exciting furniture and wall arrangements, cozy interiors. New Decorator Set assures you pick right colors, make praise-winning schemes, glamorous rooms, save money, mistakes. Get Colordinator guide, 57 inspiring examples, furniture arranging kit. Send check, money order NOW. Moneyback guarantee. ONLY $1.00 ppd.

RC Interior Decorator, 18 March St., Bangor, Maine



MASK MARVELS are bound to attract rave notices, they make such distinctive wall decorations. Of gleaming Mexican tin, "African Mask" (right) has colored glass eyes, big loop earrings, is 13 x 9". "Aztec Mask" (left) has a jeweled headdress of colored glass, is 12 x 12". Choose either, or hang as a pair. $5 each. Ppd. The Old Mexico Shop, Dept. 444, Santa Fe, New Mexico.



JUNIOR ROUND TABLE for young ranch hands is personalized with a cowboy or cowgirl's own first name to make a wonderful play table. Made of durable hard composition decorated with Western design, it stands 16" high on strong 1"-thick round birch legs with special Y bolt for easy folding. 22" dia. $3.95 ppd. Krimstock Brothers, Dept. B, 112 N. 9th, Phila. 7, Pa.



SHAPED ICE BOX COOKIES. Streamlined molds in heart, diamond, and scallop shapes end the need for wrapping dough in wax paper. You store the dough inside, slice the shaped cookies as you need them, and bake. Wonderful recipes included, some with fruits and nuts. Set of three bright plastic cylinder molds, $1.98 ppd. Dorothy Damar, 722 Damar Bldg., Newark 5, New Jersey.

SEAT 7 COMFORTABLY with T-TOP

The Original Folding Table Top

DOUBLE THE USE of your card table with T-TOP—a boon for TV snacks—games—cards. Sturdy enough for everyday dining if you're cramped for space, T-TOP cleats firmly to your card table, folds for easy storage when not in use. Strongly built yet lightweight, T-TOP comes in rich red, dark green, dark brown or natural. Order for yourself—AND for the perfect gift. TODAY!

Natural $4.95 Painted $5.95

No C.O.D.'s please. Shipping Charge Collect. Send check or money order to:

T-TOP COMPANY, INC.
5 Jefferson Ave., Salem, Mass.



PERSONALIZED COMB

Beautiful jewelers' bronze case opens to reveal a tortoise comb; does double duty as a handle. Measures 4". Case has burnished gold finish engraved with your first name. Makes a wonderful gift!



$1.50 ppd. (add 50¢ for engraved name)
Sorry, no C.O.D.'s. Write for gift catalog

GREENHALL
Dept. A, 1133 Broadway, New York 10, N.Y.



You get 2 for $1.00 postpaid. A real screwball is this trick baseball that's as full of tricks as a practical joker. Even a Major Leaguer couldn't pitch a straight ball with it! It dips. It curves. It bounces crazily. It rolls in circles. With its white rawhide finish and embossed stitching, it looks like the real thing. Real fun for everyone. A wonderful Xmas gift. Write for Free Money-Saving Xmas Novelty Catalog.

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Personal PHOTO Christmas Cards
from your own negative

25 FOR $1

plus 25¢ shipping including envelopes



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FREE SAMPLE One order (25 cards) to a customer

Just send snapshot negative of your child, family, home, pet, etc. for free sample De-Luxe embossed Yulecard, from world's largest producer. Please include 3¢ return postage. Negative returned with sample and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. *T.M. Reg.

YULECARDS*, Div.–Mail-N-Save, Dept. A2, Quincy 69, Mass.

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E to EEEE Only
Sizes 5 to 13

We specialize in w-i-d-e sizes. The styles you like but can't find in your width. Top quality dress, work, casual shoes. Popular prices.

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Hingham 25, Mass.

Write Today

BLACK IRON SWITCH PLATES

Single	$1.35	Triple	1.95
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Send 10¢ for 112-Page Catalog

William Spencer

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Unusual Home Accessories

710 CHESTNUT ST. PHILA. 6

Bancroft's SHOPPING GUIDE Bancroft's



Enjoy Color-TV Now!
Startling new color filter gives drab black-and-white screens lovely soft color, easy on the eyes. Reduces glare, cuts snow. No attachments necessary. Simply place over front of TV.

N 3910			
12"..69¢;		20"..$1.25;	
14"..79¢;		21"..$1.50;	
17"..89¢;		24"..$1.75	



Fido Nut Cracker
Place a nut in his mouth, pull down handle . . . and kernels come out whole, more delicious to eat. Actually cracks shell without crushing kernels. No messy fragments get on tablecloth. Durable metal; rich gun-metal finish. Ends sore fingers.
N 1370 ..... **$2.95**



Covered Cake Pan
Versatile kitchen helper to keep cakes, all foods fresh! Unusually deep to allow ample room for cake and frosting. Bake in it, serve, then slide on tight-sealing, self-locking cover and cake stays fresh for days. Fine as baking dish, for cakes or cookies, vegetable crisper, bread box, etc. For picnics, bazaars. Aluminum. 13" x 9".
N 1535 ..... **$1.69**



3 Section Steel Skillet
Prepare entire meal of meats and vegetables at one time! Works like a regular frying pan, but it's divided into three sections. Fry eggs in one section, bacon in other, potatoes in third. Uses 1 burner instead of 3. 10" diameter. Wash only 1 pan.
N 3832 ..... **$1.98**



The Book That Talks!
A voice is built into every page. As child turns pages, each different animal on every page talks in its own particular way: the cows mooo, the dog barks, the sheep go ba-a-a-a. A load of farmy fun, with farmyard scenes in bright gay colors.
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Skunky, the Stinker Deodorizer
Even the boss smiled when he saw the attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job, you see, to keep the bathroom pleasant for those that come after thee . . . !" Just hang him on wall, he quickly chases odors. Complete with special incense matches that dispel odors. Glistening, ceramic, in life-like colors.
N 3213 ..... **$1.98**



Personal Canceled Check File
Banker's efficiency for your canceled checks! Monthly separators in attractive steel Check File make for quick reference . . . enables keeping important checks in place at all times. Keeps 'em safe, keeps 'em clean, too. Sliding steel follower block makes filing easy; allows removing and filing of checks without upsetting contents. Holds over a 5-year record compactly and in order. Sturdily built, scratch-resistant baked enamel finish.
N 4638 ..... **$3.95**



Personalized "Midnight Coach" Sign
Your name and house number GLOWS in the dark! Use it on lawn, house, mailbox, post or tree. Adds a friendly warmth to your house—helps guests find it, too. Artistically hand-lettered with any name and number. Durable—to give years of service. Easy to install. Rich black hammered crinkle finish. Heavy weather-proof metylmethacrylate plastic. 15" long, 5¾" high.
PN 3664 ..... **$1.00**



Keep Dust 'n Dirt Out of Your Home
Install disposable Glasfloss Air Filter Pads under furnace registers and enjoy a cleaner, healthier home! Inch-thick Pads filter furnace air, trapping dust, dirt, grime and grease. Lightens house cleaning, lengthens life of slip covers, drapes, curtains, etc. Purifies the air you breathe. Fits all grill registers. Easy to install—simply cut to size. Box of 10 sq. ft., enough for several registers.
N 5447 ..... **$2.49**



"See Thru" Box Set
They bring order to home, office, shop! Wonderful set of 10 transparent crystal-clear boxes provides a home for everything. Ends the inconvenience of looking for misplaced items. 10 sizes—ranging from 3-compartment 8" x 3¾" x 1½" to 1⅛" x 1⅛" x ⅝". Keep everything handy—for jewelry, pills, stamps, buttons, tools, lures, screws, etc. Of styron plastic with hinged lids and self-locking snap catch.
N 4478, All ten, only **$1.95**



End "Dog Accidents"
No need to take Fido out on damp, chilly mornings or awaken early to harken to his needs. Amazing compound housebreaks pet for you. Just pour 2 drops on any newspaper, mat, box, etc. Fido is drawn like a magnet.
N 9739 ..... **$2.00**

"Pop-Out" Ice Cube Trays
With only a twist of the wrist 20 cubes of ice pop out in fascinating curved shapes! Intriguing for drinks, frozen custards. Won't stick to ice chest; slides out at touch of finger. Plastic.
N 3836, Each.. 79¢
N 3837, Three for .. **$2.20**



Professional Pin-Curler
So easy to use! So lovely the result! Sensational, new-type Pin-Curler gives a professional set in minutes. No standing for hours trying to set your hair. No waiting till hair dries! Just take a small section of hair, insert it into Pin-Curler, roll the hair to scalp, remove and insert bobby pin. It's the quickest, softest (yet tightest) ringlet ever. Works on wet or dry hair.
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HOW TO ORDER
- Order by number, stating the quantity desired.
- Add only 15¢ to total of order for postage and handling.
- Send payment (check, money-order or cash) with your order. No C.O.D.'s, please.

Satisfaction Guaranteed Or Money Back.

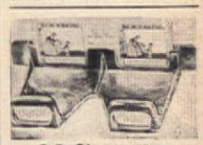
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Dept. AH-18 Chicago 5, Ill.



Windmill Saw Man
The harder the wind blows, the faster he works! His arms move, he bends at the waist and his saw moves back and forth. Tells wind direction. Mount him on roof, gate, post—or set in your garden. Colorful metal and plastic. 35" high x 16" wide.
N 5691 ..... **$1.98**



Personalized Labels
Your garments deserve this distinctive finishing touch. We personalize your name on actual woven quality cloth labels. Sew them in garments, knitting, weaving, crocheting. Identifies clothes — no mix-ups.
DN 3933....15 for $1.00;
DN 3934....40 for $2.00.



3-D Stereoscope
Makes children's stories "come to life". So real you'll be amazed. See the big bad wolf chase 3 pigs RIGHT TOWARD YOU. Watch Jack climb the beanstalk up-up-up into the sky! 10 complete stories including "Cinderella", "The Night Before Christmas" etc. 100 pairs of pictures. Endorsed by leading educators.
N 1951 ..... **$1.25**



Expansion Trivet
To grace your table—and protect it, too! Rubber-tipped legs provide heat insulation and prevent scratched table tops. Extends to 12" for large platters, casseroles, but is small enough for ordinary dishes, coffeepots, etc. Sturdy—will support over 35 pounds. Durable chrome plate finish.
N 2113 ..... **89¢**

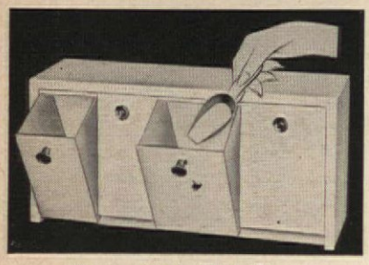


Magic Stump Remover
Don't dig . . . don't chop . . . don't blast! If a tree stump's holding up progress, remove it like magic. Simply pour into stump. Eats open sap pores, rots stump away quickly. Once thoroughly decomposed, removal is fast and easy. Harmless.
N 4489, 8 oz. can. **$1.50**



"Mammy," the Doll Appliance Cover
The gayest kitchen pickup-upper we've met in many a day! Mammy sits atop your toaster, teakettle, fruit bowl — any appliance — and her wide full skirts hide and protect 'em from nicks and scratches. She brightens kitchen or pantry shelves, too, with her gay, colorful print dress; costume is completely washable. A dandy gift for your favorite housewife.
N 5590, Only..... **$1.50**

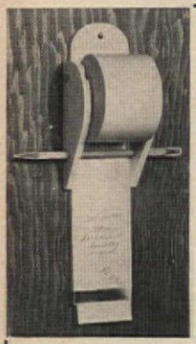
NOW SUGAR, FLOUR, etc. ARE ALWAYS HANDY!



Beautiful Tilt-Out Storage Bins Open—Close—With One Hand!

A clever kitchen wife must have designed these slick, removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf, or hangs on the wall and needs no "clearance" space. Gleaming enamel has chrome knobs; 2 bins hold 5 lbs., 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9⅜" high, with top that is 20" wide x 6⅜" deep. Choice of red, white or yellow enamel. Only $9.95 plus 50¢ for insured delivery. 10 day money-back guarantee. Send check or money order *today!*

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Is what you need for jiffy notes and lists!

Just a minute—that's all it takes to make your shopping lists and household notes with this handy memo roll. Hang it on the wall, MINUTE MEMO holds a pencil and 3000" adding machine roll of paper always ready for your inspiration. The metal strip at the bottom makes it easy to rip off that grocery list. Marvelous gift idea, too. White, red, yellow or green.

$2.00 only ppd.
Extra rolls of tape, 2 for $1.00

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Order perpetual Date & Amount Banks. 25c a day automatically keeps Calendar up-to-date. Also registers amount saved. Forces you to save a quarter every day or date won't change. Use year after year. Start saving right away. Order several. Now only $1.99 ppd. Personalize with initials, add 25c per letter. LEE-CRAFT, Dept. AP, 300 Albany Ave., Brooklyn 13, N. Y.

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With NEW Dandy Digger!

Now no more hard labor! No back-breaking work before you can put your bulbs in the ground. Just press your foot on the lever and this unique new garden aid digs a hole 3" in diameter, to any depth you wish from 2" to 8". Clear scale shows exact depth of hole. Then place bulb in hole and replace earth fast just by re-inserting digger! All steel, lightweight, durable. Fine for transplanting, too.

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YOUR AUTO INSIGNIA-Key Chain with 4-Way Screw Driver

4-Way screw driver with your auto insignia & key chain all in one! Made of heavy steel, nickel-finish, your auto insignia embossed in gold plate. A handsome combination, blends with your dashboard! A most useful, decorative car & pocket accessory.

Mention make of car. **$1.10** ppd.

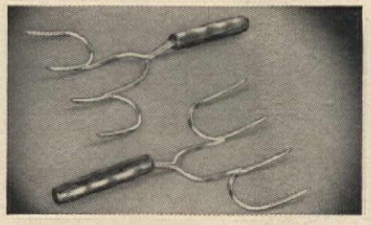
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Now! Dust or wash 5 sides of slats with just one stroke! Whisks away stubborn dirt in a jiffy! Note rubber tipped ends which prevent scratching. Triple-action brush is made of *genuine* GOAT HAIR. Solid baked, black enamel handle is 12" long. Each brush is 6" long. **$1.75**

plus 20¢ postage.



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No danger of *dropping . . . slipping . . .* or *burning* when handling meats from pan to platter with Meat Lifters. Tine spread 6" . . . for largest meat dishes . . . finger-fitted handles for secure grip . . . over 11" long. An unusual, appreciated gift.

Send check or money order . . . sorry, no C.O.D.'s. Money-back guarantee.

$2.75 per pr. plus 25c postage in U.S.A.

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If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)



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Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .
AMAZING DELUXE MODEL only $12.98.
(Save 90c postage. Send payment with order)
send to BODY MASSAGER COMPANY
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EVEN A LADYFINGERS can build this handsome 9-drawer spice chest, the only tool you need is a hammer. All hardwood with pre-drilled nail holes, sanded and fitted component parts, turned handles, mortised side members to insure a perfect fit on individual drawers, nails, glue, instructions. Special designs for hand decorating are included. $9.95 ppd. House of Bronze, Carmel 8, Indiana.



GET YOUR FEET OFF THE GROUND on a sweet Hitchcock foot stool, and relax! This Colonial copy makes a good seat for hearing a bedtime story, or step up to the top bookshelf, too. Top is 2" pine, legs are Rock Maple. Finishes: light or dark pine, cherry, maple, or black and gold. 14" x 9", 8½" high. $6.95 postpaid. Templeton Craftsmen, Dept. AH-16, Templeton, Mass.



MOUNTING INTEREST. Make your own lamp from a favorite piece with a Stand-A-Lamp. A round satin-finished filigree brass base comes with a toggle bolt for attaching your figurine. Wired stem is adjustable. 5" or 6" base, $7.95 each, $13.50 a pair. 7" or 7½" base, $8.95 ea., $15.50 pair. Add 50¢ for shipping. Royce of Calif., Suite 16, 4812 Crenshaw Blvd., L. A. 43, Calif.





LITTLE LADIES OF THE WEEK

Monday's child is fair of face,
Tuesday's child is full of grace,
Wednesday's child is full of woe,
Thursday's child has far to go,
Friday's child is loving and giving,
Saturday's child works hard for its living,
And a child that is born on the Sabbath Day,
Is fair and wise and good and gay.

Charming collection of imported porcelain figures—one for each day of the week. Unusual Birthday Gifts. Each 4" tall, handpainted in delicate pastels, the weekday inscribed in gold. Specify which weekday child you desire.

$2.50 each ppd. 2 for **$4.75**
Send for our new Christmas catalog

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"SHAKER MILL"

Ingenious one piece combination delivers salt from top, fresh ground pepper from bottom. Italian beechwood. 6½" tall. An ideal gift! Send $3.50 check or money order to: Ppd

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A beauty in design



Adaptable to every room in the house—a *place* for your pocket editions, a dozen digest magazines, napkins, or notepaper.

EXCLUSIVELY STYLED—in Antiqued Green Wrought Iron . . . 9x7½x3½. *Tops the Gift List* **$4.95** ppd*

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Sorry—no C.O.D.'s *Add 3% sales tax—NYC res.



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Tall folks get legroom with R-H Bedrail Extensions—No Tools—just hook to Bedrail, center spring and mattress and S-T-R-E-T-C-H. OH BOY! Two sizes: 4 inches or 6 inches extra length. Solid hardwood finished in Maple, Blonde, Walnut, or Mahogany. $4.95 per pair postpaid, money back guarantee. Specify size, finish—send check or money order.

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3714-F Creston Drive, Indianapolis 22, Indiana



DO IT YOURSELF - save up to 50%

READY-TO-ASSEMBLE beautiful solid Ash bedroom furniture. Single dresser shown **$39.95** without mirror, plus shipping. Send for catalog. **25c**

Show-off incorporated — **Box 333A Jamestown, N.Y.**

'Baffling Mystery!'

Friends say "*It's impossible!*"



READ HOW IT'S DONE

25c Prepaid

Look at the picture! Unless you saw it with your own eyes you'd bet it couldn't be done . . . balancing an object like a man's belt on the edge of your finger! But only YOU know the mysterious secret of the sensational INDIAN BALANCE STIK. Surprise friends with this remarkable feat!

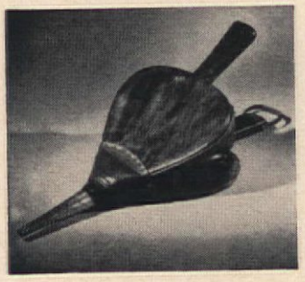
New catalog jammed full of unusual gifts collected from the far corners of the world. All shipments prepaid. Write for your free copy today.

Free!

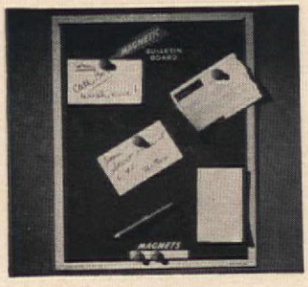
THE OLD WHIP SHOP
DEPT IK WESTFIELD, MASS.



JUG HEADS. There's a little bit of England every place you see a Toby Jug, and a lot of collectors are going to fall for these smiling characters. Colorfully hand-painted in assorted colors, they make wonderful milk pitchers or plant containers. 4½" high, 7" long, each holds 1½ pints. $2.95 each. Ppd. Agnestrong, Ltd., Dept. AH, 2 Stone Street, New York, N. Y.



FAN A DYING EMBER into a crackling blaze with a handmade bellows that makes a handsome addition to your hearth. Waxed wood parts may be ordered in "Wood Flame Grain" (a rough aged effect achieved through burning), or light oak. Leather is burgundy or black. Nails are brass, spout is hammered copper. 19" long. $11.95 ppd. Cincinnati Bellows, 4233 Cooper Rd., Cincinnati 36, Ohio.



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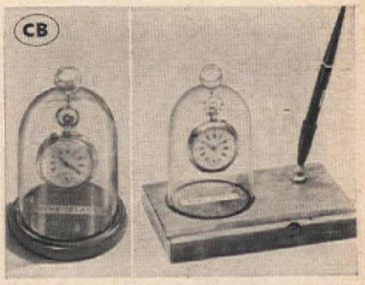


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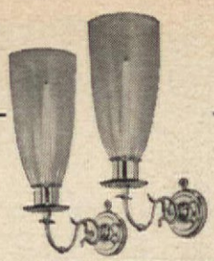
Milk Glass Heirloom

SPOONHOLDER BOWL

In grandma's day you'd have seen this filled with sugar or candies. Use it the same way, or hang your antique spoons on it. Fill it with a sprig of green, too. Made from olden-day milk glass mold, 7" high, basket weave motif. **$4.25** postpaid; send check or money order. Matching cream pitcher, **$3.00**, ppd.

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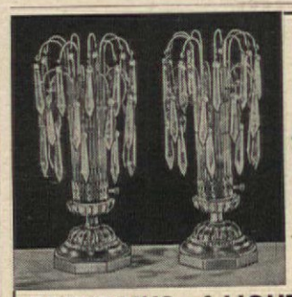
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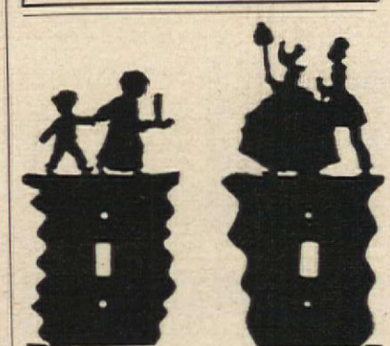
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A CHILD'S OWN RECORD will thrill him because it calls him by his nickname, mentions his pet, playmates, his own experiences, is made especially for him. The script is written around the facts given in a questionnaire, plays 4-4½ mins. Unbreakable 78 rpm. record. Send for free questionnaire and return with $4.95. Allow 2 weeks. Roee Records, 420-AH Webster Ave., New Rochelle, N.Y.



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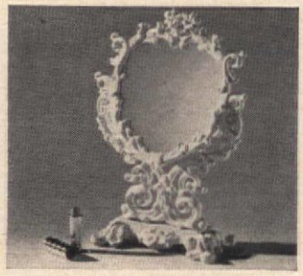




CHINTZ PATTERN of small dainty flowers on a white background puts this sweet perfume set into the charm class. And even if we cut our hair stylishly short and live in tweed suits, we need a touch of frankly feminine in our lives. Two 6″ perfume bottles and a powder jar stand on a 5″ tray. The complete set $2.95 plus 35¢ post. Helen Gallagher, 413K Fulton St., Peoria, Ill.



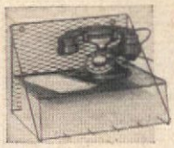
BIRTHDAY KEYHOLDER will make a big hit with a proud grandfather or dad who likes to brag about his progeny—and keep track of them. It's all sterling silver and for each child, dangles a dime-sized disk engraved with his first name (8-letter maximum) and birthdate. Keyholder, $2.20; each disk, $1.10. Ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



VICTORIAN PRIMPING MIRROR decorative as the icing on a Sweet Sixteen's birthday cake will be the crowning glory of a starched organdy dressing table, the *pièce de résistance* in a small powder room. Of heavy cast iron painted strawberry pink or antique white, 14″ high, 8″ wide, with a 5″ glass. $4.95 plus 35¢ post. Foster House, 430K So. Jefferson St., Peoria, Illinois.

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This handsome, black wrought iron shelf keeps your telephone, books, memo pad and pencil all together in one easy-to-reach, easy-to-use place! Turns unused wall area into that *extra* space you have always needed! Install in minutes! 10″ x 10¾″ x 13″. Only $2.98 plus 35¢ postage.



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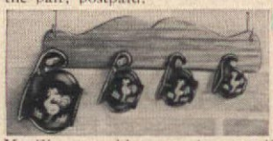


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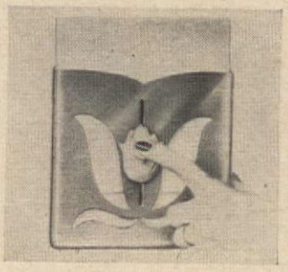
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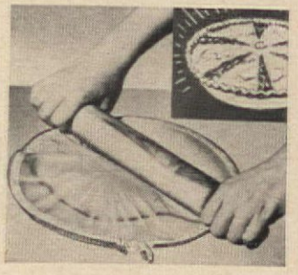
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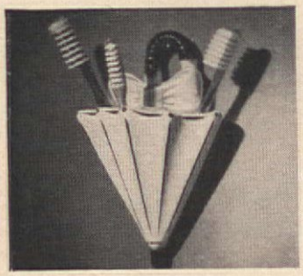


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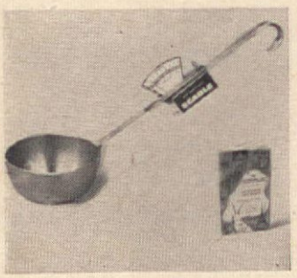
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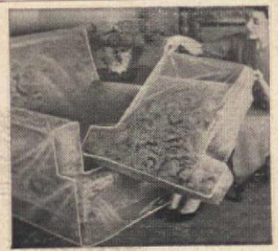
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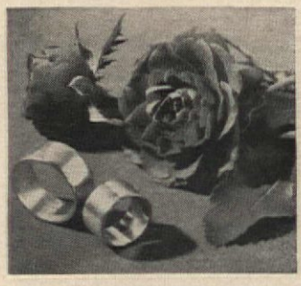
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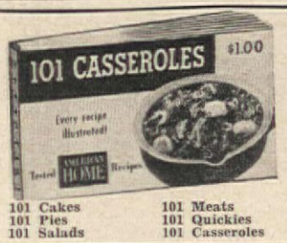


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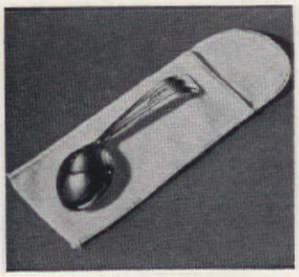
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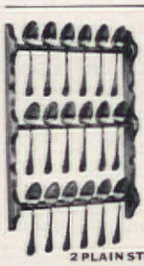


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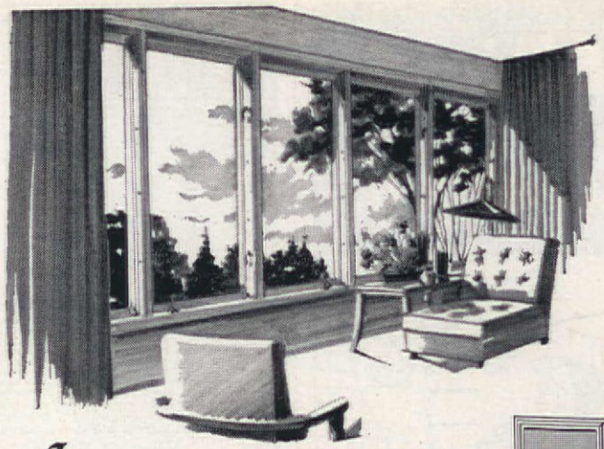


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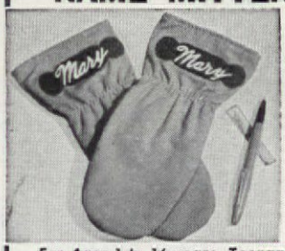
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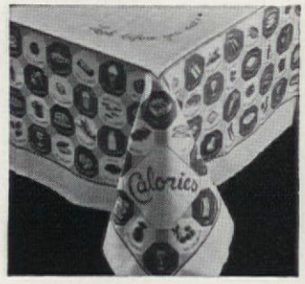
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LOOK BEFORE YOU EAT you are warned, and right where you need it most, all around the border of this brightly colored cloth are the calorie counts you should be watching if you're watching your waistline, and who isn't. 54" square, it is hand-printed in fast color on spun rayon. Center panel is white. $1.98 ppd. Guild Mail Order House, 103 East Broadway, New York 2, N. Y.



BABY ANGEL CAKES. This company heard customers were using toy cake pans to make tiny party angel cakes, so came up with sets of six doll-sized pans (1½" high, 3⅝" across) to turn out adorable individual cakes. You'll probably decide to use them, too, for gelatin desserts or salads. 6 aluminum pans, $1.95 ppd. Artisan Galleries, 2100 No. Haskell Ave., Dallas 4, Texas.



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NEW PATENTED ELECTRONIC INVENTION "CLEAR TONE" filter eliminates noisy interference caused by all motor appliance, autos, oil burners, etc. Simply plug radio or TV cord into filter and filter into wall socket. Enjoy "CLEAR TONE" reception. Try 5 days—MONEY BACK GUARANTEE.

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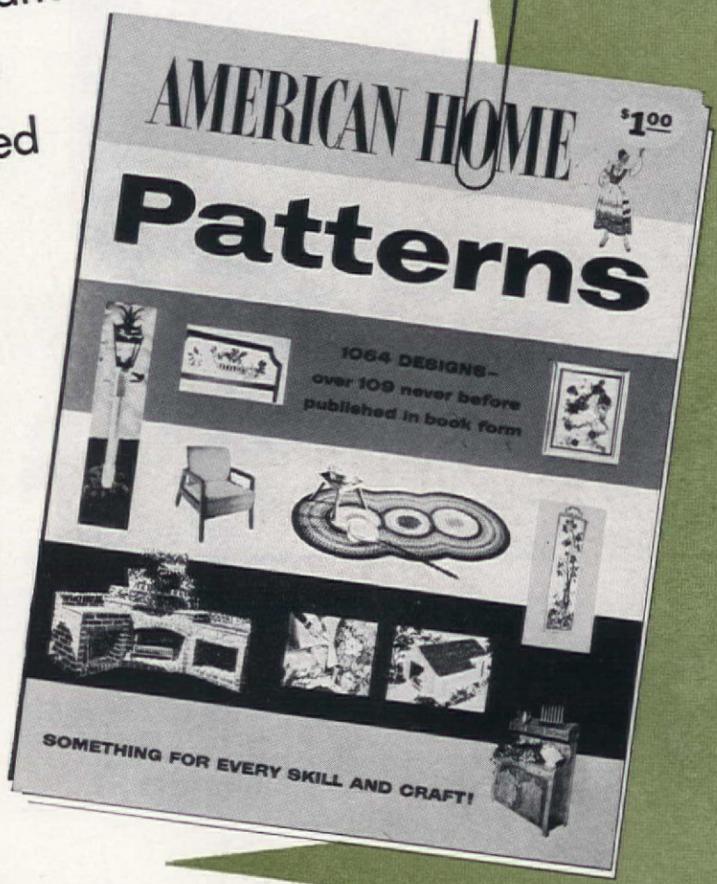
Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

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The New Delco Winter-Summer Conditionair

Heats by forced warm air in winter

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Now! "Around the Calendar" Comfort from General Motors!

Yes, 365 days of the weather you like best! No more heat fatigue in muggy weather—no more cold chills and hot blasts from uncertain heat in winter, either. The new Delco Winter-Summer Conditionair is your way to a new kind of living. And you'll be amazed at how little this all-year comfort costs. In new home planning eliminating such construction items as screens, porches or movable sashes may well make up the additional cost.

This Delco Conditionair is a compact central unit that heats with gas or oil-fired forced warm air and cools by electrical refrigeration. Provides filtering, ventilation, and humidity control all year. For complete information see your Delco-Heat Dealer. Or write Delco Appliance Div., General Motors Corp., Dept. AH, Rochester 1, N. Y. In Canada, Toronto 13, Ont.

GM GENERAL MOTORS

Delco Conditionair

General Motors Delco-Heat, a complete line of automatic oil and gas-fired burners, Conditionair forced warm air furnaces, heating and cooling units, boilers, water heaters, electric water systems.



The Campbell Kids Are Coming



Right out of the soup ads and into your life march these gay, familiar figures—to perk up your kitchen, to instruct your young fry (page 44), and to keep you all in good spirits. The friendly little characters have inspired the designers of kitchen curtains, tablecloths, and chair pads, as witness the matching set shown above. A whole caboodle of other kitchen accessories has been made in their image—for instance, the cute little couple at your right who may find a home near your range (companion figures hold handy pads and pencils for your grocery lists and other memoranda).

We can only illustrate here a sampling of the new careers "The Kids" have embarked upon. They appear in many guises as toys for the very young—a case in point, the stuffed doll cook above who comes equipped with an additional apron and cap for your own junior-grade chef.

CONTINUED ON PAGE 44



Save time!..Save money!..Don't put up a tile at a time!..Put up a **wall at a time** with **GOLD SEAL**

CONGOWALL®



More than 6,000,000 people have put up Gold Seal Congowall all by themselves. It's far faster than tile, far easier than handling paint or wallpaper. Just remember there is only one *genuine* Congowall—the original enamel surface wall covering. Look for the Gold Seals and the name "Congowall" on the back. A wide choice of handsome patterns is waiting for you at your Gold Seal dealer's. You'll find his name under "Linoleum" in your classified telephone book.

GOLD SEAL® **Floors and Walls**

SATISFACTION GUARANTEED OR YOUR MONEY BACK.
For Congowall in Canada: Congoleum Canada Ltd., Montreal.

CONGOLEUM-NAIRN INC., Kearny, N. J. Copr. 1954

INLAID LINOLEUM • VINYL INLAIDS • CONGOLEUM® • CONGOWALL® • RANCHTILE® • LINOLEUM TILE • VINYLTILE • VINYLBEST TILE • CORK TILE • RUBBER TILE • ASPHALT TILE

Nubby plastic upholstery
in the rich bouclé manner . . .



It's Capri—
Du Pont's latest pattern
in Fabrilite®
supported vinyl plastic upholstery

Plastic upholstery with the nubby texture of finest bouclé? Frankly, *we* thought it couldn't be done! That's why we're so excited about Capri, Du Pont's new pattern in "Fabrilite" supported vinyl plastic upholstery. Executed in a simple oval motif that's implicitly modern, Capri is faithful to the fabric in the most minute detail . . . yet offers you a plastic's durable, washable features (even light colors are practical colors in "Fabrilite"). "Fabrilite" has a dry finish that collects little dirt—means easier home care. "Fabrilite" in Capri comes in 12 fashion colors. Chair below in Como Blue; foam-rubber pillows in Cotillion White.

*"Fabrilite" is also used for fine luggage, handbags, women's shoes and folding doors.



DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING

The Campbell Kids

(Begins on page 42)



The Campbells *are* coming, and not empty-handed, either—because there are a host of busy work kits for the young 'uns inspired by the same theme. There's a kit for making the Campbell Kids' hat that includes a generous supply of party hats for various occasions, plus the necessary paints, crayons, and yarn with which to sew and color them. Another package contains a set of place mats for children to color with crayons and water colors. Each mat illustrates, with little Campbell people, basic points of table manners





A unique cooking set, this juvenile kit is designed to interest children in planning well-balanced, nutritious meals and in turning them out, unaided. It comes with six small, but real, cans of Campbell's soups, a saucepan, and all dishes and utensils needed for making and serving simple meals. A 16-page cook book in color tells, cartoon-style, how to prepare easy lunches and suppers, and includes suggestions for giving food eye appeal as well as taste appeal. Another clever bunch of tricks—the Make It Box, has loads of materials for Campbell Kid finger puppets, mobiles, masks, paper dolls, airplanes, and so on



See "Where Credit Is Due," page 156

MENGEL

Short on wall-space?

Long for more drawer-space?

choose MENGEL "Sun 'n Sand"



No wonder it's wonderful ... it's MENGEL furniture

Even windows don't block the way.

And a corner miraculously turns into a writing desk...when you furnish your room with Mengel Sun 'n Sand.

Piece by piece this functional furniture measures its way around a room.

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And adding floor space...by fitting tight together, close against the wall.

One clean, efficient sweep of glowing, pale golden wood.

Sturdy oak! With a magnificent hand-rubbed finish so hard and smooth that sticky fingerprints quickly wipe away, and dust won't stick at all. Mengel's mirror finish!

Why not see yourself in these beautiful Sun 'n Sand surroundings?

Ask your Mengel dealer to show you these and other pieces in the "Sun 'n Sand" Group: Bookcase Bed, $79; End Chest, $62; 4-Drawer Chest, $86; Corner Desk, $66; Chair, $21; Double Dresser and Mirror, $170; 6-Drawer Chest, $105. Prices may vary slightly in some areas.

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Encouragement . . . cheer . . . devotion . . . these are the priceless healers that accompany your Flowers-By-Wire. Telegraph-fast, you can flash Flowers-By-Wire anywhere in the world. Delivery is *guaranteed* by your F.T.D. Florist . . . the shop with SPEEDY and the famous MERCURY EMBLEM.

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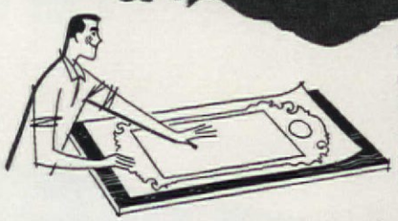
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The designs are distinguished, but we're even more excited about the patterns themselves—a revolutionary new type that saves hours of fussing. Each sheet is full-sized and wax-backed, so you just press it onto the wood with your hands—then saw. The location of every screw, every nail, and every glue block is clearly indicated

TRY OUR NEW FULL-SCALE PATTERNS

The easiest-to-use patterns ever devised. You needn't draw nor trace a single line



This American Chippendale mirror gleams proudly in the Metropolitan Museum's American Wing. You can duplicate it proudly with Full-Scale Pattern **1WB**, $1.50



This cherry-wood beauty is no "tray-type table" but an honest-to-goodness butler's tray on a stand. It's a coffee table of great distinction—and it's also a portable tray. In this copy of an antique, grain is perfectly matched, tray is built in easy-to-fit sections to form cross. Leaves are handsome up or flat. Full-Scale Pattern **2WB**, $1.50

SEE PATTERN ORDER FORM ON PAGE 155



Strawberry Farm



Herbs



Roadside Grasses

Created expressly for Fall 1954

—these new decorator-designed

KIMBERLY-CLARK WALLPAPERS

Now choose from a brand-new selection of wallpapers — decorator-designed to complement the very latest in home decoration. Here are patterns and colors you'd expect to find only in the most expensive wallpapers. They're washable and fade-proof, too — yet priced surprisingly low. The new Jumbo roll costs less to begin with and gives you 9 square feet *more* than regular size rolls. Pre-trimmed for easier, quicker hanging.

All 7 of these exciting new patterns, in many different color combinations, are being shown in the new Kimberly-Clark Style Selection Center at your wallpaper store. See them today.

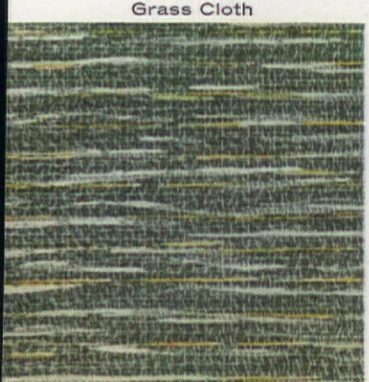
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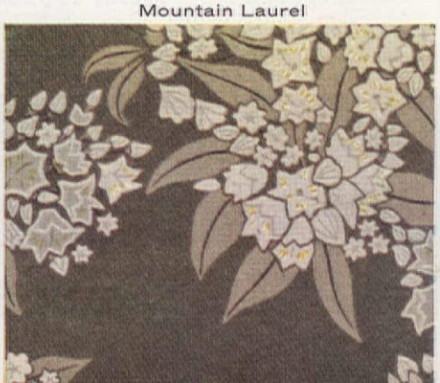
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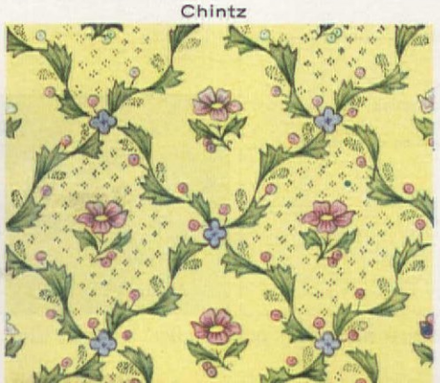
Grass Cloth



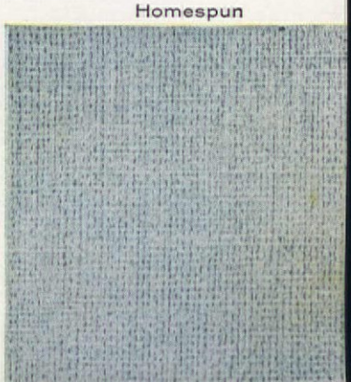
Mountain Laurel

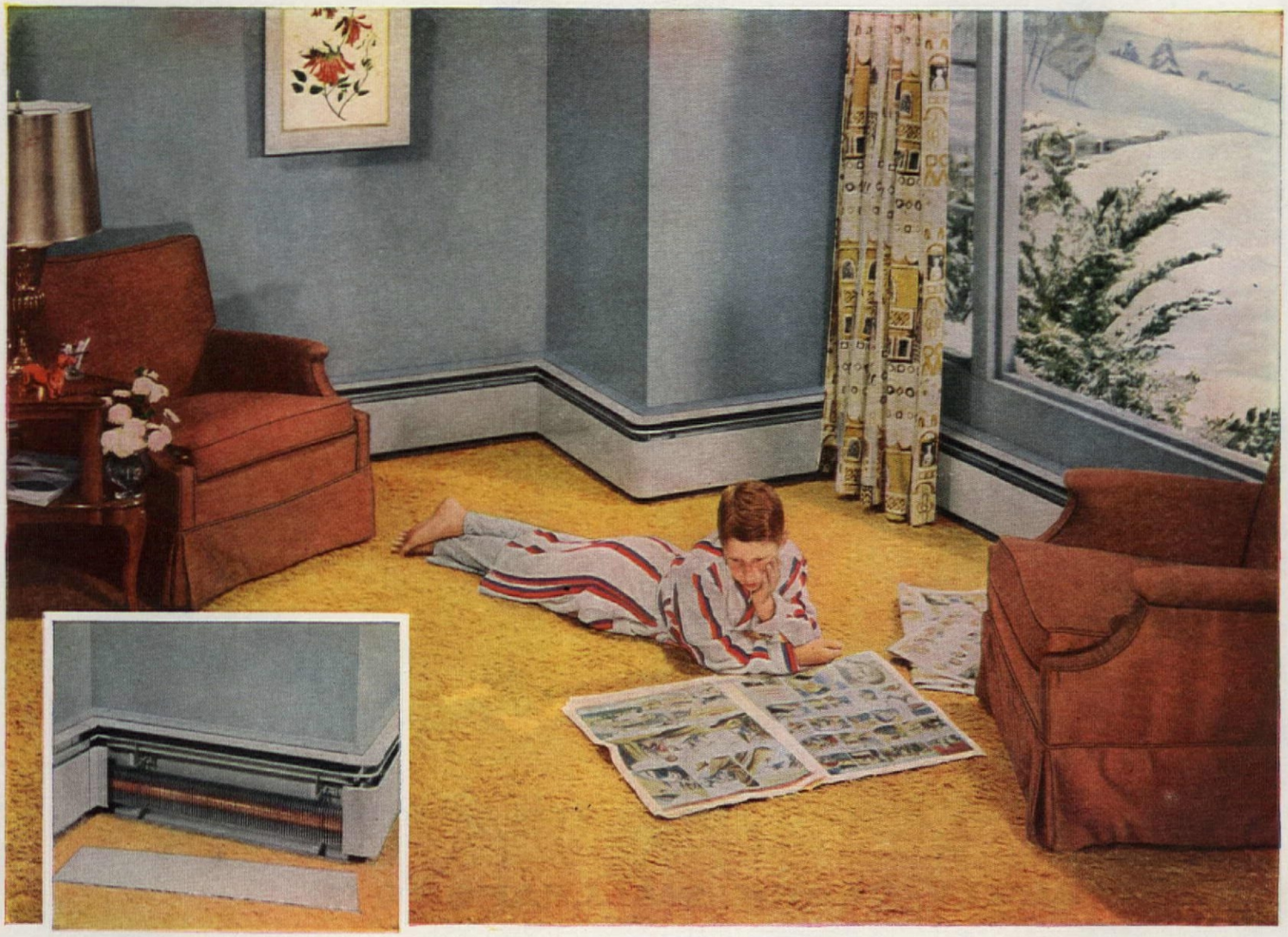


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E II R Flower Find of the Year

E. L. D. SEYMOUR



Proudly presented by Germain's of Los Angeles, the Queen Elizabeth rose is the child of Charlotte Armstrong (H. T.) and Floradora (Floribunda), two former All-America Selections





From the Jackson & Perkins nurseries whence came, nearly 20 years ago, the first of the Floribunda roses, we have, this year, Jiminy Cricket, sprightly as its name and a worthy representative of its class

To achieve improvement and novelty plus the traditional Hybrid Tea beauty and usefulness is a goal of rose hybridizers and growers everywhere. In Tiffany, Howard's of Hemet feels it has hit the bull's-eye—again

Perhaps "find" is hardly the word for such results of years of patient research, toil, and rigorous screening as are represented by each year's All-America roses. Yet for us lucky gardeners, the 1955 trio now being introduced, and shown here in Jack Roche's pictures, is certainly a "find," especially since one of them—Queen Elizabeth—represents a new "class" proposed by the All-America Selections Committee to include varieties made by crossing members of the well-known Hybrid Tea group with those of the newer but popular Floribundas. Varieties to be called Grandiflora roses will be characterized by: Plants of relatively tall growth, free-flowering, often with many-flowered clusters, but with flower stems of cutting length; flowers larger than Floribundas, but not necessarily as large as H. T.'s, though of the latter type as to form of bud and bloom. How distinctive this new class will prove has yet to be shown, but its regal representative shown above (and honored in a sumptuously beautiful brochure issued by the introducers) is surely a lovely thing to have in one's garden.

Thus the 1955 Rose Selections present varieties of three different types, the other two being Jiminy Cricket, a lusciously colored Floribunda, and Tiffany, a radiant pink Hybrid Tea "from out of the West." While, as always in such cases, the roses themselves are the important thing; and while the sponsoring firms are entitled to full credit and reward, let me here pay tribute to the men responsible for the varieties, namely: Dr. W. E. Lammerts of Livermore, Calif. who produced Queen Elizabeth; E. S. Boerner of Newark, N. Y. who, with Jiminy Cricket, adds another to his many achievements, and R. V. Lindquist of Hemet, Calif. whose Tiffany makes the 1955 team just as his Lilibet was a 1954 All-America.

Fortunately, we in America can still express and act on our personal, individual likes, beliefs, and convictions. Hence the All-America Selections are simply suggestions, not mandates, as to what we should grow. But the same advice applies to them as it did to "your neighbor" when, years ago, the country's first County Agricultural Extension Agent said gently, "Better get acquainted with him—you *might* like him!"

Wake



WAKE UP TO GOOD IDEAS, BRIGHT COLORS

A whole bandbox full of ideas, all fresh as the color scheme here. Start with the ash and birch furniture—a type that used to be made for sun porches, is now endowed with good modern styling and brought indoors. Ideal in line (and in price) for a young-in-heart setting, it might be a new family's first bedroom furniture—and find its way happily later on, into the rooms of their children. Its golden tones are set off by such vivid fabrics as these. A very good idea in themselves, the fabrics are part of a line of cottons inspired by South American handweaves, and so beautifully co-ordinated that the solid colors match exactly the tones in the plaid. Hanging the striped wallpaper horizontally instead of vertically was another good idea to create a modern effect. And under it all, the substantial luxury of a carpet made of deep loops of gray and yellow wool.

FEATURED IN THIS ROOM: "Ashcraft" furniture by Heywood-Wakefield Co. "Rancho" carpet by Firth Carpet Co. Wallpaper, Jones & Erwin, Inc. Fabrics, Moss Rose Mfg. Co. Lamp and giraffe, Raymor.

WAKE UP TO A MODERN SLANT ON TRADITION

Philadelphia Chippendale furniture, designed for great houses in Colonial days, inspired this proud mahogany—but the double dresser, the highboy with writing bed, the low-post bedstead, are all adapted to small modern bedrooms. With such gleaming dark woods, we used traditional colors with a 20th-century twist—olive rather than blue-green; rose instead of deep red, and the walls a shade "new" in the 1950's. The floral carpet, traditional in design, is made of a new synthetic fiber. Over the bed, prints hung in a modern asymmetrical arrangement look just "right." The swag at the window was cut and draped in unequal sections (there's much more of the lighter shade) so that the colors *appear* to be equally divided, and we hung it over embroidered batiste curtains to create a modernized version of a period window. The bedspread, of which Mr. Chippendale would have approved, is one you can duplicate (we show you how on page 108).

FEATURED IN THIS ROOM: "New Arlington" furniture by Kling Factories. "Desert Rose Spray" carpet, James Lees & Sons Co. "El Greco Bronze" paint, Katzenbach & Warren, Inc. Rose, green, and pink taffeta, F. Schumacher & Co. Plaid taffeta, Cheney, Greeff & Co. Curtains, Ottavia, Inc. Pictures, New York Graphic Society. Lamps, Paul Hanson Co. Accessories, Saks Fifth Avenue. Flower arrangement, Helen Cole, Inc.

Up Your Bedroom!

GERTRUDE BROOKS DIXSON

In too many homes, the master bedroom is a stepchild, with the same beat-up rug, the same dreary draperies, the same cumbersome furniture made to serve year after year. Most couples married for a decade or so have refurbished their living room, brought their children's rooms up to date, arranged their dens for such innovations as TV, hi-fi, and Scrabble. But the master bedroom? It remains as was—somehow out of tune with the rest of the house. Is your own in that sorry state? Then examine the settings we've assembled around brand-new furniture. Whether you prefer traditional or modern, American Provincial or Chateau French, you'll find furniture true to its period, but suited in scale to today's smaller bedrooms (each group includes several bed styles, and many other pieces we couldn't illustrate). If Momma's heart goes out to something pretty and feminine which brings Poppa's foot firmly down—take it easy: you can both be pleased if fuss and frills are eschewed, and if His side of the dresser is garnished with some mannish-looking appointments!

To companion these new things, we shopped carefully for fabrics, carpets, and wallpapers which might very well put an entirely different complexion upon the furniture you already own, and we carried through right down to the accessories. A word about the latter please, because we did especially well by you on that score: we didn't point up our settings with costly antique bibelots. We didn't have to, for, with very few exceptions, we were able to find well-designed modern objects and excellent reproductions of antiques which are widely distributed at reasonable prices.

CONTINUED ON THE NEXT PAGE



WAKE UP TO PASTELS WITH A GAY FRENCH ACCENT

There's nothing set about the French, and there's nothing set, either, about this French Provincial furniture which might have graced the loveliest of country villas. It comes in a variety of shapes, and in several pastel finishes, so that no two pieces need match, though they all blend in a delightful bouquet. Tops are wood, skillfully painted to resemble marble —and to be very resistant to stains. For the bedspread, a blue textured fabric, light in tone but strong in personality; at the windows, an engaging print, French Provincial in motif (it is an inexpensive chintz, but it lends itself to the Midas touch of shirring). The ideal foundation is a lush pink cotton carpet which would have charmed the occupants of the Petite Trianon. Lamp, permanent flower arrangement, and the delicate imported accessories look hard to find, but are not.

FEATURED IN THIS ROOM: Furniture, Colonial Mfg. Co. "Chambray" carpet, Gulistan Carpets. "Beehive" chintz, Everfast Fabrics, Inc. Novelty weave blue fabric, Jofa, Inc. Lamp, L. Rosenfeld & Co., Inc. Accessories, Mary Ryan Inc.



Wake Up Your Bedroom

(Begins on page 50)



WAKE UP TO TEXTURES AND CONTRASTS

Like much contemporary furniture, this ensemble has been enriched by Oriental touches—note the pewter-washed brasses, the Oriental bases, the arched openings. The sturdiness of the furniture and the tone and grain of its oak invite bold backgrounds. With its assertive squares, the room-size synthetic carpeting would do wonderful things for many a modern room. On the wall, we suggest a plastic-coated paper with a sculptured effect; on the bed, a ready-made corduroy cover; and at the windows, a cotton whose print assembles all of the colors. Until recently, only collectors of Oriental antiques could enjoy accessories such as these—now yours in reproductions. The scroll on the wall is a rubbing taken from an ancient Chinese tomb carving; the small horse and rider, duplicate of a Ming roof tile. Vases and bowls, which resemble precious antiques, are modern Japanese products. A modern American lamp complements them well.

FEATURED IN THIS ROOM: "Casualaire" furniture by Kent-Coffey Mfg. Co. "Maroc" carpet by Cabin Crafts, Inc. Fabric, S. M. Hexter Co. Wallpaper, Katzenbach & Warren, Inc. Bedspread, Bates Fabrics, Inc. Lamp, Raymor. Accessories and Print, The Fan Co.

WAKE UP TO NEWS IN AMERICAN PROVINCIAL

You'll hear much more about this kind of American Traditional—furniture infinitely more refined than country Colonial, and much simpler than the product of old Newport or New York. Actually, the ancestors of these handsome cherry pieces were made by accomplished local craftsmen for wealthy Colonial gentlemen farmers. It is the kind of Colonial well-attuned to our times, and the things we show with it make the point that it is difficult to draw a line between "traditional" and "modern." For example, the delicious flower-strewn carpet of cotton tufted in a modern manner, makes nostalgic harmony here—so does the modern sheer glass curtain with its floral print. But the creamy bedspread (a reproduction of an antique), the brass and crystal lamp base, the small-figured wallpaper, all stem directly from the 18th century.

FEATURED IN THIS ROOM: "Countryside" furniture, by Consider H. Willett, Inc. "Bridal" carpet, Cabin Crafts, Inc. Wallpaper, Cheney, Greeff & Co., Inc. "Crystal" fabric, Cohn-Hall-Marx. Lamp, Westwood Industries, Inc. "Virginia Belle" bedspread, Godell. Accessories, Mary Ryan, Inc.

WAKE UP TO AMERICANA WITH A FLAIR



These sturdy characters take kindly to the passage of time—and deserve the best of companions. Red and green, traditional colors to use with maple (in this case, the wood is birch, maple-finished) are patterned so skillfully here that the combination looks fresh once again. Notice how the motif of the bedspread (an exceptionally handsome —and inexpensive—reproduction of an old one) is taken up by the wallpaper, how imposing a machine-braided linen rug can be. The brass chestnut roasters and tall trivet are not antiques, but the kind of authentic reproductions that make shopping for accessories such a joy nowadays.

FEATURED IN THIS ROOM: Furniture, "Peter Schuyler Group," H. T. Cushman Mfg. Co. Braided rug, National Carpeting Co. Curtains, North American Lace Co. Brass rod, H. L. Judd Co. Wallpaper, Pageant Wallpaper Co. "Evening Star" bedspread, Bates Fabrics, Inc. Lamp, L. Rosenfeld & Co., Inc. Brass candlestick, Swedish Gift Shop. Other accessories, S. P. Skinner Co., Inc.

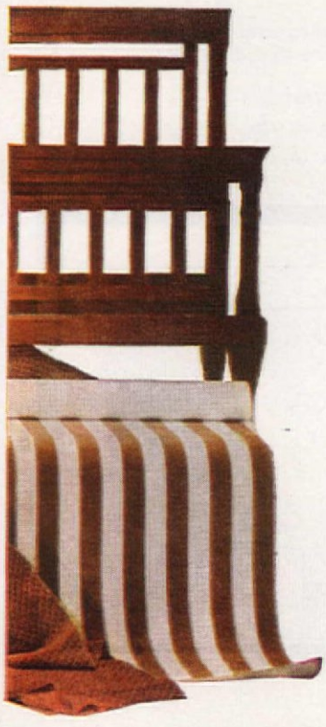
ITALIAN WITH A VERY FINE HAND

The Italian contemporaries of Sheraton and the Adams worked furniture wizardry of their own, and their designs inspired this new American line, beautifully crafted in cherry. From any fine hand, good proportion is always accompanied by fine detailing—see the carving, the drawer fronts, the hardware (three kinds), the elegant desk interior. On the bed, a linen and cotton weave with the feel of damask; for draperies, a cotton printed with a Neoclassical motif which matches the furniture in period. A regal wallpaper with flocked stripes revives an old art, but the subtle small print would also do well by the setting. The rug, tiny blocks of black and white linen; the grace notes, a brass lamp and excellent reproductions of two ancient busts.

FEATURED IN THIS ROOM: "Torino" furniture, Drexel Furniture Co. "Meadowtone" carpet, National Carpeting Co. Printed cotton, S. M. Hexter Co. Linen and cotton, Morton Sundour Co. Lamp, Westwood Industries, Inc. Busts, Mary Ryan, Inc. Desk accessories, Plummer, Ltd. Box, antique.



WAKE UP TO MODERN FLEXIBILITY



Wake Up Your Bedroom (Begins on page 50)



No matter what the size of your bedroom, or how cut up the wall areas may be, this accomplished walnut furniture, beautifully topped with laminated plastic, accommodates itself to the space with aplomb. (With a sofa bed, it would also be ideal in a one-room apartment.) Chests, low enough to fit under windows, come in a variety of sizes to line up across a whole wall, thanks to the absence of overhangs. But there's no boxy look about these pieces, for the brass strappings and grooves at the base lend great distinction. Want a desk? You can buy a top, and mount it as you please—astride two chests, or on legs of its own, or set up as we show at your right—and light it by the wall lamp which also does well over chests or bed. The arresting vase motif on the nubby cotton drapery fabric echoes the tone and temperament of the furniture and dictated the use of the flame-colored fabric, the off-white synthetic rug tufted in a diamond pattern, and the modern ceramic vases.

FEATURED IN THIS ROOM: "Wall-to-Wall" furniture by Mengel Co. "Tangier" carpet by Cabin Crafts, Inc. Fabrics for spread and drapery, Cohn-Hall-Marx. Accessories and lamp, Raymor.

EDITH RAMSAY

Come into Our Bluebonnet Kitchen

Down in Texas they cook good, eat good, live good, and look good. Here's a kitchen we designed, made to order for Texas (and for the other 47, too!)





Here's a kitchen packed with ideas for new builders, adders-on or remodelers. The big news here is new blue—blue custom-finished steel kitchen cabinets that bring out the decorator in you at first sight (they can also be had in 14 other wonderful colors plus two wood exteriors). AMERICAN HOME's editors designed the kitchen for the Lone Star Gas Company, who built it at the Texas State Fair Grounds, where you can see it, if you live anywhere near Dallas, during Fair Time, October 9th through 23rd.

But there's much more here than meets the eye! Study our photographs and plan and picture yourself in this cooking room. If you're building from scratch, it's a cinch to incorporate these good ideas. If you're planning to remodel, think in terms of knocking out a wall between your present kitchen and a breakfast room or back porch. If you're in the add-a-room frame of mind, see how beautifully the plan works as an addition to your present house—swing it out at right angles to the back of your house, and it's a completely self-contained unit. You'd break a door through so that you would enter the dining area from the main part of the house, making our barbecue wall the back wall of your home.

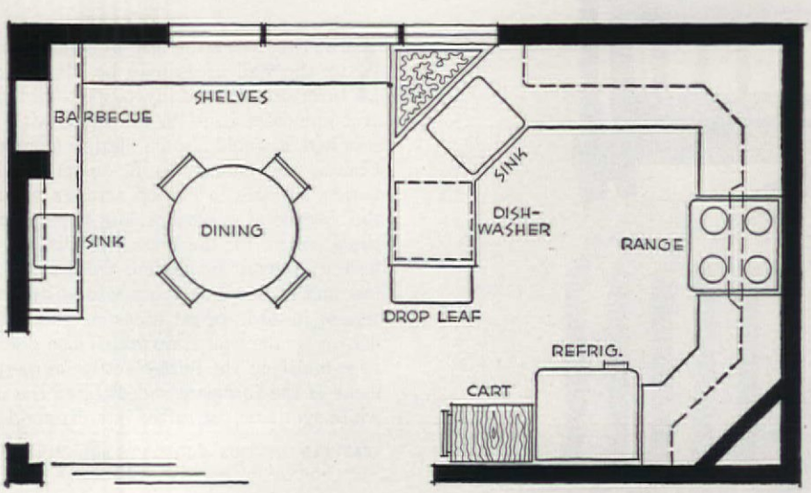
Think of it in summer—the breezes rushing in through those adjustable glass jalousie windows, (behind the screening in the picture, above right). If it's just a little air you want, those high windows over the refrigerator can be opened. If you're throwing a barbecue party on a hot night, slide back those big glass doors (see plan) and you're practically outdoors. Set up the tables on your patio, and dish up the spareribs!

Think of it in winter—wouldn't it be wonderful to plan and cook meals in a big bright kitchen like this, with light and sunshine flooding in from both sides?

Although it looks big and lives big, the kitchen area proper is

CONTINUED ON PAGE 92

You may see this kitchen in the Lone Star Gas Company Building at the Texas State Fair in Dallas, October 9th through 23rd



FEATURED IN THIS KITCHEN: Cabinets, sink, and cart, St. Charles; Vinyl floors and counter tops, Congoleum-Nairn; KitchenAid dishwasher; Servel refrigerator; Dixie Range; Drexel furniture; Quaker State barbecue; Win-Dor jalousies; Imperial Glendura paper. For additional details about merchandise pictured, see "Where Credit Is Due," page 156.









ARCHITECT FOR THE ORIGINAL HOUSE:
K. WHITNEY DALZELL, JR., A.I.A.

ARCHITECT FOR THE SOUTHERLANDS:
GEORGE F. HACKNEY, A.I.A.



Which version do you like? At right and above, the house as we originally published it in March 1949. At your left, the house as built by Mr. and Mrs. Frank Southerland, of Mebane, North Carolina

They Saw It in The American Home

CAN BE BUILT IN 3 STAGES



You can build the nucleus of plan at start: living room, dining room, kitchen, bedroom, and bathroom



In the second stage, you might add two-car garage with cupola. Garage makes the house seem larger



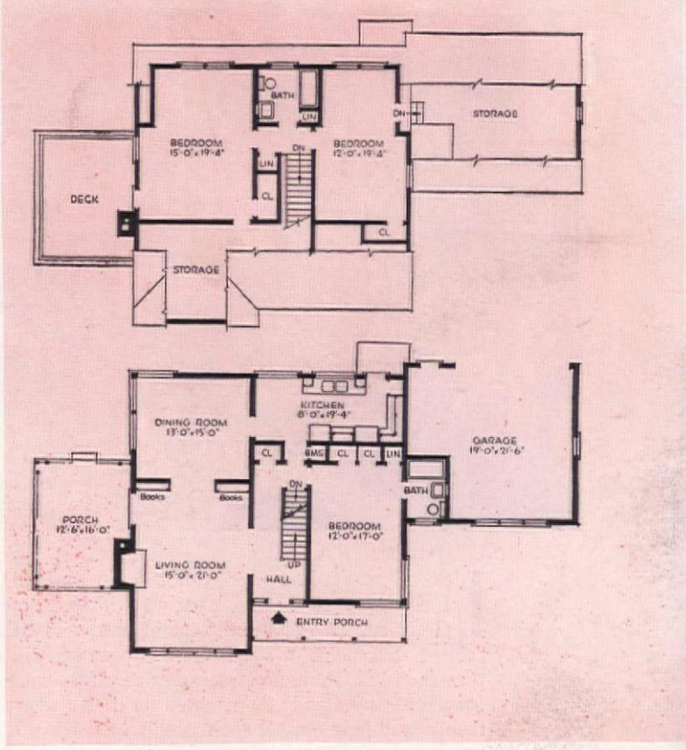
The complete version gives you two bedrooms, and an extra bath upstairs, a fine screened porch with a sun deck on top

Here's the kind of story we love to publish! It's a success story, the tale of one little house, how it was transplanted, grew, and flourished. It is our very first baby in our house plan department—up there at the top of the page you see the home as we first published it, as No. 1 in our series of AMERICAN HOME Study Plan Houses, way back in March, 1949. It was a peach of a little house we found in Sea Girt, New Jersey—the home of Mrs. Joseph Rosell. It had been designed by K. Whitney Dalzell, Jr., and we thought so highly of it that we made available to our readers scaled floor plans and outline specifications so they might study the house, and perhaps build one like it.

Well, not long ago, our Home Furnishings Editor Dixson was down in North Carolina to find the best of the new furniture to show our readers, and she was invited to visit Mr. and Mrs. F. M. Southerland in Mebane. Lo and behold! the Southerlands' house, pictured at your left, was our own plan house, the very first we ever offered to our readers. And a little beauty it is.

The Southerlands chose it from our pages in the first place because of the simplicity of its design and the one-story effect from the front (actually, there are two nice bedrooms upstairs in addition to the one downstairs—see plan of original house, at your right). "The downstairs was such a complete plan in itself that we finished only this portion in the beginning," said the Southerlands, "leaving the upstairs roughed—wired, heated, and plumbing roughed in. Two years later, we completed the two bedrooms and bath upstairs, and added a playroom-den over the garage.

CONTINUED ON PAGE 128



This Is Blueprint Home No. 34 ★ Order Form Page 152

You Don't Have



BEFORE

Look at its fireplace and you can usually tell just about when a house was constructed, for architectural fads are apt to show up clearly at this focal point. But if a mantel is Gothic or Usonian, Victorian, Edwardian, Greek-revival—or merely out of harmony with your taste—simple changes often set matters right. Perhaps a coat of dark paint or some plywood paneling will camouflage the defects, or, as in the case above, new trim may turn the trick. Here, no structural alterations were needed to make a harmonious entity of a badly balanced, dated fireplace—any Handy Andy could do it. Doors were removed from the cupboards, and scalloped trim was added; then a wall-long mantel shelf, similarly scalloped, was put up to tie things together. Before remodeling, the wall was "bottom heavy," a situation corrected by window-wide curtains, contrasting with the walls, and balancing the bookcases. The chimney breast—a lean, unattractive one—was hidden behind a huge mirror which lends excitement to the setting. (Home of Mrs. Verna Yocum, Tucson, Arizona. James Goebel, consultant decorator.)

to Tear Down Your House

TO GET A GOOD LOOKING FIREPLACE





With its great yawning niches, the "kind-of-Colonial" fireplace at your right dominated the room, but had no aesthetic merit. When they remodeled the house, the R. Blakeley Honeymans of Portland, Oregon, called in Architect John K. Dukehart to redesign the wall. He removed the old mantelpiece entirely, but left the costly masonry intact. The new mantel, much lighter in feeling, is gracefully paneled, and narrowed down to give the wall better proportions. Its simple shelf makes a sympathetic setting for impressive Shinto candlesticks and other antique bibelots.

This House Is 120 Years

Is a house really worth remodeling if it is 120 years old, and has no distinction to start with? For an answer, just ask the Brauns—they've *had* it! When they bought this house some years ago, it was cramped, and not much to look at—but the price was low (less than a new, tiny cottage would cost). Besides, the lot was large, and the house had big possibilities. At least they *thought* it had possibilities, a notion not shared by their friends. Two years ago, Mr. Braun drew up plans for a complete remodeling, and he consulted a contractor who came up with some well-meant advice: "Build a new house, it will be cheaper!"

What did he mean by cheaper, the Brauns wanted to know. Well, for about $25,000, the contractor figured, he could build a new home to match Mr. Braun's plans.

After thinking that one over, the old house looked pretty good—but the Brauns did call in a local carpenter who agreed to do the job for a fraction of the contractor's estimate. The first step was to add a two-car garage which gave impressive width to the façade. The following year, they started the exterior restyling we illustrate.

When it came to the interior, the Brauns' plans worked out just as happily. The old living room is now a big bedroom. A former bedroom was expanded to create a spacious living room, wood paneled and blessed by a fireplace wall with built-ins. Here the warm tones of the chestnut paneling, the muted reds and mustards of the chintz slipcovers, the soft greens at the window—all punctuated by a good scattering of heirloom antiques—blend together in a room "in keeping" with the house. The kitchen remodeling was a major undertaking, and its new efficiency combined with its pretty pine-paneled friendliness would set the original owner's heart to dancing: the list of equipment is complete and up-to-the-minute, but when you sit down to breakfast at the large kitchen table (seats eight) you are greeted by the freshness of an old-fashioned garden seen through the window. Altogether, the atmosphere, inside and out, is one of fresh charm and comfortable living. Was the remodeling worthwhile? With no reservations, the Brauns chorus: "Yes!"

A SUCCESS STORY



Old

TINA SATTERTHWAITE





The Brauns bought better value than meets the eye in the "Befores." Narrow siding, sloping porch, a dinky door opening directly into a tiny living room made the place as bleak outside as indoors. First, they added a two-car garage which gives impressive width to the house. Next, the old porch came off, and where the front door once stood, there is now a charming bay window. A new front porch and entry with vestibule tie the garage to the rest of the structure, and lead into the new living room—a former bedroom, enlarged, and graced with a fireplace



The grounds were always pleasant—but who wanted to sit in a garden looking at that dreary house? New screened porch behind new living room makes an excellent outdoor room, and garage adds to the privacy. But the house itself is now a pleasure to see with its new low lines, and its attractive board and batten siding painted a smiling yellow and topped off with green

OWNERS: MR. & MRS. CHARLES A. BRAUN, JR.
PERRYSBURG, OHIO

How to Insulate Your

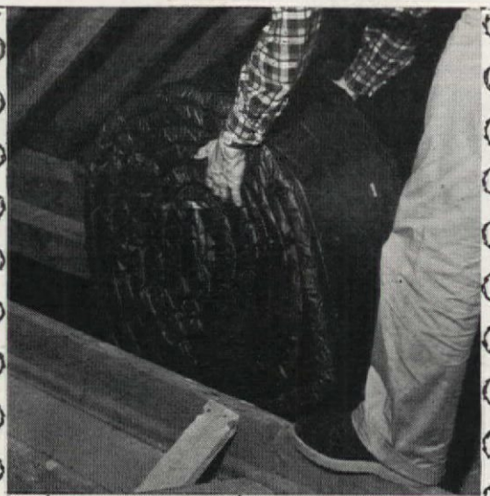
Southerners note! A well-insulated attic not only cuts Northern fuel for it is through the attic that houses lose most heat in winter, and gain most in summer.

Loose fill or granular insulation can be poured from a bag into area to be insulated. It's best for a job such as the attic floor where it is poured between the joists and then leveled off to a depth of three to four inches

Blanket insulation, which comes in rolls with a vapor-proof covering, may also be applied between floor joists. For this type of application, the vapor barrier side should face down. Nailing flanges on the sides of the insulation may be fastened to the sides of the joists, or not used at all

Batt insulation is much the same as the blanket type except that the units are much smaller, and may or may not have a paper backing. Units should be fluffed to full thickness before installing, and care should be taken to make certain that ends are butted firmly together. This type does well between joists or rafters













Blanket insulation with a reflective aluminum vapor barrier is applied like any other blanket insulation, except that it should be fastened so as to provide air spaces on *both* faces. If compressed, fasten at top, expand downward, and staple

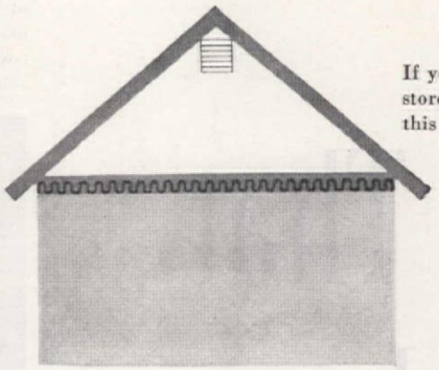
Reflective insulation is installed by stapling or nailing edges to sides of framework. Be sure surface of insulation is clean and bright, and fasten nailing edge at center of nailing surface so it won't contact either interior or exterior wall

After main job is finished, loose insulation should be used to fill up irregular spaces that cannot be covered with regular insulation (around window frames, for example). Cut a piece of vapor-proof paper and staple over loose insulation to prevent moisture from passing through to insulation

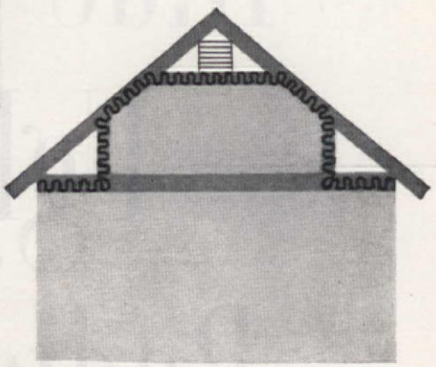
Attic

bills, but adds to Southern summer comfort,

Fortunately, attics are easy to insulate



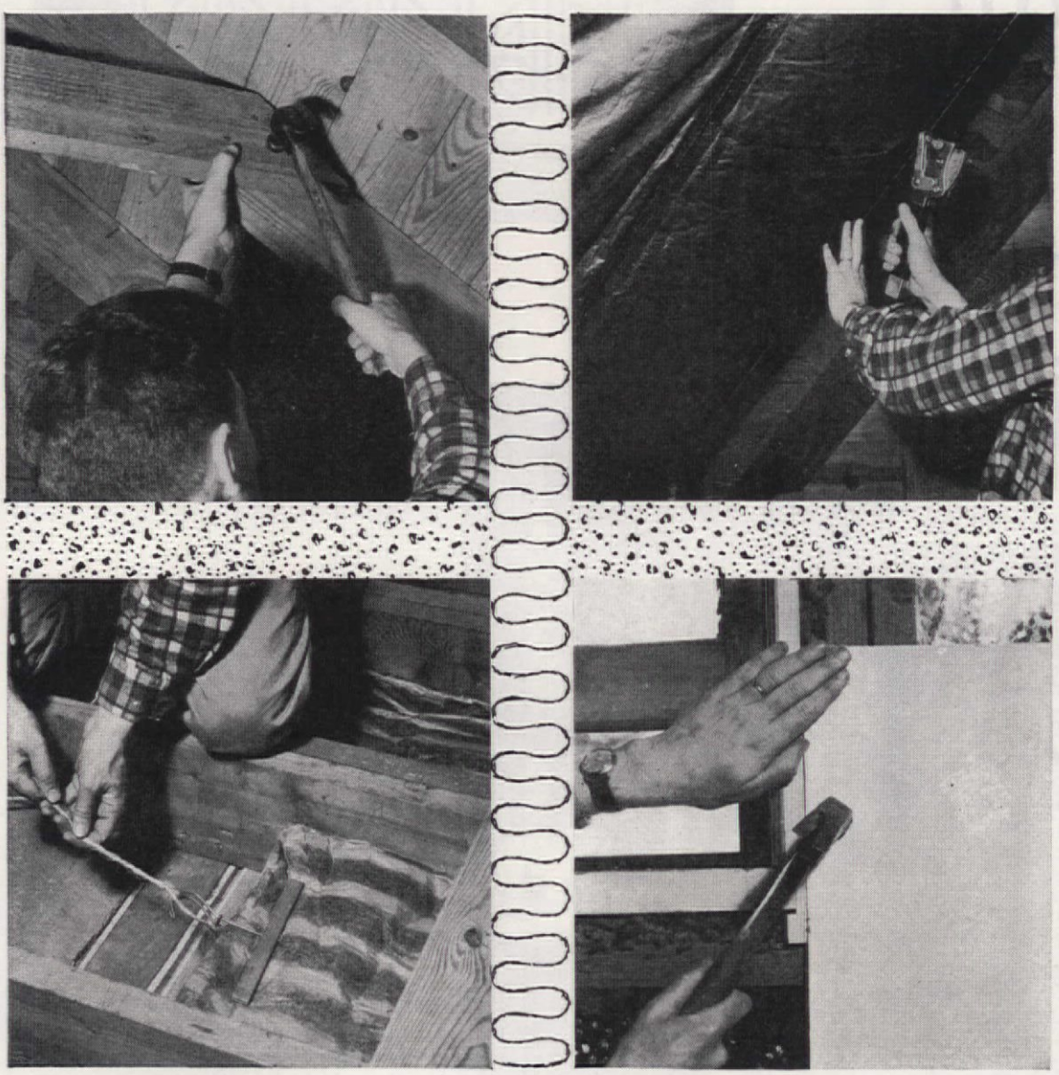
If your attic is no more than a storeroom, insulate only the floor—this saves both time and money



If attic is used for living, insulate around the rooms, leaving ventilated area above to prevent condensation

If you are making an attic room, collar beams and wall studding must be installed before insulation. Minimum height for side walls is four feet. Collar beams should be installed between opposite rafters. Height of beams is determined by height of room since beams serve as ceiling framework

When installing blanket insulation to walls and ceiling of attic room, run it in one continuous piece: up the wall, between the rafters, across the collar beams, then down the opposite side in the same way. Staple or nail edges of insulation to wood, and fit snugly around bracing, etc.



Batt and blanket insulation can be pulled under catwalks, partial floors, and other obstructions with the help of an ordinary pants hanger. Just fasten wire to hanger which is clipped to insulation, and push wire under obstruction. Then pull through, being careful not to damage vapor barrier

Insulating board, although it does not possess the high degree of insulating value found in some other forms of insulation, is ideal for quick, low-cost attic conversion, for it combines insulation with an attractive wall finish. Reflective insulation, used under the wall board, adds to its efficiency

ROBERT SCHARFF

It makes darn good sense to insulate the attic of your home, for a thorough insulating job at that point reduces your heating bills by about 30 per cent. What's more, that blanket of insulation is going to keep your home about 14 degrees cooler in the summer—a factor that people living below the Mason-Dixon line might profitably keep in mind.

There are two general classifications of insulation. One utilizes air spaces between the particles of insulation to retard heat flow; the other depends upon exposed shiny surfaces to reflect the heat back to its source —in the winter into the house, in the summer back to the sun (or at least back to the outside air).

The first type, usually referred to as mass insulation, comes in such forms as batts, blankets, or loose fill. It is made from processed glass (glass wool), stone (rock wool), mica (vermiculite), sugar cane, and cotton.

The second type comes in sheets or rolls. It is made of metal foil, sheet metal, or aluminum-coated paper. Both types are suitable for installation by the amateur who follows directions. For example, you have to be careful to keep the reflective types away from both inside and outside walls.

Insulating just the floor requires the least amount of insulation and work. Since it isolates the attic from the rest of the house, there is less house area to be heated, which means a further reduction in fuel bills.

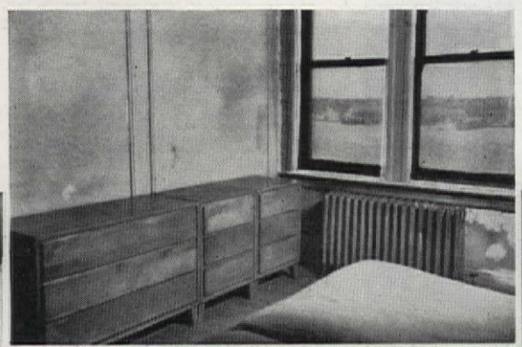
However, if you plan to finish

CONTINUED ON PAGE 154

Ideal with traditional, and modern-minded too, is this cover built of ⅜-inch plywood with Chinese coin cutouts, and backed by perforated steel for strength. The top of this and all our other covers is ¾-inch plywood. You'll find a blueprint of the Chinese coin motif on our pattern for a valance: Pattern **2035**, 50¢



Hide That Ugly Radiator





With well-seasoned wood and

Line their lids with

JOHN LIPPERT

The radiator cover is worth noting for its own sake, but see how imaginatively it was combined with simple chests to make a sleekly furnished corner of the awkward spot shown in the inset. The new radiator cover simply became a companion piece to the chests. Disregarding the size of the radiator itself, the cover was built the full width of the double window. Perforated steel makes front and sides of the cover, and it was given a coat of brass paint. Wood strips, stained to match the chests, were placed to carry out the lines of the latter. To tie chest and cover together still more, both were topped by ¾-inch plywood covered with marbleized paper, then shellacked. For trimness, papered tops were butted at the corner

SEE ORDER FORMS, PAGES 154, 155

If top is well insulated, radiator cover can double as a buffet. Front of this one is a piece of ⅜-inch plywood, backed with perforated steel, painted black. The rooster and two flanking panels are cutouts. Wood may be stained to match the furniture, or sealed and painted. Rooster is our Tracing Pattern **1388**, 25¢



A pair of adjustable shutters and a top of ¾-inch plywood were the raw materials for this effective cover. The upper half of the shutters form the front, the two lower panels make the sides, and the adjusting part can control the direction of the heat. Stain shutters, or paint any color



some perforated steel, you can build radiator covers tailored to your room.

insulating board, and the covers can work on the double—as display shelves the whole year round



A natural blonde, and very companionable to furniture that's blonde in tone, is this radiator cover made of perforated steel painted any color you please, then accented with strips of "bamboo" placed to form a design well-proportioned to the space (you might prefer fewer rectangles, or more; or you might have only the vertical, or only the horizontal strips). But this economical "bamboo" isn't natural—it is practical half-round wood molding stained to resemble bamboo, then varnished



A high, skinny radiator is a difficult one to mask gracefully, so we took special pains with this cover, and we are so proud of its good looks that we've made a complete pattern of it. The design turns the tall, narrow shape to advantage with a panel of perforated steel outlined in a simple molding, knowingly applied. For full directions, see Blueprint Pattern **2032**, 50¢

Three unpainted night tables . . .

a plywood top . . . fabric and

paint . . . a can of Tinker Toys . . .



A New



THE HEART OF THE MATTER: This counter, installed in the bedroom which two youngsters share, makes an ideal spot for homework and sit-down games, so the children need no longer study and play in the living room. The base is a trio of chests, bought unpainted; the top, a piece of ¾-in. plywood finished off by their Dad. The chairs are jauntily personalized, and very precious to their young owners





THE BONUS: Blanche Fortuna soon realized that the generous 2′ x 7½′ work surface makes an excellent sewing spot when the youngsters aren't using their counter. Her portable machine stows back and under one of the "kneeholes," and her sewing equipment is kept in the center chest of drawers. First project? New curtains and bedcovers for the room, of course!

MARY E. MONZE

"Room" in 15 Square Feet

During the summer, the Ed Fortunas (he is Art Editor of AMERICAN HOME) spread themselves out in a delightful little house at the end of Long Island, where everyone has elbow room—and then some. But just about this time of the year, they take up life in New York—in headquarters which seem to contract as young David and Judy grow larger. However, home is a much nicer place to return to this month, thanks to the simple, but inspired, arrangement at your left. In just 15 square feet of floor space in the youngsters' shared bedroom, it has added a whole new "room" to their small apartment. And did they need it!

Until last spring, much too much "living" went on in the Fortuna living room. David and Judy's bedroom housed nothing but their beds and clothes, and all of their homework and sit-down games seemed to center around the large table in the living-dining room—so the living-dining room became a playroom-den as well. What's more, since Blanche Fortuna is a skilled gal with a needle, and since that dining table was so-o-o inviting for cutting, the living room added still another role to its repertoire—and Blanche had a dickens of a job changing the scenery around when mealtimes came, and when guests dropped in of an evening.

We won't try to tell you what happened in that living-room-with-a-vengeance when Artist Ed hankered to turn out a nice drawing at that table on a rainy Saturday afternoon! We don't really know. But we do suspect that it was on just such an afternoon that the Fortunas had their Big Idea. Ed remembered some small night tables he had seen in the unpainted furniture department of a local store, and they set him to thinking. He and Blanche went into the children's room, pushed the furniture around some, and discovered that they could clear a 7½-foot stretch along one wall. That did it! A work-and-play center would go there. As a starter, three of the little night tables were bought to form the base of a "double kneehole desk," whose top was Father-made from a piece of ¾-inch plywood covered with an attractive spatter linoleum (paint, ink, crayon, and even nail marks don't ruffle it) and finished off with a chromium band. When Blanche took a look at the "built-in," she decided that it would make a fine sewing table as well—so much the better!

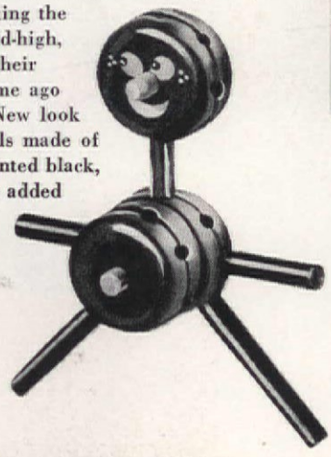
Once the counter had given new meaning to the room, redecorating took over for fair. First, the walls were repainted, and into the painting project all four Fortunas could enter with glee since they used a rubber-base paint which permits piecemeal application and doesn't streak. Next, Ed put up adjustable shelves to hold books and toys over each bed (see page 124). After that, Blanche took over at her new sewing table to turn out new bedcovers of stout brown cotton and gay glazed chintz, and good-looking café curtains to match. Finally, there was a garnishing of Tinker Toys and of pictures Ed put into stock frames and then surrounded with rope.

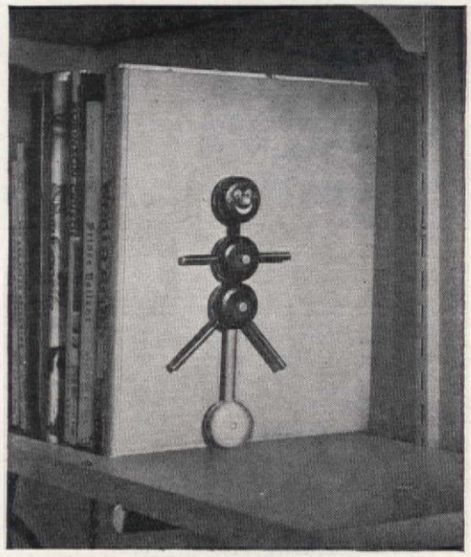
The result of all of this enterprise? The junior Fortunas have a room that's the envy of many another young sprout, a little domain to which they proudly confine their activities without overflowing into other rooms. And the senior Fortunas have their living room back—all their own once again, and looking as pretty and trim as it did in their honeymoon days.

CONTINUED ON PAGE 124



THE RESULT: Judy and David work and play happily here at a counter which gives to each one an area all his own. The fact that the top has been covered in a sturdy spatter linoleum gives them lots of latitude too, for stains and marks are nothing to dread. Judy's dolls and games can be neatly tucked into the chest of drawers at the right, while David's play gear has a chest of its own at the left. A bulletin board the length of the counter (wallboard framed in stock molding) lets each child have his own pin-ups and his own excellent light. Cupboards flanking the counter are child-high, were built for their clothes some time ago by Father Ed. New look comes from pulls made of Tinker Toys painted black, with giddy faces added





THE FUN OF IT comes from the Tinker Toy figures scattered around the room. One at the left is a pull. The one at the right is a clever bookstop on a shelf over Judy's bed. Bottom of the bookstop is a pin which can fit into any one of five holes drilled in the shelf—as books are added, the bookstop moves over

AFTER THE BALL GAME IS OVER, set your supper right out on a football field such as this one. Give your imagination free play to make the most of your very best beans and a huddle of hot dogs. The goal post is made from 1½ x 1½ wood strips perched at a jaunty angle and flanked by a grandstand of chrysanthemums. Yard lines of tape are placed over a dark brown or green cloth. To win that extra point, mold an edible football—your favorite cream-cheese spread shaped like a pigskin and laced with pimiento strips. A neat buffet trick is the placing of napkins to make serving still simpler. The dinnerware here is bright in color, and it is plastic, and virtually unbreakable.



Get Set for

PARTY PRETTY AT ANY MEAL is Russell Wright's dinnerware with an incised pattern that never, never wears off. Pieces are ovenproof, and shaped for easy stacking and chip prevention. Such charcoal and white pottery looks smart as all get-out if you carry through with black and white mats—has a whole new personality if you use colored linens for contrast.

BEWITCHING WITCH, at right, is a sweetheart in disguise. Her head's a popcorn ball, with licorice hair and jelly-bean eyes. A row of gum drops "button up" her black cloak.



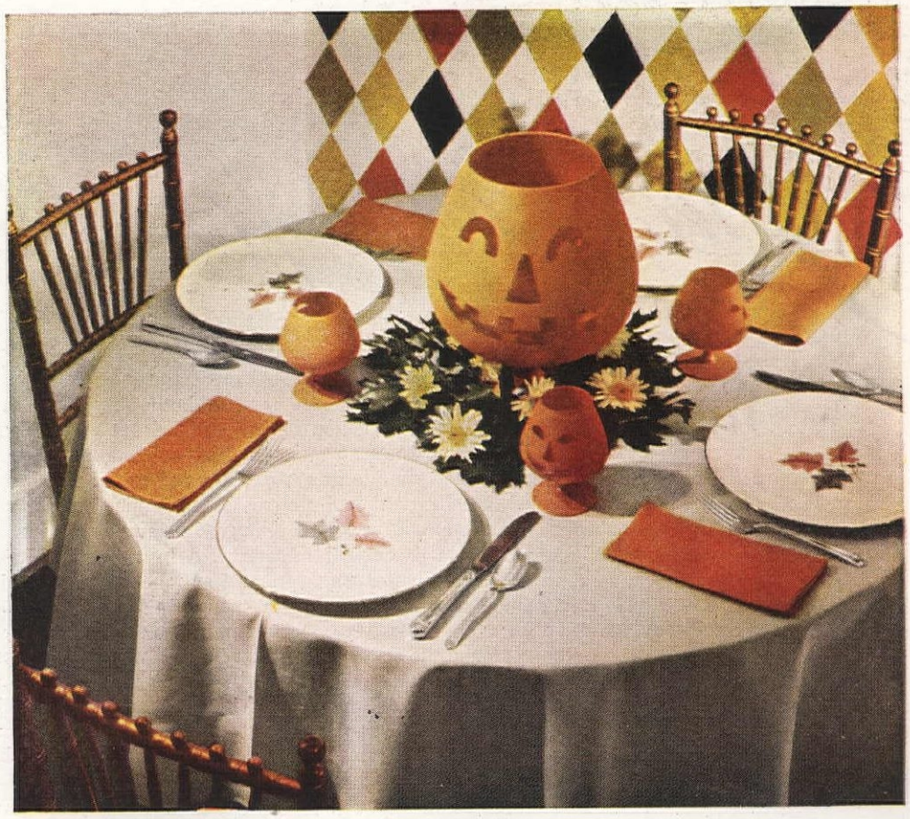
LIVELY LUNCHEON with a harvest theme (above). Dainty yet durable dishes are ovenproof porcelain, and we placed them on hand-printed mats with a rolled edge. To make serving a cinch, main course is cooked and served in the elegant matching casserole. Wheat centerpiece echoes wheat motif on the place mat.

BLACK TIE AND BLACK LACE. For a formal dinner, place cards and all, the very finest of traditional porcelain against a new-look background of black lace over color. A candle-and-chrysanthemum bouquet is a center of interest.

GERTRUDE BRASSARD and JOHN LIPPERT

a Party

SALUTE TO THE GOBLINS! Instead of carving your jack-o'-lantern out of a pumpkin, why not paint one on an oversize, but inexpensive, brandy inhaler? (It can be your centerpiece for next year's party, too.) How to do it? Wash the glass sparkling clean with ammonia and water, then, with masking tape, form the eyes, nose, and smile—on outside of the glass. Give it a coat of orange from a can of spray paint—let paint dry thoroughly before removing tape. Repeat, with smaller features, for goblin goblets.



For details about merchandise, see "Where Credit Is Due," page 156



CYNTHIA EYRE

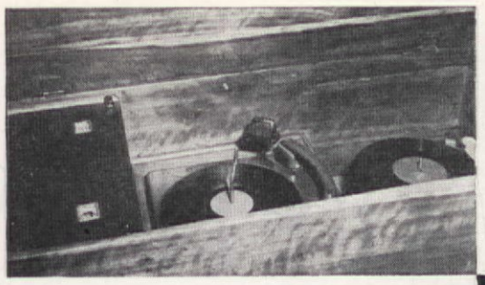
Ideas Count for More than Cash

We'd wager that the mistress of this house could make the most of any decorating budget, large or small, blessed as she is with both discrimination and a happy flair for improvisation, for making something good out of nothing much. For example, a good color scheme costs no more than a poor one, and Mrs. Preble used color here to bring dash and sparkle into a dated living room: brown on walls and woodwork masks such architectural indiscretions as a Gothic fireplace and wall jogs, while brightness is introduced by white ceiling, off-white carpet, and white draperies so hung as to make small windows important. A brown and white printed fabric, a covey of candles, an overmantel composition of antique plates, all add polish. The coffee table, big enough in capacity and light enough in appearance to fill the bill perfectly, started with a grille Mrs. P. bought from a wrecking company for $1 (she designed the table around it, using sand-blasted steel with brass tips—very smart, very new, yet fine in this traditional room). The unique ceiling fixture at your right would be expensive if you went out and ordered it, but it appeared on this scene because Mrs. Preble had the wit to see possibilities in a Chinese wrought-iron panel ($3 in a rummage sale) and to incorporate it into a light box. For other bright ideas, more clever than costly, see the opposite page.

FOR THE PREBLES' LOVELY KITCHEN, SEE PAGE 130







Battered but beautiful, old sugar bin below was discovered by Mrs. Preble in an antique shop, then patiently restored by her husband. But more important than the bin itself was the imaginative arrangement of brass tray and flowers that made it a living-room focal point

Now old sugar bin holds sweet music. After enjoying the chest for a time just for the handsome effect at your right, the Prebles decided to put their antique to 20th-century use as housing for their "music center"



A budget-buster? This dramatic setting looks as if it might be, but the ingenious dressing table was originally an old radiator cover: Mrs. Preble had drawers installed, painted the job a deep green, and set it off with an elegant mirror and flowers. Draperies of unbleached muslin only *look* spendthrift (note perfectionist touch of pleated ruffles)



HOME OF MR. AND MRS. WILBUR PREBLE, PORTLAND, OREGON

Plant HARDY BULBS *Now!*

RAY A. LaJOIE



To ensure a spectacle of rainbow beauty in your garden next spring, plant hardy, early-flowering bulbs now—as long as autumn lasts; until freezing weather immobilizes outdoor operations. Bulb culture is about as simple as a garden activity can be but, as always, the effect of proper methods and care will show up in the kind and amount of results you get.

Presumably you ordered your bulbs weeks ago (catalogues begin to arrive in midsummer, you know) while the best kinds and sizes and the top-quality stock were in good supply. When they arrive—or when you go shopping and buy them over the counter—you can start planting at once. Or, especially in the case of tulips, you can wait until the weather and the soil cool off. Always patronize well-known, reliable dealers and, if you are able to pick and choose, select large, firm, clean stock. Open the boxes or bags when received so air can circulate through them, and store them in a cool, dry, dark place until planting time. Keep the different varieties separate or at least carefully labeled—you'll realize how important that is next spring when the flowers appear and you want to identify them.

In planning bulb plantings, remember that a well-drained site is essential. If you can dig it over and improve the soil well in advance by working into it some compost, thoroughly rotted manure, bonemeal, etc., so much the better. Because they bloom so early, before much of the spring foliage appears, bulb flowers need a suitable background, preferably of evergreens, and a location where they will not be disturbed by routine clean-up operations. Also because they are early, they can be put in many places that become too shady for summer-blooming plants. Of course, if you are aiming at informal, naturalistic effects in sodland or among trees, you will probably have to accept conditions as you find them, adding, perhaps, a topdressing of plant food just before the ground freezes, or early next fall when it has begun to thaw out.

After a bed or border is planted, leave it until the soil has frozen and then—not before—mulch it with coarse, strawy manure, salt hay, or any loose litter that will not mat down, become water soaked, and then freeze into an icy mass, but will keep the frozen ground from thawing and refreezing repeatedly under the influence of changeable winter weather. Details of subsequent care will be touched on later. Now a few words about kinds of hardy bulbs.

Hyacinths, with their bright, clear colors, powerful fragrance, and air of formality tend to be liked a great deal—or not at all. They can contribute much to a tiny garden of small beds, or to a broad, mass-planting display. They can be ranged close along a house foundation in clumps of from three to five, or placed in beds beside paths or in garden borders, either solidly by themselves or in combination with other plants of the

CONTINUED ON PAGE 146

SING MERRY, MERRY CHRISTMAS . . . and build this little church to feature importantly in your home. We filled ours with a group of caroling choir figures. No trick to constructing the church when you get all the know-how from our Building Pattern **1570**, 25¢



1570

DOROTHY LAMBERT TRUMM

We don't mean to crowd you, and we know that the Christmas rush is still a comfortable few months away. But that's just the point! Many of you have asked us to publish the "outside stuff" early so that neighbors can get together on their decorations, and we're happy to comply. And proud to do so, too, so excellent is this year's harvest of holiday fancies to make your house a Christmas card in itself. Each item has been translated into just that type of AMERICAN HOME pattern which best fits its individual requirements. So make them at your leisure. That way, you'll derive as much fun from the doing as from the viewing—and from the praise you'll receive. Begin at the beginning with a debonair reindeer at your front door. Made of plywood, fiberboard, or aluminum, he'll pay you many an annual visit. Or, for an indoor Donner or Blitzen, use paper. All directions in Blueprint Pattern **2060**, 50¢

2060



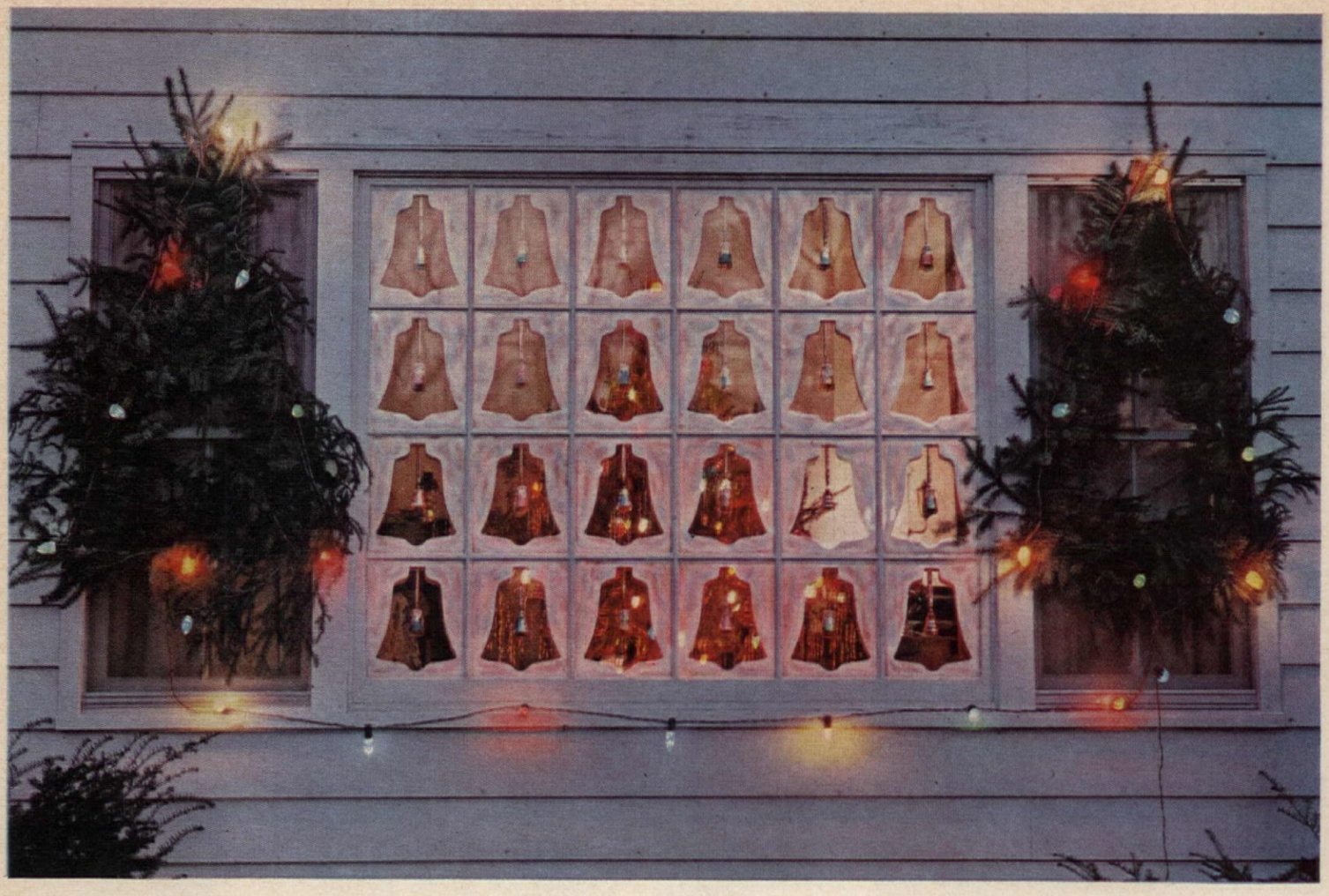
SEE ORDER FORMS ON PAGES 154, 155

MORE ON NEXT PAGE

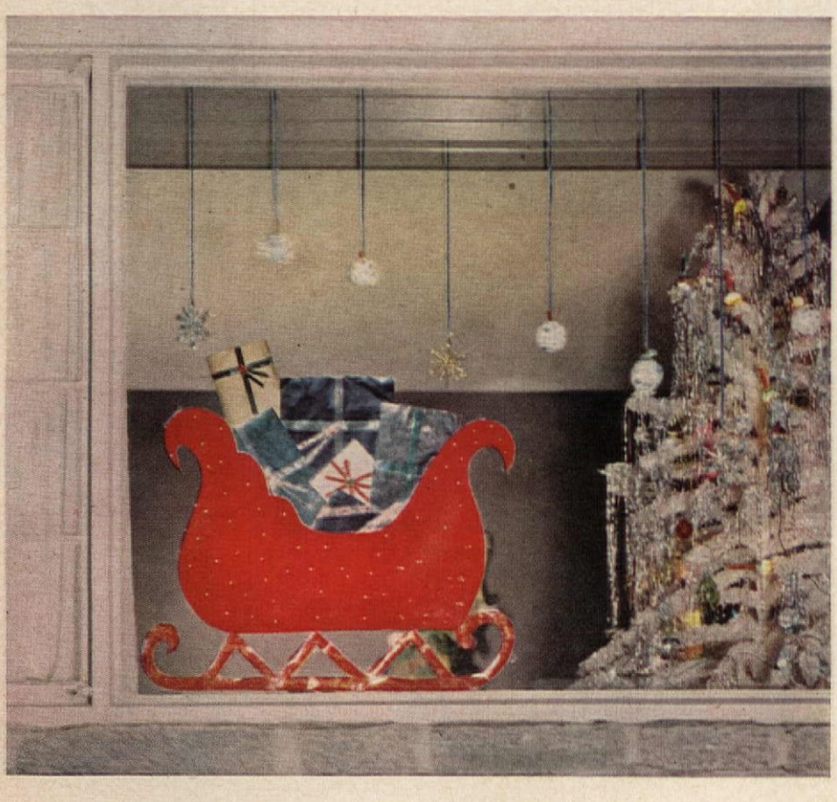


HOW TO GET THE JUMP ON CHRISTMAS

Pick your outdoor decorations now—
all American Home Patterns



AND ALL THE BELLS ON EARTH SHALL RING . . . A simple idea, well executed, can make big drama. There's fun for everybody in centering the bell cutouts on each pane and spraying around them with "snow." Tracing Pattern **1568**, 25¢



OH, WHAT FUN IT IS TO MAKE THIS CHARMING OPEN SLEIGH . . . Pile it with gifts to make a picture of a window, or to stand on a mantel or table. How to do it? Use metallic papers and our Tracing Pattern **1569**, 30¢

Christmas Patterns

(Begins on page 75)

'TWAS THE NIGHT BEFORE CHRISTMAS . . . and Santa left his card at the door—his own portrait, cut from colored oilcloth or heavy paper, or painted in tints you can remove later. Full directions in Tracing Pattern **1564**, 30¢

C'EST NOEL . . . and you can spell it out with colorful blocks of cardboard or plywood. Jaunty bow and a garland complete this gracious holiday doorway which spells out its welcome. Instructions in Tracing Pattern **1565**, 25¢

THE LITTLE STAR OF BETHLEHEM . . . and other Nativity scenes form a group of six to paint at your window with casein or poster paints. For stained-glass effect, back them with cellophane. But you never went to art school? It doesn't matter; we did! All the directions are in Tracing Pattern **1566**, 35¢

HARK TO THE BELLS! A pair of joyous angels stand inside your window to give your greeting to the neighborhood. You'll enjoy making them, the bells, and the notes from colored foils with our Tracing Pattern **1567**, 25¢



1564



1565



1566



1567

SEE PATTERN ORDER FORM, PAGE 155

Good Victuals

JEAN AUSTIN



How long has it been since you've eaten a piece of rich, moist, and fragrant banana cake?

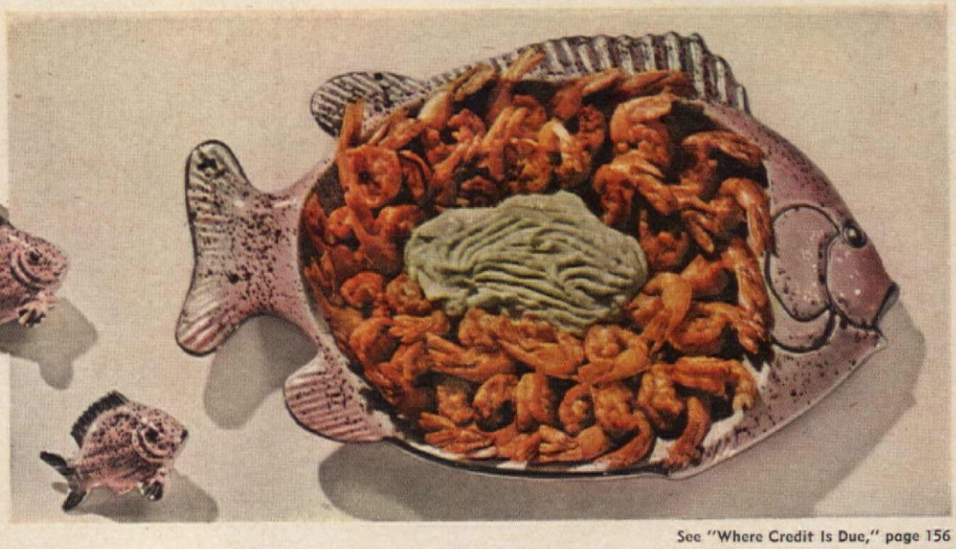
Frequently, I will suddenly remember some wonderful food that I have neither seen on a menu nor seen a recipe for in years and years—and I wonder why it is that we go to such extremes about the food we serve. We either get in a rut and serve the same thing over and over again, or swinging far the other way, do everything but stand on our heads to do something "different." And all the time, there are wonderful things we haven't had since childhood, yet will remember them and speak of them with nostalgia, as though they were in limbo and never again to be repeated. Has the husband's "like Mother used to make" soured us on all the good old-time recipes? It would be a pity indeed if we were never again to eat a piece of banana cake, now wouldn't it? Such a mood came upon me more than three years ago, when I suddenly remembered how very long it had been since I had eaten Floating Island—and a delicate, beautiful dessert it is, just exactly right to top off a hearty meal. And good old-fashioned Sunday dinner's roast chicken, big and fat and crackling brown; and Marguerites and raised dumplings swimming in caramel raisin sauce; and boiled leg of lamb with caper sauce—the carrots and the turnips and the onions all cooked in the same good juice of it. Well, that and some more oldies I did, and called it "Good Victuals You've Forgotten?" Promptly came the plaintive request from Jim Wiley to do it again and please, the next time, include a good old-fashioned banana cake—like mother used to make—*his* mother, of course. Now that did really frighten me, for I know her to be a very good cook and who so brash as to compete with a guy's mother, or to live up to a childhood memory? But it has been on my mind all this time—and here it is, the recipe for you—two cakes for Jim. (We photographed it in the summer and the first one practically melted away, what

CONTINUED ON PAGE 96

Know this delicious hors d'oeuvre, Spiced Pickled Shrimp?



Scampi Fritti, Sauce Rémoulade



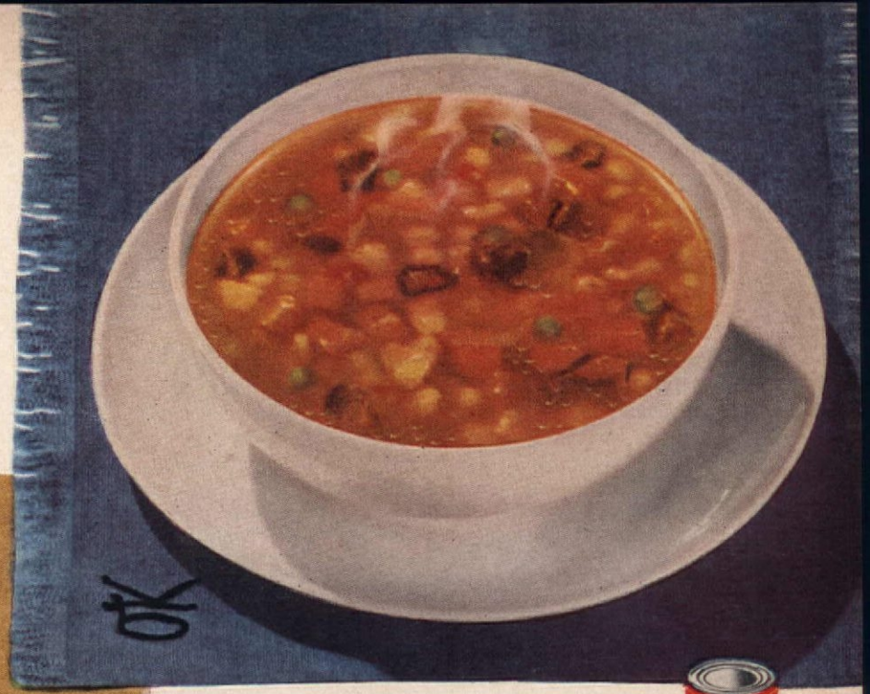
RECIPES ON PAGE 86

See "Where Credit Is Due," page 156

For the men in your life

Campbell's

4 great beef soups



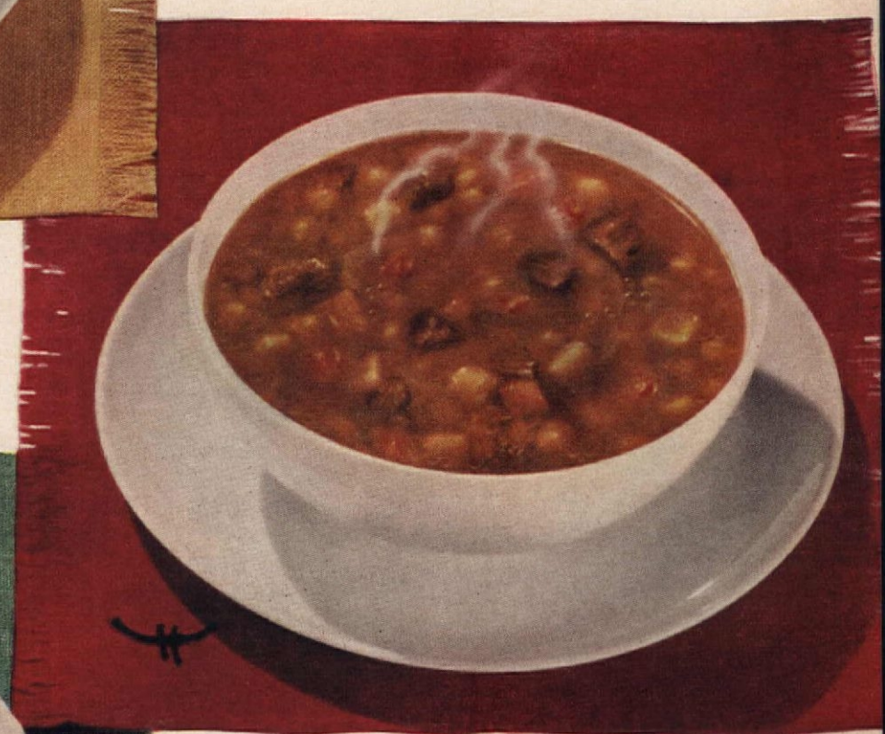
VEGETABLE BEEF. It's man-sized eating (women agree!)—carrots, peas, potatoes, tomatoes and barley in a robust stock, with all you'd like of fine lean beef.







ONION SOUP. Thick with onions, tangy with Cheddar cheese, lusty with dark and wonderful beef stock. It's Onion Soup as the French have known and loved it.



BEEF SOUP. Here's a meal in a bowl... good pieces of beef, finest garden vegetables and tender barley, simmered in a sturdy stock, seasoned with spice and understanding.







BEEF NOODLE. Wholesome as a country kitchen . . . bite-size chunks of beef and golden egg noodles in full-flavored broth.

P. S. And don't forget Bouillon and Consommé.

SIMPLY WONDERFUL
WONDERFULLY SIMPLE
. . . ANY TIME!



With the children back in school, we mothers have a lot more uninterrupted time to spend in the kitchen, time to experiment with our recipe collection—time to go over some of the old favorites and to try out new and tempting additions such as these: 1. First on our list, but last on your table, is this heaven-sent angel food cake with a cloud-light filling to delight your own little "angels." We'll wager it will be a family favorite—and dreamy for company, too! 2. The regal eggplant, high on the harvest hit parade, should win votes at your table. Bake it in sunshine-colored orange juice, smother it with onion rings. An unusual combination, no doubt, but what a delicious change from the standard tomato-eggplant dish! 3. An old standby with new glamor—this subtly-flavored pot roast. Cook it with or without vegetables, as you wish. We doubt there'll be leftovers, but if so—grind and combine with spaghetti sauce; or grind, moisten with pickle juice and mayonnaise to make a hearty sandwich for those school lunch boxes. 4. This raisin cider pie is one we think is first-rate. Spicy and tart, it is a real three-in-one recipe—make it with cider, pineapple juice, or orange juice for flavor variation. 5. There are many Spanish rice recipes, but this month we give you one that's Spanish equivalent for the "real McCoy." The onions are crunchy, tangy, and the cheese topping gives that extra zip for your October meal. Try it and see if you don't agree that it's the best ever! So take advantage now of the perked-up appetites of your brood, and of this wonderfully cool "kitchen" weather.

1. *FRUIT-FILLED ANGEL FOOD*
2. *BAKED EGGPLANT*
3. *SAVORY POT ROAST*
4. *RAISIN CIDER PIE*
5. *SPANISH RICE*

For details about merchandise pictured, see "Where Credit Is Due," page 156

RECIPES ON PAGE 84



JEANNIE WILLIS

Family Food



Look-the Crisco cake is nearly 1 inch higher!



Lighter, more tender too!

CRISCO CHOCOLATE CAKE

So easy to make—Just 2 mixing steps



STEP 1—*Measure* (all measurements level): 2 cups sifted cake flour, ½ tsp. baking powder, 1⅔ cups sugar, 1½ tsps. soda, 1 tsp. salt. Add ½ cup Crisco, 3 sqs. melted chocolate, ⅔ cup milk. Mix thoroughly by hand (300 strokes) or by mixer (medium speed) for *2 minutes*.



STEP 2—*Add 3 eggs, ⅔ cup milk, 1 tsp. vanilla*. Mix thoroughly another 2 mins. Pour batter into two 9" layer pans (1½" deep) rubbed with Crisco or lined with paper. (For smaller pans, fill half full, bake remaining batter in cup cakes.) Bake in moderate oven 350°F. about 35-40 minutes.



These two pieces of cake tell a simple, wonderful story. They show that the cake made with Crisco is nearly *one inch higher* than the cake made with another type of shortening! Crisco alone makes the difference . . . makes your cakes higher than *any* other type of shortening can.

You see, pure, all-vegetable Crisco has a wonderful baking discovery that helps hold the air in your cake batter. That means a higher, lighter cake. A fluffier, more tender cake, besides.

What's more, you can whip up a rich, homemade, fresh-made Crisco cake in next to no time! Just use the quick 'n' easy Crisco recipe here. In just 2 mixing steps—about *half* the time an ordinary cake would take—you can make a rich, mmm-marvelous Crisco cake! A cake that's moister, fresher-keeping than *any* other kind!

Bake and fry with **Crisco** It's digestible!

American Home Recipes

(Family Food, pictured in color on page 80)



• bing cherry dessert

Preparation time: 20 min.
Chilling time: 2 to 3 hrs.

1 lb. 13 oz. can Bing cherries
1 pkg. cherry-flavored gelatin
½ cup hot water
1 cup cherry juice
1 cup heavy cream, whipped

• Drain cherries. Heat ½ cup water and 1 cup cherry juice. Pour onto gelatin; stir until dissolved. Pour ¾ cup gelatin into 1½-qt. mold. Chill until firm. Chill remaining gelatin until slightly thickened; beat gelatin; fold in cherries and whipped cream. Pour onto firm gelatin in mold. Chill until firm.

Serves 6 ***241 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• raisin cider pie

Preparation time: 25 min.
Baking time: 45 min.

2 cups light or dark raisins
¼ cup cornstarch
¾ cup sugar
¾ tsp. salt
1 tsp. cinnamon
1½ cups apple cider, orange, or pineapple juice
1½ cups water
2 tbs. butter or margarine
1 tbs. lemon juice
½ tsp. grated lemon rind
1 cup chopped apples
1 recipe pie crust

• Combine ingredients except lemon juice, rind, and apples in saucepan. Bring to boil, stirring constantly; add lemon juice, rind, and apples. Turn into unbaked 9-inch pie crust. Arrange crisscross strips of pastry over top. Bake in hot oven 400°F., 40 to 45 minutes.

Serves 6 ***437 cal. per serving*** ***Source of vitamins A, B***

Submitted by Mrs. G. F. Garrison

Tested in THE AMERICAN HOME KITCHENS

• spanish rice

Preparation time: 30 min.
Cooking time: 1½ hrs.

2½ cups cooked rice
2 slices bacon, cut up
1 clove garlic
½ lb. ground beef
¼ cup diced celery
#303 (1 lb.) can tomatoes
1 tsp. salt
¼ tsp. pepper
½ tsp. paprika
1 tsp. chopped parsley
1 bay leaf
Pinch marjoram
⅓ cup chopped green pepper
¼ cup chopped mushrooms
2 onions, thinly sliced (1 cup)
1 cup diced Cheddar cheese

• Fry bacon, garlic, ground beef, and celery until lightly browned. Add tomatoes and seasonings; bring to boil, then lower heat and simmer gently for ½ hour. Remove bay leaf and garlic. Combine tomato mixture with rice, green pepper, mushrooms, and onions. Bake in moderate oven 350°F., for 1 hour. About 10 minutes before removing from oven, scatter diced cheese over top.

Serves 6 ***310 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Lois Mole

Tested in THE AMERICAN HOME KITCHENS

• baked eggplant

Preparation time: 10 min.
Baking time: 1 hr.

1 eggplant
1 tsp. salt
1 can frozen orange juice
2 onions sliced (1 cup)

• Pare and slice eggplant into 1½-qt. baking dish. Sprinkle with salt, add orange juice and onion slices. Bake in moderate oven 375°F., for 1 hour. Baste occasionally with liquid in pan.

Serves 6 ***81 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

• savory pot roast

Preparation time: 10 min.
Cooking time: 4 hrs.

4½ to 5 lbs. beef (blade, round bone chuck roast, heel of round, or rolled rump)
2 tbs. fat
Dash of pepper
2 tsp. salt
12 whole allspice

• Brown meat in hot fat on all sides. Add seasonings and ½ cup water. Cover and simmer very slowly 3 to 4 hours, or until meat is tender. Add more water if necessary. If vegetables are desired, cook in separate pan in small amount of salted water or place around meat. Save liquid from vegetables and add to juice in pan for gravy. Thicken with flour and water, adding more salt if needed.

Serves 5 to 6 (with leftovers) ***238 cal. per serving*** ***Source of vitamins B***

Originated in THE AMERICAN HOME KITCHENS

• fruit-filled angel food

Preparation time: 1 hr. 15 min. (including baking time)
Chilling time: 1 to 2 hrs.

1 angel food cake
1 can (about 1 lb.) fruit cocktail
1 pkg. lemon-flavored gelatin
1 cup liquid (fruit juice and water)
Juice from 1 lemon
2 eggs, separated
1½ cups sugar
1 cup heavy cream, whipped

• Bake angel food or use boughten cake. Drain fruit cocktail. Measure 1 cup liquid. Heat to boiling, pour onto gelatin. Stir until gelatin is dissolved. Add lemon juice. Cool. Beat yolks with half the sugar and add; beat egg whites with remaining sugar and fold into mixture. Add fruit cocktail and whipped cream. Chill. Scoop out top of angel cake—using some of the cake to fill in the hole at bottom of cake—then pour in the lemon mixture. Chill. Garnish with whipped cream or fruit cocktail.

Serves 10 ***341 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Ellen R. Haste

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

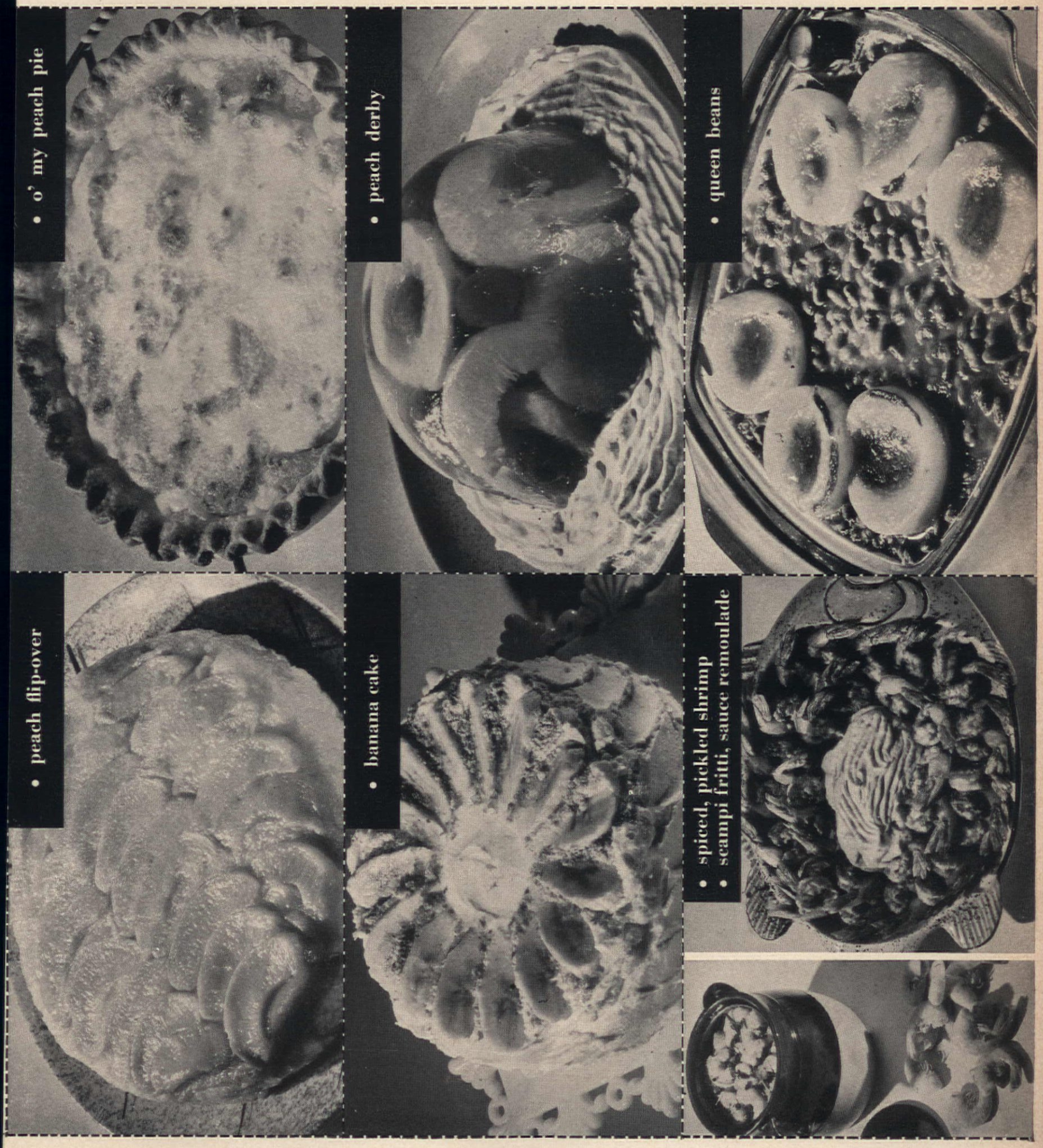
(Family Food, pictured in color on page 80)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

THE AMERICAN HOME, Dept. O-54
American Home Building, Forest Hills, N. Y.

American Home Recipes

(Good Victuals, pictured in color on page 78)
(Take a Can of Peaches, pictured in color on page 88)



American Home Recipes

(Good Victuals, pictured in color on page 78)
(Take a Can of Peaches, pictured in color on page 88)

• spiced, pickled shrimp
• scampi fritti, sauce rémoulade

RECIPES BY JEAN AUSTIN

SPICED, PICKLED SHRIMP

In a crock bean pot, layer 2 lbs. boiled shrimp, 5 or 6 bay leaves, and 6 small white onions sliced very thin. Alternate until all shrimp is used. Mix ½ tsp salt, ½ tsp. mustard, and ½ tsp. powdered sugar. Add slowly a tarragon vinegar and oil mixture to cover shrimp, using twice as much oil as vinegar. Add lemon juice and a handful of pickling spices.

Shake or blend until thoroughly mixed. Pour over shrimp and onions. Cover and put in refrigerator for 24 hours. Stir occasionally; add more salt and lemon juice if needed. Serve in a bowl over ice with toothpicks for cocktails—on lettuce if as salad.

SCAMPI FRITTI

Shell and de-vein required number of uncooked shrimp. (This is an Italian recipe and "scampi" the Italian version of our shrimp.)

Soak for two hours in a marinade of:

For each 2 dozen shrimp { ½ pint milk; 1 crushed clove of garlic; 1 sliced onion; 1 tbs. salt; Dash of pepper

In a heavy skillet, pour in about 1 inch of oil. When oil is sizzling hot, put in shrimp (strained) and reduce heat. Cook about 10 minutes, turning shrimp to brown evenly on both sides. Serve immediately with **SAUCE RÉMOULADE:** Blend 1 cup mayonnaise, 1 tsp. chopped tarragon, 1 finely chopped clove garlic, 1 tsp. dry mustard, 1 tsp. French mustard, 1 tsp. capers, 1 tbs. chopped parsley, and 2 gherkins finely chopped. Chill sauce several hours before serving.

• queen beans

Preparation time: 5 min.
Baking time: 20 min.

6 canned peach halves, drained
2 or 3 cans baked beans
2 tbs. brown sugar
½ tsp. dry mustard

• Place beans in baking dish; arrange peach halves over top with cut side up. Sprinkle brown sugar and mustard over peaches. Bake in hot oven 400°F., for 20 minutes.

Serves 6 ***240 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

• banana cake

RECIPE BY JEAN AUSTIN

4 egg yolks
2 tbs. cold water
1½ cups sugar sifted 3 times
½ cup boiling water
1½ cups flour
1 tsp. cream of tartar
Pinch salt
1 tsp. vanilla
4 egg whites

Beat egg yolks for 5 minutes. Add sugar, cold water, and boiling water and beat until light. Sift flour, cream of tartar, and salt three times. Add gradually to egg yolk mixture. Add vanilla. Fold in beaten whites of eggs.

Divide mixture in three eight-inch cake tins. Bake at 350°F. for 35 minutes. When cake begins to cool, sprinkle lightly with rum. Just before serving, spread layers with thinly sliced bananas. Ice with Boiled Frosting (whipped cream, if preferred) and arrange sliced bananas around edge. Dust with macaroon crumbs.

• peach derby

Preparation time: 10 min.
Chilling time: 3 to 4 hrs.

1 can (about 1 lb.) peaches, sliced or halves
10 maraschino cherries
1 pkg. lemon-flavored gelatin
1¼ cups hot water
½ cup peach juice
2 tsp. lemon juice
Dash ground cloves

• Drain peaches and cherries. Add hot water to gelatin; stir until dissolved. Add peach juice, lemon juice, and dash of cloves. Chill until slightly thickened. Arrange peaches and cherries in mold or serving dish, pour some gelatin over fruit. Chill until set; add remaining thickened gelatin. Chill until firm. Unmold; serve with plain or whipped cream. Arrange whipped cream around mold, then "flute" with tines of fork.

Serves 6 ***137 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

• peach flip-over

Preparation time: 10 min.
Baking time: 20 min.

#2½ can (1 lb. 13 oz.) sliced peaches, drained
2 cups biscuit mix
2 tbs. sugar
⅔ cup milk

• Line 8" baking dish with aluminum foil*, allowing foil to extend above edge of pan. Brush foil with melted butter or margarine. Arrange peach slices on foil. Stir sugar and milk into biscuit mix. Roll or pat between waxed paper to fit baking dish. Place over peaches. Bake in hot oven 450°F. for 15 to 20 minutes. Turn out on serving plate, remove foil. Serve with whipped cream or milk.

*Holds peaches in place and makes it easy to turn out.

Serves 6 to 8 ***309—232 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

• o' my peach pie

Preparation time: 15 min.
Baking time: 35 min.

#2½ can (1 lb. 13 oz.) sliced or halved peaches, drained
2 tbs. quick-cooking tapioca
½ cup sugar
1 cup sour cream
¾ cup shredded Cheddar cheese
Unbaked 9-inch pie shell

• Arrange peaches in pie shell. Mix tapioca, sugar, and sour cream; put over peaches. Top with cheese. Bake in hot oven 425°F. about 35 minutes.

Serves 6 ***386 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

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THE AMERICAN HOME, Dept. O-54
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Have the last word in a salad–deviled ham whip!

It's marvelous served with

peas with flavor range ☆



☆ a happy blending of sweetness and richness because these DEL MONTE Peas are selected from all the flavor-filled middle sizes

Nature's pet peas are the middle-size ones. She gives them all her very best-tasting flavors—from sweetness to richness. And it's that wonderful range of flavors that makes a batch of fresh garden peas taste so good.

That's why we select the tenderest and tastiest peas of all the middle sizes—and only the middle sizes—for DEL MONTE *Early Garden* Peas. That's why you get such full, natural flavor. Why not give them a try?

GARDEN BUFFET SALAD

- 2 No. 303 cans DEL MONTE Brand *Early Garden* Peas
- 1 medium-large cauliflower
- 2 cans (2¼ or 3-oz. size) or 1 can (4½-oz. size) deviled ham
- 1 to 2 tablespoons DEL MONTE Catsup
- 1 cup basic clear French dressing
- 1 glass (4 to 6 oz.) Roquefort or Blue-type cheese spread (pimiento cheese spread may be substituted)

Chill peas in refrigerator (or drain and marinate in French dressing while chilling, if preferred). Break raw cauliflower into flowerets of about equal size. Cook, covered, in boiling salted water till just barely tender; do not overcook. Drain; chill. With a fork, whip deviled ham with enough catsup to give consistency of thick whipped cream. At serving time, drain peas; arrange on plate with cauliflowerets as shown; spoon deviled ham whip along inside edge of cauliflowerets. Garnish with greens. Combine French dressing with cheese spread; beat with rotary beater till smooth. Serve in separate bowl. Serves 8.



Del Monte® *Early Garden* Peas

—the brand you know puts flavor first

Take a Can of PEACHES

CATHERINE NISSLY



PEACH FLIP-OVER

O' MY PEACH PIE

Peaches, golden and perfect, and canned at the peak of their goodness, are so delicious to eat just as they come from the can, to bake into a pie or a cake, or to mold into a handsome salad, that we're apt to overlook the excellent way in which their flavor combines with other foods. Did you ever, for example, think of baking them with beans? Very good, we assure you—but try our Queen Beans and see. We'd also like you to try peaches, for a change, baked with ham, or broiled with brown sugar as a garnish for roast. A can of sliced peaches, thickened with cornstarch, makes a delicious sauce for ice cream or your pet quick pudding. And did you ever try spooning sour cream over canned peaches? It's a treat!



QUEEN BEANS

PEACH DERBY



RECIPES ON PAGE 85

For details about merchandise pictured, see "Where Credit Is Due," page 156

So easy...another GOLD MEDAL SUCCESS for you...

4-SQUARE FUDGE CAKE!





"Made double-rich with your own good ingredients!"

"It's a home-made cake... extra easy and extra good for lunch box or fancy dessert. Make it with America's favorite flour and take a bow for your Gold Medal success. And it *will* be a success... for this is a *'Kitchen-tested'* recipe... perfected with Gold Medal *'Kitchen-tested'* Flour—your key to expert results with everything you bake."

Betty Crocker
OF GENERAL MILLS

4-Square Fudge Cake

1 3/4 cups plus 2 tbsp. *sifted* GOLD MEDAL Flour
2 cups sugar
***2 tsp. baking powder**
1/4 tsp. soda
***1 tsp. salt**
1/4 cup soft shortening (such as Crisco or Spry)
1 1/2 cups milk
1 tsp. vanilla
2 eggs (1/3 to 1/2 cup)
4 sq. unsweetened chocolate (4 oz.), melted
1 cup chopped nuts

Heat oven to 350° (mod.). Grease well and flour 13x9½x2" pan. Sift dry ingredients. Add shortening, milk, vanilla. Beat 2 min., med. speed on mixer or 300 vigorous strokes by hand. Scrape sides and bottom of bowl constantly. Add eggs, cooled chocolate. Beat 2 more min. Stir in nuts. Bake 40 to 50 min. Cool. Serve with ice cream or your favorite icing.

• • •

**Omit baking powder and salt with GOLD MEDAL Self-Rising Flour.*

For altitudes over 3000 ft., write Betty Crocker, Box 100, Minneapolis, Minnesota for recipe adjustments.



CROSS-EXAMINE YOUR POTS AND PANS! Get out all the cooking utensils you have, and spread them on the kitchen counter. Ask yourself how many of them are in fairly constant use. The steamed pudding mold, the muffin pans, the Dutch oven—do they get their share of attention? Do you *always* bake loaf cakes—or round cakes? How long since you've used the deep-fat fryer, or the egg poacher? Do you always do gelatins and puddings in round molds or dishes? For variety, use any bowl, try square pans, or make some good use of those individual molds.



ENLIST YOUR PINT-SIZE PRIVATE EYES IN THE SEARCH! Children of all ages listen, look, read, or study (some do all these things at once!) Ask the younger ones to tell you about things to eat they hear of and see in school or camp. School-agers will enjoy listing for you the foods eaten in the regions and countries they study, and everyone in the family can report a particular dish mentioned in the book they're reading. You might also enjoy serving some of the dinner-party specialties dished out by your friends—if you can coax the recipe out of your hostess, or invent your own variation.





Out of the Rut, into the Groove

CHRISTINE BRITTON

GO SLEUTHING IN THE SUPER-MARKETS! Stop at the shelves you usually bypass. Are there any new products your family might enjoy? Are there some you never got around to trying? Investigate that new mix, or that canned sauce you never served. For a start, buy a package of macaroni in a *different* shape: spirals, elbows, lasagne, dittalini, thin spaghetti, and use it instead of regular noodles under sauce or in soup.



APPEAL TO THE MASTER-MIND IN YOUR HOUSEHOLD! Ask the man of the house (when he's hungry, of course) to name his favorite dishes. Bet you'll be surprised—it isn't always steak and mashed potatoes. If he lunches in restaurants, express interest in what he ordered. It's a good clue to what he likes to eat. . . and the hint can be filed away for future reference.



GET INTO THE GROOVE with meals that are fun for the whole family, with an awareness of the eating habits of the rest of the world. You'll make the delightful discovery that menus which are "different" are not always priced out of your budget.



New "Bisquick" Puff Pancakes

Beat with rotary beater until soft peaks form . . . . . 2 eggs
Blend in . . . . . 1 cup milk
Add . . . . . 2⅓ cups Bisquick
2 tbsp. sugar

Mix just until thoroughly dampened. Fold in . . . ¼ cup melted butter, cooking oil, or other melted shortening. Spoon onto medium-hot griddle. When puffed up, and bubbles begin to break, cook on other side. Makes 15 to 20 pancakes.



"Try my new kind of pancake

Bisquick Puff Pancakes"

Twice as high Millions of tiny egg-rich bubbles puff my new cakes up twice as high as even the delightful pancakes you usually make with Bisquick.

Twice as light Puff Pancakes bake up twice as light as those you make the usual way. Richer flavor, too.

Chiffon Cake Texture Never soggy inside . . . fluffy as chiffon cake all the way through. The delightful flavor of the hot syrup and melted butter just melt right down in.

Betty Crocker of General Mills





New Stove-to-Table
HOT SYRUP AND BUTTER SERVER SET
only $1.00 with Bisquick box top. Mail to: Hot Syrup and Butter Set, Dept. 695, 623 Marquette Ave., Minneapolis, Minnesota.

CRIBBEN AND SEXTON UNIVERSAL *Gas range is one of the new "CP" automatic Gas ranges being featured by your Gas company or Gas appliance dealer during "Old Stove Round-up."*



Look to GAS for the smartest ranges ever made!

The finest cooks in the world use a flame, prefer a flame, swear by a flame. A Gas range starts out with an inherent advantage: It's a better cook. The new Gas ranges house this cooking skill in the most modern set-up you can buy. You look to see if the range is automatic. You find it lights, times and cooks automatically, turning the oven on and off at pre-arranged times. You examine the top burners, with their choice of unlimited heats, and you discover they also click to "fixed" heats—keep warm, simmer or boil. These Gas ranges broil better, bake more evenly; in fact they out-perform, out-rival any other kind made. Isn't it surprising that they cost less to buy, install and use?

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GAS—the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.



Get your wash "off the ropes"

and into a clothes-saving

Whirlpool

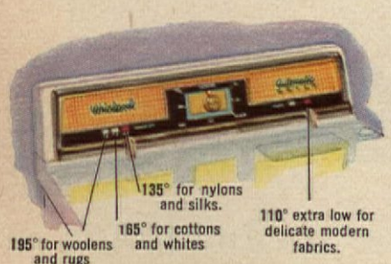
AUTOMATIC

DRYER

Whirlpool Imperial Washer and Dryer styled by Sundberg-Ferar



DRY the fade-free, rip-free Whirlpool Way —indoors, in minutes!



• **Isn't it time** you knew the joy of wonderful Whirlpool drying ... with no sun or wind to fade and fray your clothes? Gentlest, fluff-and-tumble drying—pin-less, painless, swift and sure—better than all outdoors. And Whirlpool's Sun-a-Tizer Lamp outshines the sun for freshness!

With exclusive Guide Lite Control—color lights the way to the most *complete* range of drying temperatures, for anything from denims to dacron. Whirlpool Dryer models priced as low as $149.95. See them!

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WORLD'S LARGEST MANUFACTURER OF WASHERS, DRYERS, IRONERS—EXCLUSIVELY

Our Bluebonnet Kitchen

(Begins on page 56)

about as compact and workable a plan as anybody could want. The gas range, the refrigerator, and sink and dishwasher are just a step from each other, and you're surrounded on practically all sides by all that good counter space. Note, too, please, the relationship of table-sink-dishwasher to each other, which was made possible by building the sink and dishwasher out into the room in the form of a peninsula. After supper at clean-up time it's one step with the dishes, table to counter; then Mother scrapes and pops them into the dishwasher in one quick, easy operation. And isn't that a pleasant idea to have the sink "cater-cornered" with a nice big window to look out of or a good-looking dining area to see while you're scrubbing up? You'll never forget to water your house plants if you put them in that copper-lined planter behind the sink—a gentle squirt with the dish spray will keep them perky all the time.

Another good idea: the separate little roll-around cabinet on wheels with its wood top—keep your baking supplies in it and pull it over to the mixing center when you're ready to work and roll it right up to the oven when you take your cakes out. Or you might keep all your tablewares for a terrace table in it and trundle it right outdoors to set the table in one trip. Notice,



IDEA: A conversation piece to hold condiments or your collection of herbs and spices—or colorful glasses over a drink-mixing center. Graduated sizes of wrought-iron brackets are fastened to the brick wall to hold long, narrow baskets in three different sizes. Easy to tote out to the terrace table



IDEA: Our "cater-cornered" sink has a copper-lined plant box behind it—nice to look upon when you're working, and so easy to keep the plants watered with this rubber-hose dish spray from the sink

too, the small drop-leaf table beside the peninsula counter; flip it up to serve your child a snack or when there's a big load of dishes for the washer.

The other side of the room is Poppa's domain—and what man wouldn't like to have that cooking wall all to himself? There's a gas-fired barbecue with electrically driven spit built right into the handsome brick wall. So what if he isn't neat? The tile counter and the brick behind it won't mind a bit of spattered barbecue sauce—and there's a sink right there where he can clean up his own mess! Makes a fine drink-mixing center, too, when the crowd comes over, and there's lots of storage space beneath the counter for cokes and sodas and serving equipment.

Other good ideas to note and copy: the beamed ceiling with patterned wallpaper between beams; the insets in the linoleum floor, copied from the wallpaper; the ranchy leather-strapped dining chairs and oak table; the wicker chandelier; the baskets racked up to hold condiments; the copper hood over barbecue.



FREE kitchen planning and decorating advice at your Youngstown Kitchen dealer's during NATIONAL STEEL KITCHEN MONTH, OCTOBER 1-31



Complete with Youngstown Kitchens Jet-Tower* Dishwasher and Food Waste Disposer, this work-saving, timesaving Youngstown Kitchen is yours for as little as $8.64** a week.

*Reg. U.S. Pat. Off. **F.H.A. terms. Plus installation.



At Youngstown Kitchens' suggestion, magazine editors and artists constantly work to introduce new ideas. These are now crystallized in the "Kitchen Planning and Decorating" book. See it at your Youngstown Kitchen dealer's: Kem-Glo ("America's Finest Enamel"), Varlar stainproof wall covering, Gold Seal floor covering, Indian Head Mills draperies.

Get complete kitchen-planning and decorating advice *free* at your Youngstown Kitchen dealer's store during *National Steel Kitchen Month*, October 1-31.

This exclusive service covers everything . . . authoritative decorator advice in enamels, wall and floor coverings, cabinet tops and draperies. Everything he suggests is readily available. You also get free kitchen planning by experts, factory-trained under the direct supervision of the world's largest makers of steel kitchens.

New Diana-style Youngstown Kitchens are the only *steel* kitchens that permit you to create your own *custom-planned* kitchen. Your choice of colors in counter surfaces, featuring genuine Formica.

Plan now, using the "Kitchen Planning and Decorating" book, available only at your Youngstown Kitchen dealer's store. See him, soon!

CABINETS OF STEEL FOR LASTING APPEAL

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Please send newest kitchen-planning and decorating ideas. I enclose 10¢ to cover cost of mailing. (No stamps, please.)

I plan to build a house ☐ I plan to buy a house ☐
I plan to modernize ☐

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COUNTY _____ STATE _____

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Look what a difference a shiny cake pan makes

Compare the two cake layers shown below. Both were made from the same batter, baked in the same oven at the same time. But look at the difference! One is high, light, even. The other is humped, heavy, difficult to frost. What made the difference? *Not* the recipe, *not* the ingredients, *not* the range. Only the *pans* were different! The pan that baked the failure was dark and dingy on the outside from improper care. The pan that baked the perfect layer was shined bright with an S.O.S. Magic Scouring Pad. Pans that shine on the outside reflect heat, so cakes bake evenly. Pans that are dark on the outside absorb heat, make layers bake too fast. So remember—to bake a better cake, always shine your aluminum cake pans both *outside* and *inside*—with S.O.S.





Shine your cake pans with S.O.S

To bake a better cake you need a shiny pan—say baking experts

"All the authorities agree that to bake a better cake you need a shiny pan."
—THE AMERICAN HOME

"In our years of making cakes we have found that for golden, delicate crust, shiny pans are best."
—BETTY CROCKER OF GENERAL MILLS

"We recommend using shiny pans with all our Pillsbury Cake Mixes. In our Ann Pillsbury Kitchen we find shiny pans result in more uniform, evenly browned cakes."
—ANN PILLSBURY, PILLSBURY MILLS, INC.

"For Swans Down baking we keep our cake pans bright and shining. It's baking insurance. Such pans absorb less heat than dark pans so cakes bake more evenly, brown delicately on all sides."
—FRANCES BARTON, GENERAL FOODS

Here is what famous range manufacturers say in their instruction books:

"Dark utensils, or utensils that have become darkened with use, absorb more heat than bright, shiny pans. Therefore, dark pans may be responsible for over-browning or burned foods."
—GENERAL ELECTRIC

"Use bright, smooth, standard-weight pans for best baking results..."
—HOTPOINT

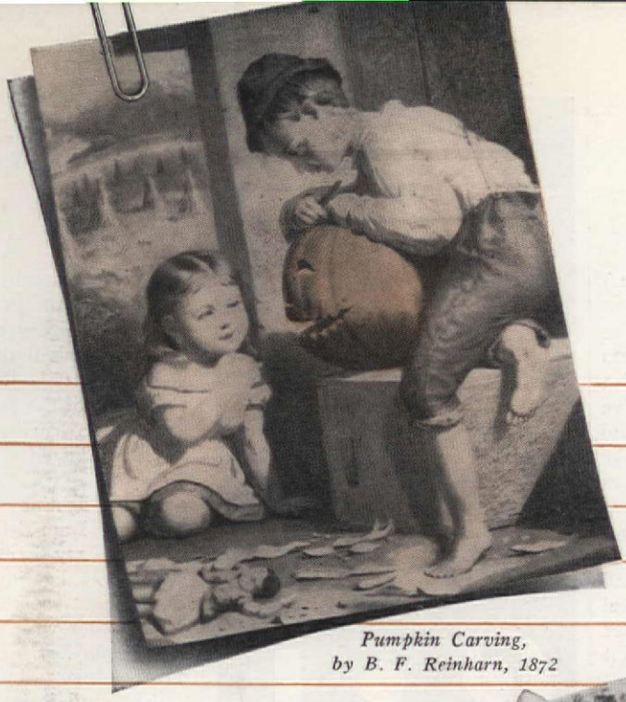
"Tips on cake baking: Use bright, shiny pans. Discolored pans cause uneven browning."
—WESTINGHOUSE

IMPORTANT: *be sure to shine the outside of the pan, as well as the inside.*

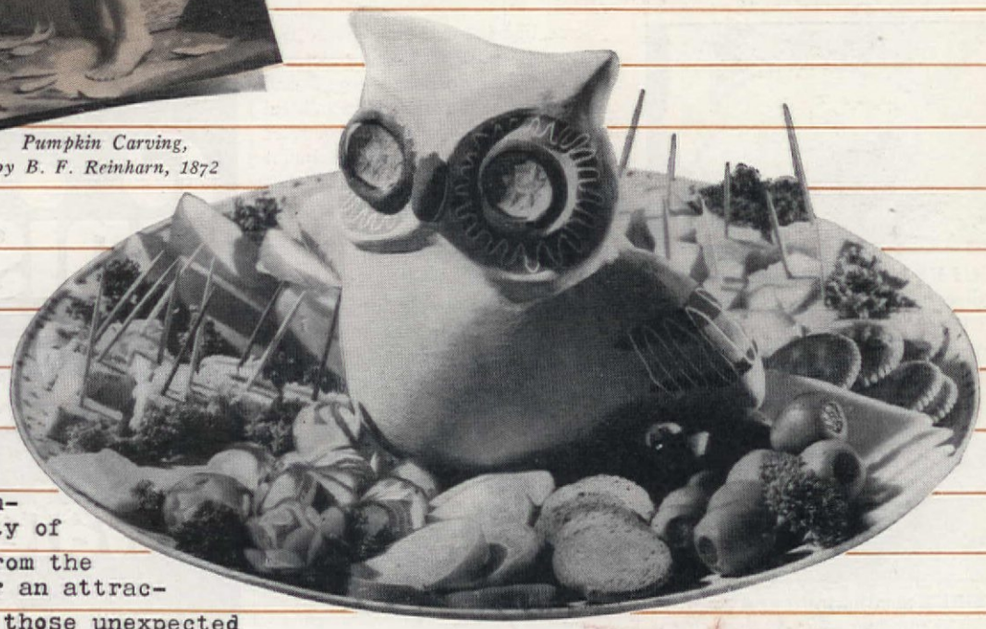


The S. O. S. Company, Chicago, Illinois, U. S.
© S. O. S. Mfg. Co. of Canada, Ltd., Toronto, C

Anne's Notebook



Pumpkin Carving, by B. F. Reinharn, 1872



ANNE BARNARD

IT'S A WISE OWL—or hostess—who takes advantage of the great variety of cheeses...all the way from the mild to very nippy...for an attractive tray of snacks for those unexpected (or expected) guests.

SPEAKING OF CHEESE, I VISITED UNDERGROUND CAVES where that delectable American Blue cheese is made the old-fashioned way. It was a fascinating experience—being inside those cool caves that are a labyrinth of subterranean tunnels.

I PICKED UP TWO SPECIAL TIPS and here they are: As an appetizer or canapé, combine Blue cheese with cream cheese, adding sour cream...then mix to the right consistency for rolling into small balls, and place each ball between two walnut meats. They're pretty and good. Or serve the mixture up in a bowl, as a "dip."

FOR A VINAIGRETTE DRESSING that will sparkle any green salad, add some finely chopped sweet or dill pickle, a finely chopped hard-cooked egg and one teaspoon chopped chives to a basic French dressing. Mix well. Add crumbled Blue cheese and toss the salad. Sometimes, I add chopped pimiento for color.

WITH THE COMING OF OCTOBER, my thoughts turn to BAKED PORK CHOPS. This recipe was given to me by one of the best cooks I know, who lives in California. It's a winner...and so simple to do for busy people. Take inch-thick pork chops and roll 'em in flour and salt and pepper to taste. Place in greased skillet and cover generously with milk. Bake an hour or until tender.

SPAGHETTI AND FRANKFURTERS are a happy thought for entertaining after a football game and can be prepared with ease and in a jiffy. Lightly sauté sliced frankfurters. Combine cooked spaghetti with tomato sauce and cheese, adding one or two tablespoons of prepared mustard. Heat thoroughly and serve. It will lift the spirit of the day, even if your team lost the game.

A COMBINATION OF TUNA, SLIVERED TOASTED ALMONDS, CUBED RED-SKINNED APPLES and chopped celery mixed with a tart salad dressing is a delicious luncheon salad. It was served to me recently along with spiced peaches and hot baking powder biscuits. Be sure to try this one.

FOR A HALLOWEEN CAKE...luscious and colorful is apricot seven-minute frosting on any good spice cake. All you do is add one cup drained, stewed apricots to your favorite seven-minute frosting.

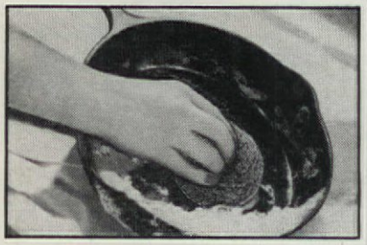
CONTINUED ON PAGE 100
See "Where Credit Is Due," page 156

Nothing washes all your dishes as fast, as easily as TUFFY®

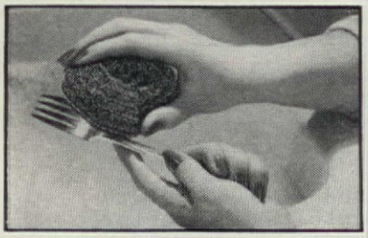
—because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware



TUFFY washes finest china . . . takes off sticky food faster than dishrags, sponges. Never scratches.



TUFFY scrubs pots and pans . . . whisks out messy foods that clog a brush. No food sticks to TUFFY.



TUFFY washes silverware . . . digs out food that sticks in fork tines. Then TUFFY rinses clean as new.

at grocers everywhere



TUFFY scrubs yet doesn't scratch

never smells—never sours because it rinses clean

U. S. PAT. NO. 2,601,771
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Good Victuals

(Begins on page 78)

with the heat and the camera's beam.) Another had to be made, and I guess made good with the challenge and the memories, for he took both of them home, and I never got so much as a crumb of either of them. But I've made it since, you can be sure—and made it at home, what's more. Bake and learn—with hungry big boys around!

Some like them hot and some like them cold—and I like shrimp hot and shrimp cold. I do believe you'll find the cold pickled shrimp a delightful innovation on your hors d'oeuvres tray, or for that matter, the buffet table. Not only are they good to eat, they have to be made ahead of time and they keep beautifully. Right away, you see, they lift themselves out of the usual for these very reasons—no last-minute fussing over these when there's so much last-minute rush on other things. Try them, and make a great big bean pot full of them for the holidays. The hot shrimp are also recommended. Not only are they a bit different from the usual fried shrimp, but, again, the Rémoulade Sauce is made ahead of time to ease the harassed cook's last hour. Well, that's the fare for this month—good cooking!

• This seems to be "going-back" month. Mr. Wofford, Jr., of Arco, Ga., writes to ask if I still have the barbecue recipes published in Good Victuals several years ago. He says he "sears a pretty mean sirloin and started cooking spuds in rosin long, long ago. Ate them first at Black Caeser's below Miami." (A recipe for them was included in my food pages.) He was making plans to cook a whopping big barbecue for his 25th anniversary celebration—4500 people. I'll say it's a whopping party, sir! "This will be a real southern barbecue," he continues, "pork hams and shoulders and whole lambs, Brunswick Stew and the trimmings. We will cook over open pits with oak and hickory wood and charcoal. Did you ever eat a REAL barbecue? We cook our meat 12 hours. I can lay claim to cooking more barbecued chickens than anybody in this neck of the woods. We cook them the same way—only three hours—and have cooked as many as 500 half chickens at one time. Good? Yummy! Want the details? Sauce recipe included? A tip—pork, lamb, or chicken: never put any type tomato in the barbecue sauce. And never baste with sauce till they are nearly done. Use brine . . . Want to know why? Write me." Well, I have written, and when it's barbecue time again, I'll let you know what he told me. How can I but be respectful of a guy who blithely writes he is about to cook for 4500 people—but just let me say this, Mr Wofford: YOUR barbecue sauce has got to be mighty good to be better than Big Jim's Barbecue Sauce which I sent you. (Big Jim, by the way, is the pappy of the little six-footer who ate up two banana cakes, ate them up all by hisself.)

LAST WORD IN Electric Dishwashing



finish ends water spotting

Once you try Finish and see how spotlessly it washes your glasses, dishes and silverware, you'll never again use any other detergent in your dishwasher. All leading manufacturers now recommend it. Get Finish at your grocery, appliance or department store.



Good Victuals

• Mood lighting, they called it—and when I am rich, that shall be at the top of my list of "musts." It is a method of lighting which gradates from bright, sparkling light in the dining room when one is in a high champagne key. It can be reduced down and down, by merely flicking a switch, until it is practically eating by moonlight. What controlled lighting like that could do for a dinner party! Saw it in Chicago at the American Institute of Decorator's exhibit—a handsome dining room, a little round table *au deux*. To have the fun of cooking, to bring it on stage, dramatically, under brilliant light—the lights mellowing as we ourselves mellow with good food—the lights getting softer and more intimate so that even the disheveled table seems romantic—ah, me!

• An advertisement for genuine Swiss Fondue intrigued me enough to send for a can. It served two persons, cost $2.50! It was exactly the same Fondue published in Good Victuals in August of 1953—and I could but think of the many portions $2.50 and that recipe would serve.

• Killing time the other day in an airport, I went in for a cup of coffee and flapped both ears when a woman next to me ordered Hoppel Poppel. I thought I had not heard right. The waitress assured me I had—and I'd not time enough to wait and see what Hoppel Poppel looked like!

Good Cue



For sponge cake with that rich, brown crust, just sprinkle powdered sugar over top of cake before baking

ATOMIC EVIDENCE AND SCIENTIFIC TESTS PROVE NEW BENDIX TUMBLE ACTION WASHES 3-WAYS BETTER

1 CLEANER AND WHITER!
Improved "Hi-Lift, Deep-Surge" Bendix Tumble-Action washes the *cleanest ever!*

2 MORE ECONOMICAL!
Saves detergent—uses *less* water than other automatics! Only 7 gallons to wash a full 9-lb. load!

3 SAFER FOR ALL FABRICS!
The *only* washing principle recommended by leading makers of "Fabulous Fabrics"!





ATOMIC TESTS used Geiger Counter to accurately measure amount of dirt removed from cloth impregnated with radioactive soil.



SCIENTIFIC TESTS with highly sensitive photo-electric cells and other modern instruments compared whiteness, safety to fabrics, etc.

NEW . . . ALL NEW . . . *INSIDE* AND *OUT!*

Yes, the streamlined, modern design is new. The handy Tip-Top Laundry Guide and Front-Row Control panel is new. But the big news is *inside!*

There's no other washing action like new Bendix "Hi-Lift, Deep-Surge" Tumble-Action! It lifts clothes *higher* out of the water, plunges them *deeper*. Repeats this *deep-washing* action over 590 times in a 10-minute wash! Exposes all the fabrics to 20,000 hot, sudsy jets of water per minute!

Yet *only* the Bendix Tumble-Action is so safe, it's *recommended* by leading makers of delicate new "Fabulous Fabrics"!

EXCLUSIVE MAGIC HEATER!

Unlike other washers, the Bendix Tumble-Action never lets the wash water cool off. (And you know—the hotter the water, the cleaner the clothes!) The exclusive Magic Heater keeps water *extra hot* during the *entire* washing cycle!

EXCLUSIVE TRIPLE RINSING WITH FLUSHAWAY DRAINING

Keeps clothes tumbling in *one* flush and *two* deep rinses . . . removing every speck of suds and soil possible! What's more—unlike other automatics, the Bendix Tumble-Action traps and flushes away the dirt as it rinses—so dirty wash water can't strain back through clothes!

Seeing is believing! See the new improved Bendix Tumble-Action Automatic at your Bendix dealer today — and see why it washes 3 ways better!

BENDIX HOME APPLIANCES, Div. AVCO Manufacturing Corp., Cincinnati 25, Ohio

In Canada Bendix Automatic Laundry Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario.

BENDIX TUMBLE-ACTION AUTOMATIC WASHER

with NEW TIP-TOP LAUNDRY GUIDE and FRONT-ROW CONTROLS!

Tells you . . . how to load and fill . . . hardness of your local water . . . how much detergent to use . . . how long to soak and wash



TOP DOWN . . . you have a clean sweep of uncluttered work surface, the first truly modern streamlined washer cabinet.

TIP BACK the cover and *Look!*—there are the dials and detergent door. *Plus* a permanent and *complete* laundry guide for best washing results. Only the new improved Bendix Tumble-Action Washer has this new feature that makes it the world's *handsomest* and *handiest* automatic!



Give a two-way gift!

G-E Combination { SANDWICH GRILL / WAFFLE IRON

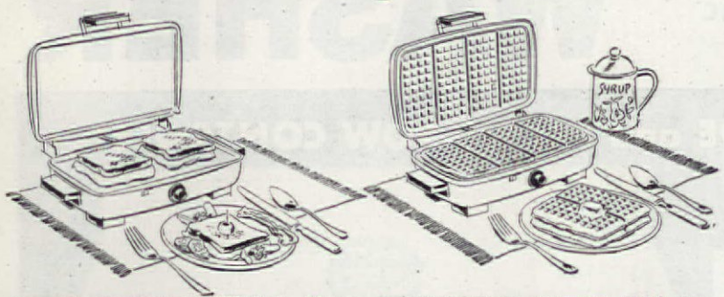


Happy the hostess with this G-E appliance on her table! Because that's where she'll do her cooking—right at the table! Crisp, golden waffles or—with just a quick change of grids—marvelous, grilled sandwiches hungry families love!

Works automatically, too! Temperature Selector gives the correct heat quickly. A "tell-you-when" light flicks off to signal the instant the heat is right!

See this perfect, stepsaving gift at your G-E dealer's, first chance you get. General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

Service to order—right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs.

GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL ELECTRIC

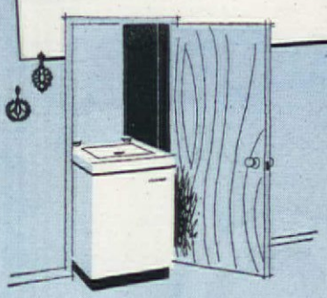


If yours is a budget problem note the wide choice in initial cost from portables up to automatics. Keep in mind that washers with automatic features come priced as low as some conventional washers



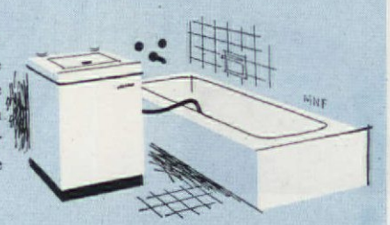
If yours is a time problem get a fully automatic. It's perfect for one who runs a house along with a job, or for the housewife with a busy social life. The equipment does the work; you supply the judgment

BUY YOUR WASHER TO FIT YOUR NEEDS . . .



If yours is a space problem, get one that rolls away for storage—into a closet, the bathroom, even into the bedroom, hidden by a slipcover. Or store in a special cabinet designed for both washer and dryer

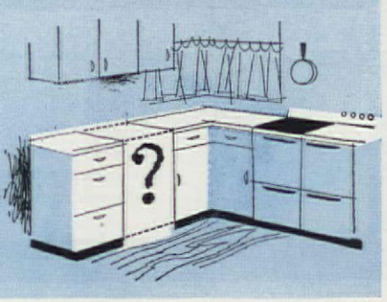
If you have no floor drain or live in an apartment where "plumbed in" installations are prohibited, get a washer with a pump that can drain into tub or sink. Casters make some mobile





If you want a washer-dryer all in one, but do not have a three-wire electric service in your home, you can get a washer-dryer combination that is heated with gas. It washes and dries clothes automatically in one continuous operation, and requires only 36 inches of floor space

If you want it in the kitchen, don't worry—new models line up with other kitchen units, do not detract from appearance of the room. And you'll be pleased at the convenience—washing here makes laundry an incident in the day's routine to be done with other household tasks







beautifully styled

MIRRO Percolator

For a good cup of coffee

2-cup, **2.15**
4-cup, **2.35**
6-cup, **2.75**
8-cup, **2.95**
12-cup, **3.65**

Prices slightly higher in West

TWO BIG REASONS WHY *it's your best buy!*

ONE! **MIRRO costs *less*, size for size, than *any* percolator of comparable quality.**

TWO! **MIRRO will make just as *good* coffee, cup after cup, as any coffee maker on the market.**

Guaranteed by Good Housekeeping

COMMENDED BY PARENTS' MAGAZINE

Compare prices, at department, hardware, or home furnishing stores, wherever dealers sell the finest aluminum. Then buy and try a MIRRO Percolator.

ALUMINUM GOODS MANUFACTURING COMPANY
MANITOWOC, WISCONSIN
World's Largest Manufacturer of Aluminum Cooking Utensils

MIRRO
THE FINEST ALUMINUM

Tracy KITCHEN Cabinets OF STEEL FOR LASTING Appeal!

NO DOWN PAYMENT • Yours for as little as $6.07 a month

Slightly higher in West



MODEL V-66-UM

Since you can have TRACY STAINLESS STEEL for so little...

Why settle for less?

Since TRACY Stainless Steel is so inexpensive, you too can easily enjoy this wonder metal in *your* kitchen. Stainless steel never rusts, stains or discolors... never needs scouring... never wears out. Through iron ore, ingot, blueprint and finished cabinets, TRACY craftsmen take pride in their many years of steel know-how and outstanding workmanship... producing kitchen cabinets of outstanding beauty and lasting durability. See your TRACY dealer NOW and ask him about "National Steel Kitchen Cabinet Month"... and about the easy monthly payment terms available to *you*.

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STEEL DOORS DON'T WARP



STEEL DRAWERS DON'T BIND



STEEL FINISH WON'T PEEL

Write today for FREE illustrated folder

Tracy KITCHENS

DIVISION OF EDGEWATER STEEL CO.
P. O. BOX 1137 PITTSBURGH 30, PA.

Anne's Notebook

(Begins on page 95)

IF YOU LIKE SAUCES OVER DESSERTS, use a rum custard sauce made with rum or rum extract to taste.

A NEW FAMILY-SIZE CAN OF DEVILED HAM recently appeared on grocery shelves. This should be a boon to those who like to keep a supply on hand for sandwiches, and have discovered, as well, the many ways in which deviled ham gives zip to main dishes. It's a 4½-ounce can, twice the size of the little fellow we've know so long. If you haven't tried adding deviled ham to a macaroni casserole dish, I suggest you do so soon.

BEGUILE THE FAMILY with fresh **CRANBERRY RELISH.** Through the food chopper go one pound of cranberries and two oranges (quartered). Add one stalk diced celery and some finely chopped walnuts. Sweeten with sugar. Chill.

CURRIED LAMB PATTIES ARE A PLEASING CHANGE from just plain lamb patties when lamb is left over from the Sunday roast. The proportions? If you're making six patties, say, about one teaspoon curry powder does the trick. I use milk as the liquid ingredient. Cook as usual. Place the patties in the center of the platter and surround with hot noodles cooked with one bouillon cube in the water. For a plus—make not-too-thick lamb gravy. A bowl of chutney won't go amiss for this dinner.

THIS HOT POTATO SALAD piqued my palate so I am passing the recipe on for you to try. Dice a few slices of bacon, and fry with finely chopped onion until bacon is crisp and onion is tender. Combine with contents of a can condensed cream of celery soup and two tablespoons vinegar. Add three cups cubed cooked potatoes and simmer for about five minutes. Serve hot . . . sprinkled with chopped water cress.

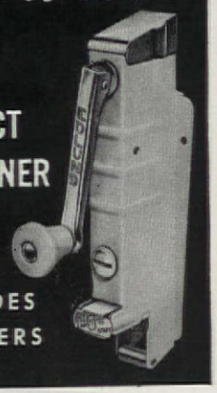
IN THE FALL OF THE YEAR, THIS SAUERKRAUT-SAUSAGE dish is always met with smiles of approval: Fry contents of two cans of Vienna sausages and combine with contents of a can of sauerkraut in a casserole. Bake about twenty minutes at 400°F.

THIS HEARTY GREEN PEA SOUP lifts a simple dinner to heights of appetizing pleasure. Add small strips of cooked chicken to diluted condensed cream of green pea soup. Heat and add slivered almonds just before serving.

A NEW VERSION OF TOMATO-CHEESE RAREBIT is a good Sunday evening snack. The flavor secret is to add some good tangy barbecue sauce to your melted cheese preparation. Stir until hot, and serve on buttered, toasted English muffins. A tossed salad with thinly sliced onion, cucumber, and radishes mixed with French dressing . . . is a very tasty partner.

Here it is!

THE PERFECT CAN OPENER



OUTMODES ALL OTHERS

THE Edlund FLAT-to-WALL

The *only* can opener with all 6 most wanted features—

- Flat-to-wall at all times. *Can't* wobble.
- Safe! No jagged edges and cut fingers.
- Bulldog grip! Never slips, even with oversize cans.
- Quick, easy, *one-handle* operation.
- Magnet lid-catcher built in.
- Rugged! *Guaranteed unconditionally* for 5 years.

GRANTED THE CAN MANUFACTURERS' INSTITUTE SEAL OF APPROVAL

At better Hardware and Dept. Stores!

Look for these other EDLUND Modern Kitchen Tools: Jar and Bottle Openers, Cap Removers and Egg Beaters!

Edlund COMPANY, INC.
BURLINGTON, VERMONT

HOW TO TAKE THE CHILL OFF MODERN ROOMS

It's so easy now to make them liveable. The secret is new *trimmed and pasted* Imperial *Washable* Wallpapers—and you can do it yourself! *See Page 117.*

BEST FOR HOME POPPING! JOLLY TIME POP CORN

SAVE MONEY ON WINDOW DECORATING!

Mrs. R. P. Polk, Shaker Heights, Ohio:



"I SAVED $46 by using the Cameo Decor-Chart. Estimates for my odd size windows were too high. Thanks to Cameo I did my own decorating and saved the difference."

CUSTOM-FIT EVERY WINDOW *in your home with*

CAMEO DE LUXE *Shir-Back*® CURTAINS AND FLIK DRAPERIES

Custom sizes at ready-made prices — at stores everywhere.

SEND 10c FOR CAMEO'S DO-IT-YOURSELF GUIDE TO WINDOW DECORATING, plus CAMEO DECOR-CHART.

CAMEO CURTAINS, INC.
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Now! Duncan Hines
BRINGS YOU
COFFEE WITHOUT BOILING



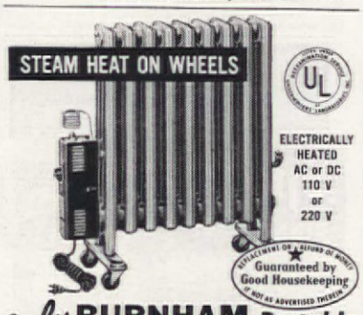
Wonderful drip coffee at savings up to 30% with the beautiful **DUNCAN HINES JET-O-MAT COFFEEMAKER.** 3 to 10 cup capacity. Fits any cupboard. Easy to clean! Fully automatic. Safe—protective handle liner and "lock-on" cover.



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2902 Emerson South, Minneapolis 8, Minn.

MAKE MONEY WRITING
. . short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT, 1751 Morse Ave., Dept. 18-L, Chicago 26, Ill.**



Only **BURNHAM** *Portable*
STEAM RADIATOR
has all these extra values

DUAL THERMOSTATIC CONTROLS – Heat regulation that's positive and saves current.

CAST-IRON CONSTRUCTION – Lifetime performance; *holds* heat better; *radiates* heat better.

LEAST POSSIBLE SERVICING – Just add tap water (not distilled water) once or twice a year.

MAXIMUM SAFETY – Automatic controls keep steam pressure within safe range at all times.

MINIMUM ELECTRIC CURRENT USED.

PLUS ALL standard features found in most electric steam portables.

Imagine! Wonderful *radiant* heat where and when you want it! Roll this sturdy cast-iron radiator anywhere and plug it into an electrical outlet. You'll quickly get cozy, snug, warm-as-toast heat . . . *STEAM* heat, which has special characteristics that can't be copied! Be sure! Insist on Burnham! $60 to $108 F.O.B. Zanesville, Ohio.

Ideal for: Bedrooms, Rumpus Rooms, Attic Rooms, Nurseries, Sick Rooms, Sun Porches, Workshops, Camps, Offices.

MAIL COUPON TODAY — AH-104
Burnham Corp., Box 351, Zanesville, Ohio
Please send folder on portable radiators.
Name.....
Address.....
City.....State.....

Put Your Schedule on a Diet



LEOTA HARRIS KEIR

When it comes to decorating, we pride ourselves on being modern enough to clear away the clutter of the old-fashioned living room. We've learned to do away with 14-course meals heavy with rich puddings, gravies, sauces, potatoes, and beans. But we seem to have added clutter to our daily schedules and we've made our days heavy with a too-rich assortment of "good causes." And the saddest part of it is that we try to divide ourselves between so many such causes that we're really contributing little to any one.

Making a living and managing a home are big jobs in themselves. All too often, couples are so swamped with demands of various organizations that they must either let their primary responsibilities slide or else undermine their health trying to do everything expected of them.

Take last week at our house—my husband had two dinner meetings in a row, one an office affair and the other to raise funds for a Youth Center. Then, the next evening the children had to be very quiet while he prepared a talk he had to give the following night on the need for blood donors. The rest of the week he was out of town on business.

I didn't add much to a peaceful family atmosphere, either. I hurried the children through breakfast so I could get to the P.T.A. coffee, and I barely made it home in time to fix a hasty lunch. Then I raced through the next hour "top-dusting" the downstairs and straightening the beds, and then rushed to attend a meeting on good government. The next day, I was urged to give the Symphony Association my wholehearted attention, and that evening I helped with the church bazaar. Before I could take a breather, I was besieged to take over the chairmanship of the hospital guild because my friend had broken her hip, and couldn't carry on.

CONTINUED ON PAGE 102



Just Look at Dixie!



Left: Beautiful new 30" Dixie with big full-width oven and broiler. Model 711-6L.

Many Models to choose from
SAVE UP TO $50 (or more)

Just *look* at Dixie and you'll agree . . . no other gas range offers so *much*, for *so* little! Styles and sizes are available for every need . . . full-size, apartment size, and new *big oven* 30" size! Made by one of the nation's largest gas range manufacturers, Dixie gives you *every* feature you'll want and need . . . for less!

Superb styling, beautiful gold and chrome trim.

Safe-T-Lox burner controls; continuous unit burner grates.

Fluorescent, non-glare, top-of-range lighting.

Heavy insulation keeps heat inside the oven.

Stain-proof *Titanium* porcelain enamel finish.

Automatic timed oven; automatic oven and top burner lighting; automatic oven heat control.

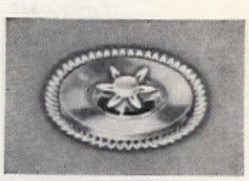
Rust-resistant, easy to clean interior finish.

C. P. and A. G. A. approved.



Free **CATALOG** showing *complete* Dixie line and all the features is yours on request. See your dealer, gas company, or write today.
DIXIE PRODUCTS, INC., Dept. 1002 Cleveland, Tenn.

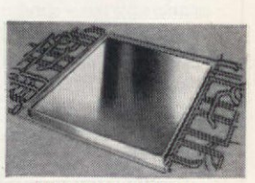
Dixie
Fully Automatic GAS RANGES



EXCLUSIVE THERMA-FLEX BURNERS
Only with Dixie's NEW *Therma-Flex* top burners can you get *unlimited* temperature choice PLUS "easy-matic" selection of the most-used temperatures — Quick-Boil, Maintain-A-Boil, and Simmer-Glow—at Dixie's thrifty-low cost! Dixie ovens feature NEW *Thrifti-Kool* pilot, too.



DIXIE IS EASIER TO CLEAN
All Dixie ranges are engineered and designed for utmost *cleaning* ease. Burner grates, drip pans, and oven bottom "lift out" for easy cleaning. All corners are rounded.



224 SQUARE INCH GRIDDLE
Dixie center griddle (available on several models) is the *largest on any range!* Included with griddle is *jiffy grate* which converts range to 5 BURNER top, quickly, easily!

"DIXIE PRODUCTS — *Everything You Want . . . For Less!*"



"Wait for me, kids—I just remembered this is the day of the week I put Drāno in all the drains!"

Witches may be flying high—but dangerous sewer germs still are lurking in every drain. And germs breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week—Drāno day. Put Drāno in every drain for about a penny a drain. Makes septic tanks work even better. Get Drāno at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRĀNO . . . to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Oops! Who's been cleaning the mirror with Windex Spray?"

Doesn't everyone? Handy Windex Spray cleans all kinds of glass surfaces "twinkling-clean"—and cleans them twice as fast as ordinary glass cleaners. SWISH—spray it on! WHISH—wipe it off! And it's good to know there's no waxy film left to attract dust. Important, too, Windex Spray is such a thrifty buy, specially in the 20-oz. size. Get Windex Spray at your grocery, drug or hardware store today. Also sold in Canada.



***So quick, easy, thrifty,* it outsells all other glass cleaners combined!**

Your Schedule

(Begins on page 101)

Several days later, coming home from a board meeting of the Children's Home Society, I told the other women in the car how disturbed I was about all that "hurry" in our lives. Every one of them echoed the same sentiments. Doris said that she sometimes felt that her husband only came home to change his shirt between office conferences and civic meetings. As for herself, between Cub Scouts and the Safety Council, she found herself doing her housework along about midnight.

Mary Jane confessed that, as parent-education chairman, she was so busy attending conferences on family life that she often rushed home too late to prepare a decent dinner. And if the children asked her a question, she'd snap at them. After they were in bed, she would remember what she'd been urging at the conference: "Your family needs you calm and sympathetic for a feeling of security."

Lois added her dissatisfaction. When she gave up her job, she thought she'd be able to spend long hours trying out new recipes and taking up a hobby—but she found that she had less time at home now than when she had been working. Yet if she tried to say "no" to anything, she was made to feel that she was shirking her civic responsibilities.

There we all were—caught up in a dizzying tempo that left us too little time for the most important thing of all—peaceful family living.

Surely, no one can challenge the accomplishments of the many very worthwhile organizations that ask for our co-operation. Nor can you be completely indifferent to the workings of the community, the school, and the church. But most of us get a too-generous helping of such activities and we sorely need a better balance. Why not limit ourselves to just three outside interests? We could blend one activity that contributes to our family's welfare, another that helps the community, and the third just because it's fun. Our contribution would really be greater that way, because one job well done is worth six slipshod ones, and we'd have more time to give to the most important and most neglected project of making ourselves and our family unity secure. Happiness and contentment, like charity, begin at home. Let's stay there more often!





GRINDS hamburgers! CHOPS cooked meats and vegetables!



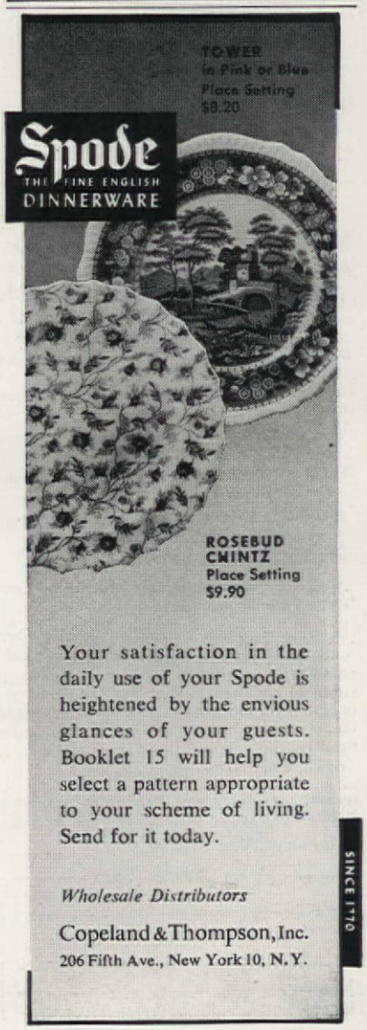
UNIVERSAL TAB-L-TOP
FOOD AND MEAT CHOPPER

The modern, dual-purpose TAB-L-TOP has a self-positioning bracket to hold it firmly against table's edge. Suction cups prevent slipping and sliding. Has three cutters—one for hamburger and two for cooked meats or vegetables. Its lightweight base is white enamel. At better stores. Just $7.95.

Guaranteed by Good Housekeeping

Made by the World's Largest Manufacturers of Food and Meat Choppers!

UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.



Your satisfaction in the daily use of your Spode is heightened by the envious glances of your guests. Booklet 15 will help you select a pattern appropriate to your scheme of living. Send for it today.

Wholesale Distributors

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SINCE 1770

News About Glues
FOR "DO-IT-YOURSELFERS"
FROM UNITED STATES PLYWOOD CORPORATION

FAMED WIZARDS WITH WOOD MAKE GLUING EASY!

A Weldwood Glue for every purpose!

Be a Do-It-Yourself Wizard with new
Weldwood® PRESTO-SET* GLUE



Bonds wood, cloth, paper, leather, etc. Repairs art objects. For shop, home or hobby work.

At last—a white liquid glue worthy of the Weldwood name. Ready to use. Sets so fast (bonds soft woods in 20 to 30 min.) you can often complete a project in one session. And what it glues is glued for good! 25¢ & 45¢ tubes—pint & quart jars.

Amazing new cement glues without clamps, presses, nails.

Weldwood CONTACT CEMENT



Revolutionary! First it dries, *then* it bonds! Grips instantly on contact. Amazing new way to apply Micarta and other laminates; to apply plywood panels to walls, *without nails*. 1001 other "make-or-mend" uses in home, shop, garage.

Also in handy tubes and bottles. 25¢, 35¢, 60¢ and larger sizes.

WELDWOOD *Plastic Resin* GLUE



Ask any "pro," amateur cabinet maker, or wood worker about this wizard with wood. Makes joints stronger than the wood itself. Highly water-resistant—stain and rot proof. Thrifty—mix only what you need. America's largest selling wood glue. 15¢, 35¢, 65¢ and larger sizes.

*Trade Mark

AND FOR A PERFECT FINISH—use these WIZARDS with WOOD



SATINLAC® the modern way to get that natural finish on any wood. Gives a costly hand rubbed look. Brings out and preserves the wood's full beauty.

FIRZITE® "WHITE" for woodsy blond or pickled effects (easily tinted). A "must" undercoat on fir plywood. "CLEAR" to tame that wild grain on fir plywood.

At all hardware, paint and lumber dealers

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Send me leaflets on:
☐ Weldwood Presto-Set Glue
☐ Weldwood Contact Cement
☐ Weldwood Plastic Resin Glue
☐ Satinlac
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NAME_____
ADDRESS_____
CITY_____ STATE_____

FREE! HELPFUL LEAFLETS
MAIL COUPON NOW

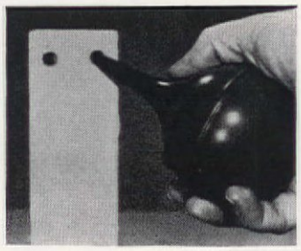
American Homemakers' QUIZ

Who's the best homemaker in your house? Actions speak louder than words, of course, but it's fun to test your technical vocabulary. See our definitions on page 155 and score yourself 20 points for each correct answer. Average, 60; Good, 80; Excellent, 100.

1. DADO is
   (a) impressionistic French painter
   (b) a wall treatment
   (c) decoration on cake or pastry
2. MULLION is
   (a) green onion sprout in salad
   (b) salt water oyster
   (c) dividing bar in a window
3. BIBELOT is
   (a) child's table coverall
   (b) small ornament
   (c) large brandy snifter
4. PACHYSANDRA is
   (a) set of small ivory elephants
   (b) health sand for play yard
   (c) ground cover
5. MORTISE is
   (a) mate for a tenon
   (b) patching plaster
   (c) funeral home

ANSWERS ON PAGE 155

Handyman How-to's



Small syringe sucks out chips and dust when used for cleaning a blind hole or crevice



Round cheese or ice-cream carton catches chips that fall when you drill overhead holes

millions of American women have quit working on washday...

why don't you?



Washday work is over for the smart gals who own automatic washers and dryers. *Why not you? Why not now?* Careful, though! When you're shopping for effortless washdays, don't settle for less than Hamilton! Hamilton Automatic Washers as low as $269.95. Hamilton Automatic Dryers from $189.95.

Hamilton
AUTOMATIC WASHERS AND GAS DRYERS
the folks who made automatic washdays possible

© HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN

I told my husband I wanted the finest!



All my friends recommended *KitchenAid*—now I am a fan and here's why:



- *KitchenAid* will take an entire dinner service—even pots and pans—and wash perfectly *without the need of a pre-rinse before loading!*
- It will do an amazing job on even the hardest-to-wash pieces. Lipstick, sticky foods, tough grease—even egg and dried milk—completely disappear!
- Dries like a dream! All your glassware, every piece of silver, comes out spotless, ready for table use.

I agree! And here's why:

- It's made by Hobart—*the* most famous name in equipment—in fine hotels and restaurants everywhere in the world!
- And only *KitchenAid* has the exclusive, professional, Hobart Revolving Wash Principle that actually *power-washes* all your tableware...most thoroughly!
- *KitchenAid* has a unique dual-strainer system that positively prevents food particles being sprayed back on tableware.
- Only *KitchenAid* gives you an entirely separate motor and blower fan to force hot air over tableware for positive drying action.



Bright Kitchen Idea
Your *KitchenAid* in *Stainless Steel!*



If your kitchen is finished in colored enamel, stainless steel or natural wood, you can order your KitchenAid *in sparkling stainless to match or blend at only very little extra cost. Ask your nearby dealer.*

For information, write Dept. KA, *KitchenAid* Home Dishwasher Div., The Hobart Mfg. Co., Troy, Ohio. *Canada:* 175 George St., Toronto 2

KitchenAid

The Finest Made...by Hobart TRADE ® MARK

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

I've Got Them

For the past two years, I've spent what spare time three active children and a job in the city permit on converting a monstrous projection of our dining room into a cubbyhole office. This has turned into a major construction project, particularly since most of it has been accomplished with a set of junior tools which my nine-year-old son's grandparents once farsightedly gave him as a Christmas gift.

There is some difference of opinion in the family as to how important this office really is. During the period of construction, I've been faced—like so many other creative people—with constant naggling references to little things that, in the words of my wife, "need to be done around the house." The references finally became so pointed and frequent that I halted work on my big job to take inventory. What I discovered was downright appalling, as the list below will indicate. For periods varying from two to seven years, we have been living with the following:

1. A dark refrigerator. The light burned out in 1948 and hasn't as yet been replaced. As a matter of fact, it's so dark inside the refrigerator that several cursory inspections of the interior failed to reveal even the location of the light.

2. A mystery drawer. Three years ago when we redecorated our house, the painters removed all the hardware from a dozen or so drawers which were built-in in the living and dining rooms. Somewhere in the shuffle, one pair of brass handles got lost. The painters courteously selected a large drawer partly hidden behind a studio couch as the one to continue a handleless existence. By the time we discovered this, the paint had effectively sealed the drawer shut and we haven't had it open since.

Thus for three years, whenever anything has turned up missing, we've consigned it to the unopened drawer and satisfactorily dismissed the problem. However, this year several circumstances have led to my family's insistence that I open it for inspection. My wife claims to have traced an odor to the drawer, leading to a suspicion that one of the children might have interred the corpse of a

For Homemaking or Hostessing . . .

Cape Cod

Table Glassware by Imperial

You'll just love beautiful, practical Cape Cod for daily use in your home . . . grand for festive occasions, too. So modestly priced, it's open stock at better stores near you.



American Handcrafters in Glass for over Fifty Years

Imperial U.S.A.

IMPERIAL GLASS CORPORATION—BELLAIRE, OHIO

on My List

JOSEPH N. BELL

missing pet turtle there. The children are also convinced that several prize objects, all of which were purchased in the past three months and subsequently disappeared, have somehow worked their way into it. My argument is that opening it now would be a terrific anticlimax, but my position is deteriorating rapidly.

3. An indoor TV antenna. All of our neighbors with television sets have installed outside aerials, chrome monstrosities that poke a metallic finger toward the sky from a complicated mooring. When we purchased our set, I bought a small V-shaped aerial which sat atop the console and provided reasonably good reception for two of the four local stations. The other two offer certain problems. For one of them, it's necessary to place the antenna in the middle of the room with one prong pointed straight up and the other propped against a chair which is thereby rendered useless as a functional piece of furniture. The fourth station we've never been able to see clearly regardless of where we put the antenna. Two years ago, in a fit of boyish enthusiasm, I bought an outdoor antenna which still reposes in its box underneath my workbench in the basement. There has been considerable pressure on me recently to mount the roof and put this into operation.

4. A missing bathroom screen. During the winter of 1946-47, the screen for our bathroom window disappeared from its winter quarters in the basement. On the reasonable supposition that no one could conceivably steal a bathroom screen and that it has to be around somewhere, I have refused to buy another. This has necessitated keeping the bathroom window closed during summertime when mosquitoes and other insects might use it as a port of entry.

5. Remote control gas stove. Two front burners on our gas range have for years posed a tricky problem; they won't light as they should when the jet is turned on. After some practical research, I discovered that opening the drawer below the burners with a pronounced jerk at the same time the gas is turned on inevitably results in the burners lighting proper-

CONTINUED ON PAGE 150

WORLD'S SMALLEST
COMPLETE KITCHEN
ONLY 42 INCHES WIDE

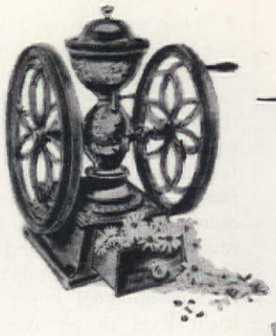


Combines:
STOVE
OVEN
SINK
REFRIGERATOR
FREEZER
STORAGE

General Chef unit is a complete kitchen. Has 3 burners (gas or electric). Large oven with broiler. Refrigerator is 6 cubic feet. Freezer holds 9 ice cube trays or 12 frozen food packages. Ideal for hotels, motels, apartments, offices, factories. Reasonable in price. Guaranteed 5 years. Easy 24-month payment plan. Built by General Air Conditioning Corp., Los Angeles.

For details see your nearest
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836 S. Michigan Avenue, Chicago, Ill.
Please send me complete information on the complete General Chef line.
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there's nothing like real Coffee



and nothing like a
UNIVERSAL Coffeematic

Only *real* coffee gives you that fragrant, full-bodied aroma that makes you impatient for the first sip. And you don't have to wait with a Universal Coffeematic—it makes ten full cups faster than you can boil an equal amount of water! Makes it to the strength you choose, signals when ready, and keeps your coffee at serving temperature until it's poured. It's *completely* automatic. Ten-cup model illustrated, $29.50 in chrome, $32.50 in copper.

Other Coffeematic prices from $24.50

ONLY THE GENUINE UNIVERSAL CARRIES THIS DESIGN . . . YOUR ASSURANCE OF QUALITY CRAFTSMANSHIP

UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

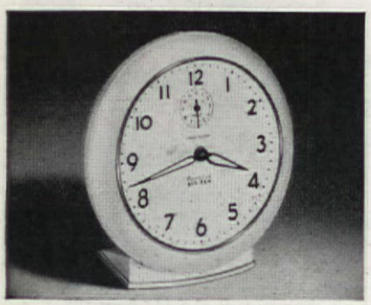


BIG BEN LOUD ALARM, SPRING-DRIVEN. World-famous! A tick you can hear and a deep, intermittent "fire alarm" gong. Black or Ivory. $5.95. With luminous dial, $6.95.

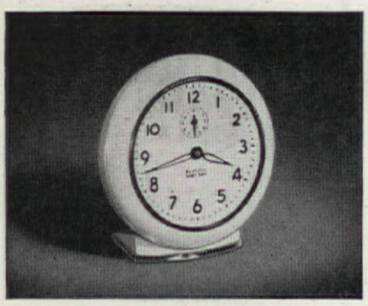
Popular 'round the world

60 million

Big Bens and Baby Bens have been sold



BIG BEN CHIME ALARM, SPRING-DRIVEN. Has a quiet tick. When it's time to rouse you, "first he whispers, then he shouts." $6.95. With luminous dial, he is only $7.95.



BABY BEN SPRING-DRIVEN ALARM. "Little brother" of Big Ben. Has a quiet tick; a steady call, adjustable to loud or soft. Black or Ivory. $5.95. With luminous dial, $6.95.

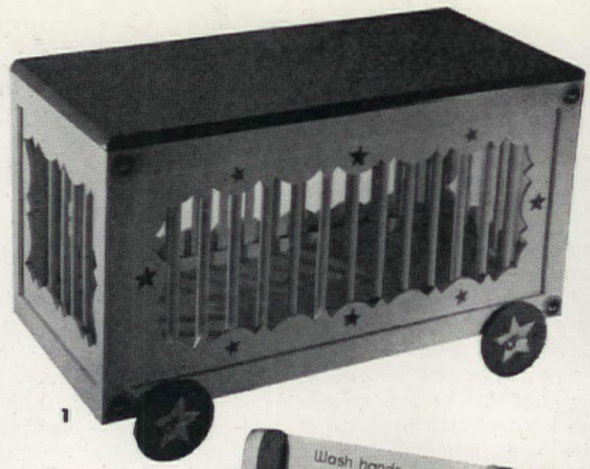
Prices do not include tax and are subject to change

WESTCLOX

La Salle-Peru, Illinois

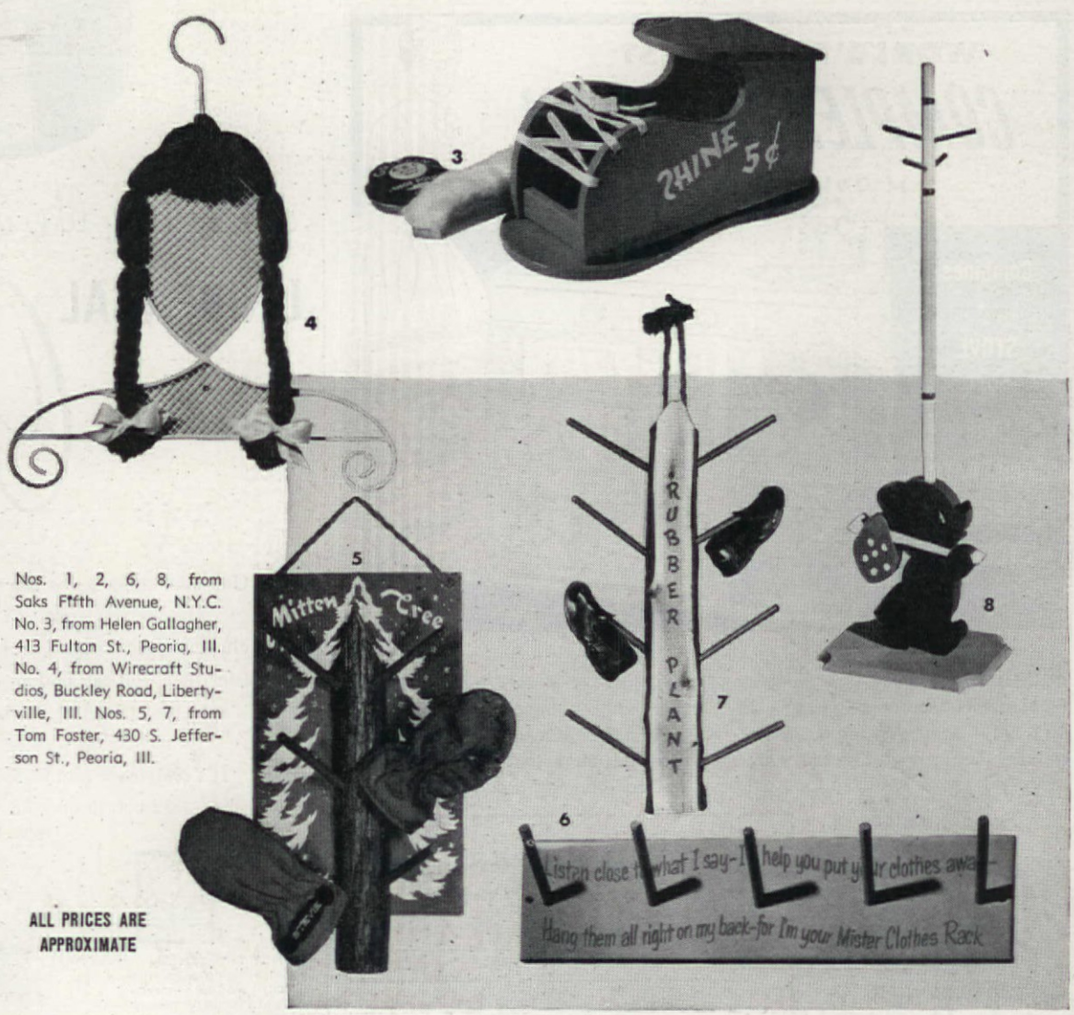
PRODUCTS OF GT GENERAL TIME CORPORATION

• When it comes to training tots to be tidy, one well-thought-out item to encourage good habits is worth a thousand cross words. Want them to pick up their possessions and stow them neatly away? Then provide the wherewithal in the form of equipment which is fun for them to use. **1.** Putting the stuffed elephants and such away for the night is much more fun when the toy box is a fine "circus cage" that rolls around for the picking-up tour. ($25—and grandparents, please note!) **2.** Step-up stool raises tiny tots to wash-basin level to remove all traces of lollipops ($3.50). **3.** Pint-size shoeshine kit will encourage children to keep their own shoes tidy ($4.35). **4.** She won't hang up her new dresses? Oh yes, she will—when such hangers as these grace her closet. What's more, you can get the pigtails in four different hair colors, to match her own ($3.50). **5.** No kitten will lose a mitten when there's a special place for them on this Mitten Tree that holds three pairs ($3.30). **6.** Good advice from Mr. Clothes Rack may be more effective than Mama's, when it comes to hanging things up. Plaque with pegs hangs on closet door or a wall ($2). **7.** Rubber Plant has extra-long pegs for rubbers and snow shoes ($3.30). **8.** Acrobatic bear balances a clothes pole at just the right height for your junior clothes horse ($8.95).





Neatness for the Moppet Mob

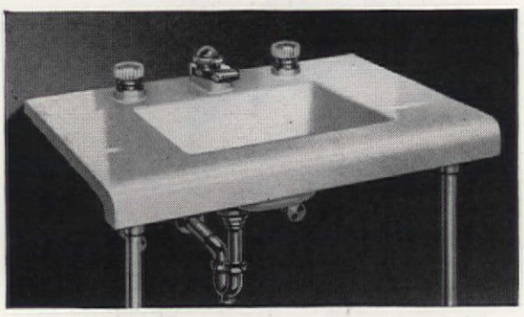


Nos. 1, 2, 6, 8, from Saks Fifth Avenue, N.Y.C. No. 3, from Helen Gallagher, 413 Fulton St., Peoria, Ill. No. 4, from Wirecraft Studios, Buckley Road, Libertyville, Ill. Nos. 5, 7, from Tom Foster, 430 S. Jefferson St., Peoria, Ill.

ALL PRICES ARE APPROXIMATE

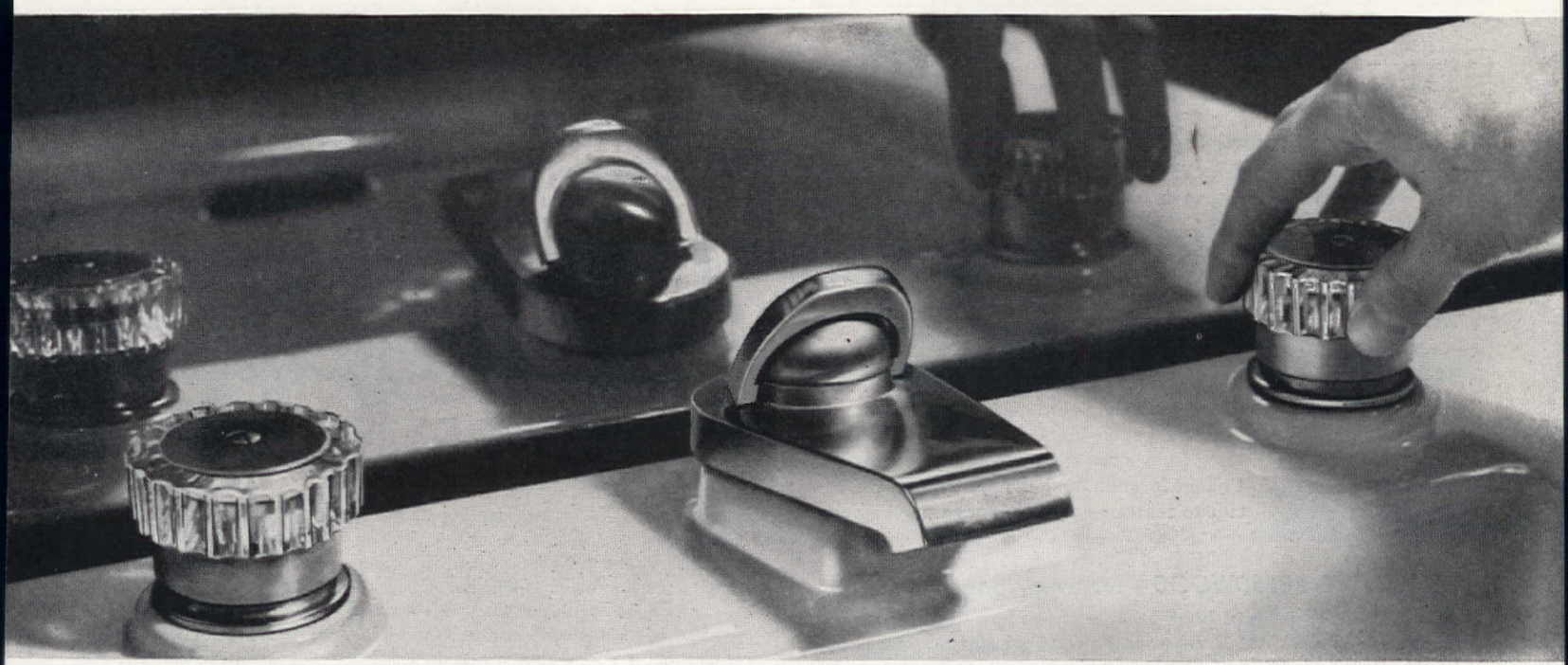
YOU CAN SUIT ANY BUDGET WITH CRANE

When you start sorting out the family ideas on buying, building or remodeling, here's one to hold on to: *You, too, can afford Crane.*



Crane "Criterion" Lavatory, one of many Crane models in a wide range of prices . . . every model with Crane's beauty of design, in your choice of beautiful Crane colors.

There are Crane fixtures for every budget. And any one you choose will have the advanced design, workmanship and long life that make Crane the most admired fixtures of all. Hasn't the idea of Crane been running through *your* mind? Hold on to it! You're right in wanting Crane!



Your bathroom reflects your good judgment for years and years to come!

Bathrooms are here to stay. No news in this statement. But do you realize how long they stay . . . how much life goes on in the house, while the bathrooms stay unchanged?

Furniture wears out. Living rooms are redecorated. Cars are replaced. Children grow up. Thousands of guests come and go, but the bathrooms you put in now are going to be a very personal part of the comfort, convenience and distinction (or otherwise) of your home for years of the future.

This makes them deserving of more deliberation than anything else you put in your home. Here the best is clearly dictated. And everyone knows that Crane is the best.

Every part of every Crane fixture is highly efficient and functional . . . representing the finest metal working and ceramic arts of today. And Crane designs, with the long years in mind, will keep your bathrooms bright, modern, shining places to be proud of. Crane—the preferred plumbing—is the easiest decision you have in building or remodeling.

COME TO **CRANE** FOR IDEAS

Room ideas from leading architects . . . fixture ideas from leading designers . . . latest ideas in new baseboard heating . . . ideas on budgets and financing. See your Crane Plumbing and Heating Dealer now and talk it over!

Crane Co., 836 South Michigan Ave., Chicago 5

THOSE WHO KNOW
. . . ASK FOR

MASONITE
SIDING



Have you seen this new, handsomely modern home? Or some of the other idea-inspiring homes the magazines have been featuring recently? And did you notice what the outside walls were made of?

The TREND is toward MASONITE SIDING...

—definitely! Experienced architects, builders—and home magazine editors—favor these sturdy panels that out-weather the weather. They hold paint better—and longer. They blend well with any design, and they bring worthwhile savings in labor and material. They're grainless—hold paint better and longer. *Ask your builder about Masonite Siding.*

...MASONITE PEG-BOARD for "working walls"



Ever see a workshop as neat as this? With *Masonite Peg-Board* panels* there is no more "workshop clutter"... and you can use interchangeable metal fixtures to hang everything from screwdrivers to heavy power tools. Change location of shelving any time you decide to rearrange for efficiency or appearance.

...MASONITE PRESDWOOD—for every panel job!

Send for our colorful "Idea Book" that tells you how to use the many types and thicknesses of Presdwood in your present or new home. Masonite Presdwood® is a grainless, all wood hardboard bonded with nature's own lignin. Sold by building materials dealers everywhere.

*T.M. Reg. U.S. Pat. Off. B.B. Butler Mfg. Co., Inc.

NATURALLY STRONGER WITH LIGNIN

PRESDWOOD
WOOD MADE BETTER

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"Masonite" signifies that Masonite Corporation is the source of the product

Please send me your "Idea Book." I am enclosing 10¢ to cover expenses.

Name .....

Address .....

Town ..... Zone .....

County ..... State .....



One outstanding feature of this classical beauty is the Greek Key design appliqued to cover and pillows. Scale drawing at right is one-eighth actual size (see instructions, page 112). Using two colors for applique makes the effect four times as rich

How to Make Our
Beautiful Bedspread

This fabulous bedspread made itself into a story, right in our own photography studio—and we are mighty glad that it did, for we think that it will wake up many a tired bedroom, and complement many a handsome new one. It was designed in the first place by Home Furnishings Editor Dixson to carry out the spirit of the furniture in that impressive traditional setting pictured on page 51. But when it was complete and in place, it caused such excitement up and down our office corridors (and such a flurry of note-taking on the part of staff members bent upon copying it) that Crafts Editor Trumm took step-by-step photographs so that all of us, and all of you, could have directions for duplicating it—or for adapting its clever design to other fabrics, other beds.

Luxurious? Of course! And it would cost a young fortune to have custom-made, for labor charges come high. But it is a knowing design rather than an elaborate one, and that's why it rewards an amateur's efforts. Owning it would make any woman feel like a queen—but its tailored richness is beautifully understated to please her lord and master too. Moreover, it will please his purse as well as his eyes for it costs no fortune in fabrics. We used acetate taffeta for the top, and a cotton and rayon plaid for the dust ruffle, and your rustly taffeta, so perfect in traditional rooms, may be silk, rayon, acetate—all are crisp, easy to tailor, and all retain their beauty. You'll notice that the Greek Key applique is made of two shades of taffeta—you could "get away" with using one, but the second color gives it that added emphasis which makes for real richness and a "professional" look.

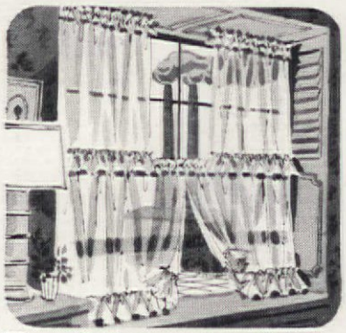
This is a bedspread design to keep your bed trim by night and by day, for the top has clever pleats at the corners to "gentle" around your blankets, and the dust ruffle is permanently in place to conceal the boxspring when the top cover is removed.

The pillows are an added fillip, and we required no pictures of their making since they are just smaller versions of the top—boxed, welted, and zippered. If pillow storage by day is a problem,

CONTINUED ON PAGE 110



Because "Dacron" fibers are smooth, they shrug off dirt and grime . . . wash ever so easily, stay lovely longer.



"Dacron" fibers are insensitive to moisture—so your curtains laugh at dampness and humidity—stay fresh, crisp-looking, in any weather.



"Dacron" fibers are resilient, so curtains of "Dacron" won't sag . . . will keep their good looks even after hard wear and many washings.



You get three extras—luxurious beauty, ease of care, long wear—when you get new curtains of

DACRON®

Sparkling new curtains of "Dacron" do far more than beautify your windows! These exquisite curtains give your home the inviting look you want it to have from outside. Inside they form a graceful setting for your room décor . . . soften glaring light to a gentle radiance!

Curtains of "Dacron" are called the "best-balanced" curtains, because they give the utmost in beauty *and* easy-care practicality.

No other curtains are so marvelously beautiful and carefree as curtains of "Dacron". You'll love the way they rinse and dry in minutes . . . need only a whisk of your iron. They are yours to prize for far longer than ordinary curtains . . . look fresh as new through countless washings. In your favorite store ask to see curtains of "Dacron"* polyester fiber. Picture the beauty they'll lend every room . . . the glamorous air they'll bring to every window!

Du Pont produces fibers—not fabrics or finished merchandise.

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DACRON . . . *one of Du Pont's modern-living fibers*

*TRADE-MARK FOR DU PONT'S POLYESTER FIBER

Our Bedspread

(Begins on page 108)

your sleeping pillows could be zippered into the covers. But for real trimness, we recommend oblong cushions with boxed sides. In any case, you'll want them zippered for easy removal for cleaning. The zipper should be a long one—at the back, and extending partly around the sides.

There's a neat trick for inserting the zipper: Cut *two* strips of boxing for sections where zipper will go. Fold each of these strips in half lengthwise, so they are double. Sew zipper between the folded edges. Then join to side boxing. Assemble boxing to pillow top and bottom with welting.



Wide, deep box pleats for the dust ruffle are trim and easy to care for. Our plaid looked best with pleats four inches deep, so in measuring, we added 16 inches for each pleat. Before starting to make dust ruffle, remove mattress. Pin pleats to box spring for proper spacing



A piece of muslin covers top of spring, and is connected to dust ruffle by a six-inch-wide strip, pie-wedged at front corners for smooth fit. Dust ruffle is hemmed, and hangs free at corners to allow for bed legs

MORE ON PAGE 112

VISIT

Drexel-time U.S.A.

at the fine stores listed below

The numbers "1" and "2" after each store name tell which furniture groups it carries. "1" means Precedent, "2" means Hampton Court.

ALABAMA

Anniston — Haverty Furn. Co. 2; Killebrew Furn. Co. 2
Birmingham — Hood-McPherson Furn. Co. 2; Loveman, Joseph & Loeb, Inc. 2; Marks-Fitzgerald Furn. Co., Inc. 2; Rhodes-Carroll Furn. Co. 1
Cullman — West Side Furn. Co. 2
Decatur — Hunter Furn. Co. 1; Robinson Furn. Co. 2
Florence — Roger's, Inc. 1,2
Gadsden — Moss Furn. Co. 1,2
Huntsville — Bragg Furn. Co. 2
Jasper — Palmer-McCutcheon Furn. Co. 1
Mobile — Adam Glass & Co., Div. of Hammell's 1; Rhodes Furn. Co. 2; Roche's 2
Montgomery — Bishop-Parker Furn. Co. 2; Haverty Furn. Company 2; Frank Tennille Furn. Co. 1
Talladega — Conner's 2
Tuscaloosa — Sokol's 2

ARIZONA

Flagstaff — Harper Furn. Co. 2
Mesa — Barrows Furn. Co. 2
Phoenix — Barrows Furn. Co. 2
Prescott — Barrows Furn. Co. 2
Tucson — Shearman Furn. Co. 1; Steinfeld's 2
Yuma — Barrows Furn. Co. 2

ARKANSAS

El Dorado — Peoples Furn. Co. 2
Little Rock — Westmoreland's, Inc. 2

CALIFORNIA

Atwater — Passadori's 2
Bakersfie — McCart & Bultman 1
Concord — Bentley's 1; Richardson's 2
El Cajon — Benbough's El Cajon 2
El Centro — Imperial Hdw. Co. 1
Eureka — Loft & Ward Furn. 1,2
Fresno — Turpin's 2
Glendale — George Seeley Furn. 1
Lancaster — Aven's Furn. 1
Long Beach — Davis Furn. 1; Lloyd's of Long Beach 1
Los Angeles — Barker Brothers 2; Evans Furn. 1; J. W. Robinson Co. 1; Wilder's Furn. 1
Los Angeles — Wilshire Modern House 1
Los Gatos — Mickelsen's 2
Marysville — Beal Furn. Co. 2
Modesto — Wherry Furn. Co. 2
Monterey — Lighthouse Home Furn. 2
Napa — Allen & Benedict 2; Town & Valley Furn. Shops 2
National City — Benbough's National City 2
Oxnard — Byrnes, Inc. 2
Redding — Vaughan's 2
Riverside — Huffman's 2
Salinas — Mission Furn. Co. 2; Standard Furn. Co. 2
San Bernardino — Wilson & Fields 2
San Diego — H. L. Benbough Co., Ltd. 2; Burnett Furn. Co. 2; Lear & Kuerbis 2; V. J. Lloyd, Inc. 1; Charles Rowbens & Co., Inc. 2
San Francisco — The Emporium 2; Lachman Brothers 2; Wiley Furn. Co. 2
San Jose — L. Hart & Son Co., Inc. 2; L. Lion & Sons 2; Simon's 2
Santa Rosa — Stone Company 2
Selma — Bise Furn. Co. 2
Stockton — Burnham Bros. 2; M. Corren & Sons 2
Vallejo — California Sample Furn. Co. 2
Watsonville — Lippert's 2
Whittier — Modern Shop 1

COLORADO

Colorado Springs — Home Furn. Co. 2
Denver — American Furn. Co. 1,2; Del-Teet Furn. Co. 2; Miller Furn. Co. 2; Zall Furn. Co. 2
Englewood — Graham Furn. Co. 2
Grand Junction — Empire Furn. Co. 1; Treece Furn. Co. 2
Greeley — Chlanda-Harris, Inc. 2; Clough Furn. Co. 1
Pueblo — American Furn. Co. 2; The Frank Pryor Furn. Co. 1

CONNECTICUT

Bridgeport — Howland Dry Goods Co. 2; D. M. Read Co. 1
Hartford — Nassau Furn. Co. 1
New Britain — John A. Andrews, Inc. 2
New Haven — The Chamberlain Co. 1,2; Edward Malley Co. 2
Norwich — Silberman's 1
Waterbury — Redwood Furn. Co. 2

DELAWARE

Dover — Nap & Spence 2
Wilmington — H. Feinberg Furn. Co. 1,2

DISTRICT OF COLUMBIA

Washington, D. C. — Mayer & Company 1

FLORIDA

Bradenton — Graves Furn. 1
Chattahoochee — Rodgers Furn. Co. 2
Cocoa — Indian River Furn. Co. 1
Daytona Beach — Monroe Furn. Co. 1
Delray Beach — Craige Furn. Co. 1
Eustis — B. E. Thompson Furn. Co. 1
Fort Lauderdale — Burdine's 1; Fort Lauderdale Furn. Co. 1; Grosse Pointe Furn. Shops 1
Fort Myers — Robb & Stucky 1
Fort Pierce — Pitts Furn. Co. 1,2
Gainesville — Alachua Furn. Co. 1
Jacksonville — Cohen Brothers 1; Haverty Furn. Co. 2; Joney Bros. Co. 2; Pierce-Wall Furn. Co. 2
Melbourne — Johnson's Furn. Store 1
Miami — Burdine's 1
Naples — Smith Furn. Co. 1
Orlando — Lloyd's Home Furnishings 2
Pensacola — Gilmore's 1; Rhodes, Inc. 2
Sarasota — Barkus Furn. Co. 1
St. Augustine — Carnes Furn. Co. 2
St. Petersburg — Lester Brothers 1
Tallahassee — Cox Furn. Company 2; Danley Furn. Company 2
Tampa — Haverty Furn. Co. 2; Seminole Furn. Co. 2
Venice — House of Furn. 1
Wachula — J. W. Ernest Co. 1,2
West Palm Beach — Burdine's 1; J. J. Cater Furn. Co. 1
Winter Haven — Thornton Furn. Co. 1
Winter Park — Warrens 1

GEORGIA

Ailey — Georgia Furn. Co. 1
Albany — Albany Housefurnishing Co. 1
Athens — Whitmire Furn. Co. 1
Atlanta — Haverty Furn. Co. 2; Rhodes Furn. Co. 1,2
Augusta — Maxwell Brothers, Inc. 1,2
Bainbridge — Turner Furn. Co. 2
Bremen — J. B. Warren, Inc. 2
Brunswick — Whittle Furn. Co. 1
Carrollton — Groover-Smith Furn. Co. 2
Cartersville — Cummings & Shellhorse 2
Columbus — Hinson Galleries 1; Maxwell Brothers Furn. Co. 2
Cordele — Christopher Furn. Co. 1
Dublin — Brown Furn. Co. 1
Macon — Maxwell Brothers Furn. Co. 2
Moultrie — Henderson Furn. Co. 2
Pelham — M. W. Turner Hdw. & Furn. Co. 2
Rome — Rhodes, Inc. 2
Savannah — Dream House Furn. Co. 1; Maxwell Brothers 2
Soperton — Farmers Furn. Co. 2
Statesboro — Brady Furn. Co. 2
Swainsboro — Fowler Furn. Co. 2
Tifton — Kent's Furn. Store 2
Valdosta — Dowling Furn Co. 1; Rhodes, Inc. 2
Waycross — Gibson-McDonald Furn. Co. 2; R. B. Zachry Furn. Co. 1,2

HAWAII

Honolulu — Bailey Furn. Co., Ltd. 1

IDAHO

Boise — Petersen Furn. Co. 2
Pocatello — Petersen Furn. Co. 1
Rexburg — Larsen Music & Furn., Inc. 2

ILLINOIS

Bloomington — W. H. Roland Co. 1; Weberg's Furn. 2
Cairo — Rhodes-Burford 2
Carbondale — Renfro Furn. Co. 1
Centralia — The Fair Furn. Co., Inc. 1; Union House Furn. Co. 2
Champaign — Robeson's Dept. Store 1
Charleston — Miller Furn. Co. 1
Chicago — John A. Colby & Sons 1
Danville — Penry Furn. Co. 1
Decatur — The Bachman Company 1; Block & Kuhl 2
Elgin — Rauschenberger Furn. Co. 2
Fulton — Jahn's Homefurnishings 1
Harrisburg — Lloyd L. Parker Furn. Store 1
Herrin — Herrin Supply Company 1
Joliet — The Eagle 2
Mattoon — Paul Harris Furn. Co. 2
Mt. Carmel — The Cowling Co. 1
Murphysboro — B & K Furn. Co. 1,2
Oak Park — Graiviers Furn. Shop 1
Peoria — Cohen Furn. Co. 2
Rockford — Rockford Std. Furn. Co. 1,2
Springfield — The John Bressemer Co. 2
Waukegan — J. Blumberg, Inc. 1

INDIANA

Auburn — Gerig Furn. Co. 1
Evansville — The R. & G. Furn. Company 1,2
Fort Wayne — Adams & Walda Furn. Co. 2; Wolf & Dessauer Company 1
Gary — Burke Furn. Co. 2
Indianapolis — Banner Whitehill Co. 2
So. Bend — Robertson Bros. Dept. Store 1
Wakarusa — Edw. Lienhar & Sons 1
Wolcottville — Patterson Furn. Co. 1

IOWA

Cedar Rapids — The Killian Company 1,2
Des Moines — Artis Furn. Company 2; Davidsons 2
Dubuque — Roshek Bros. Co. 1
Fairfield — Bradshaw Furn. Company 1
Fort Dodge — Mikos & Bleeker Furn. Co. 2
Sac City — Farber & Otteman 1
Sioux City — Younker Davidsons 2
Waterloo — Hurwich Furn. Co., Inc. 1,2
Webster City — Brins 1

KANSAS

Argonia — Horton Furn. Co. 1
Arkansas City — Luther E. Parman 2
Atchison — Intfen Furn. Co. 2
Coffeyville — Buckner Furn. Co. 2
Dodge City — Hulpieu-Miller Inc. 1
Garden City — Garnand's 1
Hoisington — Childs of Hoisington 1,2
Kansas City — Anderson Furn. Co. 2
Lawrence — Pendry Furn. Co. 2
McPherson — Jones Furn. Co. 2
Parsons — Kinzie Home Furnishings 1,2
Prairie Village — Prairie Village Furn. Co. 1
Topeka — Berry Furn. 2

KENTUCKY

Elizabethtown — Modern Electric & Furn. Stores 1,2
Frankfort — Marcus Furn. Company 1 2
Hopkinsville — Jordan Furn. Co. 2
Louisville — DeLaney Furn. Co. 1; Kaufman-Straus Co., Inc. 2
Radcliffe — Benningfields Furn. Center 1,2
St. Matthews — DeLaney Furn. Co. 1

LOUISIANA

Abbeville — J. Lull Broussard Furn. Store 2
Alexandria — Pearson Furn. Co., Inc. 2
Baton Rouge — Royal Furn. Co. 2
Bogalusa — Brock Furn. Company 2
Franklin — Ache Furn. Company 2
Lafayette — Dauterive Furn. Co. 2; Knight's Furn. Store 1
Lake Charles — Richards Furn. Co. Inc. 2; Home Furn. Co. 2; The Muller Company 2
Monroe — Dixie Bedding & Furn. Co. 1; Durrett Furn. Co. 2
New Orleans — Monroe Furn. Co. 2; A. Mintz Furn. 2; Nu-Idea Furn. Co. 1,2
Shreveport — Bewley Furn. Co. 2; Alphonse Brenner Co., Inc. 1; Haverty Furn. Co. 2; Hemenway's 2; Starry-Bewley Furn. Co. 2

MARYLAND

Baltimore — Hochschild, Kohn & Co. 1
Hagerstown — Shockey Furn. Co. 1,2

MASSACHUSETTS

Boston — Frank Ferdinand, Inc. 2; Wm. E. Tuliy & Son 2; R. H. White Company 2
Cambridge — Putman Furn. Co. 2
Fall River — Adakin's 2; Mason Furn. Company 1
New Bedford — Mason Furn. Company 1
Pittsfield — New England Furn. Corp. 1
Springfield — Kanes 2
Stoneham — Barbo's, Inc. 1
Worcester — Northridge Furn. Co. 2

MICHIGAN

Adrian — Palmans 2
Ann Arbor — Barrett Furn. Co. 1
Battle Creek — Gustke & Sons 2
Detroit — Robinson Furn. Company 2
Escanaba — Bonefield's Furn. 1
Flint — Quality House Furn. 2; Reed's Furn. Company 1,2
Grand Rapids — Calewood Outfitting Co. 2; Van Den Berg Brothers 1,2
Hancock — Gartner's Dept. Store 1,2
Ironwood — Gertz Furn. Co. 1
Jackson — Shaw's Furn., Inc. 2
Kalamazoo — National Storage Co. 1; Stewart-Clarke 2
Lansing — Bishop Furn. Co. 2; Estes Furn. Co. 1
Marshall — E. B. More Furn. Co. 1
Monroe — Stadelman's, Inc. 2
Newberry — Beaulieus Furn. 1
Owosso — Robbins Furn. Co. 1
Port Huron — Vining-Thompson Furn. Shops 1
Plymouth — Blunk's, Inc. 2
Saginaw — Murphy and O'Hara Co. 2; Stevens 1
Traverse City — Wilson Furn. Co. 1

MINNESOTA

Minneapolis — L. S. Donaldson Company 2
St. Paul — Schuneman's, Inc. 2

MISSISSIPPI

Greenville — C. E. Jordan & Co. 2
Gulfport — Rhodes, Inc. 2
Jackson — Kennington Co. 1; Rhodes, Inc. 2
Meridian — Rhodes Inc. 2
Natchez — Home Furn. Co. 2
Vicksburg — Feld Furn. Co. 2; Marcus Furn. Co. 1

MISSOURI

Cape Girardeau — Excelsior Furn. & Music Co., Inc. 1
Charleston — Frank Lair Co. 2
Clinton — A. H. Hoefer Furn. Co. 2
Columbia — McLaughlin Bros. Furn. Co. 1
Gideon — Gideon Anderson Dept. Store 1
Joplin — Christman's 1,2
Kansas City — Davidson Furn. Co. 2; Duff & Repp Furn. Co. 2; Prince Howard Furn. Co. 2; Robert Keith 1
Mexico — Cline Furn. Co. 1
Qulin — Joe Hefner Mercantile Co. 1,2
Richmond — A. H. Hoefer Furn. Co. 2
Sikeston — Lair Furn. Co. 2
St. Joseph — Townsend & Wall 1
St. Louis — Famous-Barr 1; Wilson Furn. Co. 2
Springfield

MONTANA

Bozeman — Marshal Furn. Co. 2
Butte — Shiner Furn. Co. 2
Great Falls — Albrecht's 2
Havre — F. A. Buttrey Co. 2; Howard Brothers 1
Helena — Claflins Furn. Co. 2
Kalispell — F. A. Buttrey Co. 2
Missoula — Missoula Mercantile Co. 1,2

NEBRASKA

Fremont — Kavich's Fine Furn. 1
Omaha — Daniel Furn. Inc. 1; Davidsons Furn. Co. 2
Lincoln — Hardy Furn. Co. 2
Scottsbluff — Webber Furn. Co. 1

NEVADA

Las Vegas — Sheppard's 1
Reno — Home Furn. Inc. 2

NEW HAMPSHIRE

Manchester — E. M. Chase Co. 2; A. A. Mooney Furn. Co., Inc. 2
Portsmouth — Margeson's Inc. 1

NEW JERSEY

Asbury Park — Frederick Furn. 1; Steinbach Company 2
Carteret — Sokler's 2
Hackensack — Denson's 2; H. Plager & Sons 2
Lakewood — Wolpin's Furn. House 2
Long Branch — Vogels Departmen. Store 2
Morristown — Grand Rapids Furn. House 1
Newark — Bamberger & Co. 2; Cooper Furn. Co. 1; A. Kirch & Company 2; Kresge Newark, inc. 2
New Brunswick — Rice & Company 1,2; J. Schwartz 2
North Hackensack — Huffman & Boyle 1
North Plainfield — Highway Furn. Shop, Inc. 2
Orange — Gold Furn. Co. 2; Huffman & Boyle 1
Paterson — Bograd Brothers Inc. 1; C. De Palma Furn. Co. 1,2; Scott & De Palma 2
Perth Amboy — Roth Furn. Co. 2
Pompton Plains — Huffman & Boyle 1
Roselle — Cooper Furn. Co. 1
Salem — Hitchner's 1
Springfield — Huffman & Boyle 1
Trenton — Park Lane Furn. Co. 2
Westwood — Parkview Furn. Co. 2
Wildwood — King Sales Co. 1

NEW MEXICO

Albuquerque — American Furn. Co. 2
Carlsbad — Bryson-Tanner 2
Clovis — Bryson-Tanner 1,2
Gallup — Mathew's Furn. Store 2
Hobbs — Thompson Hdw. & Furn. Co. 2
Roswell — C. Forster Furn. Co. 1; The Furn. Mart 2

NEW YORK

Auburn — H. R. Wait Co. 1
Bellerose, L. I. — Bellerose Furn. Co. 2
Binghamton — The Fair Store 2
Boonville — Clark A. Layng 1
Brooklyn — Abraham & Straus 2
Buffalo — Wm. Hengerer Co. 2; Mendleson's Associates 1,2; North Park Furn. Co. 1,2
De Witt — Charm House Furn. Galleries 2
Elmira — Edgcomb's Furn. 2; Peterson's Furn. Store 2
Glens Falls — Glendale Furn. Co. 2
Ilion — C. B. Smith 2
Jamestown — Lawson Wayside 2; Wellman Brothers 1
Latham — John P. Ryan Furn. Corp. 1,2
Manhasset, L. I. — Flint & Horner 2
Newburgh — Ware-House 2
New Rochelle — Neptune Furn. Co. 1,2
New York City — Gimbel Bros. 2; Hathaways 1; John Wanamaker 2
Niagara Falls — Mendleson's Furn. Galleries 1,2
Ogdensburg — Sperling's, inc. 2
Patchogue, L. I. — Bert Lansman & Son 2
Port Chester — Mulwitz Company 2
Poughkeepsie — Mitchell Furn. Co. 2
Queens Village, L. I. — Arthur Hettich, Inc. 2
Rochester — Harry T. Mangurian 1; McCurdy Co. 2
Schenectady — Weis and Fisher 2; Star Furn. Co. 2
Syracuse — Kieffer Brothers 2
Troy — John P. Ryan Furn. Corp. 1,2
White Plains — Mazur Bros. 2; Mulwitz Co. 2
Woodhaven, L. I. — Kligman Furn. Co. 2

NORTH CAROLINA

Asheville — Haverty Furn. Company 2; Morrisons, inc. 1
Benson — Rose Furn. Co. 2
Burlington — Neese-Shoffner Furn. Co. 1
Chapel Hill — Johnson-Strowd-Ward 2
Charlotte — Bridges Furn. Co. 2; Haverty Furn. Co. 2; Mecklenburg Furn. Shops, Inc. 1
Durham — Piedmont Furn. Co. 1,2
Fayetteville — Market Furn. Co. 2
Goldsboro — Creech's, Inc. 2; Heilig Meyers 1
Greensboro — Bridges Furn. Co. 2; Morrison-Neese, Inc. 1; Bert Taylor, Inc. 2
Havelock — McMillan & Wells Furn. Co. 1
Henderson — M. B. Sasser Wayside 2
High Point — Bloom Furn. Co. 1
Jacksonville — McMillan Furn. Company 1
Kinston — Bakers Wayside 1,2; Bakers Furn. Co. 2
Morganton — Nite Furn. Co. 1
Raleigh — Southern Furn. Co. 1,2
Rocky Mount — Whaley Furn. Co. 2
Sanford — Jones-Lee Furn. Co. 2
Statesville — Gordon's Furn. Dept. Store 2
Wilmington — Todd Furn. Co. 1
Winston-Salem — Colonial Furn. Shops 1; Haverty Furn. Co. 2

NORTH DAKOTA

Fargo — Levitz Furn. Co. 2; Luger Furn. Co. 1

OHIO

Akron — Best Furn. Company 2
Bellville — Myers Furn. Co. 1
Canton — Thurin's 1
Cincinnati — John Shillito Co. 2; Friedman Furn. Co. 1; Paul Schutte Furn. Co. 2
Cleveland — The Halle Brothers Co. 1
Columbus — Echenrode Furn. Co. 2
Dayton — The Rike Kumler Company 2
Dennison — The Hicks Company, Inc. 2
Dover — Wilmar Furn. 1 2
Kenton — Jennings Furn. Co. 2
Lancaster — Buchanan's 1
Lima — Armstrong & Son Co. 2
Mansfield — W. G. McCready Sons 2
Marion — Schaffner's 2
Massillon — C. O. Finefrock Co. 2
Portsmouth — Long & Co. 1
Steubenville — The Hub 2
Toledo — Hurley's 2; Lion Dry Goods Co. 2
Youngstown — Lowry Furn. & Carpet Co. 1; G. M. McKelvey Co. 2; Penner Furn. 2

OKLAHOMA

Enid — C. E. Loomis Furn. Co. 2
Muskogee — Muskogee Furn. Co. 2
Tulsa — Brown Dunkin 2; Cathey's 1

OREGON

Portland — Director's Furn. Co. 2; Jennings Furn. Co. 2; Picard's 2
Salem — Hogg Brothers 2

PENNSYLVANIA

Allentown — C. A. Dorney Furn. Co. 1
Altoona — Wolf Furn. Co. 2
Ardmore — E. J. Tract 1
Bellefonte — Brachbill's 1
Berwick — Guinan Dept. Store 2
Chambersburg — P. Nicklas Sons, Inc. 2
Chester — Tollins 1
Connellsville — Aaron Company 1
Danville — McVey's 2
Easton — Liebman's 1
Erie — Boston Store 2
Genesee — Chapman-Burrous 1
Harrisburg — M. Lee Goldsmith 1,2
Johnstown — Penn Traffic Co. 1
Lancaster — Westenberger, Maley & Myers 2
Mahanoy City — Guinan Dept. Store 2
McKeesport — R. E. Kaplan 2
Meadville — J. H. Nunn Co. 1
Media — Snowden's, Inc. 2
Monessen — Sam D. Stern Co. 1
Mt. Carmel — Guinan Dept. Store 2
New Castle — Haney Furn. Co. 2
Oil City — Union Furn. Co. 2
Philadelphia — Service Furn. Stores 1; Strawbridge & Clothier 2
Phoenixville — McCarraher Bros., Inc. 1
Pittsburgh — Boggs & Buhl 2; Colonial Art Furn. Co. 2; Hahn Furn. Co. 2; Joseph Horne Co. 1; Kaufmann's 2
Pottsville — Hummel's Good Furn. 1,2
Quakertown — Smiths Furn. Store 1
Reading — Hummel's Good Furn. 1; Kaufmann's 1,2
Scranton — Stoehr & Fister 2
Shamokin — Guinan Dept. Store 2
Turtle Creek — Faller Furn. 2
Uniontown — Sidney's Fine Furn. 1
Wellsboro — Davis Furn. 1,2
Wilkes-Barre — United Furn. 1
Wilkinsburg — Faller Furn. 2
York — Gehly's 2

RHODE ISLAND

Pawtucket — American Furn. Co. 1

SOUTH CAROLINA

Aiken — Rudnick Furn. Co. 1,2
Anderson — Riddle-Jones, Inc. 2
Charleston — Maxwell Bros. 2; Rustin Furn. Co. 1
Columbia — Bridges Furn. Co. 2; Devine Street Furn. House 2; Haverty Furn. Co. 2; Maxwell Bros. 2
Florence — Tyler Furn. Co. 1
Fountain Inn — T. E. Jones & Sons 1
Greenville — Haverty Furn. Co. 2; Kirby Quinn, Inc. 2
Greenwood — Maxwell Bros. & Benson 2
Lancaster — Hendrix Furn. Co. 2
Mullins — Smithboro Furn. Co. 1
Myrtle Beach — Shade Shop 1
Spartanburg — Maxwell Bros. 2
Sumter — Maxwell Bros. & Blackwell 2

SOUTH DAKOTA

Aberdeen — The Malchow Co. 1

TENNESSEE

Chattanooga — Haverty Furn. Co. 2; Miller Bros. Co. 1,2
Dyersburg — Meriwether Furn. Co., Inc. 1
Jackson — W. P. Dabney & Son 2
Johnson City — Morrison's, Inc. 1; Taylor Furn. Co. 2
Kingsport — W. B. Greene Co. 2
Knoxville — Fowler Bros. Co. 2; Modernday Furn., Inc. 1
Memphis — Lowenstein's and Lowenstein's East 1
Nashville — H. Cohen Furn. Co. 2
Savannah — James S. Berry Furn. Store 1
Union City — Timm's Furn. Co. 1,2

TEXAS

Abilene — Waldrop Furn. Co. 1
Amarillo — McAfee's, Inc. 2
Austin — Bridges Furn. Co. 2; Cabaniss-Brown, Inc. 1
Bryan — Stacy Furn. Company 1
Corpus Christ — Braslau Furn. Co. 2
Dallas — Sanger Brothers 2; Imperial Furn. Co. 1
El Paso — Warren Furn. Co. 2
Galveston — Collins Bros. Furn. Co. 2
Greenville — Foley's 2; Haverty's 2
Houston — Keenan Furn. Co. 2; Stower's 1
Lubbock — Watson Furn. Co. 1; Watson Studio 2
McAllen — Whalen's 1
Mercedes — O'Shea Furn. Co. 1
Odessa — Page Furn. Co. 2
Orange — Case & McGee Furn. Co. 2
Port Arthur — Hampton's 1,2
San Angelo — Shepperson Furn. Co. 2
San Antonio — Joske's of Texas 2; Karotkin Furn. Co. 2; G. A. Stowers Furn. Co. 1
Sherman — Knight Furn. Co. 2
Temple — Temple Furn. Co. 2
Texarkana — The Furn. Mart 1,2
Tyler — Swann Furn. Co. 1
Waco — Stratton-Stricker Furn. Co. 2
Wichita Falls — White's 1,2

UTAH

Salt Lake City — I & M Rug & Lino Co. 2; Z.C.M.I. 1

VERMONT

Rutland — Cahee House Furnishing Co. 2

VIRGINIA

Lawrenceville — Thomas Hdw. & Furn. Co. 1
Newport News — J. H. Bell Furn. Co. 1
Portsmouth — J. S. Crawford Co., Inc. 2
Richmond — Dabney & Bugg, Inc. 2; Bernard Siegel Furn. Co. 1
Roanoke — Reid & Cutshall, Inc. 1

WASHINGTON

Aberdeen — Goldberg Furn. Co. 1; Kaufman-Scroggs Co. 2
Hoquiam — Hansen Furn. Co. 2
Seattle — The Bon Marche' 2; Frederick & Nelson 1; Standard-Grunbaum Furn. Co. 2; Swigart's 2
Spokane — Bell Furn. Co. 2; E. S. Burgan & Sons 2; The Crescent 2
Tacoma — Kegel's, Inc. 2
Yakima — Weaver Furn. Co 2

WEST VIRGINIA

Beckley — Beckley Hdw. & Furn. Co. 1
Bluefield — Clark Stores 1; McQuain's 2
Charleston — Woodrums' 1
Clarksburg — Palace Furn. Co. 1
Morgantown — Royal Furn. Co. 2
Wheeling — Stone & Thomas 2

WISCONSIN

Appleton — Brettschneider's 2
Baraboo — McGann Furn. Co. 1
Beaver Dam — Briese Co. 1
Beloit — G. N. Propst Furn. 1,2
Burlington — A. J. Roesing Furn. 1
Chippewa Falls — A. C. Mason Co. 1
Fall Creek — Keller Furn Store 1,2
Fond Du Lac — Kremer Bros. 2
Green Bay — Findeisen-Greiser Co. 2
Kenosha — Bode Bros. Co. 1
Kewaskum — Miller's 1
Madison — Frautschi's, Inc. 1
Manitowoc — Brower Furn. 2
Milwaukee — Boston Store 2
Oshkosh — Kummerow's, Inc. 1,2
Prairie Du Sac — Gaitshall & Gruber 1
Richland Center — C. Meadows Co. 1
Shawano — Muehl's 1
Waupaca — Bammel's Furn. 1
Wausau — Radandt Furn. 1
Whitewater — Skindingsrude & Lein 1
Wisconsin Rapids — Johnson Hill, Inc. 1

WYOMING

Cheyenne — Harris Furn. Co. 2
Laramie — Smith Furn. Co. 2
Rock Springs — Union Mercantile & Supply Co. 2



Multi-purpose features abound in Drexel's striking *Precedent*® group. Nearly 70 pieces for living, dining and bedrooms. Starting group, including table, four chairs and china, as low as **$319.***

IT'S Drexel-time U.S.A.

TIME TO FRESHEN UP... FASHION UP... FURNISH UP

18th-Century distinctive design on a 20th-Century modest budget is yours with *Hampton Court!* Starting group, including dresser, mirror and bed, as low as **$289.***

Wherever you live, Drexel-time U.S.A. is exciting news! It offers the year's widest choice of versatile pieces, widest selection of wanted styles, widest range of sensible prices! Here are two such opportunities offered by the Drexel dealers listed opposite.

Get your "Portfolio of Fine Furniture", colorful booklets on Drexel's provincial, traditional and modern groups featured during "Drexel-time U.S.A." Send 25c in coin to 7 Huffman Road, Drexel, N.C.



by Drexel

Drexel FURNITURE COMPANY
Drexel, North Carolina

*Slightly higher in the West.





Ceiling, Celotex Sculptured White Tile Board.
Walls, Celotex Ripple Blend Finish Plank.

Fun and color fill every corner of this bright recreation room

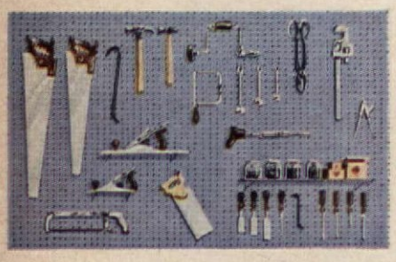
Build it with Celotex for only $56*

Here's a room that actually *attracts* fun, stimulates good times among family and friends! And it can be yours—built easily, thriftily—with new Celotex Insulating Interior Finishes!

At *one* time, *one* low cost, these handsome panels build, insulate, and decorate. In building new rooms, simply staple or nail them to wood furring or framing. Modernize old-looking rooms by applying over drab, cracked walls and ceilings!

Celotex Insulating Interior Finishes are *pre-decorated* to save you work and money. No painting or papering needed. And they help keep rooms warmer in winter, cooler in summer. Choice of rich, interesting textures, smart colors. Visit your Celotex Dealer today! See how *easy* it is to have distinctive new rooms with Celotex Insulating Interior Finishes.

*Approximate cost of Celotex Interior Finish materials for walls and ceilings of average 10' x 14' room



Wonder-working material of hundreds of uses . . . Celotex Perforated Hardboard! Ideal for fast, easy construction of tool racks *(illus.)*—as well as countless other "do-it-yourself" projects . . . wastebaskets, laundry hampers, flush doors, bulletin boards, trophy racks. Strong, tough, wood-fiber product won't split, splinter, crack. Easily worked with ordinary tools; takes paint, enamel, varnish. 4 ft. wide, choice of lengths, thicknesses.

For Ideas, Information, and Help with Remodeling, See Your Celotex Dealer!

It's easy—thrifty—to modernize with genuine

CELOTEX
REG. U. S. PAT. OFF.
BUILDING PRODUCTS



MAIL COUPON TODAY for colorful new 32-page Celotex modernization and remodeling book. It's filled with practical, tested ideas that will make your home more comfortable, more attractive, more valuable—at low cost. Send coupon with 25c in coin.

The Celotex Corporation, Dept. AH-104
120 S. LaSalle Street, Chicago 3, Illinois

Send me the new Celotex modernization and remodeling book, "97 Ideas for Improving Your Home." I enclose 25c in coin.

Name .....

Address .....

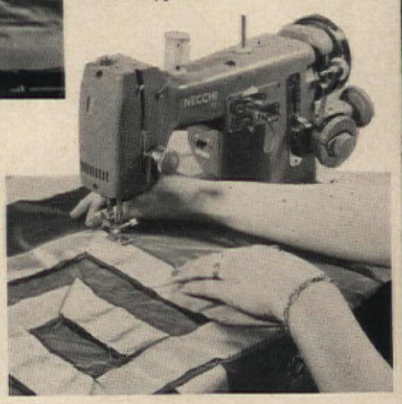
City ..... Zone ..... State .....

Our Beautiful Bedspread

(Begins on page 108)



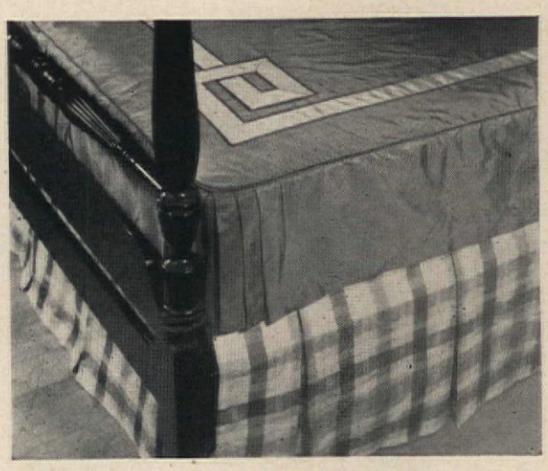
Measure for spread top; seam material. To make "Greek Key" design, we applied red and pink taffeta strips. Cut six-inch-wide red strips. Fold double to center back, pin and baste on spread. Five-inch-wide pink strips are doubled to center back, set on top to show ¼ inch of red each side



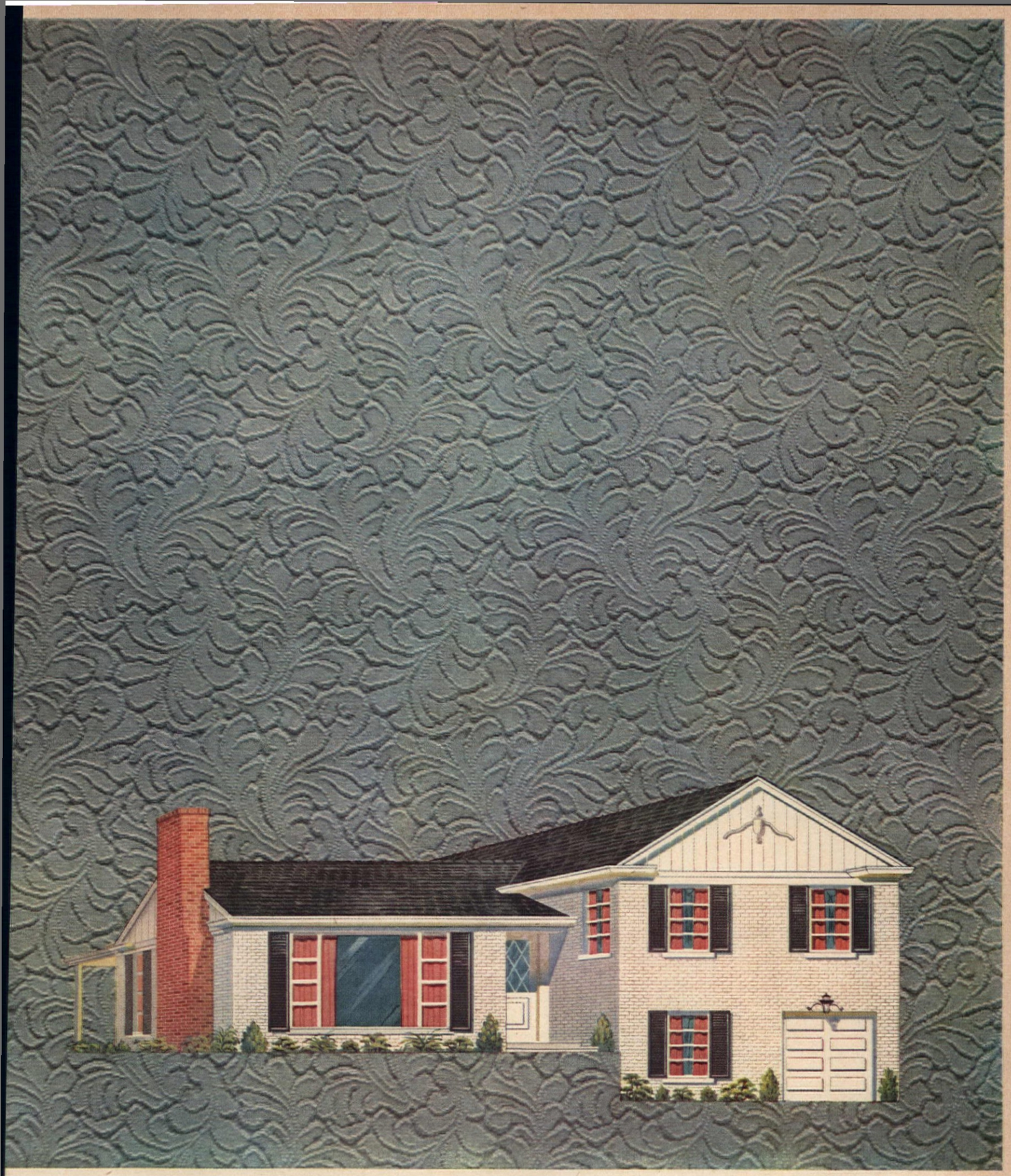
Miter corners of "Key" as shown, and trim surplus material to avoid bulk. After entire border has been carefully basted—or pinned—in place, machine stitch each edge of pink taffeta (as shown in sketch, P. 108) so that stitching holds both colors in place. Sew self-covered welting around edges of top of spread



Measure drop. Add 1½ inches for hem. For length, allow six inches for each pleat at front corners. We made six two-inch-deep knife pleats. Hem drop, then pin pleats in place as shown. Stitch drop to top of spread



Top spread fits neatly over box-pleated flounce which remains in place when spread is removed, so that bed has an attractive and finished appearance at all times



magee

CARPETS AND RUGS MAKE A HOUSE A HOME

AVON PARK . . . a new all wool Wilton carpet. Graceful scroll design with texture interest, in a contemporary treatment, for both modern and traditional interiors. High and low loop pile. Five high-fashion colorings: Aqua (shown), Vista Green, Nutria, Cay Beige and Charcoal. 27 inch, 9, 12 and 15 foot widths.

SEND 25¢ FOR YOUR MAGEE DECOR-RAMA KIT TO THE MAGEE CARPET COMPANY, DEPT. A-1, BLOOMSBURG, PA.



Smart, Colorful Walls Cost So Little

Super Kem-Tone

the latex paint that's guaranteed washable!



For less than $10.00, you can get enough SUPER KEM-TONE for the walls and ceiling of the average room! And with SUPER KEM-TONE, you get colors at their loveliest. Hundreds of them . . . delicate pastels, gorgeous medium shades, stunning deep tones . . . all rich as velvet. It's so easy, too. SUPER KEM-TONE goes on quickly with the Kem Roller-Koater® . . . dries in an hour to the smoothest, loveliest finish you could want. After it has thoroughly dried, it can be washed repeatedly without losing its beauty. Even lipstick and grease marks wash off with ordinary household cleaners. It's guaranteed washable or your money back.

$1.73 QUART **$5.45** GALLON

No Thinning
Just Stir and Apply

LOWE Brothers
DAYTON, OHIO

Kem-Glo and Super Kem-Tone are also made and distributed by:

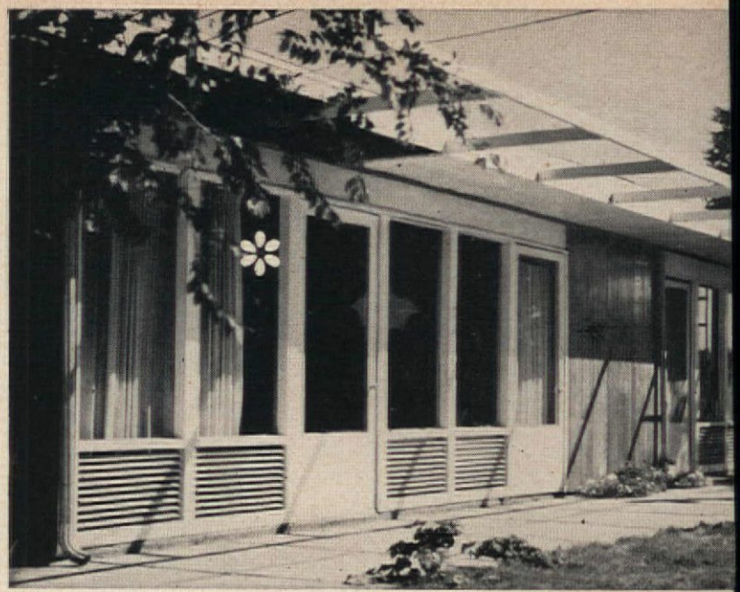
Acme Quality Paints, Inc., Detroit . . . W. W. Lawrence & Co., Pittsburgh . . . John Lucas & Co., Inc., Philadelphia . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit . . . The Sherwin-Williams Co., Cleveland.

For Kitchens, Bathrooms and Woodwork throughout Your Home!

KEM-GLO®



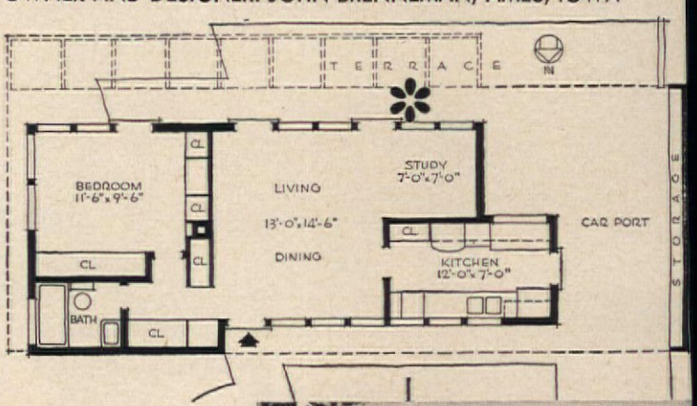
Looks and washes like baked enamel. Resists steam, cooking spatters, grease, even boiling water and alcoholic beverages. Available in the same lovely colors as SUPER KEM-TONE.

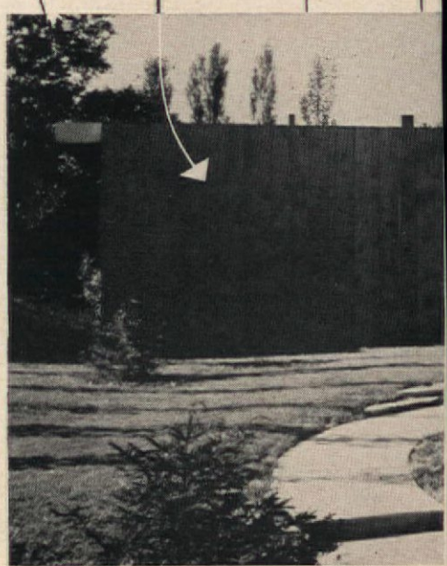


The House Built

Here's the floor plan, showing the conservative use of every inch of space and the clever storage arrangements. The house is designed for both indoor and outdoor living—a red cedar wall extending from car port blends the house with a concrete terrace in back to form outside "living room." Large windows and glass doors (with draw draperies for privacy) bring the outdoors inside

OWNER AND DESIGNER: JOHN BRENNEMAN, AMES, IOWA





The front yard looks as modern as the house itself, with sidewalk winding gracefully to the street, and careful landscaping with young trees and various evergreens. A poplar border separates this lot from the adjoining property



From the outside, the Brenneman-designed house looks small and compact, but there's an amazingly large living area within. Built of knotty red cedar siding with white trim, this modern house is a very livable one—and took the young couple only six months to build

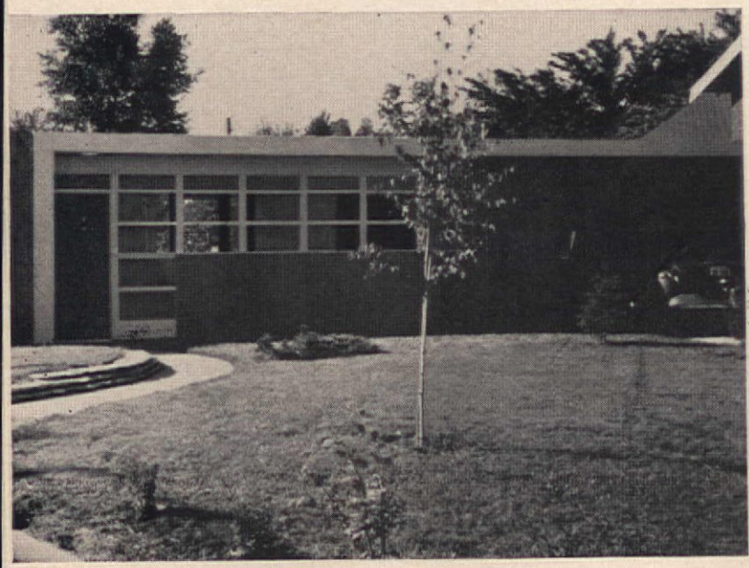
WILLIAM H. GIESE

after School

Once upon a time a young married couple, college students both, built themselves a house after school hours—and with a little professional help for such exacting tasks as plumbing and roofing, they accomplished the job in six months. What's more, the young husband, John Brenneman, was the designer of the house, as well. That was all some years ago, not long after World War II. But the house was the kind of good-looking, simple modern, not too hard for amateurs to tackle, which should inspire enterprising couples today. As is, it makes a fine home for a couple of any age, and a glance at the plan shows that it's a house that can ramble—it would be a simple matter to add another bedroom or two adjoining the bath.

Here's the story: John Brenneman was a World War II veteran who was completing his college education. But neither he nor his wife, Evelyn, felt like waiting until they could afford the home they wanted, all custom built and ready to occupy—and so, having some resources, they decided to add their own labor to their funds and get their dream house long before schedule. Back in 1948, when they built, their total costs were less than $5,000, including their $1,400 lot and their major appliances. But even today, when things cost more, a home like this, owner-built, would be a great bargain.

CONTINUED ON PAGE 116





So Beautiful Everybody Wants It!

SUPER KEM-TONE Applikay

Newest Fashion in Wall Decoration!

You have to see dramatic, new APPLIKAY over SUPER KEM-TONE to realize how lovely it is! No photograph can reproduce its exquisite, subtle beauty. And once you see it, you'll want it for your walls . . . it's so beautiful, so distinctive. And so easy! With APPLIKAY . . . a completely new type of wall decoration . . . and a special new design-roller, you simply roll on the design and color you choose right over walls freshly painted with SUPER KEM-TONE, the washable latex wall paint. You need no special skill . . . the roller does the work. The APPLIKAY bonds itself to SUPER KEM-TONE, smooth as printed silk, and when dry both are guaranteed washable. Ask your SUPER KEM-TONE dealer to demonstrate APPLIKAY.



$2.19 PT. $3.69 QT.

Countless Combinations of Colors and Designs



The latex wall paint that's guaranteed washable

SUPER KEM-TONE

Flows on smoothly, dries in an hour to a beautiful, velvet-rich finish. The only effective base for APPLIKAY designs. Choose from hundreds of colors.

LOWE Brothers

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Kem-Glo and Super Kem-Tone are also made and distributed by:

Acme Quality Paints, Inc., Detroit . . . W. W. Lawrence & Co., Pittsburgh . . . John Lucas & Co., Inc., Philadelphia . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit . . . The Sherwin-Williams Co., Cleveland.



Rubbermaid's new Dish Drainer with ten glass holders and removable silverware cup . . . $3.98. Spacious self-draining Drainboard Trays . . . $3.98 each. Sink Liner Mat with 3" side flaps on all sides . . . $1.79.

How to save 180 hours this next year *with just $13.73 worth of Rubbermaid*

Sure you save time—10 minutes a meal with the Rubbermaid Dishwashing Combination. You just wash your dishes, stack 'em, rinse 'em and let 'em dry themselves.

What more do you get? Peace and quiet—because Rubbermaid helpers pad your clattery sink and drainboard. Bright kitchen—because Rubbermaid is permanently colorful. Money savings—because Rubbermaid puts a cushion of rubber between fragile tableware and hard surfaces. And all the Rubbermaid in the main picture can be yours for only $13.73 or less, depending on size and model!

Find out, wherever housewares are sold in the United States and Canada. For free folder showing the complete Rubbermaid line, write to The Wooster Rubber Company, Dept. A-34 Wooster, Ohio.

Prices slightly higher in Canada



EXTRA CUSHIONED COMFORT for all stand-up jobs with a Rubbermaid Tredeasy Floor Mat. Sponge rubber insert on underside reduces fatigue. Top is non-slip, durable rubber that's easy to clean. $4.98.



SAFE, EXTRA WORKING SPACE is right where you need it with a Rubbermaid Stove Top Mat. Keeps your range new looking for years. Mat is ventilated . . . hot pans and oven heat can't damage. $2.35.



PETS LOVE IT! Rubbermaid's Pet Feeding Dish holds a full size meal. Tasteless, odorless, noiseless. It's all rubber and resists sliding and upsetting. Get two . . . one for food . . . one for water. $.79 each.

Rubbermaid®

HOUSEWARE

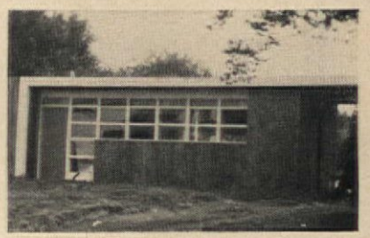
Over sixty fine products... in your choice of fresh colors

Built After School

(Begins on page 114)







After the plans were drawn up, another young married veteran, Bill Ramsey, got a gander at them, and he and his Joan promptly bought the lot next door. They varied the Brenneman plans slightly to meet their own requirements, and then the two couples laid out a work schedule, and set-to to put up their houses, working as a quartet.

The Brenneman house provides for plenty of good indoor and outdoor living, for the 560 square feet of interior are conveniently arranged, while at the back, a large concrete terrace overlooks their spacious garden. Six full-length windows and three glass doors bring the outdoors right into the living room; however, draperies may be drawn across them for privacy. The windows are permanently sealed, with screened louvers providing ventilation.

Would you guess that such a small, compact house has nearly 900 cubic feet of storage space? Storage walls, other floor-to-ceiling units, and especially designed closets accomplish this. Sliding doors cut down on space—in the bedroom, one whole wall is built as a closet with sliding doors. A second wall has built-in chest of drawers, built-in dressing table, with storage area above.

John and neighbor Bill didn't stop at construction, but did much landscaping, laid their own concrete walks and drives. John ventured further into carpentry to make the bed, built-in end tables, breakfast nook, desk, and some smaller furniture, as well as doing masonry in his backyard. The Brennemans have truly built their own "castle"—and should live happily ever after.



Inside, oak paneling was used on the east and west walls of the Brennemans' L-shaped living room. Paneling is 1½-inch-wide common oak flooring laid horizontally, waxed and filled, but not sanded. Wood tones set the color scheme of chocolate brown and white, with beige

The pattern shown is Imperial's 43123P

You can do it—this very next week-end

with IMPERIAL'S *new* trimmed and pasted papers



Fast—faster than a week-end flies—these new papers slip onto your wall! They're *trimmed and pasted*. They're ready to hang as soon as you open the package! Just cut to needed length, wet the strip, then smooth into place. No messy pasting, no fuss! You stay neat . . . so does your room!

Pay as little as 99¢ a roll!* Redecorating with trimmed and pasted Imperial *Washable* Wallpapers *costs so little!* A minimum of money, effort and time gives you a smartness that lasts for years. Banish dull walls this very next week-end! Stop in at your Imperial dealer's and see his complete selection! He'll gladly recommend a competent craftsman if you wish.

**Guaranteed for 3 years* to clean according to instructions and not to fade or it will be replaced without charge. Imperial *Washable* Wallpaper is Color-Locked!

**Send for samples* keyed to your decorating scheme by Jean McLain, famous Imperial decorator. Picture-story "How to Hang" trimmed and pasted Imperial papers included. Mail coupon with 25¢ to cover handling.

IMPERIAL *Washable* WALLPAPERS ®

*Slightly higher in the West

IMPERIAL PAPER AND COLOR CORPORATION
Dept. 5412, Glens Falls, New York

Please send me samples for the *one* style and *one* color scheme I have checked in the listing below. I enclose 25¢.

The style of my home is Modern___ Ranch___ Colonial___ Provincial___ 18th Century___.

The color scheme is Gray___ Green___ Rose___ Blue___ Beige___.

*Name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

"You'd think they were made for each other!"



"Our brand-new $15,000 home...

Our beautiful new Deltox Rugs"

(less than $25 each, 9 x 12 size)



*DELVOGUE COSMOPOLITAN, 9 X 12 SIZE, $21.95

Mrs. Richard Gangel of Seaford, L. I., writes: "We still find it hard to believe our oh-so-perfect woven Deltox Rugs cost less than $25 each. Imagine! They fit in with our new $15,000 home so beautifully, we would have gladly paid twice the price—and then some!"

Before you spend one penny on rugs—for a problem room or your entire home—see the whole, wide, wonderful range of Deltox patterns and colors in all the popular sizes. Your floor coverings dealer will even cut any standard width to the length you need. You'll actually be happy you're on a budget!

**In the South and West Mrs. Gangel's rugs would be slightly higher.*

DELTOX

For 50 years—America's smart low price rug

WRITE DELTOX, DEPT. 310, OSHKOSH, WISCONSIN, FOR DEALER NEAREST YOU.

Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

STENCIL SET for decorating fabrics comes with ten jars of paint, stencil brushes, knife, and parchment papers for your own designs. Ready-cut designs included too. $4.50 from Artone Color Corp.



For Gifts— These Hobby Kits

ROBERT W. HOUSEMAN



CHINA PAINTING KIT, Prang's "Dec-All," works equally well on glass, metal, and similar surfaces. Contains five basic colors for mixing, brush, thinner, and instructions. $3.25

BOOK MENDING KIT for repairing damaged books or making new bindings in a really professional style. Has everything for the ailing library, including complete instructions and samples of available bindings. $10 from S & Y Paint Supply





FELT PACKETS contain six pieces of felt (6" x 9") in bright colors, envelope of "jewels," needle, patterns for making appliques, $1. Pinking shears, $4.25. From J. Wiss & Sons. MORE ON PAGE 120



Flaxen Yellow is the dominant color in this vibrant "Dutch Boy" *Nalkyd* WONSOVER room.



The Paint that's causing a big stir among homeowners

. . . new "Dutch Boy" Nalkyd WONSOVER. Try this odorless flat wall wonder paint —all colors pre-planned for harmony!

Here it is, the latest triumph of "Dutch Boy" paint research: new *Nalkyd* WONSOVER.

Nalkyd: that means it's a revolutionary new finish, made from Nalcolyn resins, exclusively "Dutch Boy."

Easy to harmonize!

With new ready-mixed "Dutch Boy" WONSOVER, you have no color planning, no color harmonizing problems.

Pick *any* WONSOVER color. It's a decorator's delight, a most-wanted hue. Else it wouldn't be there!

Use the color you pick with any other WONSOVER color. You're *sure* to get perfect harmony — within your room, throughout your home. For every WONSOVER color is pre-planned to harmonize with every other WONSOVER hue.

Easy to apply — easy to wash!

A wonder paint from the word "go," new odorless "Dutch Boy" WONSOVER goes on easy and fast. Once-over with WONSOVER! For most repaint jobs, that's enough.

And once-over with soap and water. That's all it takes to keep WONSOVER walls fresh and clean.

Get new "Dutch Boy" *Nalkyd* WONSOVER, the paint that's causing such a big stir, at your "Dutch Boy" dealer. His name is listed under "Paint" in your classified telephone directory. See him soon, and today write for a free copy of "COUNT ON COLOR."



Live Colorfully with

Dutch Boy *Reg. U. S. Pat. Off.

PAINTS • ENAMELS • VARNISHES





Another new aid for home decorators . . . "Dutch Boy" Color Gallery

Modish pastels, subtle in-between shades, gorgeous deep tones . . . a wide range of colors is at your fingertips in the new "Dutch Boy" Color Gallery. A choice, too, of flat, satin, and high luster finishes! See the new Color Gallery at your "Dutch Boy" dealer. Pick your colors from chips you can take home.

NATIONAL LEAD COMPANY
Dept. 326 (Address nearest office)

New York 6; Atlanta; Buffalo 3; Chicago 80; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a Free copy of COUNT ON COLOR— the "Dutch Boy" booklet that shows how paint can help "re-shape" rooms, individualize them, make them sing a new high note of beauty.

Name_____

Address_____

City_____ Zone____ State____



COLOR-FLYTE, *available in mixed or matched colors—open stock, serving pieces. Write for free descriptive folder.*

All set...on the prettiest tables yet!

Color-FLYTE genuine break-resistant melmac® dinnerware

Beautiful, isn't it? Best of all, it's made of Melmac molding material to shrug off accidents . . . whisk safely through automatic washers . . . survive even kiddie-capers! See it! Get it! You'll love it!

Replacement Guaranteed

by the Branchell Co., if any dish breaks, cracks or chips in normal household use within one year from date of purchase. Look for the Branchell guarantee certificate—and for the tag that says Melmac, sure sign that you're getting the real thing!



Melmac is a registered trade-mark of American Cyanamid Company, N. Y. 20, N. Y., supplier of Melmac Molding Compounds to manufacturers who fashion high-quality dinnerware in a variety of designs and colors. COLOR-FLYTE, *shown here, is an exclusive design made by The Branchell Company, St. Louis 10, Missouri.*

Hobby Kits

(Begins on page 118)

METAL EMBOSSING SET has "X-acto" embossing tools, sheets of copper, and aluminum foil, with tracing patterns for turning out handsome metal plaques. Complete instructions, too. $3.50 from Arthur A. Brown



ALL PRICES ARE APPROXIMATE





ALL-PURPOSE PAINTING SET has twelve ready-mixed colors, thinner, and plastic cement, for any decorative painting on almost any material. Perfect for the hobbyist who makes model airplanes, ships, etc. Testors "Pla" Kit, $1

FABRIC PAINTING is made easy with these water-soluble paints by Bucilla. Laundry-proof when you follow the instructions, "Paintex" comes in eight colors to use singly or combine. Try them when using AMERICAN HOME patterns. Each jar is 25¢





CERAMIC KIT has the clay, sculpture tools, and glazes for the amateur Michelangelo in you. Your finished pieces go right into the kitchen oven for baking after they are modeled and glazed. Della Robbia ceramic kit is $6 complete, from Arthur A. Brown

for the young in heart



"TANBARK," new western-spirited Pabco creation above, so unique you must see it. Natural wood tones, rich and mellow, inlaid in random effect—exactly right for your ranch-style kitchen, den, bedroom or main room. By the yard, pleasingly priced.

inlaid linoleum by Pabco

Your home sparkles with family fun! You mix indoors and outdoors with lively colors, personal style—but minimum upkeep! Floors of linoleum for you—quiet, resilient, a snap for care, and so inexpensive. But whoa!—not just any old linoleum—Pabco Inlaid is special! Original in color and design, styled to your heart's desire by young Californians. Yet this light-hearted linoleum costs no more, often less. Tell your dealer "Pabco, please!"

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BRUCE
Hardwood Floors
with the "Scratch Test" Finish baked in at the factory



Scratch Test proves Bruce Prefinish far superior: When you scrape a coin across any commonly used surface, it will scratch. The Bruce Finish remains unharmed because it penetrates into the wood and is "baked in." Tests prove it outwears surface finishes 3 to 1!



Above: Bruce Hardwood Floor of prefinished Strip. Also made in Ranch Plank and Block designs.

More beauty, easier care, longer wear

You can add rich beauty to your home, at no extra cost, with Bruce Hardwood Floors that are completely finished at the factory. Modern sanding, finishing and waxing methods produce this matchless finish.

The Bruce factory finish brings out all the natural beauty of wood grain and coloring, and gives you a floor that is so much easier to maintain. Another advantage: you know in advance exactly how your floor will look and wear. There's no guesswork, no disappointment. You buy a floor that's already finished...just as you buy furniture.

When you buy or build a home, or remodel, be sure to tell your architect, contractor or lumber dealer that you want *prefinished* Bruce Hardwood Floors. They're naturally beautiful and cost no more than ordinary floors. Write for free booklet with room photos in color.

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World's largest maker of hardwood floors

BRUCE

Rebuttal to the article in our April issue, p. 96

Mama Took a Job
and earned more than money

Our dream house is shaping up. A lucky break—my wife calls it faith—enabled us to piece out the down payment. We no doubt could—and probably will in the long run—make out on my salary, with patience and careful planning. When Mama said she could supplement our income, I was against her going to work. I still am, somewhat, but now I know there are a couple of ways to look at these things.

After eight months of Mama working we are about even financially, or maybe a little behind, when we count all the deductions like monthly payments on the dishwasher, and wages for cleaning and laundry. But Mama says even if we aren't making money, she thinks we are happier in our new way of life, and sometimes I almost think she is right.

Come to think of it, I believe Mama has been chafing at the bit for fourteen years. In the beginning, she really took this housework thing seriously. I couldn't see anything wrong with what she did, but she was never satisfied. Always kept saying her meals were too uninteresting, or she couldn't keep up with the cleaning. Then Mama's health got rather bad. She had headaches every morning. Sinus, I guess. She yelled at the kids, and even yapped at me sometimes. That was right after I'd given her a new electric sweeper for Christmas. She exchanged it for a set of Sandburg's *Abraham Lincoln* and a bottle of perfume.

Then life began to settle down for a while—remarkably, I thought, until Mama came up with this work suggestion. She said she had gotten the idea for a job she could do from some reading at the library. As I said, it took me some time to get used to the idea . . . but I thought to myself that a man has to make some adjustments for the sake of his family. It was amazing how we saw ways to organize things for her. Mama and I are up by six, and she gets me off by seven. Sometimes she whips up a pudding or puts a pie in the oven while the eggs are cooking. Notes on

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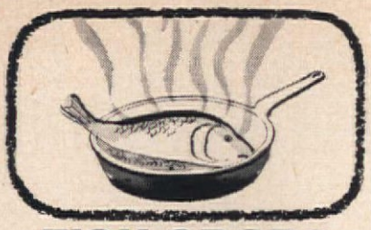
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Mama's Job

(Begins on page 122)

the bulletin board remind the kids of after-school chores and let me know when to take dinner out of the refrigerator and put it into the oven if it is one that couldn't be left there with the timer on. After I leave, she has an hour and a half to get the kids their breakfast and lunch, prepare the potatoes and roast or casserole, and get herself ready.

After school, Louisa dusts and runs the hand sweeper, Paul cleans the bathroom, and I make the salad. We set the table and when Mama comes home it takes her only a few minutes to get dinner on the table. Paul clears the table and carries out the garbage. The kids finish homework or we watch television, except for one night a week. Our minister suggested that families set aside one night to be together. We like the idea—we all play Scrabble or read aloud. Then Mama helps the kids lay out their clothes for the next day and sees that they get to bed clean and on time. She makes my lunch and everything is shipshape.

Mama does some kind of personnel work—it's undoubtedly very easy, because she rarely seems tired anymore and is much more affectionate. I'm beginning to understand what she meant by saying her meals weren't interesting. Now they are prettier and have more variety. Mama says cooking is a hobby like gardening, and she can give it more zip than when it was another chore. On Saturday she fills the cooky jar. Every other week she makes menus for two weeks and does the staple shopping. She must shop for perishables more often, but says as soon as the dishwasher is paid for we will get a freezer. Now and then she will call me to pick up something on the way home—I drive, Mama rides the bus. Sunday morning the family is off to church together. We have Saturday and Sunday afternoons and some evening hours to follow our fancy.

Once in a while Mama complains. She says she can't understand why it is so hard for a woman to be what she is cut out to be. She says no intelligent person would waste much time training a hound to round up cows, or hitch a thoroughbred horse to a plow. Besides, she says, women are human beings with souls and personalities and individuality and if people would recognize this, some tensions would be relieved. Well, we just have to face it. Our Mom isn't like other women, but we love her and, with the peace and harmony and happiness we have, what have we got to lose by going along? Money, as the saying goes, is not everything. I really think some men should take a more broad-minded view of things.

This Saturday—wood panel your dining area in time for Sunday dinner—for as low as $60*

with real wood Plankweld—guaranteed for the life of your home!



*Approximate cost of 8′ high x 12′ long wall area in Birch shown



IT'S NO TRICK AT ALL for your man-around-the-house to install this beautiful *real wood* paneling.

Every package of Plankweld includes special metal clips which hold panels in place and hide nailheads. Each 16¼″ wide x 8′ high panel is skillfully pre-finished by expert craftsmen—once the panels are up the job is done! Plankweld is easy to clean and is *guaranteed for the life of your home!*

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KenFlor colors shown above: Willow Green, Kerry Green and White Tweed with ThemeTile and Feature Strip

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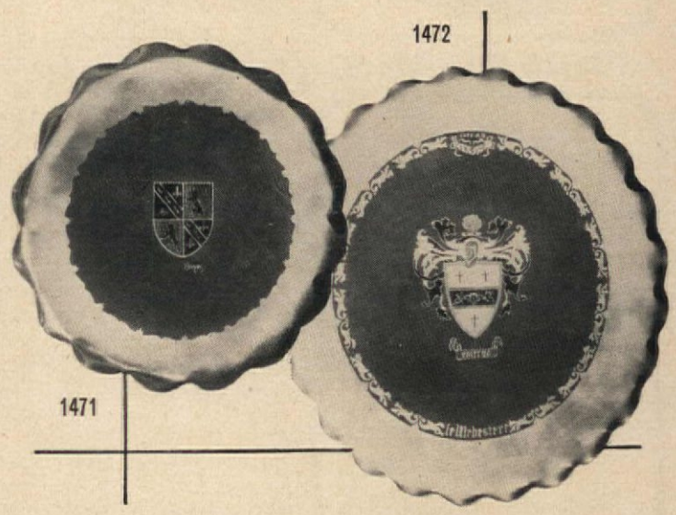
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Two new proud patterns for crested aluminum trays take advantage of the return of that excellent material to the market. Such trays are eternally useful, and age with grace. Not a bit difficult to make if you use ready-cut discs—you crimp them at the edges, etch, and enamel. We give you two crests—one small, one medium-size, but both designed for fairly large trays. You can substitute your family's arms or a fraternal emblem with equally good effect. Try a pair of these on a mantel. Complete instructions in Patterns **1471** and **1472**, 25¢ each.

SEE PATTERN ORDER FORM, PAGE 155

In 15 Square Feet

(Begins on page 68)



Each child has his own corner, with his own books, toys, and favorite pictures at hand. This one is David's. Adjustable shelf standards and supports were easily installed by Father Ed who also framed pictures in stock frames, then trimmed them with rope. Cowboy cutouts came from an advertisement, were mounted on wallboard before being cut out with a jigsaw and hung in place. Mother made new bedcovers of glazed Everfast chintz print and a stout brown cotton by Riverdale



In the home of *TEX & JINX McCRARY*

Wallpaper is Smart!

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As you walk in the door of Tex and Jinx's Colonial home in Manhasset, N. Y., you immediately feel the mood of bright, pleasant charm. You know the center hall has that "just right" look — still it's different and personal, too. The secret, of course, is Jinx's thoughtful choice of *wallpaper!*

Wallpaper alone combines pattern, color and texture — all three — to bring out the charm of *your* home . . . and does it so economically that you can enjoy its varied effects in every room.

Put fresh interest in your home this week! Make your small rooms seem larger — brighten up dark walls — hide old, scarred plaster. Wallpaper does it all, and it stays new and fresh-looking for many years.

Want to "do it yourself?" Your dealer can quickly show you how easy it is. (Or — if you wish — he'll recommend a qualified paperhanger.) But be *sure* to see today's wonderful new patterns soon! To do the most for your home, at *low* cost — *you're smart to use wallpaper!*

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The Joliet Wall Paper Mills • Lennon Wall Paper Co. • Mid West Wall Paper Mills • R. Morgan Wall Paper Co. • The Prager Company, Inc.
Ronkonkoma Wall Paper Corp. • Schmitz-Horning Co. • Statter Wall Paper Mills • Thomas Strahan Co. • United Wallpaper, Inc. • York Wall Paper Co.



THE NEW WALL PAINT THAT LOOKS DIFFERENT AND IS DIFFERENT

What makes the difference? It's color! There's a big difference in the *quality* of wall paint colors. Some are too vivid. Others are drab, chalky or thin-looking. Some change or fade with time.

Pratt & Lambert *New* Lyt-all Flowing Flat offers *exclusive*, quality colors scientifically selected to lend distinction to any room without dominating it. Never too vivid — never drab, chalky or thin-looking, these delightfully different colors create a home atmosphere of charm and individuality.

And the rich, velvety beauty of *New* Lyt-all Flowing Flat lasts for years! It's not only washable; it's actually scrubbable! Fingerprints and smudges — even crayon, lipstick and ink — wash off easily without harm to luster or color.

There's a big difference, too, in the smooth, easy way Pratt & Lambert *New* Lyt-all Flowing Flat rolls or brushes on your walls. It dries quickly and there's no objectionable odor during or after application. And no primer is needed on either new work or old.

Pratt & Lambert *New* Lyt-all Flowing Flat is not a water-thinned or rubber-base paint — it's the newest of the new — *a better alkyd flat enamel for walls and trim.*

Let your Pratt & Lambert Dealer show you the wide range of exclusive, ready-to-use colors. Then, color-style your home with Pratt & Lambert *New* Lyt-all Flowing Flat — the new wall paint that looks different — and *is* different.

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Watts

(Begins on page 16)

wire with a 15-amp fuse is adequate. Each one of these 15-amp branch circuits is rated at 1750 watts.

Second, you should have at least two, or better yet, three appliance branch circuits. These are for the heavier appliances: toasters, irons, coffee makers, etc. Needless to say, these circuits are usually concentrated in the kitchen, dining room, and dining area of the living room where these portable appliances are usually used. You should also have an individual 20-amp, 120-volt, No. 12 wire circuit for each piece of fixed equipment such as attic and kitchen exhaust fans, home freezer, water pump, automatic dishwasher, clothes washer and sink disposer unit.

For some major appliances, such as electric ranges, hot water heaters, and large room air conditioners, you'll need a special 240-volt circuit.

COMING UP

What you will need tomorrow is something else again. In two decades the number of appliances available to the home has risen from 19 to 54. The prediction is that 14 more will be added in the next 10 years. The average yearly use of electric power today in the home is 2330 kilowatt hours, but the estimate is that by 1963 this will have risen to 5000 kilowatt hours! All this means that a home with minimum adequate wiring today will have woefully inadequate wiring in five or ten years. To prevent this from occurring in new homes, or when existing homes are rewired, it's best to make provision for future needs. This can be done at relatively small cost by being sure that the service entrance cable and fuse box are of sufficient size to take added circuits. Also, dead circuits can be run to points in the house where expansion is expected.

It takes a very small added load to break down a wiring system that is just barely adequate. For example, thousands of homes appeared to be adequately wired until air conditioners were installed. When these units were turned on, fuses blew, lights dimmed—and people started blaming the air conditioner which was blameless, instead of their wiring which was the real culprit.

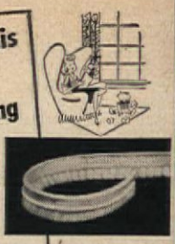
There is a rumor afoot that many small appliances may soon require 240 volts instead of 120. This change to 240 volts will mean more pressure and thus generally more efficiency from the appliances. A 1920 toaster ran comfortably on 500 watts; its modern counterpart takes 1150.

HOW THE WIRES WORK

To understand what your wiring can and can't do, you must understand something of how it works.

CONTINUED ON PAGE 127

Now... this do-it-yourself weather stripping cuts fuel bills, yet won't detract from the beauty of your home



Now, in a matter of minutes and for just a few dollars, you can cut your fuel bills up to 24%.

You do it with Adjusto-Seal, the do-it-yourself weather stripping that won't detract from the beauty of your home. Adjusto-Seal is certified woven pile fibres locked in tough neutral-tone vinyl plastic that blends in with any color scheme.

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IN THE GARAGE



Keep an extra can in the garage for oiling car doors, generator, distributor, etc. Penetrating 3-IN-ONE makes things run better.

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AT LUMBER & BUILDING SUPPLY DEALERS

Watts

(Begins on page 16)

Each circuit in the system consists of two or more wires. These wires can only carry as much current as they were designed for. If too many appliances are plugged in, the wires will heat up just like the element in a toaster. If this should ever happen, there would be a strong possibility of fire. To prevent this hazard, each circuit has a fuse. When the circuit is overloaded and the wires start to heat up, the fuse burns out before any serious trouble occurs. No. 14 wire with a 15-amp fuse can carry a load of only 1750 watts. No. 12 wire with a 20-amp fuse has a capacity of 2400 watts.

A glance at the chart of appliances below will show you how easy it is to overload a No. 14 wire circuit. Suppose you plug in a 1000 watt coffee maker and a toaster using 1170 watts. That makes 2270 watts right there, enough to overload a No. 14 wire. On the other hand, the No. 12 wire would take this load and have enough left over to run the radio.

Product	Watts	Product	Watts
Iron	1000	Radio	100
Refrigerator	150	Television	300
Toaster	1100	Fan	100
Coffeepot	1100	Rotisserie	1400
Grille	1100	Ironer	1650
Mixer	100	Lamps	50-300

WHAT TO DO WITH NOT ENOUGH

Now that you have identified your wiring weaknesses, what can you do about them? Add more circuits or use heavier wire for existing circuits. If your check-up shows trouble in the kitchen and laundry equipment, you may simply install a new circuit from the service entrance panel to the kitchen and get off cheaply.

However, it costs a great deal less to have all your wiring done at once than it does to wire piecemeal, as the need arises.

Several power companies have a plan (more and more are expected to adopt it) whereby the cost of rewiring is put on a monthly basis, and appears as a small payment on the monthly electric bills. New wiring may be financed with home improvement loans, too. (We discussed that in the article "8 Ways to Finance Your Dream Kitchen," in our July, 1954, issue.)

Don't make the mistake of thinking your wiring is adequate for your needs because it meets the various electrical codes. They guarantee that a system will work and is safe, but not that it is necessarily efficient and convenient. You can get expert advice from your local power company, or from the National Adequate Wiring Bureau. Also, the National Association of Home Builders has set up voluntary standards of electric service entrance capacity to help ensure adequately wired homes.

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The Valuable Wools and materials in discarded rugs, clothing, etc., are reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice new wools, and woven in *3 days* into deep-textured, new . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—fine enough for any home—at ½ the cost. 9 x 12 ft. weighs 46 lbs., not 32.

Choice of 52 Colors, Patterns, regardless of the colors in your material. Any Size—up to 16 feet wide, seamless and any length:

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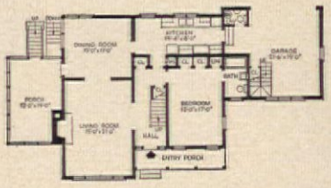
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Benjamin Moore® paints

They Saw It

(Begins on page 58)

"Our changes were few, but necessary for our personal taste and family needs. Ceilings were raised from eight to nine feet. Corner windows were changed in the bedroom downstairs to two front windows to give the house a less modern appearance. The door to the screened porch was moved from the living room to the dining room. This gave a clear span on either side of the fireplace for furniture to be placed easily; we enlarged the porch to make this possible, and to get more screened-in living space. The kitchen door was moved to the end which made it possible to enter the kitchen from the garage. We added a half-bath here. Upon going upstairs, you find a door at the head of the stairs which closes off this floor completely. An attractive feature for privacy. The upstairs follows the plan identically except for the added playroom-den over the garage—it has an entrance from the upstairs and also a pretty stairway coming up through the garage, an ideal feature for children of all ages.



THE SOUTHERLANDS' VERSION

"This house is quite compact with seven rooms, a garage, 2½ baths, 18 closets and storage areas, a basement and screened porch. It contains 3335 feet of floor space, exclusive of a sun deck."

The Southerlands have done a very intelligent and faithful job, with the help of their excellent architect, George F. Hackney, in keeping the spirit of the original while adapting it to their personal needs.

Which version do you like best? Look at the exteriors—that's what caught the Southerlands' eyes in the first place. Study our original plans (page 59), and then, in the plan above, see the changes the Southerlands made. Which version comes closest to *your* idea of a house? What modifications would you make?

See, on page 59, how you can build this house in three stages if you want to. If this is the kind of house you've been looking for, you can order complete blueprints and a materials list—everything you need to take to your builder and start work. The original (not the Southerlands' version) is AMERICAN HOME Blueprint Home No. 34 (see our order form on page 152). We give you our blessing, and wish you every bit as much success as the Southerlands had!



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Effortlessly Beautifies Any

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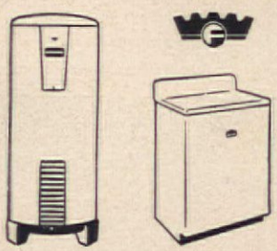
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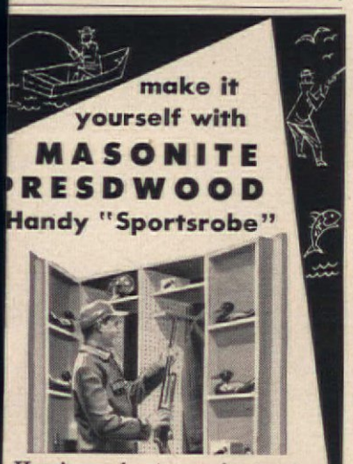
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How to Use Color Effectively

MARGARET HUTCHISON

The homemaker who knows how different types of light affect color can turn this knowledge into an indispensable decorative tool. Conversely, a homemaker who is unaware of the interplay between light and color can quickly distort a well-planned decorating scheme.

It is a good idea to look at colors in both daylight and artificial light before making decorating decisions. Certain colors appear to change in the two lights; daylight contributes a blue effect to colors while ordinary light bulb rays add a yellow factor to most pigments.

Base color choice, then, on your living habits. If you spend most of your time in a certain room at night, pick colors which look their best under the light they'll be seen by (fluorescent lights affect colors differently than incandescent, of course). Colors with a reddish or pinkish cast like cocoa-browns, fawns, and rose beiges are popular today, and appear softened and most pleasing under incandescent light, but they take on unexpected tones when used in large areas exposed to daylight.

If the room is used mostly during the day, in natural light conditions, colors like mauve, lilac, and violet are seen to best advantage, although incandescent light may make them appear drab. Pink, red, and terra cotta hues, charming in daylight, seem stronger and more orange under glaring light conditions.

Popular interior colors in the blue-green range appear bluer by day and much greener under light bulbs. Clear yellow turns creamy, and a pleasant gold may take on a greyed mustard tone. Let the knowledge of changeability govern selection of colors for home furnishings as well as paint.

Go one step further. Employ light as a decorative tool to lend emphasis, dramatic effect, and point up color in selected areas. Lighting creates moods. For example, candlelight produces an esthetic, romantic feeling with its soft lights and shadows; whereas a brilliantly lighted room furnishes cheerful gaiety. Use small bullet-like spotlights to dramatize specific decorative areas which might otherwise be lost in shadow. Brighten up a window treatment with recessed lighting behind a valance, or let the green of growing plants be accent feature in a well-lighted room.



This small room fills two big needs

Here's a room just nine feet square that shows how you can have both a comfortable guest room and a TV den even when you don't have a separate room to devote to each.

One of the secrets of this double-duty room is the use of built-in cabinets that make the most of wall space and take up little floor area. Another is the floor of Armstrong's Custom Cork Tile in a herringbone design that gives an illusion of greater width and length. Its rich light-and-dark cork tones create a feeling of elegance as well as warm coziness, and the natural resilience of cork underfoot is especially appreciated in a combination living-sleeping room.

An Armstrong's Custom Cork Tile Floor like this one is surprisingly moderate in price because the special-size tiles are precision cut at the factory and require no expensive hand cutting on the job. This floor is easy to maintain, too. It can be swept up quickly, needs only an occasional washing and waxing to keep its rich factory finish looking like new. Ask your Armstrong dealer for a cost estimate on an Armstrong's Custom Cork Tile Floor for your home.





Send post card for free booklet. It gives you complete information about Armstrong's Cork Tile for floors and walls. A sketch plan of this den-guest room and list of furnishings are included. Send your name and address to Armstrong Cork Company, Floor Division, 5410 Plum Street, Lancaster, Pa.

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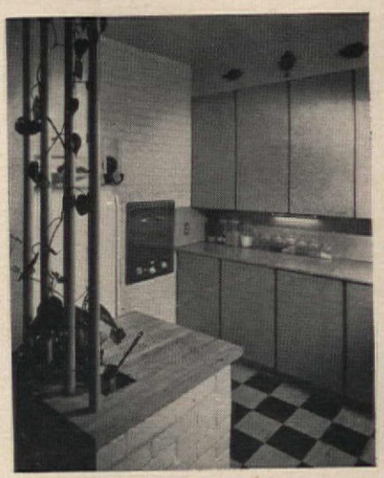
COLUMBUS, OHIO ★ DES MOINES, IOWA

Ideas Count for More

(Begins on page 72)



An old-fashioned kitchen got the full treatment—modern equipment, and real charm. Black and white floor sets the pace, and airy table and chairs make the most of it. White birch cabinets, white brick wallpaper, and black accents carry out the color scheme. Built-in is a china cabinet and pass-through to dishwasher

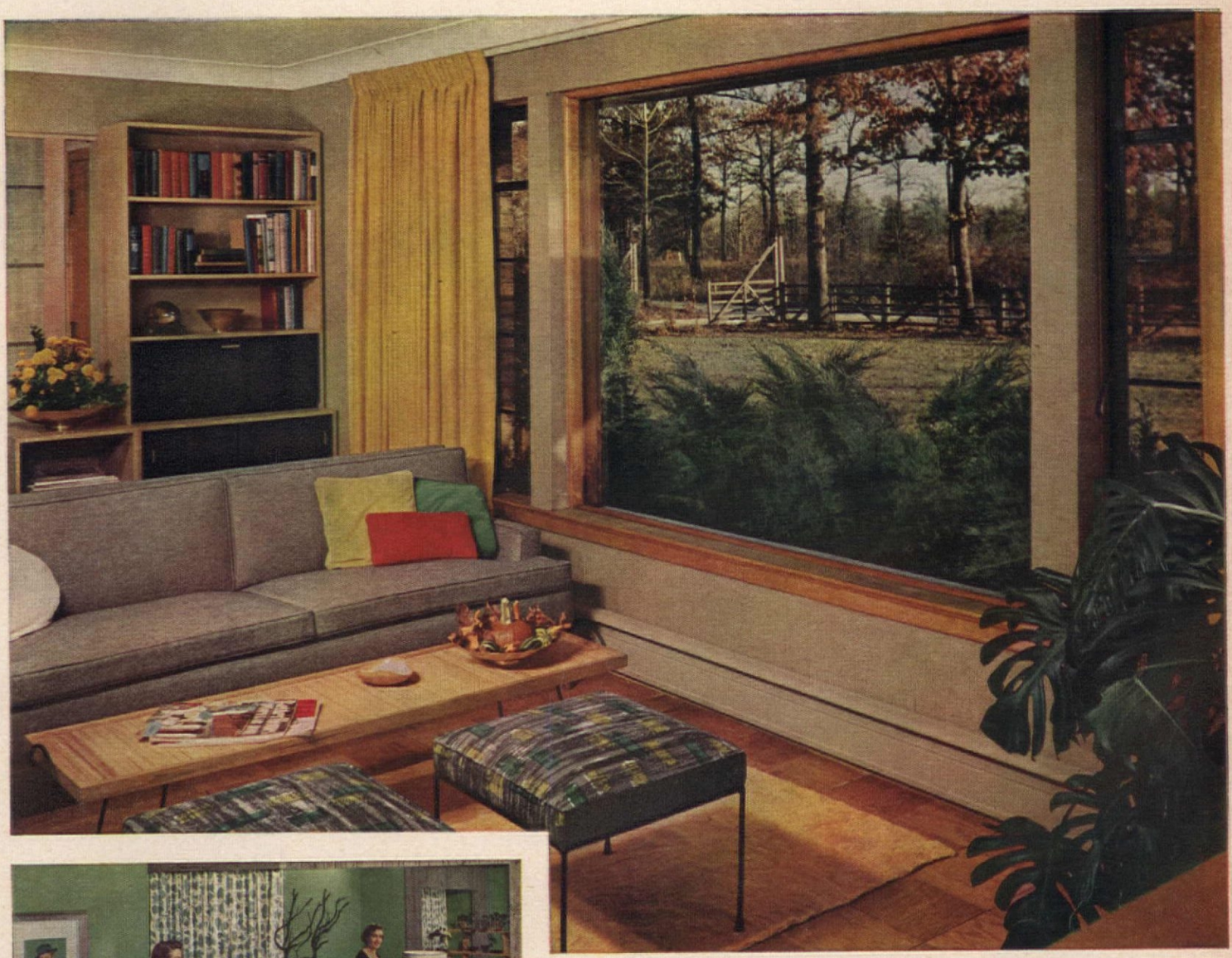


Food preparation center has a built-in oven, plenty of cupboards, and a wood chopping block where meats, salads, and sandwiches are prepared. Block is mounted on an island of real brick, and made decorative by use of birch poles and a planter. Since heater is vented here, there is a compartment under the block for crackers and the like



At right angles to the dishwasher is the business side of the china cabinet shown at the top of the page. Panels slide, so that bottom shelf can be used as a pass-through for food, while china used in the dining area may be reached from either side of the cabinet. Below, a drawer for silverware opens from either side. Note how carefully shelves are planned for the objects they hold, how cups hang and plates slide into vertical "files." New picture window facing the garden gives the cook a fine point of view

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AN IDEA that will change any room . . . make it more alive, sparkling and better to live in: Install a large mantel mirror like this one. Note especially how this Pittsburgh wall mirror tends to create the impression of greater depth in this living room . . . reflects all the color and movement in the room. Notice, too, that the lovely coffee table is protected with a top of polished plate glass. Decorations by Marie Stosskopf, A.I.D., Chicago. Furniture by Heywood-Wakefield.

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On the Record

(Begins on page 13)

Böhm. The warmth and beauty of the Backhaus touch, the singing quality of his phrasing, the bigness of his conception rather make of this an unique recording. Thinking back to a performance by Serkin, some time ago, I find it not too difficult to make a choice between the two, especially in the matter of approach.

Backhaus refrains from attacking certain passages with the apparent fury of Serkin. Fury and loudness, exciting as they may be to the ear, do not succeeed in giving more vitality to the music. To the contrary, they could almost devitalize it, strange as that may seem (however, that doesn't happen in the Serkin recording, which is an impressive one, you can be sure). But the main point here is Backhaus and Brahms, a combination—not excluding the orchestra—capable of shining deeds. (London—one LP disc, $5.95.)

OFFENBACH and STRAUSS—Improvisations by Alec Templeton of these composers. Mr. Templeton's ability to improvise interestingly on any given theme is one of his most admired talents. In this recording, he has taken tunes from various sources in music of Jacques Offenbach and Johann Strauss. Of the former, you will hear some elegant and clever things done to pieces from *Tales of Hoffmann*, *La Belle Helene*, *La Vie Parisienne* and *Orpheus in Hades*, as well as to excerpts from Strauss' *Tales from the Vienna Woods*, *Die Fledermaus*, the *Gypsy Baron* and other works. You cannot describe improvisations. They must be heard. (Remington—one LP disc, $2.99.)

JOHANN CHRISTIAN BACH—the *Sinfonia in D major* (Op. 18, No. 4); the *Concerto in E-flat major for Cembalo and String Orchestra* (Op. 7, No. 5); the *Sinfonia in E-flat major for Double Orchestra* (Op. 18, No. 1), and the *Sinfonia Concertante in A major for Violin and Cello*. The orchestra is the Vienna Philharmonic, the soloists Walter Schneiderhahn, violinist; Nikolaus Hübner, cello, and Gustav Leonhardt, cembalo. It's amazing, perhaps, but all the aforementioned comes on one disc; LP, of course. There is fine music-making here, to be compared in style, mood, and feeling with any others extant. Frankly, I don't know of many. (Columbia—one LP disc, $5.95.)

DVORAK—*Symphony No. 4, in G Major* (Op. 88); played by the Cincinnati Symphony, under Thor Johnson. This performance clearly shows how far our young American batonists have come along in the interpretation of musical staples. There is a lively imagination here, which correctly grasps and communicates the material. The orchestra shows up well too. (Remington—one 12-inch disk, $2.99.)

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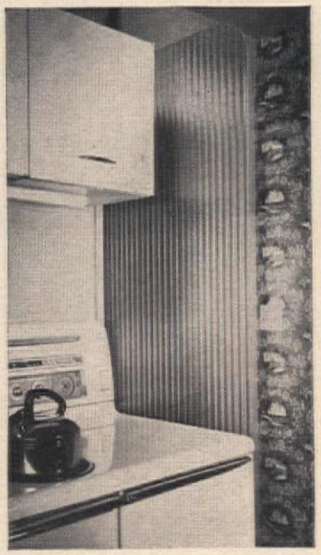
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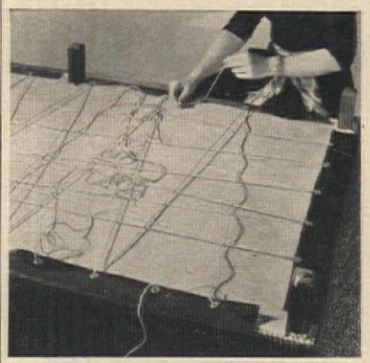
It looks like a costly upholstery job, but this dapper divan is just a standard box spring and mattress, slipcovered. The mattress is fully encased in a sturdy cotton, zippered along the wall side. The spring is girdled in an elasticized plastic, tightly laced in place. Twin bolsters match box spring, bright cushions echo tones in the plaid



Slipcover a Divan

Is that day bed in your den full of bumps and bulges? Then take a good look at this natty job. Casing for the mattress should fit like a sausage skin, and is removed only for occasional dry cleaning. For an overnight guest, you can make it up for sleeping right over the slipcover, but if the bed is used often, make a standard boxed bedspread that comes off.





COVER FOR BOX SPRING

"Slipcover" for spring is a new, leather-like vinyl plastic, woven-backed, and elasticized for good fit. It is laced firmly in place with heavy twine, as shown. Measure sides and ends of spring, and cut strips for boxing, one inch longer and one inch deeper than sides and ends of spring (this allows for half-inch seams). Join strips at corners to fit spring snugly. To receive the lacing, four-inch-wide flaps are attached to both top and underside of boxing (four for top, and four for underside). Next, attach grommets (a home tool is available) at spaced intervals on one edge of each flap, as pictured. Flaps are then joined to boxing with self-covered welting. Flaps that go on underside must be cut to allow for legs. Corners of flaps are not sewn together. Turn spring upside-down and lace strong twine through the grommets, weaving twine diagonally from head to foot and from side to side. Then turn spring right-side-up, and lace across top as shown. Keep twine taut so boxing will be firm.

For details about merchandise pictured, see "Where Credit Is Due," page 156

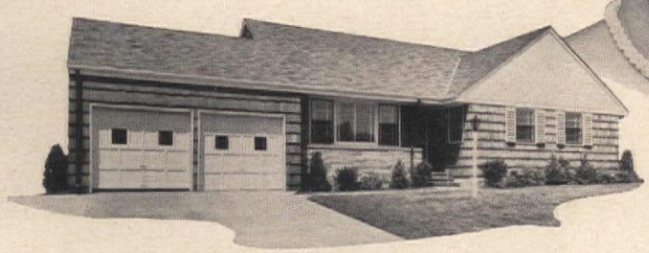
The Erwin L. Beckers of Roosevelt, Long Island, say:

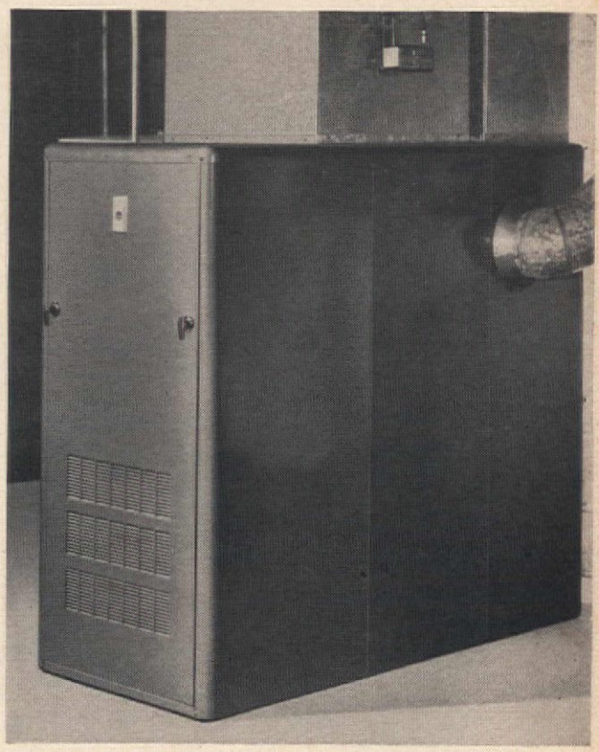
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BEFORE

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This "Haunted House" Takes on New Spirit

BARBARA HART

"People must have thought I was crazy, but I knew what a chance I was taking," says young Dr. William Abrams, whose home is pictured here. "I not only bought the neighborhood 'haunted house,' but I decided to be my own contractor for remodeling it."

Built around 1870, this house was then the imposing mansion of a Scotsman who saw to it that he received good value in fine materials and workmanship. It was located on a lovely street in Princeton, N.J., and was used at one time as a students' lodging house. However, for the ten years before Bill and his wife, Esther, decided to buy it, it had been boarded up while law courts searched in vain for a missing heir. But beneath the

CONTINUED ON PAGE 138



Big, old home for big new family offers plenty of room for the Abrams and their four small daughters. There is also an income-producing rental apartment on the top floor

INTERIOR CO-ORDINATING AND LANDSCAPING—SUSAN R. ABRAMS

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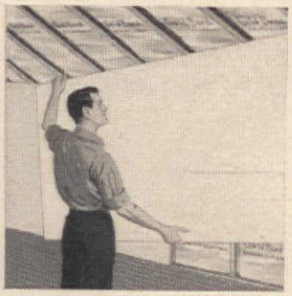
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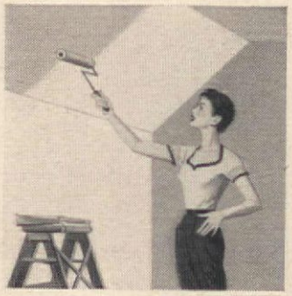
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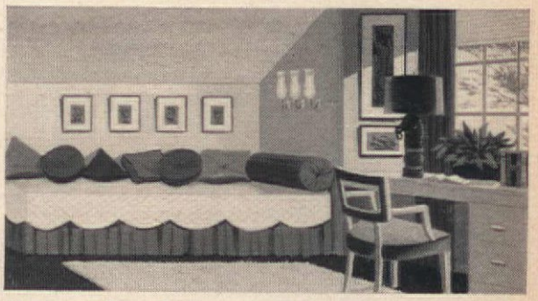
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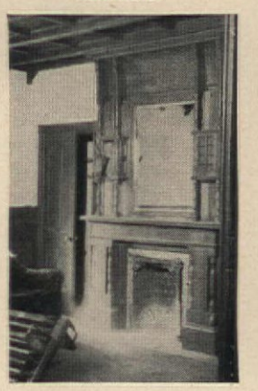
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Esther's dream—a dining room large enough for her banquet table! Oak ceiling "before" was dark as a thundercloud—now it is painted the palest gray, as is the woodwork. Old outmoded mantel was replaced by one of simple Adam design. Emerald wall-to-wall carpeting is used throughout

BEFORE



"Haunted House"

(Begins on page 136)

rubble lay just what the Abrams wanted —structurally sound roof and walls, big rooms and plenty of them. So they bought the house, subcontracted the necessary repairs and remodeling, and hired a carpenter by the hour to act as foreman. The interior came first, and while the knocking down and building up was going on, interior decorating plans leaped way ahead of the work. And in making her plans, Esther not only included brand-new things and her own treasures but some clever restorations of "haunted" furniture as well—for a heap of old furniture came along with the home. Just as soon as possible, the Abrams moved in—and enjoyed their new-found spaciousness while the exterior was being resurrected. Eight months after they bought it, the excellent remodeling was finished, outside and in.



The "before" picture wasn't posed—this is how the living room really looked after ten years behind boarded-up windows. Haunted furniture came along with the haunted house, and Esther made good use of some of it—for example, the wing chair in the now restful and imposing living room, was rescued from the debris, and upholstered in a print to match the draperies. Old marble mantel was saved, and walls were painted a soft gray to set off the rose and greens in the room



BEFORE

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"Housewives who delight in serving an unusual variety of food will be pleased with the new set of six compact recipe books. Each one contains 101 recipes of a particular type of dish or food category."—*Kansas City Star*

"... are arranged most conveniently, with one recipe to a page, the left hand page, while on the right is a photograph showing how the dish should appear. An index at the back is arranged both alphabetically and by type of dish." B.C.—*Charlotte News*

"Naturally with 101 recipes in each book devoted to one type of food, considerable variety is offered. Nice, too, to pick up one book which tells of one subject only. Another feature is that one gets new ideas and recipes to try . . ." "Let's Eat" by Ruth Thompson—*San Francisco News*

"... each recipe is illustrated, gives preparation time, number of servings, number of calories, and source of vitamins. The 3 x 5 inch format with spiral hinges makes all six of them highly practical for use on the kitchen work table." P.H.B.—*Ventura County Star—Free Press*

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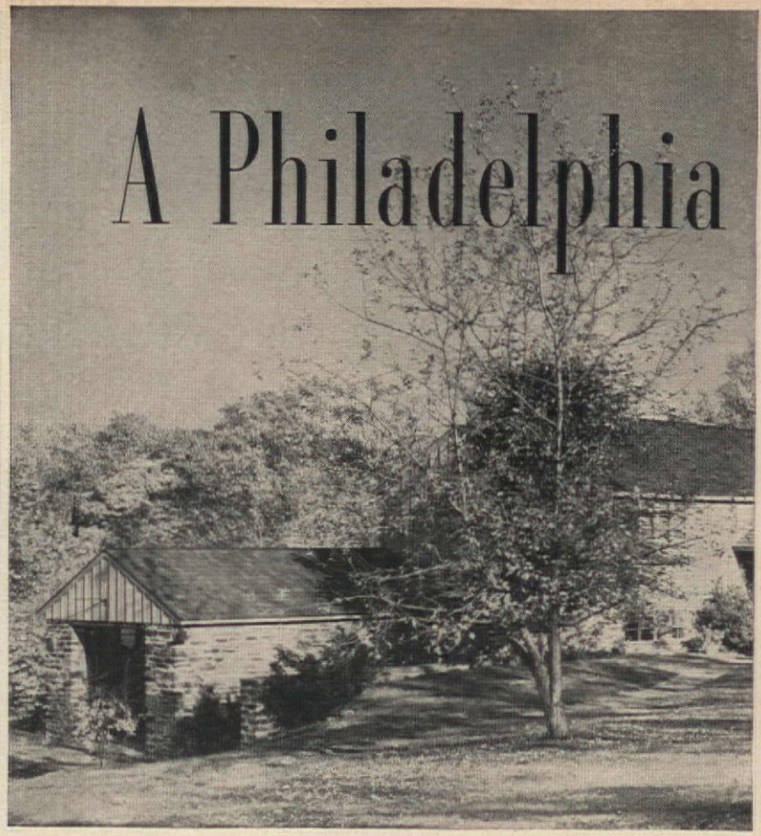
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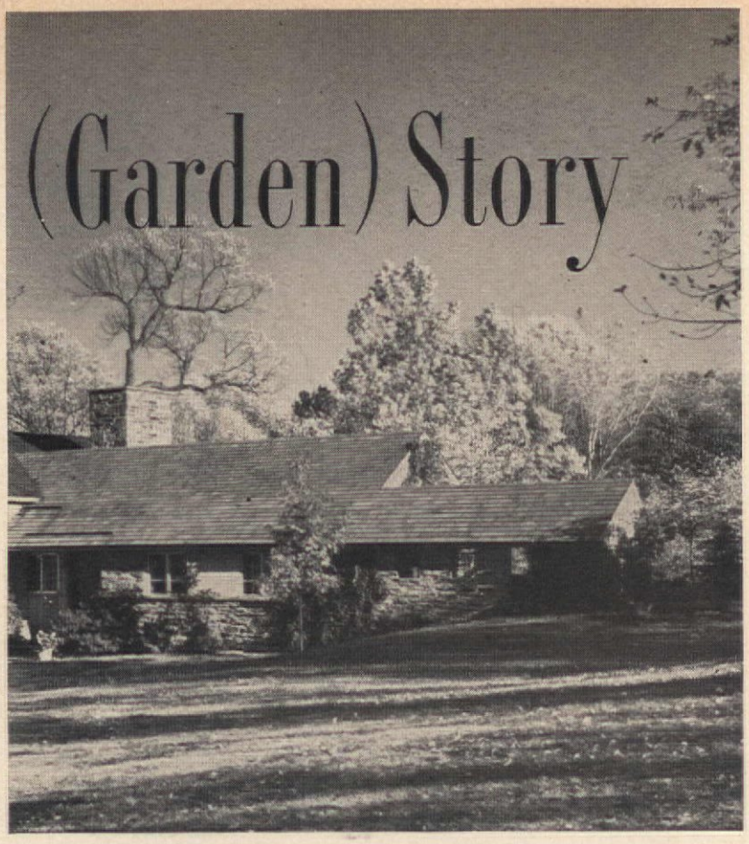
Here—in the Philadelphia Main Line region—is a good example of planning that makes the most of undulating land and also eliminates expensive grading. Both house and garden follow the natural contour of the ground, which gives a cohesive, artistic touch as well as an attractive variation in line. The setting also offers ideas for the home owner who wants a garden that is somewhat unusual. In this case, the interesting feature achieved was the development of what owner (and house architect) Henry D. Mirick calls "an American garden." To this end there were used in the planting scheme only native American trees and shrubs, namely, American holly, dogwood, sweet gum (*Liquidambar styraciflua*), sugar maple, swamp magnolia, gordonia, rhododendron, Azalea viscosum and A. nudiflorum, bayberry, blueberry, and sumac. Lilacs, though not indigenous, were included because they were planted in the gardens of Colonial times in this as well as other parts of the country.

Outdoor family living and entertainment were kept in mind in relating the inside and outside of the house, as is evidenced by the simple, homey, invitingly hospitable paved terrace seen just below and to the right. A southwestern exposure and stone-wall protection on three sides makes this sun trap usable all the year around, except during very cold or stormy weather.



Livable within, enjoyable without, delightful to look at, not burdensome to care for, this home and its garden are the result of vision, knowledge of plants, and their wise use and co-ordination. The landscape architect was Katherine M-P. Cloud

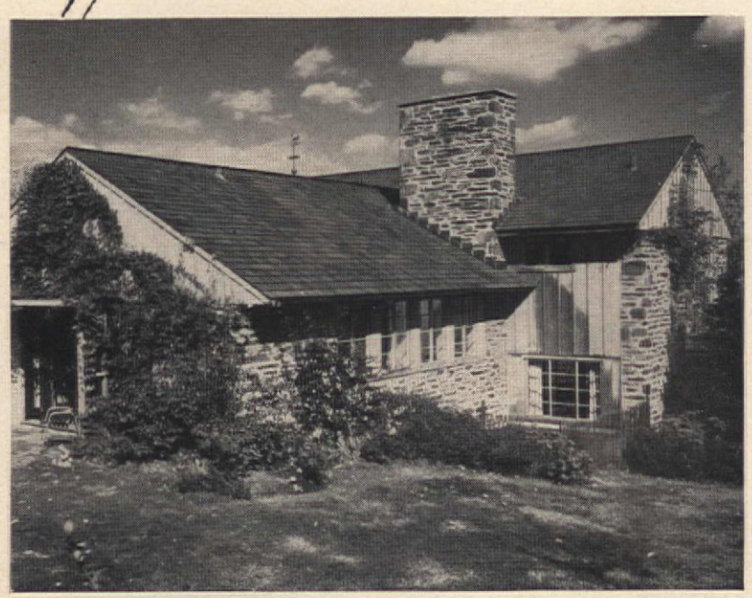
(Garden) Story



As the terrace adjoins the master bedroom, it is convenient for general and party purposes as well as more intimate, personal activities such as relaxation and sun-bathing. A small but lovely spring garden of narcissi, tulips, and miscellaneous early-flowering perennials nearby (its edge just shows at the far left of the lower picture) was laid out with the same objective—pleasing results obtained with low seasonal maintenance.

A smaller terrace used for dining is located in an inset at the other end of the house where it is easily accessible through two doors, one from the house and the other from the kitchen. It, too, is well sheltered so it can be used early and late in the season as well as during the summer months.

A striking and somewhat original scheme for obtaining fall color effects was achieved by using woody materials especially valued for brilliant autumnal foliage and/or fruits —dogwood, maple, sumacs, gordonia, holly, bayberry, etc. Under the living room window, a pool is attractive to look at and gives children happy hours of wading and toy boat sailing. When outgrown, it can become a lily pool.



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The thrifty two-year-old rhododendron shown at right has been carefully dug, balled, burlapped, and tied for moving. It deserves a good home and congenial growing conditions



How to Transplant Trees and Shrubs

So dig for it a big, roomy hole, putting topsoil and subsoil in separate piles; then loosen the soil at the bottom of the hole with a spading fork and mix with it some peat moss as shown here





Set plant the same depth it stood before; remove wrapping (or, if burlap, cut some away, leave rest to rot); cover ball with a topsoil-peat moss mixture; firm; water well, and mulch

RAYMOND SCHUESSLER

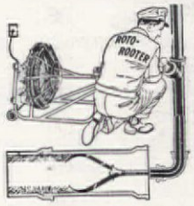
The principles involved in moving growing plants have not changed over the ages, but research and better understanding of nature's processes have improved the techniques. Because of local variations in climate, soil, plant types, etc., no one set of specific rules will apply in all places; but certain general directives will help ensure success anywhere.

The best time to transplant trees and shrubs may be spring or fall. A plant suffers more if moved during a period of rapid growth unless given special care. Where winters are mild, planting can be done from early fall right on through until late spring; in more severe regions, transplanting, especially of evergreens, should be avoided (even if possible) during the coldest months. In spring, the farther it can be done in advance of hot weather, the better. But if the soil is excessively wet, either because it is heavy and dries slowly, or because of prolonged rains, planting should be delayed. If choice is possible, select for transplanting specimens that are suitable in type, form, and condition for the purpose intended. A good shrub is full and bushy, although tall, leggy ones can often be used in background plantings. A good tree is shapely and, as a rule, has a single, intact leader or stem. And no plant can thrive—or even survive—without a good root system, well-branched but compact, with plenty of small, fibrous rootlets to take up soil moisture and nourishment.

Most deciduous plants can be moved successfully with bare roots during their dormant or leafless period. At other times they —and, at all times, evergreens—should be moved with their root systems intact, protected within an unbroken mass or ball of soil, preferably about a foot in diameter for each inch of trunk diameter. Depending on the kind of plant, the soil type and depth, etc., root systems vary from thick, compact, and fibrous to sparse and elongated; from shallow and wiry to deep massive (tap roots).

CONTINUED ON PAGE 143

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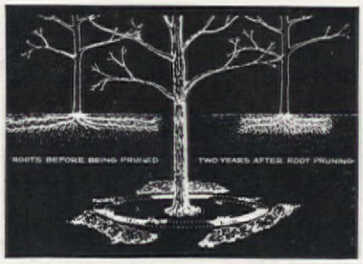
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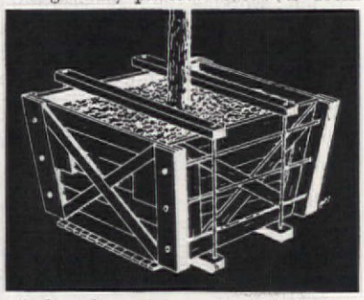
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How to Transplant

(Begins on page 142)

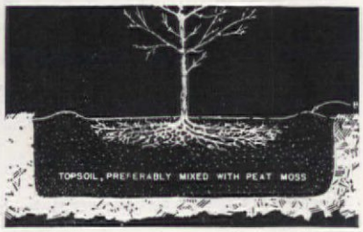


In digging a plant, save as many roots as possible. Start well out from it and dig carefully toward it until you encounter roots. In the case of a dormant plant, comb the soil out of them with a spading fork so as to minimize cutting and bruising. For a balled specimen, cut down and under with a spade and promptly wrap the soil ball in burlap, kraft paper, or a heavy grade of polyethylene plastic film. For a short move, it can be tied up loosely or even carried in a sling lifted by the corners; for a longer haul, wrap it tightly and tie with heavy cord, or pin burlap with big nails. Always, while a plant is out of the ground, protect its roots from

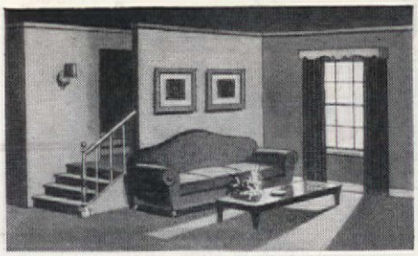


wind and sunlight with wet burlap, leaves, hay, etc. The old practice of "puddling" bare roots by standing them in a bucket of thin mud is good.

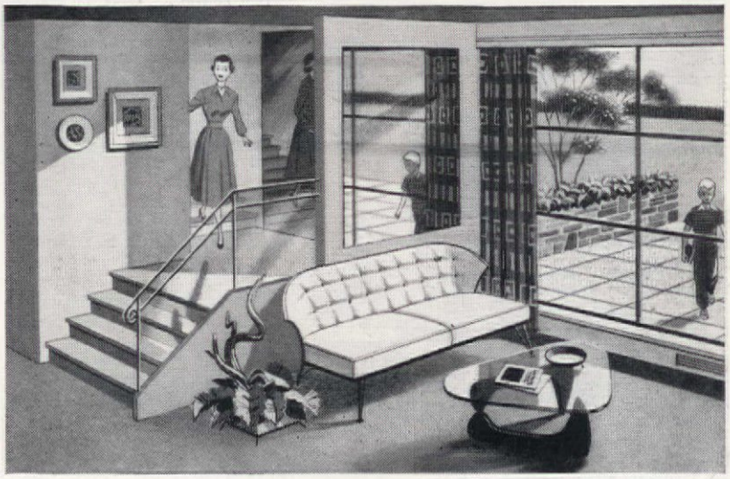
Root-pruning, at least one growing season ahead of the actual moving, will lessen the resulting shock. To do this, thrust a sharp spade its full blade length straight down in a circle around the plant to cut the lateral roots, which then send out new, fine growth. This, when the plant is dug, will be embedded in the ball of soil and will soon take hold in the new







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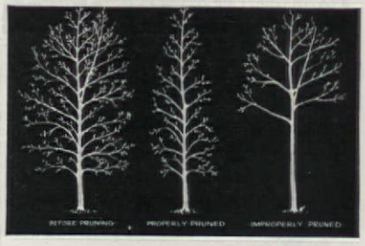
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How to Transplant

location. For a large tree, dig a spade-wide trench (rather than just cut a slit) to the depth of the root system, pruning cleanly any large roots. Then back-fill with good topsoil or a soil-peat moss-compost mixture. Usually it is easier to move plants from a heavy to a lighter soil than vice versa.

Before planting, make sure there is good drainage (or provide it) in the new location; water standing around the roots of most trees and shrubs will soon kill them. A wet site may call for tile under-drains or at least a layer of coarse gravel in each hole. To give a stiff, heavy soil better texture, mix in peat moss or other humus, or sand. If you use any plant food at planting time, keep it well away from the roots.

Make the hole amply wide and deep and work into the bottom some peat moss or fully rotted (or dried) manure. Set the plant at the depth it formerly stood, spreading out bare roots (after cutting off any broken ones), and disturbing a root ball as little as possible. Fill in with good topsoil, treading it so no air pockets are left; working the plant gently up and down helps settle it. When the roots are covered, fill hole with water and let it soak in before adding more soil; leave the surface dished to catch water and direct it to the roots. Good practice, especially in fall, is to mulch the plant with two to six inches of peat moss, straw, shavings, or any coarse litter. In summer, this retards evaporation, helps keep the soil moist and cool, and checks weed growth; in winter, it lessens the chance of "heaving" (caused by alternate soil thawing and freezing) and resulting root breakage.



An established plant can be fed with a complete plant food stirred into the soil as a top-dressing or applied in holes (a teacupful to a hole) made with a crowbar a foot or more deep and 18 inches apart, or sprayed on the foliage in solution if made especially soluble for such use. Don't overstimulate, especially late in the season, when resulting new growth

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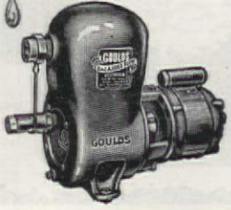
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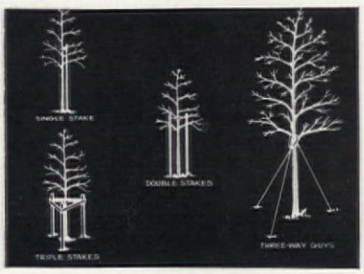
Address.....

Trees and Shrubs

(Begins on page 142)

may not have time to ripen off before freezing weather arrives.

Drying winds and strong winter sunshine are harder on plants than extreme low temperatures. To protect newly planted trees against drying and sun-scald, wrap the trunks with strips of burlap or kraft paper, starting at the base (so rain will enter, not be shed by, the wrapping) and tie with soft cord at several places.



Remove in a couple of years, or leave until it rots and falls off. Large evergreen trees are hard to protect, but small subjects can, and often should be, for a few years anyway. A screen of cut evergreen boughs, burlap, reed mats, or rough boards can be set up on one or more sides (especially that of the prevailing winds) and on top, if necessary, to shield them; but it should not touch them. Of course, such things do not improve the winter appearance of a planting, so decide in advance as to whether semi-hardy plants that need such protection are more desirable than others of proven hardiness that don't need it.

Because of the unavoidable loss of some roots in transplanting, the top or leaf area of a plant should be reduced by pruning to maintain a balance between intake and outgo of moisture. Carefully done, this pruning can also improve its shape; avoid indiscriminate heading back or "haircutting." Balled evergreens rarely need such top reduction, especially if sprayed with protective solutions designed to prevent transpiration from the foilage. But leaves are often stripped from hollies moved in summer with this same result in mind.

Newly planted trees need support until their roots take hold. Tie them to two or more stout stakes driven firmly alongside; or guy them with wires to pegs driven deeply on three sides, or at least that whence the strongest winds come. Run the ties or guy wires through pieces of old hose where they touch trunk or branches to prevent their cutting into the bark.



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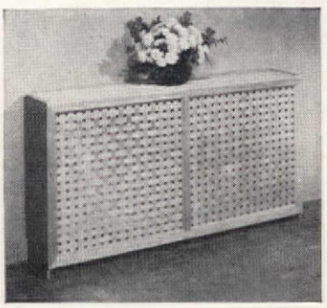
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Hardy Bulbs

same flowering season. They soon make way for summer-blooming annuals; but, given a congenial situation, they will bloom regularly and happily year after year. Plant them six inches deep and at least that far apart.

Tulips come in such a variety of types, sizes, and colors that their uses are almost unlimited. But always arrange them in carefully, pleasingly placed clumps or groups, not in thin, wavering lines, stiff military ranks, or checkerboard blocks of color. Depth of planting recommendations vary from less than six to more than twelve inches; deep planting is said to deter bulbs from splitting and thus to postpone the need to dig, divide, and replant them. But varieties vary in this respect, and the best and most uniform results usually follow a system of digging every year (in midsummer after the leaves have ripened and withered), saving only the largest bulbs for replanting in the fall and, at that time, supplementing them with some newly purchased stock. The smaller bulbs and bulblets can be planted in rows in some convenient, but not prominent, spot and cultivated like vegetables for the sake of whatever bloom they make (to look at or for cutting), or to grow on for a year or more in the hope that they will attain flowering size.

Tulips can be used alone, as seen in display beds in public plantings, or in groups along a border. They combine beautifully with pansies, violas, forget-me-nots, and other soft-foliaged materials. For uniformity in solid plantings, dig out to the required depth, level the soil, set the bulbs upright at accurately spaced distances, then put back the enriched topsoil, but carefully so as not to disturb them. In mixed beds and borders, set each bulb singly (using a trowel or bulb planter), being sure it sits firmly on the bottom of the hole. A good gauge for depth is the full length of the trowel blade.

Daffodils (or, to use a more inclusive term, narcissus) offer an even wider variety of forms than tulips, but in a narrower color range. They do not need annual replanting; in fact, they are best left alone until they multiply and crowd themselves so that the flowers become smaller. Informal in habit and appearance, they are especially effective naturalized at the edge of a lawn and extending out into a field or open woodland, where they combine beautifully with

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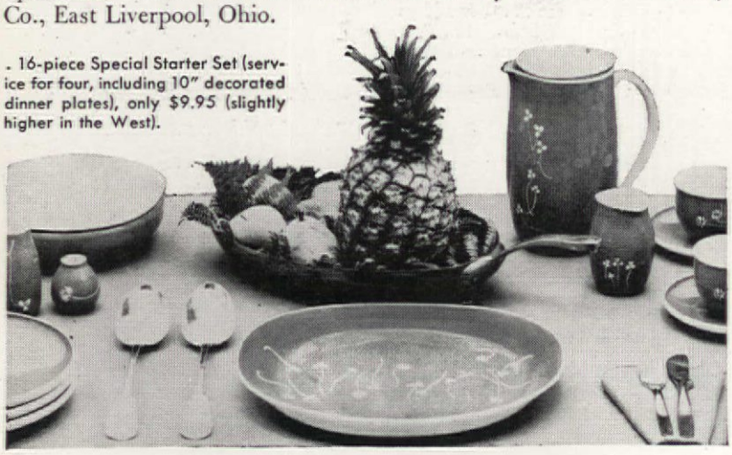
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(Begins on page 74)

bluebells (Mertensia), grape-hyacinths (Muscari), the taller scillas, etc. In such places, plant by the "scatter" method; toss the bulbs by handfuls over the area and set each bulb where it falls, cutting through the sod with a trowel or other tool. Daffodils are also effective in beds and borders spaced about six inches apart in clumps of from three to a dozen of a variety. (This for the tall, large-flowered kinds; the smaller bulbs of the miniature, rock-garden species are not planted so deep and can go much closer together.)

Daffodils can be planted whenever bulbs are available, and do not really need winter mulching, although some coarse litter tossed on the frozen soil of a bed may help to prevent the plants from coming through too early under the influence of an exceptionally mild spell in winter.

In addition to the above "big three," more gardeners should get to know the smaller spring-flowering bulbs including crocus, snowdrop, several species of Scilla, grape-hyacinths (Muscari), and Chionodoxa, which bloom about in that order starting with the first two in March or even late February. Undismayed by a blanket of snow, they make a pert, charming, surprising effect about the time that winter begins to pall. All are especially suited to naturalizing along the edge of, or even scattered over, lawns that do not have to be cut short early, before the bulb foliage has ripened. But they can also strike cheery grace notes scattered along a foundation planting, by a doorway, or in spots that can be seen from living room or breakfast nook during the short spring days. They can be planted right up to freezing weather and, if the soil is fairly good, with no special preparation or fuss. From two to four inches deep is about right, depending on their size.

With any kind of bulb, and especially tulips, it is important to cut the flowers before they go to seed and take strength from the ripening bulb. So if you do not use them for arrangements, chop the heads off as soon as the petals fall; best gather them up, too, so they will not harbor spores of fungous diseases. Leave the foliage until it wilts, dries, and can be raked away. Some especially neat gardeners twist it up in a top knot or "bun" until it withers—which indicates when the bulb is ripe and can be dug if desired and replanted, or stored away until fall.

Gracefully yours

The *Princess*



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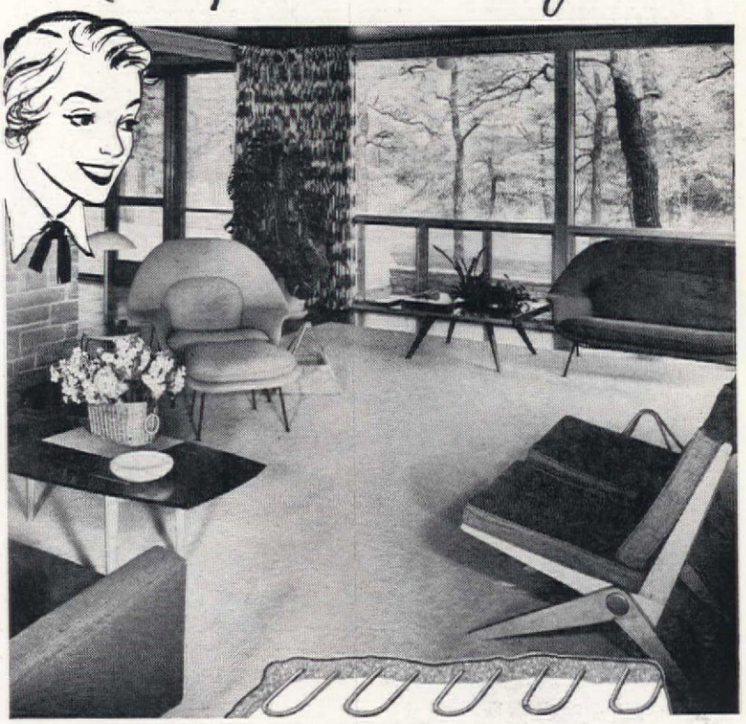
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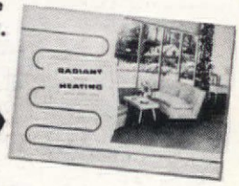
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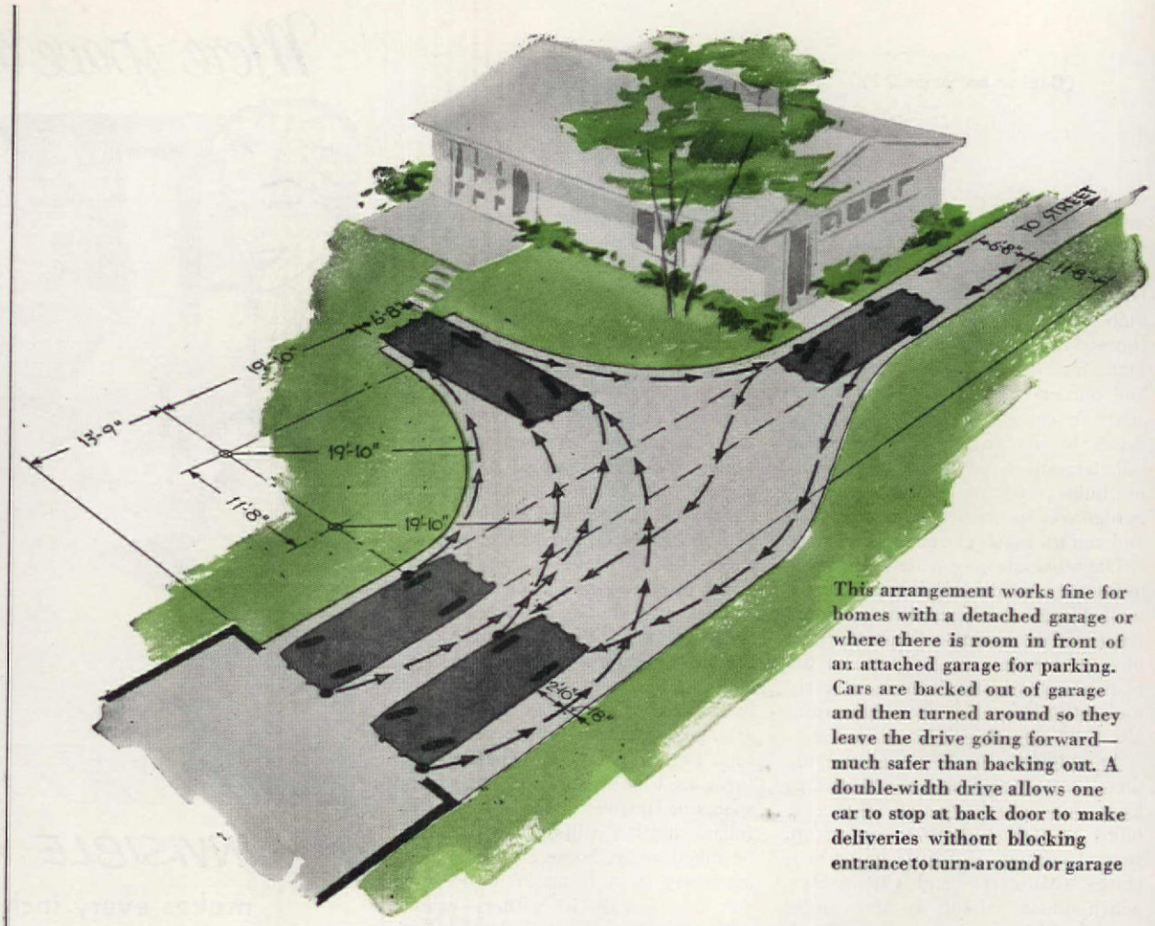


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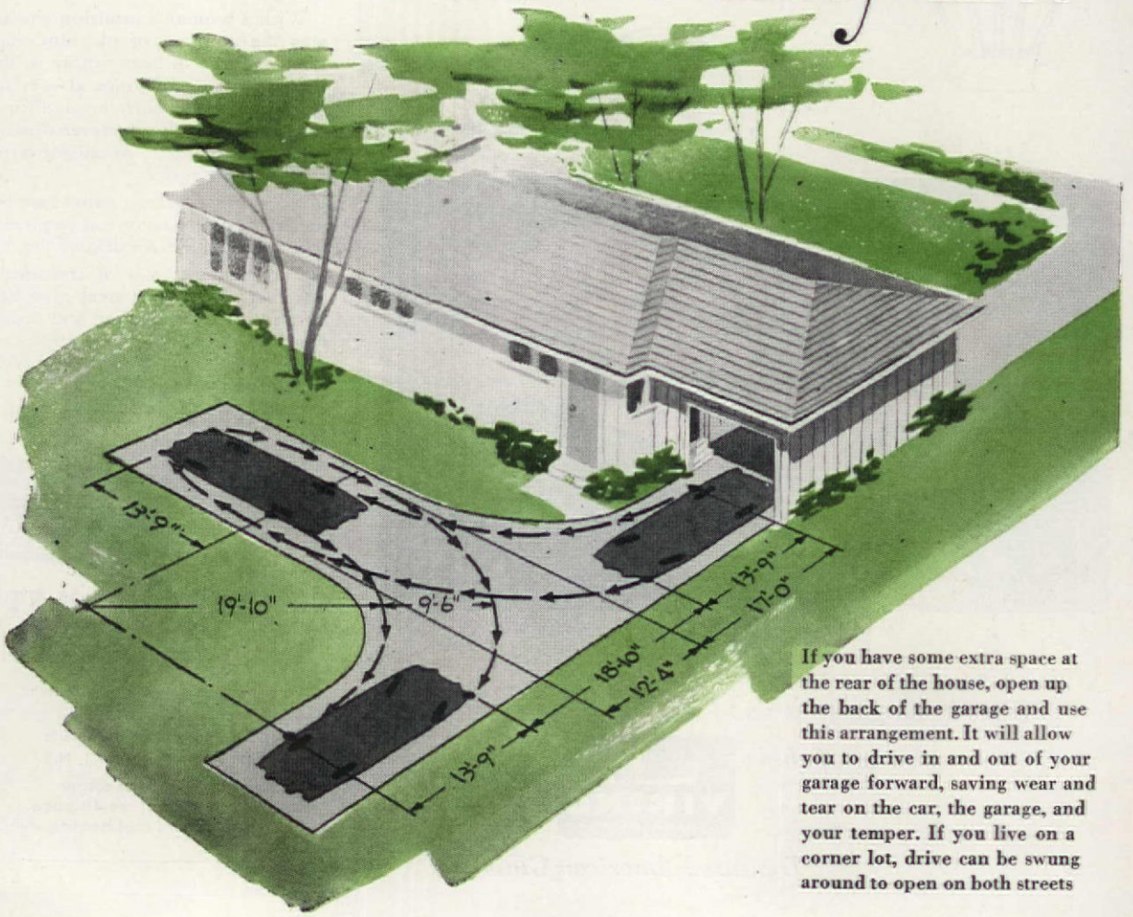
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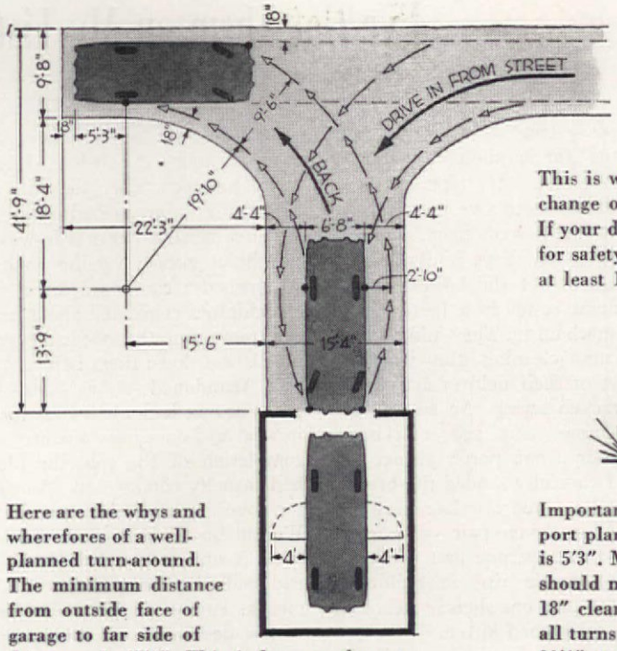
This arrangement works fine for homes with a detached garage or where there is room in front of an attached garage for parking. Cars are backed out of garage and then turned around so they leave the drive going forward—much safer than backing out. A double-width drive allows one car to stop at back door to make deliveries without blocking entrance to turn-around or garage

HUBBARD H. COBB

Build Safety into

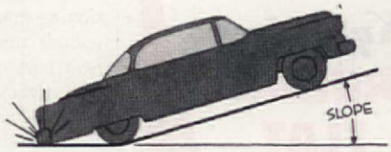


If you have some extra space at the rear of the house, open up the back of the garage and use this arrangement. It will allow you to drive in and out of your garage forward, saving wear and tear on the car, the garage, and your temper. If you live on a corner lot, drive can be swung around to open on both streets



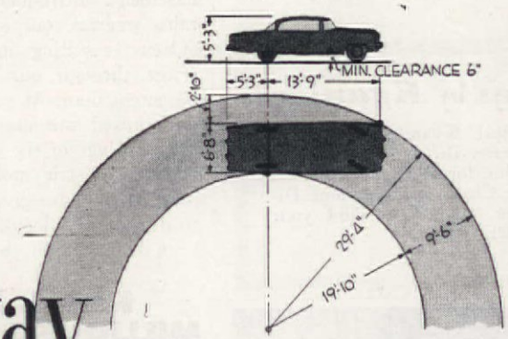
See "Where Credit Is Due," page 156

This is what happens when there is a sudden change of pitch in a drive with an incline. If your drive must be on an incline, be sure, for safety's sake, that there is a level stretch at least 15 feet long in front of garage



Here are the whys and wherefores of a well-planned turn-around. The minimum distance from outside face of garage to far side of driveway is 41'9". This is because the car can't start turning until clear of the garage. Minimum distance from edge of apron to end of turn-around is 22'3". Minimum width of apron is 15'4" to allow car to start turning upon leaving or approaching garage. Garage should allow 4' clearance on each side for easy entrance to car

Important facts for driveway, garage, and carport planners: Maximum height of today's car is 5'3". Maximum length of car is 19'. Drives should not be less than 9'6" wide to allow for 18" clearance on each side. Inside radius of all turns should be 19'10", outside radius, 29'4", to avoid wheels running off drive



Your Driveway

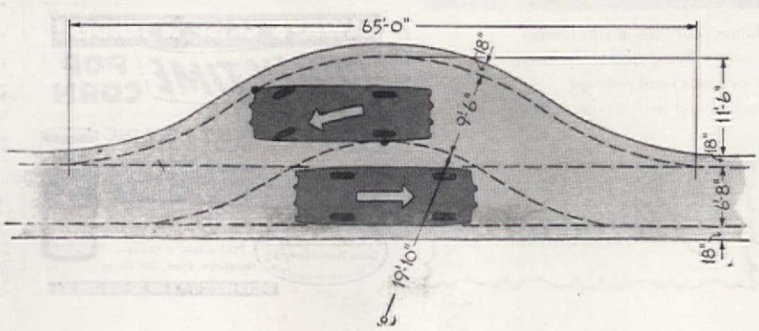
Since one-car families have become two-car families, congestion in home driveways is fierce. To help relieve yours, we've assembled this data you'll find no place else

Before you let go another blast at the parking situation downtown, take a close look at things in your own backyard. Few home driveways are any better prepared than city streets for the vast increase in car ownership: there is seldom adequate provision for off-street parking, and the necessity for backing out from the garage into the street is usually taken for granted. Even if your space is limited, your own driveway can be safer and more convenient, and chances are that your grounds may lend themselves to additional parking facilities and to a turn-around driveway, if you follow the suggestions we illustrate. We didn't just dream them up—we worked them out with a raft of experts and fitted them to typical conditions.

There are additional safety factors, too, especially at the danger spot where the drive meets the street. Visibility and good night light, important along the whole driveway, are especially important here so that the exiting driver can see approaching cars and pedestrians—and be seen by them (remember that traffic on neighborhood streets is heavier than it used to be, too). High fences or shrubs at this point are hazards. Also, wherever at all possible, the entrance to the drive from the street should be in the shape of a Y rather than the usual T to eliminate the necessity for sharp turns here.

Inclines should be gentle. Drives should be wide enough to avoid damage to lawns, and well-constructed so that dangerous holes and cracks do not appear. Turn-arounds should be generous, and the garage itself should be large enough to avoid tight maneuvers and so should your parking area.

Here is a simple way to make it possible for two cars to pass on a long driveway without one having to back up. It doesn't require much width and it also makes a good spot for parking. It's an arrangement that's been used for years by railroads to allow two trains to use same track, and it makes good sense for homeowners





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I've Got Them on My List

ly. This system works very well, except that the handle on the drawer is now so loose after repeated jerks that it threatens to give way. Service men from the gas company, called in for consultation, have hinted darkly that cleaning out the bowels of the range might result in a better functioning mechanism. They add that, as technicians, cleaning the workings isn't part of their field of activity.

6. Cracked swing. An overweight guest, a few years ago, cracked a slat in our front porch swing. Although I carefully sanded the broken edges, the cracked slat has since accounted for eleven pair of snagged hose, two dresses, one pair of slacks and innumerable rips in children's play suits—plus one slightly lacerated tail of a frightened kitten.

7. "Natural swimming pool" in the basement. Infrequently, the spring rains overtax our suburban sewage system, resulting in a back-up of water through our drain onto the basement floor. At various times this has caused mechanical difficulty in the workings of the washing machine and the electric motor for the furnace. It has also given me an excuse to dispose of a lot of junk which has been dampened by the influx of water.

Last year we had six dozen cans of assorted soups in cardboard cartons in the basement when the rains came. The rising water washed off all labels and for months afterwards we had a delightful guessing game each time we opened a can. As a direct result, the children consumed about 200 per cent more soup than we had ever been able to get down them before.

8. Abandoned sewage stack. A few years ago we had a half-bath installed in what had once been a pantry. Upon completion of the job, the plumber had casually commented, "You'd better cover up that stack on the roof. We put up a new one and you won't need it any more. There's an open end behind your kitchen wall." Six months later I connected this remark with a decided bulge and an oppressive dampness which appeared periodically in a section of wall over the kitchen sink. I discovered what he had referred to so glibly as "that stack" was perched atop the highest gable of an inordinately high roof, and that occasionally melted snow or rain would find its way into it and down the wall. Since it's difficult to distinguish whether the dampness on the wall is the result of the open stack or the children's experiments in



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(Begins on page 104)

the kitchen sink, I've delayed any positive action. However, sometime shortly I do intend to mount the roof and see what's what up there.

9. Sticky garage door. For years it has been impossible to completely open or completely close our garage door. Open, it presents a real problem in navigation, but an alert individual can make it into the garage with inches to spare. Closed, the door won't latch and therefore is fair game for every wind which whistles across our Illinois prairies. The door operates on a highly complex system of wheels and runners and can only be repaired by taking it completely off the door frame. One of these days, I plan to get a new, overhead-type garage door. I really do.

10. Punctured hose. Two years ago, I forgot to bring in my garden hose until after several severe freezing spells. I suspect there was water still in it, because when I used the hose the following spring, it sprayed water in very unlikely places. Every time I spot a new leak, I wrap it carefully with automobile tape. The hose now looks like a slightly pregnant boa constrictor, and the leaks definitely have the upper hand. But there is some merit in keeping the hose, for it sprays a much larger area of yard through the leaks—though I can't turn the blasted thing off without getting soaked to the skin.

These are my Big Ten projects for this year. There are other things, too. The ceiling in the pantry threatens to collapse, a water pipe has dripped methodically over the laundry tubs for some time, part of a tree given us several years ago for cutting into firewood still languishes in the backyard uncut.

But the home owner must keep his perspective. Above all, he must learn to put first things first, or else be completely swamped with all of those "little things that need to be done around the house."

First and most important, make a list. Do this in duplicate in case the original is jammed in your work pants and runs through the washing machine. Three of my lists were rendered completely illegible in this way and so I had to take the time to construct them all over again.

But I have my current list, thoroughly compiled and well documented. I'll tackle my Big Ten for sure this season, or next summer at the latest—after, of course, I finish construction work on my office.

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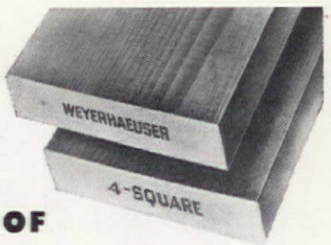
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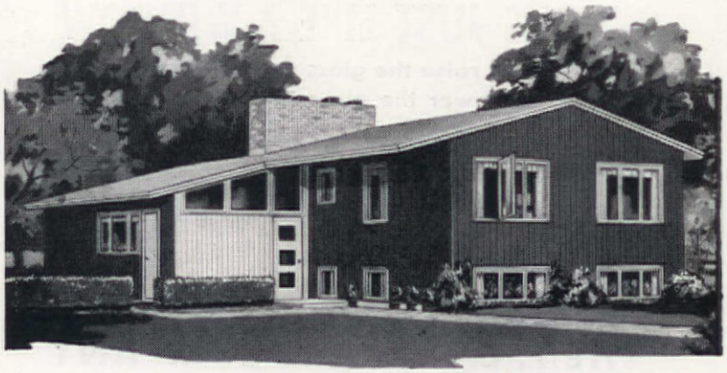
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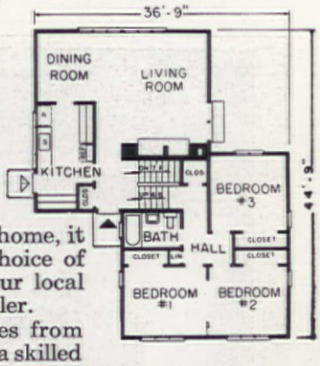
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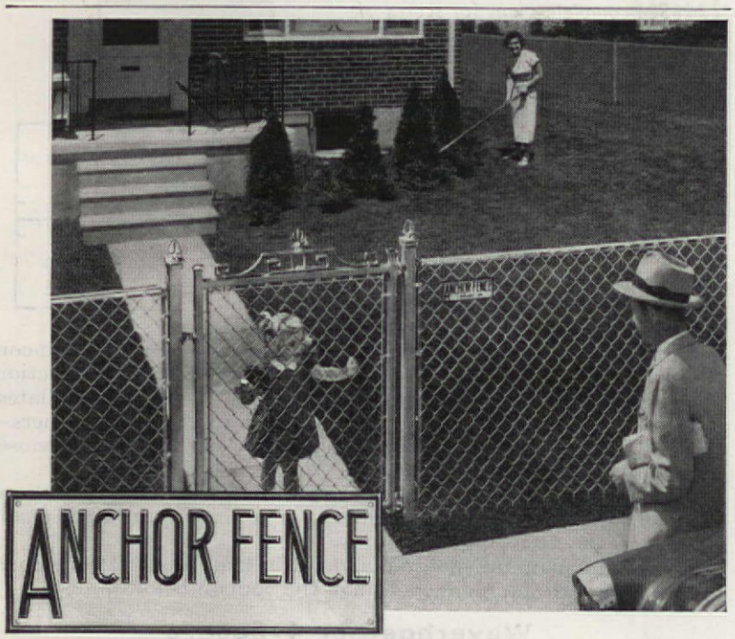
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No. 34. (see page 58, this issue) This charming home is now a full-fledged Blueprint House with garage, basement, living room, dining room, kitchen, three bedrooms, and two baths, plus porch, storage space, deck. What's more, it's perfect to build in easy, budget-wise stages. Originally Home Study Plan No. 1

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- No. 25 ☐ (see Oct., '53, issue) Two story, big living room with built-in fireplace wall, dining room, 4 bedrooms, 2 baths, utility room, screened porch, 2-car garage.
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- No. 28 ☐ (see Mar., '54, issue) Split-level, 3 bedrooms, 2 baths, good closets, big living and dining areas, kitchen, roomy den, utility room, garage.
- No. 29 ☐ (see Apr., '54, issue) 3 bedrooms, 2 bathrooms, kitchen with breakfast area, storage room, service room, large living-dining room and garage.
- No. 30 ☐ (see May, '54, issue) 3 bedrooms, 2 bathrooms, living room, dining room, and den can combine for entertaining; optional maid's room and bath, garage.
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- No. 32 ☐ (see July, '54, issue) Vacation house combines living room, dinroom, and kitchen into one all-purpose room; master bedroom and bath, 4-room bunkhouse, laundry room.
- No. 33 ☐ (see Sept., '54, issue) One story with living room, study, dining room, kitchen, laundry, 3 bedrooms, 3 baths, garage.
- No. 34 ☐ (see p. 58, this issue) Two story with basement, garage, living room, dining room, kitchen, 3 bedrooms, 2 baths, porch, deck, and much storage space.

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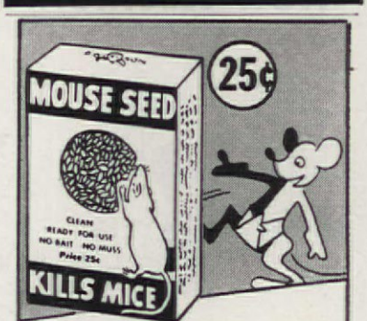
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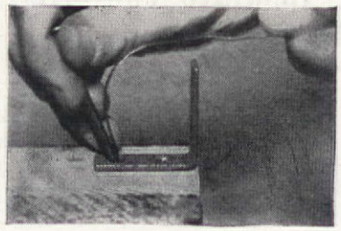
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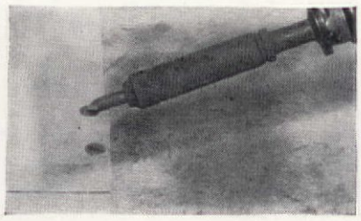
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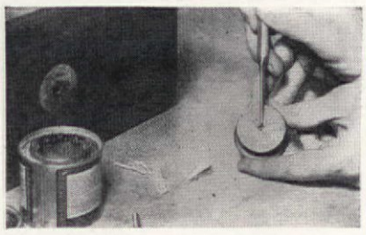
If a screw has worked loose in its hole, remove screw, insert solid wire solder, and retighten



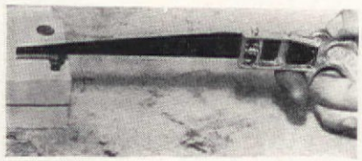
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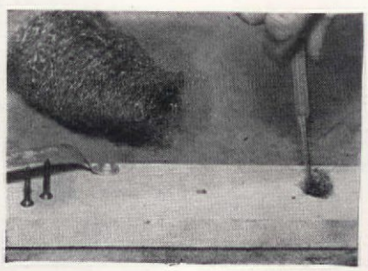
To start a screw that is frozen in place, heat it with soldering iron. Apply iron's tip to head. This breaks bond with wood



Another way to tighten loose screws is to insert wooden slivers or tamp wood putty into the old hole before reusing the old screw



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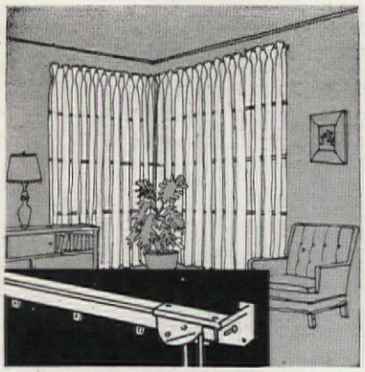
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- Primer-Sealer
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Insulate Your Attic

(Begins on page 64)

rooms in your attic, or if the attic floor has been covered with subflooring, you should insulate the attic walls and ceiling. Before this can be done, however, you will have to install studding to form the sidewalls of the attic rooms, and also collar beams to form the attic ceiling.

To prevent the moist house air from entering the insulation, many brands come with a vapor barrier of special paper or foil. On walls and ceilings, such vapor barriers should be faced toward the *inside* of the house; on floors, the vapor barrier should be faced *down*.

Loose fill insulation does not have a vapor barrier, but if the manufacturer recommends that you use a barrier in addition to the fill, the barrier should be installed before the insulation.

To allow any water vapor that should pass through the vapor barrier and insulation to escape out of doors, the attic should be vented by means of louvers. The louvers should be above the insulation, and as near the peak of the roof as possible. Allow one square foot of opening for every 300 square feet of ceiling area.

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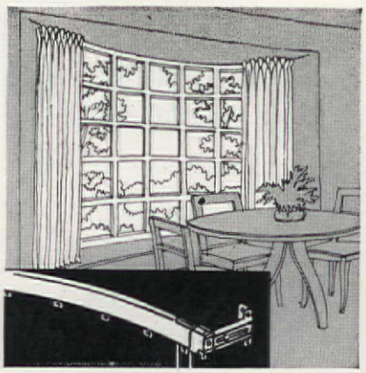
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PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

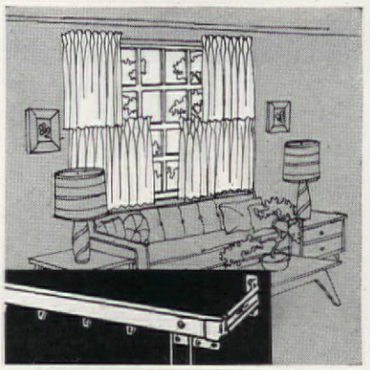
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A tasteful way to dress a bay . . . with full draw draperies on a sturdy Kirsch rod *curved* to fit by the dealer. Pleating with Kirsch *Easypleat*.

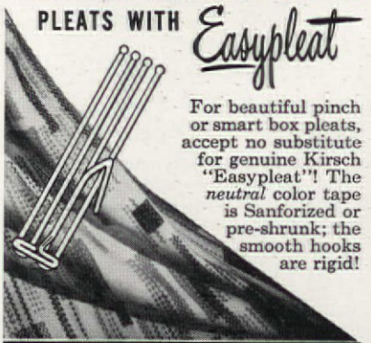


Luxurious! Draw draperies under a pleated valance, both on *one* Kirsch *adjustable* "Combination" fixture. (Available in sizes up to twelve feet!)



Tier-on-tier for light and cheer! Smart tailored effects like this are easy with regular Kirsch traverse equipment; pleating with *Easypleat*.

MAKE YOUR OWN PROFESSIONAL PLEATS WITH *Easypleat*



For beautiful pinch or smart box pleats, accept no substitute for genuine Kirsch "Easypleat"! The *neutral* color tape is Sanforized or pre-shrunk; the smooth hooks are rigid!

choose the name you know

Kirsch

DRAPERY HARDWARE

Answers to Homemakers' Quiz

(Questions on page 103)

DADO (day'-dough)
Dado is an ornamental border around the lower portion of a room. In many old homes, especially in dining rooms, the dado was formed of paneled wood. The style is still widely followed, and we showed a variation, Dado wallpaper, in our November, 1953, issue.

MULLION (mull'-yun)
Mullion is the architectural term for the slender bar or tracery which divides panes of glass in a window. We refer to mullions when describing many-paned windows or the glass in antique breakfront cupboards, etc.

BIBELOT (bib'-low)
Bibelot is a French word widely used to describe any small decorative objects that are used to adorn a room.

PACHYSANDRA (pack-i-san'-dra)
Pachysandra is one of the most popular ground covers because it thrives in shady spots, spreads rapidly, and is an evergreen variety. Its Greek name means "thick stamens," but it is also recognized by its broad leaves.

MORTISE (mor'-tiss)
A cavity, or hole, cut into a piece of wood to receive a tenon (projecting piece of wood). Furniture corners are often joined together in this way.

Coming Next Month

JUST A SAMPLER TO WHET YOUR APPETITE FOR OUR NOVEMBER ISSUE:

LITTLE HOUSE WITH A TWO-WAY STRETCH:
A typical small "veteran's house" of 1946, "stretched" by clever decorating, good use of color.

TWO-FACED & THERE'S A BLUEPRINT FOR IT.
A double fireplace wall—two fireplaces and built-ins for two rooms—yours to build with our pattern.

HOW TO GARDEN ALL WINTER LONG
The beautiful pictures of house plants will send you right out to buy some, and the authoritative text will tell you how to keep them flourishing.

YOU DON'T HAVE TO GO ALL-OUT TO PERK UP A ROOM:
Smart "face-lifting" on a budget.

HOW TO REMODEL A SMALL KITCHEN—
PLUS full directions for putting up new kitchen cabinets—*yourself!*



GET SPRING-FRESH WATER
from a faucet with a Spring-Flo Aerator

A Spring-Flo on your faucet fills the stream with millions of disappearing bubbles that aerate the water, replenish healthful oxygen. The bubbles carry off foreign tastes and odors, make cloudy water crystal clear.

STOPS SPLASH! The no-splash stream clings to surfaces. Increased velocity makes washing and rinsing faster, saves water. Ask your plumber for a faucet with a Spring-Flo.

ASK YOUR PLUMBER



on all leading makes of faucets

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CHASE BRASS & COPPER CO.

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PATTERN ORDER FORM

Please allow 3 weeks for handling and mailing
(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ WB1 Our first new full-scale pattern, just press on and cut out. Chippendale mirror, exact copy of one in the Metropolitan Museum $1.50
- ☐ WB2 The second full-scale pattern; this is a wonderful portable easy-to-carry butler's tray.. $1.50
- ☐ 1388 Still as popular as ever, the bold black rooster was painted on a radiator enclosure to give it a "lift" and relieve plainness 25c
- ☐ 1570 Building pattern for a small white church with Christmas star-light or tree ornament on top of the steeple. Pattern does not include singers; 5 and 10 has these..... 25c
- ☐ 1568 Easy-as-pie Christmas bell pattern. Cut template of cardboard and just spray on the snow from spray-can..... 25c
- ☐ 1569 Mount red oilcloth sleigh on plywood, masonite, or heavy cardboard, complete full-size pattern of sleigh 30c
- ☐ 1564 Jolly Santa head for your front door. Mount on black oilcloth. The children can help here! 30c
- ☐ 1565 Big bold blocks in bright colors emblazoned with the letters to spell out Noel in sparkly silver. Easy-to-follow pattern 25c
- ☐ 1566 Six Nativity scenes in this pattern are in graph form so you can scale them to any size 35c
- ☐ 1567 One of the gayest and nicest Christmas decorations we've seen in a long time. Angel bell ringers for window.... 25c
- ☐ 1471 A new way to decorate aluminum trays, with handsome enameled crest. This tray is 15 inches in diameter with small crest 25c
- ☐ 1472 A second "crested" aluminum tray, 20 inches in diameter 25c
- ☐ 1447 Wonderful Santa in his sled to paint on your window. This is easy to wash off after the Christmas holidays 25c
- ☐ 1449 Charming little old-fashioned felt boots, slippers, and shoes to hold money gifts or to hang on your Christmas tree 25c
- ☐ 1450 Here is a gay group of carol singers to paint on the inside of your storm door.... 30c
- ☐ 1451 Christmas angels made of foil papers to decorate your storm door, windows, or for mantel 20c
- ☐ 1453 A jolly snowman and his family. Full-size figures for your lawn at Christmas 35c
- ☐ 1456 A beautiful silver angel to hang on your door, or over the mantel, or on wall 25c
- ☐ 1402 Crepe-paper choir boys, one of our reader's favorites. Use in storm doors, on each pane, for your windows, or all in a row on the mantel 25c
- ☐ 1400 Choir boys and angel to paint on storm windows. Wash off after the Holidays, with soap and water 45c
- ☐ 1314 Scale model of a beautiful white New England church for mantel or table top..... 20c
- ☐ 1338 For the children, a tiny felt version of " 'Twas the Night Before Christmas"; delightful to hang on the tree, on the mantel 35c
- ☐ 1315 4 beautiful colored-felt Christmas stockings, all bedecked with beads and sequins; an exquisite reindeer with long gold horns; a swaddled "Bambino"; a lovely Madonna and Child; a jolly tree... 35c
- ☐ 1214 Wrong way Santa! A gay Christmas roof decoration with Santa going down chimney head first 20c
- ☐ 1202 Stencil bright Christmas hankies for the gift that needs must be a little more than a card 15c
- ☐ 1201 A whole village, as old-fashioned as Bedford; 6 different buildings for mantel, table, or under tree 45c
- ☐ Complete list of all available patterns 10c

Name

Street Address

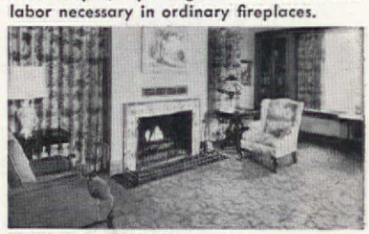
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STOP WASTING FIREPLACE HEAT
build masonry around
HEATFORM
The *Superior* Heat Circulating Fireplace Unit

The HEATFORM fireplace is the heart of the home where family and friends gather. No other modern convenience contributes more to comfortable living.
HEATFORM retains the hospitality of the open hearth. It is built to furnace principles, with air chambers to capture and circulate heat usually lost up the chimney.
HEATFORM fireplaces cost but little more. The unit consists of firebox, throat, dome and damper, replacing other materials and labor necessary in ordinary fireplaces.



This fireplace is built around Model "A" unit. Side cool-air inlets and front warm-air outlet were used for greater heating efficiency and economy of installation. Side warm-air outlets may be used if preferred.



HEATFORM has all the good qualities of other circulating fireplace units, PLUS these exclusive advantages:

- **ribbed reinforced boiler plate firebox for greater strength**
- **all metal parts in downdraft sealed with masonry to prevent corrosion**
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- **air chambers surround the firebox and throat. Multiple connecting air passages around and through the throat add valuable heating surface. Heat captured by upper chamber is lost by other units. These round air passages are spaced for proper passage of smoke to the chimney**
- **HEATFORM is a guide for the masonry (HEARTH TO FLUE) assuring perfect draft**

INSIST upon HEATFORM. No other fireplace will serve you as well



This modern corner fireplace is built around Model "S" affords view of fire from front and either side. If view of fire from front and both sides is desired, use Model "M."



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SURFACE COMBUSTION CORPORATION
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Where Credit Is Due

Page 42: Light fixtures, Sid Harris.

COME INTO OUR BLUEBONNET KITCHEN

Pages 56, 57: Telephone, A. T. & T. Ice-O-Mat, Shred-O-Mat, Rival. Silex Percolator. Telechron clock.

GET SET FOR A PARTY

Page 70: Top photo: "Lifetimeware" plastic dinnerware, Watertown. 26-oz. beer goblets, U.S. Glass. "Northland", Wm. A. Rogers Stainless. "Colorflax" brown cloth, yellow napkins, John Matouk. "Grape" cruets, Geo. S. Thompson. Hanging light, Sid Harris. **Center photo:** "White Clover" dinnerware, 16-pc. starter set, $9.95, Harker Pottery. "Cathedral" low-stemmed handmade goblets, $2.25 each, Cambridge Glass. "Southwind" sterling 6-pc. place setting $33.50, Towle. "Bayside" black place mats and napkins, 8-pc. set, $5, Imperial Linen. "Confetti" fluted oval bowl and candlestick holders, $5, Kenwood Ceramics. Candles, Emkay. Flowers, courtesy Florists' Telegraph Delivery Assoc. Table, Grand Rapids Bookcase and Chair Co. **Bottom photo:** "Colorflax" nasturtium cloth, John Matouk. Popcorn popper, Mirro.

Page 71: Top right photo: "Capri" Gabriel Porcelain, 5-pc. place setting about $ 8.25, Winfield of Pasadena. "Tiara" handmade crystal goblets, $1.25 each, Imperial Glass. "Proposal" 1881 (R) Rogers (R) silverplate, 5-pc. place setting $5.50, 6-pc. place setting $6, salad servers, $8, Oneida, Ltd. "Golden Wheat" place mat set, 8-pc. set for 4, $4.98, Paragon Art. "Afrikan Stripe" candlestick holder, $3.50, and nut dish with black wrought-iron stand, $2.50, Glidden. Wooden open salt and pepper set, $5 a pair, Bellette. "Taperlite" candles, Will & Baumer. Table, Grand Rapids Bookcase and Chair Co. **Top left photo:** "Floreal" dinnerware, Haviland France. "Anniversary Band" crystal, Fostoria. "Astrid" gold flatware, Carole Stupell. "Chateau" black lace cloth, North American Lace Co. Celadon "Colorflax" linen underskirt and napkins, John Matouk. "Golden Line" footed compote, Saxton. Copper flower bowl, Jack Martin. Candles, Emkay. **Bottom photo:** "Trio" dinnerware, Lenox. "Bright Future" silver, Holmes and Edwards. Celadon "Colorflax" cloth and napkins, John Matouk. Brandy inhalers, West Virginia Glass. Harlequin wallpaper, Pagent.

GOOD VICTUALS

Page 78: "Ring & Petal" square cake salver, Westmoreland. Fish and fish platter, Hope Warren. "Primitive Bird" cruet, Blair.

FAMILY FOOD

Pages 80, 81: "Silver Sculpture" silver, Reid & Barton. Peppermill, Verity Southall. "Vonda" china, Theodore Haviland. Carving fork, Robert Wintermute. Cake breaker, C. J. Schneider. Blue cloth, Fallani & Cohn. Canton compote, Baret Ware. Chartreuse casserole, Sierra Columbia. Pie plate, Northington. Skillet, Globe Brass & Copper.

TAKE A CAN OF PEACHES

Page 88: Dinner plate, Southern Potteries. Small green bowl, Florence Thomas. Thermo-Server, Kinneola Kilns. "Granite" Pebbleford dinner plate, Taylor, Smith & Taylor.

ANNE'S NOTEBOOK

Page 95: Fiberglas decorator bowl, Robert S. Barkell Co. Owl, Chalice Studio.

YOUR DRIVEWAY

Page 148: Data, original drawings: Don Graf.

SLIPCOVER A DIVAN

Page 134: Mexican hand-woven cotton, Fifth Avenue Fabrics. "Waitrend" carpet by Waite Carpet Co. "Master Drawings" wallpaper on screen by Katzenbach and Warren, Inc.

PATTERNS

Patterns 1564, 1566, 1569 designed by Mrs. A. G. Pertot. 1565, Mrs. J. A. Squires. 1567, 2060, Mrs. A. E. Foy.1568, Mrs. Edward Roge Jr. 1570, Mrs. H. L. Robertson. 1471, 1472, Webster Taylor. 2032, John Lippert.

PHOTOGRAPHS

F. M. Demarest: pages 42 (lower rt.), 46, 50-55, 66 (top), 67-71, 75 (top rt.), 76 (bottom), 77 (top left, lower 2), 78, 80, 81, 88, 95, 106, 108, 118, 120, 124 (bottom), 134, 136 (Afters), 138 (Afters). Ballard: 10, 14. Stephen Fay: 42 (top), 44, 66 (lower 2), 76 (top), 77 (top rt.), 110, 112. Jack Roche: 49 (flowers from Bobbink & Atkins). Robert C. Cleveland: 56, 57, 92. Kranzten, 58. Frank L. Gaynor: 60, 61, 133. Robert Scharff: 64, 65, 153. Chas. R. Pearson: 72, 73 (lower 2), 130. Al Monner: 73 (top). Lyle Taylor: 114, 115, 116 (bottom). Delmar Lipp: 136 & 138 (Befores). Jacob Stelman: 140, 141. Seabrook Farms: 142 (top). Ken Murray: 103 (bottom). R. F. Donavan: 103 (center).

DRAWINGS

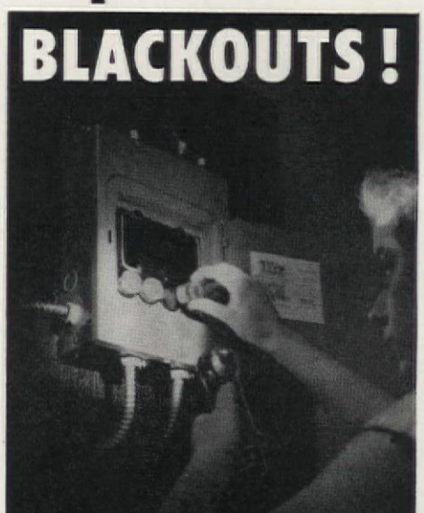
M. N. Fleming: 46, 90, 98, 101. Sigman-Ward: 56, 65, 128, 148, 149. Gordon Jones: 74. The Old Print Shop: 95.

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On Being a Dub

LEE PRIESTLEY

What's wrong with being a dub? More people would have more fun if they could forget that "Anything worth doing at all is worth doing well." Actually, it is necessary to be expert only in two areas of human endeavor: your own job, and human relationships. After that, perfectionism builds tension.

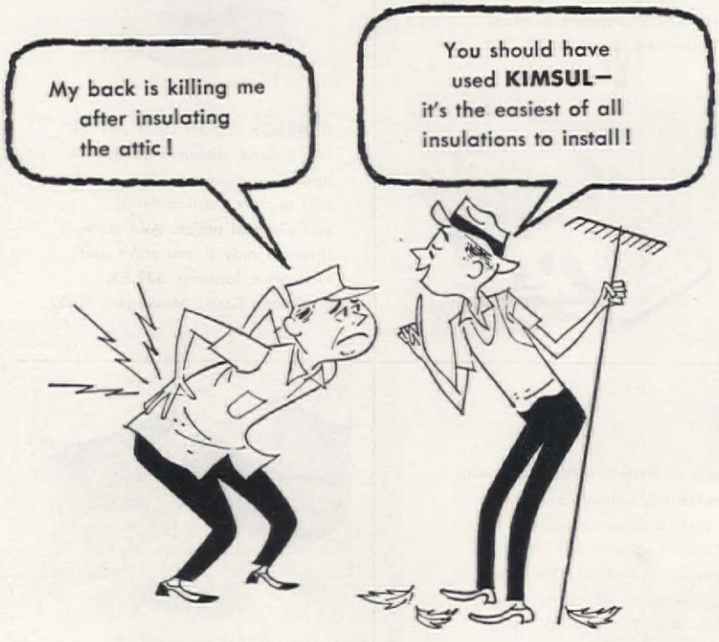
Only versatile geniuses such as Leonardo da Vinci and Thomas Jefferson can excel in many fields—and even *they* had their failures, and in the important areas. While few people can play well on as many strings as these men, the fact remains that the fiddling is fun.

By definition, an amateur is one who engages in a game for sheer love of it. Nothing is said about skill. If you have neither the time nor the energy to become expert in a thing, why not keep your amateur standing and enjoy being a dub? Have the courage to be a mediocre musician, to daub a picture, to write an article, or to play chess for the fun of it.

The Do-It-Yourself movement is a healthy thing for the dub. You should not attempt anything unsafe, or requiring expert technical know-how, but otherwise why let lack of professional skill frighten you away from all the delightful puttering and tinkering at home? Build, repair, refurbish, rejuvenate to satisfy that creative urge. Patience and time and the advice you can find on the printed page may transform old things into articles of beauty and use. And dubbing along these lines is doubly satisfying because of the help it gives to the budget.

Don't delegate all the fun of decorating your home to the experts. Making curtains and slipcovers are high adventure within the ability of amateurs of the sewing machine. And the dub of hammer and paintbrush hasn't lived until he has built a set of shelves or painted a ceiling.

Dubbing in various fields not only gives pleasure, but educates the brain along with the hand. If the human personality could be drawn out for inspection, surely it would look flat and uninteresting as a pane of glass unless it is cut into facets by activities (even dub activities) that add sparkle and color.



Yes! Kimsul Reflective is the ideal "do-it-yourself" insulation!

* Kimsul is the easiest-to-handle insulation of all.
* Kimsul is clean, soft—free of irritating dust and slivers.
* Kimsul is so light, so compact, even a woman can carry a 200 ft. roll—or take home an attic-full in the car.

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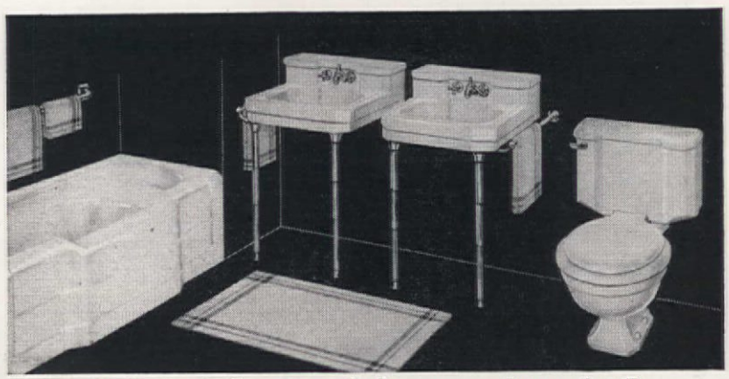
You'll find an Eljer-equipped bathroom a constant source of pride and satisfaction. Eljer fixtures hold their sparkling beauty and every detail of design aims at long and efficient service life.

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Whether you are building or modernizing, Eljer plumbing fixtures will reward you in both beauty and efficiency . . . *now and for years to come!*
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Six fashion-right colors or snowy white offer unlimited decorating possibilities.



Twin lavatories give a bathroom maximum family usefulness at relatively low cost.



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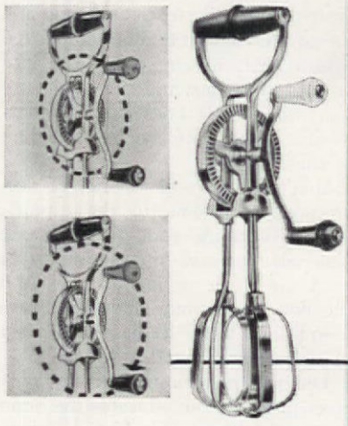
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Look...it's new!

TWO-HANDLE BEATER designed so that long handle can be used for heavy mixes and batter, short handle for eggs and light mixes. Duo Whirl is $4.95. Turner & Seymour Mfg. Co., Torrington, Conn.

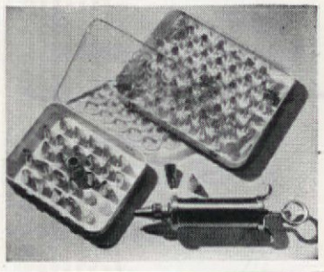




DECORATIVE STITCHES in endless variety are possible through the new Twin-Needle and 14 Fashion Discs on new automatic sewing machines. Portable is $289. Singer Sewing Center

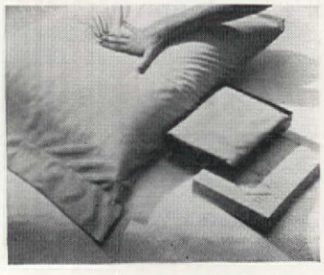


NEATLY BOXED cake decorating set comes in clear plastic case for easy selection of the right metal tip. Set of 52 tips, $10; Set of 26 tips, $5. August Thomsen & Co. 488-490 Woodward Avenue, Ridgewood, Brooklyn 37, N.Y.



GARBAGE ELIMINATOR sets 18" into ground, dissolves garbage through a chemical which you add to start the liquefying and disposal action. Add more chemical only if you move unit to another location. $29.95. Bardmatic Corp., Muskegon, Mich.

NO IRONING NECESSARY with nylon tricot sheets and pillow cases in white or pastels. Twin-size sheets with fitted corners are about $21 a pair; pillow cases, $2.95 each. Hamilton Textile Mills, Inc., Empire State Building, N.Y.





SILVER CLOTH KIT contains 2 yds. silver cloth, tape, thread, cement—everything you need to make tarnish-proof bags or drawer linings. Ideal for odd-shaped silver pieces. $5. Pacific Mills, 1407 Broadway, N.Y.C.

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Willett Countryside furniture is fashioned from solid cherry for enduring beauty

Spindle bed, night stand, dresser and mirror . . . $416.00*



This is COUNTRYSIDE by Willett . . . solid cherry furniture with a casual air



Four poster bed, night stand, chest of drawers, bible box with mirror . . . $352.50*

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